## 2020 and 2010 Census Profile of General Population and Housing Characteristics Comparison

Area Name : Potomac CDP


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| Subject | 2020 | 2010 | Change | Percent Change |
| :---: | :---: | :---: | :---: | :---: |
| RELATIONSHIP |  |  |  |  |
| Total Population | 47,018 | 44,965 | 2,053 | 4.6\% |
| In Households | 46,549 | 44,645 | 1,904 | 4.3\% |
| Householders | 16,504 | 16,103 | 401 | 2.5\% |
| Child [2] | 15,441 | 14,183 | 1,258 | 8.9\% |
| Under 18 Years | 10,536 | 11,025 | -489 | -4.4\% |
| Other relatives | 1,585 | 1,442 | 143 | 9.9\% |
| Nonrelatives | 795 | 1,265 | -470 | -37.2\% |
|  |  |  |  |  |
| In Group Quarters | 469 | 320 | 149 | 46.6\% |
| Institutionalized Population | 277 | 259 | 18 | 6.9\% |
| Male | 78 | 68 | 10 | 14.7\% |
| Female | 199 | 191 | 8 | 4.2\% |
| Noninstitutionalized Population | 192 | 61 | 131 | 214.8\% |
| Male | 71 | 34 | 37 | 108.8\% |
| Female | 121 | 27 | 94 | 348.1\% |
| HOUSEHOLDS BY TYPE |  |  |  |  |
| Total Households | 16,537 | 16,103 | 434 | 2.7\% |
| Male householder, no spouse or partner present: | 1,441 | 332 | 1,109 | 334.0\% |
| 65 Years and Over | 407 | 320 | 87 | 27.2\% |
| With own children under 18 [3] | 195 | 147 | 48 | 32.7\% |
| Female householder, no spouse or partner present: | 3,268 | 1,080 | 2,188 | 202.6\% |
| 65 Years and Over | 1,314 | 1,087 | 227 | 20.9\% |
| With own children under 18 [3] | 533 | 555 | -22 | -4.0\% |
|  |  |  |  |  |
| Households with Individuals Under 18 Years | 5,998 | 6,002 | -4 | -0.1\% |
| Households with Individuals 65 Years and Over | 6,792 | 5,698 | 1,094 | 19.2\% |
| HOUSING OCCUPANCY |  |  |  |  |
| Total Housing Units | 17,197 | 16,642 | 555 | 3.3\% |
| Occupied Housing Units | 16,537 | 16,103 | 434 | 2.7\% |
| Vacant Housing Units | 660 | 539 | 121 | 22.4\% |
| For Rent | 100 | 73 | 27 | 37.0\% |
| Rented, Not Occupied | 35 | 10 | 25 | 250.0\% |
| For Sale Only | 116 | 121 | -5 | -4.1\% |
| Sold, Not Occupied | 64 | 80 | -16 | -20.0\% |
| For Seasonal, Recreational or Occasional Use | 184 | 145 | 39 | 26.9\% |
| All Other Vacants | 161 | 110 | 51 | 46.4\% |
|  |  |  |  |  |
| Homeowner vacancy rate (percent) [4] | 0.8\% | 0.8\% | 0.0\% | (X) |
| Rental vacancy rate (percent) [5] | 3.8\% | 3.6\% | 0.2\% | (X) |
| Housing tenure |  |  |  |  |
| Occupied Housing Units | 16,537 | 16,103 | 434 | 2.7\% |
| Owner-Occupied Housing Units | 14,026 | 14,160 | -134 | -0.9\% |
| Renter-Occupied Housing Units | 2,511 | 1,943 | 568 | 29.2\% |

X Not applicable.
[1] The alone or in combination categories are tallies of responses rather than respondents. That is, the alone or in combination categories are not mutually exclusive. Individuals who reported two races were counted in two separate and distinct alone or in combination race categories, while those who reported three races were counted in three categories, and so on. For example, a respondent who indicated "White and Black or African American" was counted in the White alone or in combination category as well as in the Black or African American alone or in combination category. Consequently, the sum of all alone or in combination categories equals the number of races reported (i.e., responses), which exceeds the total population.
[2] "Child" includes biological, adopted, and stepchildren of the householder.
[3] "Own children" includes biological, adopted and stepchildren of the householder.
[4] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units
"for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100 .
[5] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100 .

Source: U.S. Census Bureau, Census 2010/2020.
Prepared by the Maryland Department of Planning, Planning Data Analysis / Projections and State Data Center.

