Table 3: Value of Agricultural Products Sold Directly to Individuals for Human Consumption in The United States, 2012

| United States | Value of Agricultural Products Sold Directly to Individuals for Human Consumption |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Retail Sales for Human Consumption in \$1,000's |  |  |  | Farms with Retail Sales to Individuals |  |  |  | Average Retail Sales by Farm to Individuals |  |  |  |
|  | 2007 |  | 20 |  | 200 | 07 | 201 | 12 |  | 07 | 201 |  |
|  | Value P | Percentage | Value | Percentage | Value | Percentage | Value | Percentage | Value | Percentage | Value | Percentage |
|  | \$1,323,037 | 0.4\% | \$1,309,831 | 0.3\% | 136,817 | 6.2\% | 144,530 | 6.9\% | \$9,670 | 7.2\% | \$9,063 | 4.8\% |
| Alabama | \$9,093 | 0.2\% | \$9,183 | 0.2\% | 2,175 | 4.5\% | 2,196 | 5.1\% | \$4,181 | 4.6\% | \$4,182 | 3.2\% |
| Alaska | \$1,837 | 3.2\% | \$2,227 | 3.8\% | 149 | 21.7\% | 241 | 31.6\% | \$12,329 | 14.8\% | \$9,241 | 11.9\% |
| Arizona | \$5,731 | 0.2\% | \$7,963 | 0.2\% | 863 | 5.5\% | 1,216 | 6.1\% | \$6,641 | 3.2\% | \$6,549 | 3.5\% |
| Arkansas | \$8,914 | 0.1\% | \$6,369 | 0.1\% | 1,657 | 3.4\% | 1,391 | 3.1\% | \$5,380 | 3.5\% | \$4,579 | 2.1\% |
| California | \$177,927 | 0.5\% | \$169,915 | 0.4\% | 7,068 | 8.7\% | 8,588 | 11.0\% | \$25,174 | 6.0\% | \$19,785 | 3.6\% |
| Colorado | \$24,668 | 0.4\% | \$19,199 | 0.2\% | 2,777 | 7.5\% | 2,896 | 8.0\% | \$8,883 | 5.4\% | \$6,629 | 3.1\% |
| Connecticut | \$32,497 | 5.9\% | \$30,439 | 5.5\% | 1,099 | 22.4\% | 1,420 | 23.8\% | \$29,570 | 26.4\% | \$21,436 | 23.3\% |
| Delaware | \$3,828 | 0.4\% | \$4,302 | 0.3\% | 216 | 8.5\% | 179 | 7.3\% | \$17,722 | 4.2\% | \$24,034 | 4.6\% |
| Florida | \$21,150 | 0.3\% | \$19,049 | 0.2\% | 3,181 | 6.7\% | 3,480 | 7.3\% | \$6,649 | 4.1\% | \$5,474 | 3.4\% |
| Georgia | \$14,359 | 0.2\% | \$13,197 | 0.1\% | 1,890 | 4.0\% | 2,177 | 5.2\% | \$7,597 | 5.1\% | \$6,062 | 2.8\% |
| Hawaii | \$9,456 | 1.8\% | \$13,215 | 2.0\% | 1,141 | 15.2\% | 1,606 | 22.9\% | \$8,287 | 12.1\% | \$8,229 | 8.7\% |
| Idaho | \$8,563 | 0.2\% | \$8,523 | 0.1\% | 2,076 | 8.2\% | 2,420 | 9.8\% | \$4,125 | 1.8\% | \$3,522 | 1.1\% |
| Illinois | \$28,282 | 0.2\% | \$33,009 | 0.2\% | 2,818 | 3.7\% | 2,981 | 4.0\% | \$10,036 | 5.8\% | \$11,073 | 4.8\% |
| Indiana | \$24,323 | 0.3\% | \$26,900 | 0.2\% | 3,576 | 5.9\% | 3,673 | 6.3\% | \$6,802 | 5.0\% | \$7,324 | 3.8\% |
| lowa | \$18,029 | 0.1\% | \$17,522 | 0.1\% | 2,987 | 3.2\% | 2,964 | 3.3\% | \$6,036 | 2.7\% | \$5,912 | 1.7\% |
| Kansas | \$10,128 | 0.1\% | \$8,957 | 0.0\% | 2,140 | 3.3\% | 2,044 | 3.3\% | \$4,733 | 2.2\% | \$4,382 | 1.5\% |
| Kentucky | \$16,573 | 0.3\% | \$16,438 | 0.3\% | 3,445 | 4.0\% | 3,438 | 4.5\% | \$4,811 | 8.5\% | \$4,781 | 7.3\% |
| Louisiana | \$10,022 | 0.4\% | \$7,452 | 0.2\% | 1,276 | 4.2\% | 1,276 | 4.5\% | \$7,854 | 9.0\% | \$5,840 | 4.3\% |
| Maine | \$20,119 | 3.3\% | \$24,793 | 3.2\% | 1,705 | 21.0\% | 2,311 | 28.3\% | \$11,800 | 15.6\% | \$10,728 | 11.5\% |
| Maryland | \$23,178 | 1.3\% | \$28,038 | 1.2\% | 1,407 | 11.0\% | 1,276 | 10.4\% | \$16,473 | 11.5\% | \$21,973 | 11.9\% |
| Massachusetts | \$45,947 | 9.4\% | \$47,909 | 9.7\% | 1,659 | 21.6\% | 2,206 | 28.4\% | \$27,696 | 43.5\% | \$21,718 | 34.2\% |
| Michigan | \$64,360 | 1.1\% | \$58,793 | 0.7\% | 6,373 | 11.4\% | 6,243 | 12.0\% | \$10,099 | 9.8\% | \$9,417 | 5.7\% |
| Minnesota | \$37,866 | 0.3\% | \$33,573 | 0.2\% | 4,293 | 5.3\% | 4,213 | 5.7\% | \$8,820 | 5.4\% | \$7,969 | 2.8\% |
| Mississippi | \$10,550 | 0.2\% | \$4,284 | 0.1\% | 1,229 | 2.9\% | 1,206 | 3.2\% | \$8,584 | 7.4\% | \$3,552 | 2.1\% |
| Missouri | \$22,918 | 0.3\% | \$19,664 | 0.2\% | 4,341 | 4.0\% | 4,096 | 4.1\% | \$5,279 | 7.6\% | \$4,801 | 5.2\% |


| Montana | Retail Sales for Human Consumption in \$1,000's |  |  |  | Farms with Retail Sales to Individuals |  |  |  | Average Retail Sales by Farm to Individuals |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2007 |  | 2012 |  | 2007 |  | 2012 |  | 2007 |  | 2012 |  |
|  | \$6,904 | 0.2\% | \$9,423 | 0.2\% | 1,287 | 4.4\% | 1,389 | 5.0\% | \$5,364 | 5.7\% | \$6,784 | 4.5\% |
| Nebraska | \$6,447 | 0.0\% | \$8,360 | 0.0\% | 1,288 | 2.7\% | 1,537 | 3.1\% | \$5,005 | 1.5\% | \$5,439 | 1.2\% |
| Nevada | \$1,173 | 0.2\% | \$4,265 | 0.6\% | 200 | 6.4\% | 397 | 9.6\% | \$5,865 | 3.6\% | \$10,743 | 5.8\% |
| New Hampshire | \$17,499 | 8.8\% | \$20,321 | 10.6\% | 982 | 23.6\% | 1,348 | 30.7\% | \$17,820 | 37.3\% | \$15,075 | 34.7\% |
| New Jersey | \$32,884 | 3.3\% | \$33,308 | 3.3\% | 1,931 | 18.7\% | 1,788 | 19.7\% | \$17,030 | 17.8\% | \$18,629 | 16.8\% |
| New Mexico | \$12,226 | 0.6\% | \$8,117 | 0.3\% | 1,529 | 7.3\% | 1,824 | 7.4\% | \$7,996 | 7.7\% | \$4,450 | 4.3\% |
| New York | \$84,612 | 1.9\% | \$100,646 | 1.9\% | 5,338 | 14.7\% | 6,342 | 17.8\% | \$15,851 | 13.0\% | \$15,870 | 10.4\% |
| North Carolina | \$31,833 | 0.3\% | \$31,826 | 0.3\% | 3,712 | 7.0\% | 4,475 | 8.9\% | \$8,576 | 4.4\% | \$7,112 | 2.8\% |
| North Dakota | \$2,653 | 0.0\% | \$1,936 | 0.0\% | 444 | 1.4\% | 433 | 1.4\% | \$5,975 | 3.1\% | \$4,471 | 1.3\% |
| Ohio | \$59,278 | 0.8\% | \$46,615 | 0.5\% | 6,827 | 9.0\% | 6,612 | 8.8\% | \$8,683 | 9.3\% | \$7,050 | 5.3\% |
| Oklahoma | \$12,598 | 0.2\% | \$7,640 | 0.1\% | 3,194 | 3.7\% | 2,376 | 3.0\% | \$3,944 | 5.9\% | \$3,215 | 3.6\% |
| Oregon | \$61,563 | 1.4\% | \$44,177 | 0.9\% | 6,274 | 16.3\% | 6,680 | 18.8\% | \$9,812 | 8.6\% | \$6,613 | 4.8\% |
| Pennsylvania | \$82,896 | 1.4\% | \$86,030 | 1.2\% | 7,537 | 11.9\% | 7,577 | 12.8\% | \$10,999 | 12.0\% | \$11,354 | 9.1\% |
| Rhode Island | \$6,873 | 10.4\% | \$6,253 | 10.5\% | 249 | 20.4\% | 376 | 30.2\% | \$27,602 | 51.1\% | \$16,630 | 34.7\% |
| South Carolina | \$13,828 | 0.6\% | \$27,375 | 0.9\% | 1,323 | 5.1\% | 1,581 | 6.3\% | \$10,452 | 11.5\% | \$17,315 | 14.4\% |
| South Dakota | \$6,726 | 0.1\% | \$4,349 | 0.0\% | 752 | 2.4\% | 791 | 2.5\% | \$8,944 | 4.2\% | \$5,498 | 1.7\% |
| Tennessee | \$16,799 | 0.6\% | \$19,182 | 0.5\% | 3,581 | 4.5\% | 3,679 | 5.4\% | \$4,691 | 14.2\% | \$5,214 | 9.8\% |
| Texas | \$42,267 | 0.2\% | \$27,966 | 0.1\% | 8,619 | 3.5\% | 7,954 | 3.2\% | \$4,904 | 5.8\% | \$3,516 | 3.4\% |
| Utah | \$11,030 | 0.8\% | \$15,930 | 0.9\% | 1,584 | 9.5\% | 1,875 | 10.4\% | \$6,963 | 8.2\% | \$8,496 | 8.4\% |
| Vermont | \$24,973 | 3.7\% | \$27,430 | 3.5\% | 1,474 | 21.1\% | 2,071 | 28.2\% | \$16,942 | 17.6\% | \$13,245 | 12.5\% |
| Virginia | \$31,543 | 1.1\% | \$41,728 | 1.1\% | 2,855 | 6.0\% | 3,581 | 7.8\% | \$11,048 | 18.0\% | \$11,653 | 14.3\% |
| Washington | \$47,554 | 0.7\% | \$45,124 | 0.5\% | 5,418 | 13.8\% | 5,640 | 15.1\% | \$8,777 | 5.1\% | \$8,001 | 3.3\% |
| West Virginia | \$7,752 | 1.3\% | \$10,950 | 1.4\% | 1,990 | 8.4\% | 1,926 | 9.0\% | \$3,895 | 15.5\% | \$5,685 | 15.1\% |
| Wisconsin | \$47,504 | 0.5\% | \$46,949 | 0.4\% | 6,243 | 8.0\% | 5,848 | 8.4\% | \$7,609 | 6.7\% | \$8,028 | 4.8\% |
| Wyoming | \$3,304 | 0.3\% | \$3,018 | 0.2\% | 645 | 5.8\% | 693 | 5.9\% | \$5,122 | 4.9\% | \$4,355 | 3.0\% |


|  | Total Farm Sales |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Sales in \$1,000's |  | Total Farms |  | Overall Average Sales per Farm |  |
|  | 2007 | 2012 | 2007 | 2012 | 2007 | 2012 |
| United States | \$297,220,489 | \$394,644,480 | 2,204,792 | 2,109,303 | \$134,807 | \$187,097 |
| Alabama | \$4,415,550 | \$5,571,173 | 48,753 | 43,223 | \$90,570 | \$128,894 |
| Alaska | \$57,019 | \$58,925 | 686 | 762 | \$83,118 | \$77,329 |
| Arizona | \$3,234,552 | \$3,732,113 | 15,637 | 20,005 | \$206,852 | \$186,559 |
| Arkansas | \$7,508,806 | \$9,775,758 | 49,346 | 45,071 | \$152,166 | \$216,897 |
| California | \$33,885,064 | \$42,627,472 | 81,033 | 77,857 | \$418,164 | \$547,510 |
| Colorado | \$6,061,134 | \$7,780,874 | 37,054 | 36,180 | \$163,576 | \$215,060 |
| Connecticut | \$551,553 | \$550,620 | 4,916 | 5,977 | \$112,195 | \$92,123 |
| Delaware | \$1,083,035 | \$1,274,014 | 2,546 | 2,451 | \$425,387 | \$519,794 |
| Florida | \$7,785,228 | \$7,701,532 | 47,463 | 47,740 | \$164,027 | \$161,322 |
| Georgia | \$7,112,866 | \$9,255,125 | 47,846 | 42,257 | \$148,662 | \$219,020 |
| Hawaii | \$513,626 | \$661,347 | 7,521 | 7,000 | \$68,292 | \$94,478 |
| Idaho | \$5,688,765 | \$7,801,446 | 25,349 | 24,816 | \$224,418 | \$314,372 |
| Illinois | \$13,329,107 | \$17,187,052 | 76,860 | 75,087 | \$173,421 | \$228,895 |
| Indiana | \$8,271,291 | \$11,210,818 | 60,938 | 58,695 | \$135,733 | \$191,001 |
| lowa | \$20,418,096 | \$30,821,532 | 92,856 | 88,637 | \$219,890 | \$347,728 |
| Kansas | \$14,413,182 | \$18,460,564 | 65,531 | 61,773 | \$219,944 | \$298,845 |
| Kentucky | \$4,824,561 | \$5,067,334 | 85,260 | 77,064 | \$56,586 | \$65,755 |
| Louisiana | \$2,617,981 | \$3,809,401 | 30,106 | 28,093 | \$86,959 | \$135,600 |
| Maine | \$617,190 | \$763,062 | 8,136 | 8,173 | \$75,859 | \$93,364 |
| Maryland | \$1,835,090 | \$2,271,397 | 12,834 | 12,256 | \$142,987 | \$185,329 |
| Massachusetts | \$489,820 | \$492,211 | 7,691 | 7,755 | \$63,687 | \$63,470 |
| Michigan | \$5,753,219 | \$8,678,050 | 56,014 | 52,194 | \$102,710 | \$166,265 |
| Minnesota | \$13,180,466 | \$21,280,184 | 80,992 | 74,542 | \$162,738 | \$285,479 |
| Mississippi | \$4,876,781 | \$6,441,025 | 41,959 | 38,076 | \$116,227 | \$169,162 |
| Missouri | \$7,512,926 | \$9,164,886 | 107,825 | 99,171 | \$69,677 | \$92,415 |


| Montana | All Sales in \$1,000's |  | Total Farms |  | Overall Average Sales per Farm |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$2,803,062 | \$4,230,083 | 29,524 | 28,008 | \$94,942 | \$151,031 |
| Nebraska | \$15,506,035 | \$23,068,756 | 47,712 | 49,969 | \$324,992 | \$461,661 |
| Nevada | \$513,269 | \$764,144 | 3,131 | 4,137 | \$163,931 | \$184,710 |
| New Hampshire | \$199,051 | \$190,907 | 4,166 | 4,391 | \$47,780 | \$43,477 |
| New Jersey | \$986,885 | \$1,006,936 | 10,327 | 9,071 | \$95,564 | \$111,006 |
| New Mexico | \$2,175,080 | \$2,550,147 | 20,930 | 24,721 | \$103,922 | \$103,157 |
| New York | \$4,418,634 | \$5,415,125 | 36,352 | 35,537 | \$121,551 | \$152,380 |
| North Carolina | \$10,313,628 | \$12,588,142 | 52,913 | 50,218 | \$194,917 | \$250,670 |
| North Dakota | \$6,084,218 | \$10,950,680 | 31,970 | 30,961 | \$190,310 | \$353,693 |
| Ohio | \$7,070,212 | \$10,064,085 | 75,861 | 75,462 | \$93,200 | \$133,366 |
| Oklahoma | \$5,806,061 | \$7,129,584 | 86,565 | 80,245 | \$67,072 | \$88,848 |
| Oregon | \$4,386,143 | \$4,883,674 | 38,553 | 35,439 | \$113,769 | \$137,805 |
| Pennsylvania | \$5,808,803 | \$7,400,781 | 63,163 | 59,309 | \$91,965 | \$124,783 |
| Rhode Island | \$65,908 | \$59,652 | 1,219 | 1,243 | \$54,067 | \$47,990 |
| South Carolina | \$2,352,681 | \$3,040,069 | 25,867 | 25,266 | \$90,953 | \$120,323 |
| South Dakota | \$6,570,450 | \$10,170,227 | 31,169 | 31,989 | \$210,801 | \$317,929 |
| Tennessee | \$2,617,394 | \$3,611,037 | 79,280 | 68,050 | \$33,015 | \$53,064 |
| Texas | \$21,001,074 | \$25,375,581 | 247,437 | 248,809 | \$84,874 | \$101,988 |
| Utah | \$1,415,678 | \$1,816,147 | 16,700 | 18,027 | \$84,771 | \$100,746 |
| Vermont | \$673,713 | \$776,105 | 6,984 | 7,338 | \$96,465 | \$105,765 |
| Virginia | \$2,906,188 | \$3,753,287 | 47,383 | 46,030 | \$61,334 | \$81,540 |
| Washington | \$6,792,856 | \$9,120,749 | 39,284 | 37,249 | \$172,917 | \$244,859 |
| West Virginia | \$591,665 | \$806,775 | 23,618 | 21,489 | \$25,051 | \$37,544 |
| Wisconsin | \$8,967,358 | \$11,744,476 | 78,463 | 69,754 | \$114,288 | \$168,370 |
| Wyoming | \$1,157,535 | \$1,689,416 | 11,069 | 11,736 | \$104,574 | \$143,952 |

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