



ENVISION  
PRINCE GEORGE'S

# Where We've Been

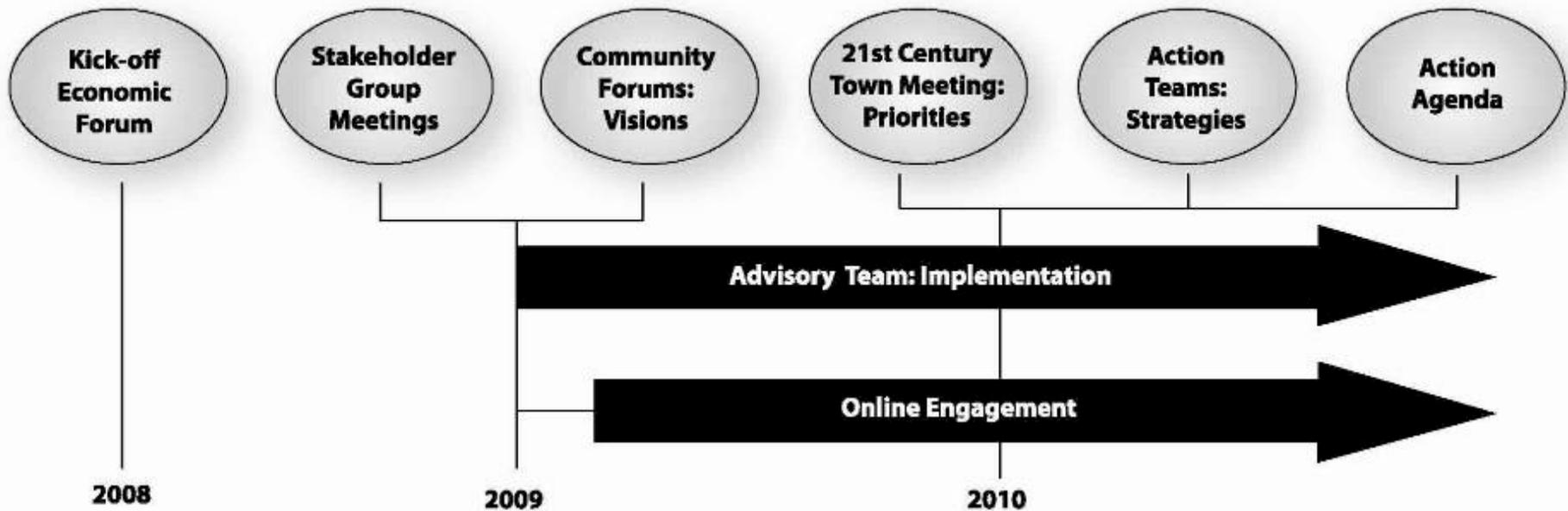
## Phase I: *Engagement in Action*

- Engage Diverse Residents & Stakeholders
- Base it on Three Principles:
  - *Envision*
  - *Embody*
  - *Embrace*
- Establish a Collective  
“Call to Action”





# Phase I: Overview *Timeline*



# Phase I: Overview

## *Public Engagement*

- **20+ months** of public engagement
- **Several thousand** people directly engaged through dozens of workshops and community meetings representing residents and the public and private sectors.
- **20,000+** people regularly reached via social media (email, Twitter, Facebook)
- **Hundreds of thousands** of residents & stakeholders touched through *Washington Post, Gazette*, and other news articles as well as hundreds of PSAs run on 3 Radio One stations



# Phase I: Overview *Community Leadership*

- **20** Ambassadors conducting outreach for 7 months
- **28** Advisory Team members representing every sector in the County
- **150+** volunteer table facilitators and **30+** volunteer Theme Team members
- **2** business partners (Radio One, *The Gazette*)



# Phase I: Overview

## *The Result*

- **1 vision and action agenda** proposed and endorsed by **1,100 community stakeholders**
- **14 Priority Goals** established
- **25 volunteer** Goal Team co-captains will lead implementation of the action agenda
- **100+ volunteer** Goal Team members from the community will participate in implementation of the action agenda





# T H E V I S I O N

We **LIVE** in safe and flourishing communities that have quality housing, affordable to all, healthy surroundings, and abundant amenities, services, schools and jobs. Our communities continue to include a diverse mix of new and existing residents and families of all ethnicities, incomes, and ages.

We **WORK** in a thriving economy, in balance with the natural environment, with ample jobs in the county for county residents. The county capitalizes on: new and existing industries that meet the needs of a globalized economy, including green and other cutting-edge technologies; systems that access and deliver renewable energy, and higher education and federal hubs and the industries and businesses that grow around them. We are known nationally as a great place to live and work.

We **SUSTAIN** our county with greener communities, protected natural resources and rural areas, transit-oriented development, green jobs and other sustainable development practices. We proudly utilize resources in ways that allow our people and communities to meet their current needs while ensuring that those of future generations of Prince Georgians are also met. We have the will, the capacity, and the resources to fully implement the vision for the next decade and beyond.

We **LEARN** in a culture that emphasizes lifelong learning, with one of the best systems of Pre-K to graduate education in the country, including a high performing public school district, a world class center for higher education institutions, career and technical training programs, and other learning activities for everyone.

We **ENJOY** Prince George's County, with its expanded network of recreational facilities and activities, entertainment opportunities, tourist destinations, unique heritage sites, wide ray of parks and open spaces, and vibrant arts community that increase the quality of life for our residents and visitors.

We **SERVE** the needs and aspirations of our residents with a responsive government, thriving non-profit and business sector, an active faith-based community, excellence in public safety, high levels of citizen and youth engagement, and robust community service. We work in powerful, effective, and inclusive ways to address our differences to make effective public decisions that are accountable and benefit all.

# Priority Goals

## LIVE

High Levels Of Public Safety  
Diversity of Shopping, Restaurants, and Entertainment

## WORK

Prosperous Small Businesses  
Federal Jobs Hub  
Higher Education Innovation Engine

## LEARN

Top Notch School District  
Robust Career, Technical, and Workforce Education and Training

## SERVE

Responsive Government  
High Public Engagement Levels

## ENJOY

Recreation, Health, And Wellness Activities  
Vibrant Arts and Culture Community

## SUSTAIN

Local Jobs, Businesses, And Amenities  
Transit-Oriented/Mixed Use, Walkable/Bikeable Communities  
The Will, Capacity and Resources to Sustain the Vision



## **Phase II: *Implement & Sustain the Vision***

### ***ENVISION PRINCE GEORGE'S MISSION***

*Envision Prince George's* advances collaboration among community stakeholders that enhances its civic engagement system and results in positive community impact.

# Phase II: Organization Chart





## Phase II: *Council Responsibilities*

- Identify and assemble **partners and resources** that contribute to achieving program goals and long term sustainability of *Envision Prince George's*
- Provide policy **recommendations, guidance, and coordinate communications** related to the implementation and continuous renewal elements of *Envision Prince George's*
- Participate in and **contribute to actions** to implement the vision



## Phase II: *Council Responsibilities*

- Ensure **ongoing broad-level community wide outreach and engagement** as a primary principle of *Envision Prince George's*
- **Finalize and implement an assessment framework** for *Envision Prince George's* and monitor and assess progress towards achieving (and updating) the vision and goals across all six *Envision* areas
- **Act as spokespersons for and assertively promote** *Envision Prince George's* and achievement of its vision and goals



## **Phase II: Goals & Deliverables**

### **Align Key Stakeholders**

Educate and inform the community, with the goal of aligning the work of community organizations, business, education institutions, government, elected officials, and others to achieve shared goals.

*Projected Deliverable: Develop collaborative models through Community Action Teams.*



## Phase II: *Goals & Deliverables*

### **Activate Citizen Engagement and Leadership**

Create and maintain opportunities for residents and stakeholders to participate in defining and acting upon shared objectives, goals, and priorities.

*Projected Deliverable: Community forums and regular “progress reports” against goals.*



## Phase II: *Goals & Deliverables*

### Achieve Community Impact

Provide the supportive tools and infrastructure to facilitate collaboration, enabling residents and stakeholders in the County to own and be responsible for taking individual or collective action to achieve the goals and priorities defined as The *Envision* Action Agenda.

*Projected Deliverable: Web/online community engagement/leadership toolkits.*



## **Phase II: *Establish Strategic Partnerships***

### ***Envision Prince George's Investing for Good***

**Points of Synergy: Economic Development, Supporting Children & Families, Education & Financial Literacy, and Community Development**

**Partnership Opportunities: sponsor a **Community Action Team** and/or **Community Forum** (e.g. development of Higher Education Consortium, web tools for Federal Job Hubs Team, Health & Wellness Coalition Inaugural Forum or Education 'Back to School' Summit); underwrite **community education & engagement toolkit**; support for **Radio-Thon** (day-long programming through partnership with Radio One that would embrace and recognize significant aspects of the County's future potential)**



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**THANK YOU!**