

Creating a Longevity Ready Maryland

Jenna Crawley, Deputy Secretary
Maryland Department of Aging
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Role of the Maryland Department of Aging



Maryland
DEPARTMENT OF AGING

- Establish priorities for meeting needs
- Evaluate services to determine if programs meet those needs
- Advocate at all levels of government
- Review and formulate policy to make recommendations to the Governor

Serving older adults and those with disabilities, their families, and caregivers.



Empower Marylanders to Age Comfortably and with Dignity



- Develop a Multisector Plan for Aging (MPA)
- Ensure Maryland is an aging-friendly state
- Fill vacancies to improve service delivery to older adults
- Increase access to affordable housing & the ability to age in place
- Improve long-term care options
- Address elder abuse, exploitation, and fraud

Vision: Maryland will be the first longevity ready and aging friendly state.

Looking Outside the Box...



2023

APA FORESIGHT

Trend Report for Planners

Use the future to create great communities for all and stay a step ahead of the issues impacting planners' work—and our communities. Brought to you by the American Planning Association and the Lincoln Institute of Land Policy.



2023 Trend Report

APA | Lincoln Institute of Land Policy

Trend Timeframes

Identified trends are grouped depending on their urgency:

ACT NOW

Existing trends planners need to act on today.

PREPARE

Emerging trends planners need to prepare for.

LEARN AND WATCH

Potential future trends or signals planners need to learn more about and keep watching.

ACT NOW

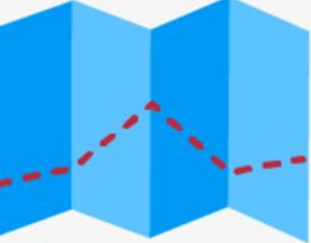
PREPARE

LEARN AND WATCH

THE FUTURE OF PLANNING

- **Dementia & Aging Populations**

“Aging in community remains an important concept for planners.”

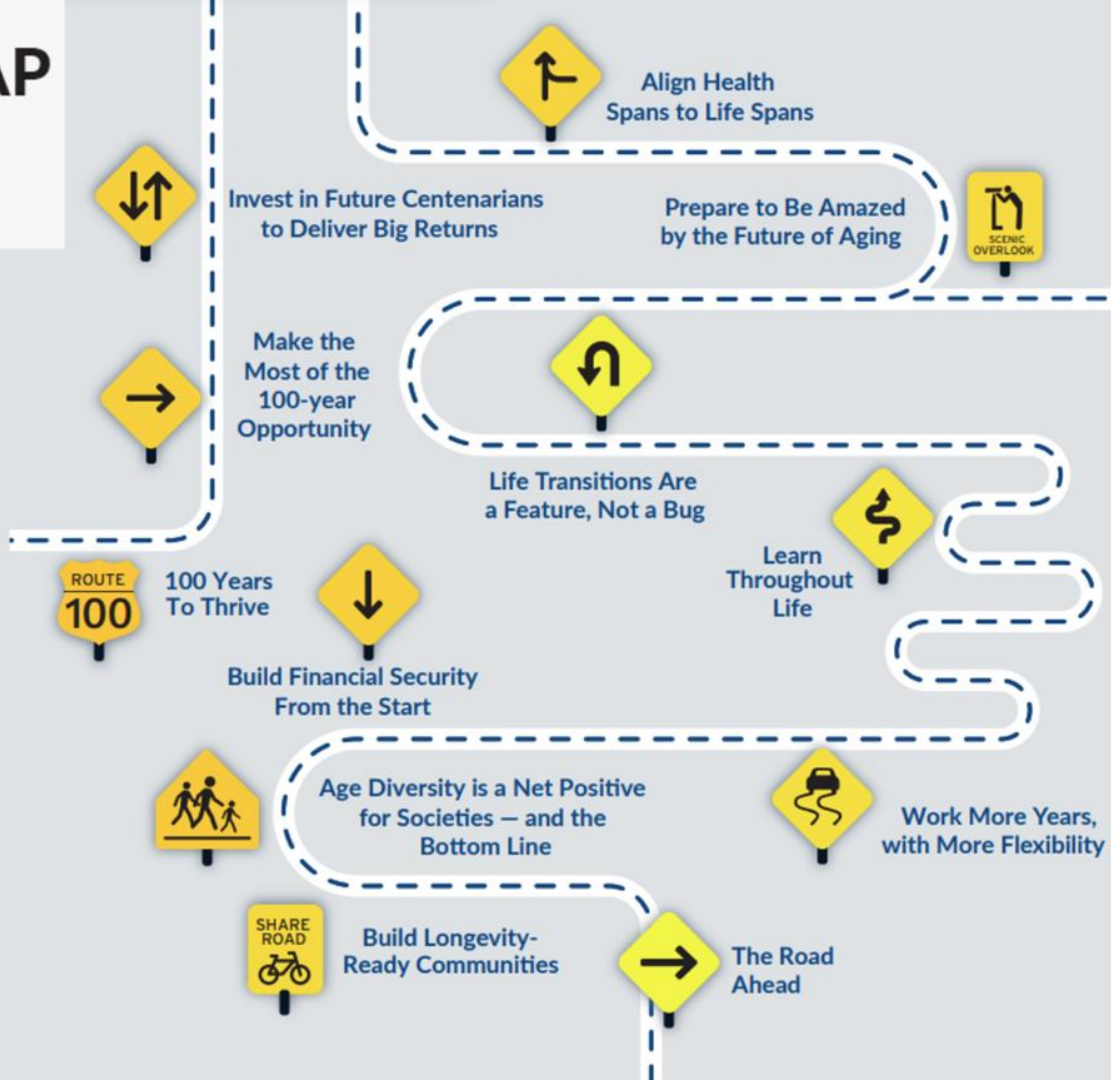


THE NEW MAP of LIFE

A Report from The Stanford Center on Longevity

APRIL 2022

longevity.stanford.edu



7 Guiding Principles for Long-Lived Societies

Age
diversity
is a net
positive

Invest in
future
centenarians
to deliver big
returns

Align
health
spans to
life spans

Prepare to
be amazed
by the
future of
aging

Work more
years with
more
flexibility

Learn
throughout
life

Build
longevity
ready
communities



ALL older adults lead lives that are:

Healthy



Financially
Secure



Socially
Connected



Purposeful



For the 100-Year Life Span

2023 Trend Report

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ACT NOW

PREPARE

LEARN AND WATCH

THE FUTURE OF PLANNING

- Number of people w/dementia & Alzheimer's disease is expected to more than double by 2060
- More than half of NH residents have dementia but **FOUR TIMES** as many people w/dementia live in **TRADITIONAL HOUSING**
- Housing policy needs to support affordability for older adults; intergenerational homes; and communities of care
- Planners can help develop policies that can minimize disparities, create equitable access to resources & environments that contribute to healthy cognitive function

To age is to live. But living well into our later years of life is not a guarantee. To do that, you need a plan.

What is a Multisector Plan for Aging (MPA)?

A cross-sector, state-led strategic planning roadmap for transforming the infrastructure and coordination of services for older adults, people with disabilities, and caregivers.

CORE TENETS:

Transparency

Inclusion

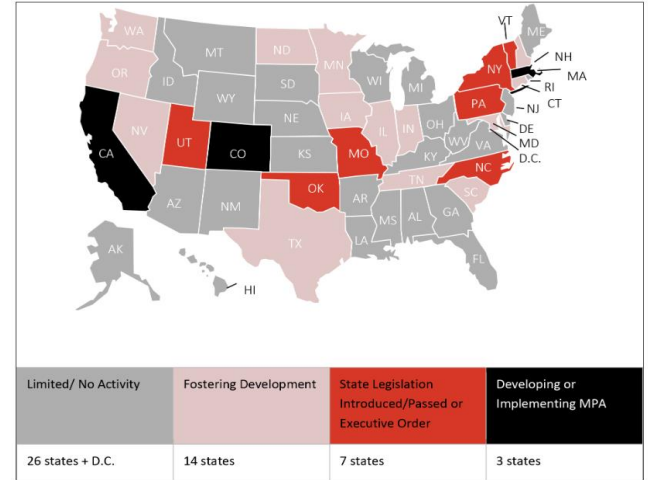
Person-Centered

The Multisector Plan for Aging Movement

- Strong tool for states to build consensus around and act on aging & disability initiatives
- Advances state-level actions & is a tool to help states support aging populations
- 24 states demonstrating rapid adoption & increased interest



Source: <https://www.healthaffairs.org/content/forefront/advancing-integrated-care-dual-eligible-individuals-through-multisector-plans-aging>



BEST PRACTICES FOR AN MPA



Engage deeply
with a broad coalition



Involve executive and
legislative branches



Empower a leader who
can work across silos



Create committees
and subcommittees



Assemble a team
with necessary skills



Use data to inform
goals and initiatives



Build on existing
state planning efforts



Gather input from
people across the state



Design for the short-,
mid-, and long-term
for quick wins and
sustainability

Longevity Ready Maryland

- Person-centered, system transformation
- Identification of intersections and interdependence across the lifespan
- Strengthen relationships across populations and sectors
- Align, connect, and coordinate planning efforts
- Build on existing initiatives, commissions, and boards
- Data- and stakeholder-informed recommendations, actions, & policies
- Accountability
- Collective impact

STAKEHOLDER ENGAGEMENT

Robust input
Reflect diverse voices & lived experiences
Work closely with trusted community resources, partners, & other entities

AUTHORIZING LEGISLATION

Secure Executive Order for MPA development, accountability, & sustainability

MPA DEVELOPMENT

Create advisory committees & sub-committees
Leverage data to inform goals & initiatives
Identify performance indicators & metrics

MPA IMPLEMENTATION

Promote the MPA
Make the MPA Accessible
Regular progress reports
Continue to solicit feedback
Update & refine as needed

What is Possible?



As Marylanders age, state and local governments must think boldly about system reform to improve how services are delivered and financed:

- How can we create a population of older Marylanders who are healthy and vibrant well into old age?
- What is Maryland doing well and where are there opportunities for improvement?
- What does Maryland need to consider over the next ten years to ensure aging Marylanders are **healthy, financially secure, socially connected, and purposeful**?

Four Ways to Be Involved

01 Share



Tell us about existing planning efforts, programs and initiatives that are working in your community

02 Engage



Tell us what is meaningful to those living in your community. Including diverse groups and voices

03 Champion



Advocate for a comprehensive MPA to be developed for Maryland

04 Inform



Participate in workgroups and taskforces. Assist with developing recommendations. Stay involved.



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