

2010 Census Profile of General Population and Housing Characteristics

State Name: Maryland

Area Name : Potomac CDP

Census Designated Place Code : 63300

| Subject               | Number | Percent | Subject  | Number | Percent |
|-----------------------|--------|---------|--|--------|---------|
| <b>GENDER AND AGE</b> |        |         | Median Age (Years)   | 46.90  | (X)     |
| Total Population      | 44,965 | 100.0%  | Male   | 46.40  | (X)     |
| Under 5 Years         | 1,921  | 4.3%    | Female   | 47.30  | (X)     |
| 5 to 9 Years          | 3,179  | 7.1%    | Population 16 Years and Over                                 | 35,250 | 78.4%   |
| 10 to 14 Years        | 3,825  | 8.5%    | Male   | 16,559 | 36.8%   |
| 15 to 19 Years        | 3,183  | 7.1%    | Female   | 18,691 | 41.6%   |
| 20 to 24 Years        | 1,464  | 3.3%    | Population 18 Years and Over                                 | 33,590 | 74.7%   |
| 25 to 29 Years        | 1,126  | 2.5%    | Male   | 15,720 | 35.0%   |
| 30 to 34 Years        | 1,152  | 2.6%    | Female   | 17,870 | 39.7%   |
| 35 to 39 Years        | 1,986  | 4.4%    | Population 21 Years and Over                                 | 32,602 | 72.5%   |
| 40 to 44 Years        | 3,181  | 7.1%    | Male   | 15,152 | 33.7%   |
| 45 to 49 Years        | 3,945  | 8.8%    | Female   | 17,450 | 38.8%   |
| 50 to 54 Years        | 4,042  | 9.0%    | Population 62 Years and Over                                 | 10,650 | 23.7%   |
| 55 to 59 Years        | 3,838  | 8.5%    | Male   | 5,044  | 11.2%   |
| 60 to 64 Years        | 3,483  | 7.7%    | Female   | 5,606  | 12.5%   |
| 65 to 69 Years        | 2,940  | 6.5%    | Population 65 Years and Over                                 | 8,640  | 19.2%   |
| 70 to 74 Years        | 2,156  | 4.8%    | Male   | 4,100  | 9.1%    |
| 75 to 79 Years        | 1,525  | 3.4%    | Female   | 4,540  | 10.1%   |
| 80 to 84 Years        | 1,135  | 2.5%    | <b>RACE</b>  |        |         |
| 85 Years and Over     | 884    | 2.0%    | Total Population   | 44,965 | 100.0%  |
| Male Population       | 21,512 | 47.8%   | One Race   | 43,805 | 97.4%   |
| Under 5 Years         | 971    | 2.2%    | White  | 34,080 | 75.8%   |
| 5 to 9 Years          | 1,621  | 3.6%    | Black or African American                                    | 2,076  | 4.6%    |
| 10 to 14 Years        | 1,951  | 4.3%    | American Indian and Alaska Native                            | 40     | 0.1%    |
| 15 to 19 Years        | 1,683  | 3.7%    | Asian :  | 7,169  | 15.9%   |
| 20 to 24 Years        | 762    | 1.7%    | Asian Indian   | 1,556  | 3.5%    |
| 25 to 29 Years        | 552    | 1.2%    | Chinese  | 3,039  | 6.8%    |
| 30 to 34 Years        | 507    | 1.1%    | Filipino   | 293    | 0.7%    |
| 35 to 39 Years        | 854    | 1.9%    | Japanese   | 228    | 0.5%    |
| 40 to 44 Years        | 1,384  | 3.1%    | Korean   | 1,247  | 2.8%    |
| 45 to 49 Years        | 1,784  | 4.0%    | Vietnamese   | 184    | 0.4%    |
| 50 to 54 Years        | 1,908  | 4.2%    | Other Asian /1   | 622    | 1.4%    |
| 55 to 59 Years        | 1,794  | 4.0%    | Native Hawaiian and Other Pacific Islander                   | 16     | 0.0%    |
| 60 to 64 Years        | 1,641  | 3.6%    | Native Hawaiian  | 5      | 0.0%    |
| 65 to 69 Years        | 1,425  | 3.2%    | Guamanian or Chamorro  | 3      | 0.0%    |
| 70 to 74 Years        | 1,040  | 2.3%    | Samoan   | 1      | 0.0%    |
| 75 to 79 Years        | 771    | 1.7%    | Other Pacific Islander /2                                    | 7      | 0.0%    |
| 80 to 84 Years        | 514    | 1.1%    | Some Other Race  | 424    | 0.9%    |
| 85 Years and Over     | 350    | 0.8%    | Two or More Races  | 1,160  | 2.6%    |
| Female Population     | 23,453 | 52.2%   | White: American Indian and Alaska Native /3                  | 43     | 0.1%    |
| Under 5 Years         | 950    | 2.1%    | White: Asian /3  | 646    | 1.4%    |
| 5 to 9 Years          | 1,558  | 3.5%    | White: Black or African American /3                          | 153    | 0.3%    |
| 10 to 14 Years        | 1,874  | 4.2%    | White: Some Other Race /3                                    | 104    | 0.2%    |
| 15 to 19 Years        | 1,500  | 3.3%    | Race Alone or in Combination with One or More Other Races /4 |        |         |
| 20 to 24 Years        | 702    | 1.6%    | White  | 35,108 | 78.1%   |
| 25 to 29 Years        | 574    | 1.3%    | Black or African American                                    | 2,312  | 5.1%    |
| 30 to 34 Years        | 645    | 1.4%    | American Indian and Alaska Native                            | 141    | 0.3%    |
| 35 to 39 Years        | 1,132  | 2.5%    | Asian  | 7,958  | 17.7%   |
| 40 to 44 Years        | 1,797  | 4.0%    | Native Hawaiian and Alaska Native                            | 50     | 0.1%    |
| 45 to 49 Years        | 2,161  | 4.8%    | Some Other Race  | 636    | 1.4%    |
| 50 to 54 Years        | 2,134  | 4.7%    |  |        |         |
| 55 to 59 Years        | 2,044  | 4.5%    |  |        |         |
| 60 to 64 Years        | 1,842  | 4.1%    |  |        |         |
| 65 to 69 Years        | 1,515  | 3.4%    |  |        |         |
| 70 to 74 Years        | 1,116  | 2.5%    |  |        |         |
| 75 to 79 Years        | 754    | 1.7%    |  |        |         |
| 80 to 84 Years        | 621    | 1.4%    |  |        |         |
| 85 Years and Over     | 534    | 1.2%    |  |        |         |

(X) Not applicable

1. Other Asian alone or two or more Asian categories.
2. Other Pacific Islander alone or two or more Native Hawaiian and Other Pacific Islander categories.
3. One of the four most commonly reported multiple-race combinations nationwide in Census 2000.
4. In combination with one or more of the other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than on race.

Source: U.S. Census Bureau, Census 2010.

Prepared by the Maryland Department of Planning, Projections and Data Analysis / State Data Center.

2010 Census Profile of General Population and Housing Characteristics

State Name: Maryland

Area Name : Potomac CDP

Census Incorporated Places Code : 63300

| Subject  | Number | Percent | Subject   | Number | Percent |
|--|--------|---------|---|--------|---------|
| <b>HISPANIC OR LATINO</b>                        |        |         | <b>HOUSEHOLDS BY TYPE</b>                       |        |         |
| Total Population                                 | 44,965 | 100.0%  | Total Households                                | 16,103 | 100.0%  |
| Hispanic or Latino (of any race) /5              | 2,857  | 6.4%    | Family Households (Families) /7                 | 13,064 | 81.1%   |
| Mexican  | 260    | 0.6%    | With Own Children Under 18 Years                | 5,809  | 36.1%   |
| Puerto Rican                                     | 183    | 0.4%    | Husband-Wife Family                             | 11,652 | 72.4%   |
| Cuban  | 175    | 0.4%    | With Own Children Under 18 Years                | 5,107  | 31.7%   |
| Some Other Race                                  | 2,239  | 5.0%    | Male Householder, No Wife Present               | 332    | 2.1%    |
| Not Hispanic or Latino                           | 42,108 | 93.6%   | With Own Children Under 18 Years                | 147    | 0.9%    |
| <b>HISPANIC OR LATINO AND RACE</b>               |        |         | Female Householder, No Husband Present          | 1,080  | 6.7%    |
| Total Population                                 | 44,965 | 100.0%  | With Own Children Under 18 Years                | 555    | 3.4%    |
| Hispanic or Latino (of any race)                 | 2,857  | 6.4%    | Nonfamily Households /7                         | 3,039  | 18.9%   |
| White Alone                                      | 2,310  | 5.1%    | Householder Living Alone                        | 2,610  | 16.2%   |
| Black or African American Alone                  | 55     | 0.1%    | Male  | 761    | 4.7%    |
| American Indian and Alaska Native Alone          | 20     | 0.0%    | 65 Years and Over                               | 320    | 2.0%    |
| Asian Alone                                      | 10     | 0.0%    | Female  | 1,849  | 11.5%   |
| Native Hawaiian and Other Pacific Islander Alone | 0      | 0.0%    | 65 Years and Over                               | 1,087  | 6.8%    |
| Some Other Race Alone                            | 296    | 0.7%    | Households with Individuals Under 18 Years      | 6,002  | 37.3%   |
| Two or More Races                                | 166    | 0.4%    | Households with Individuals 65 Years and Over   | 5,698  | 35.4%   |
| Not Hispanic or Latino                           | 42,108 | 93.6%   | Average Household Size                          | 2.77   | (X)     |
| White Alone                                      | 31,770 | 70.7%   | Average Family Size /7                          | 3.09   | (X)     |
| Black or African American Alone                  | 2,021  | 4.5%    | <b>HOUSING OCCUPANCY</b>                        |        |         |
| American Indian and Alaska Native Alone          | 20     | 0.0%    | Total Housing Units                             | 16,642 | 100.0%  |
| Asian Alone                                      | 7,159  | 15.9%   | Occupied Housing Units                          | 16,103 | 96.8%   |
| Native Hawaiian and Other Pacific Islander Alone | 16     | 0.0%    | Vacant Housing Units                            | 539    | 3.2%    |
| Some Other Race Alone                            | 128    | 0.3%    | For Rent  | 73     | 0.4%    |
| Two or More Races                                | 994    | 2.2%    | Rented, Not Occupied                            | 10     | 0.1%    |
| <b>RELATIONSHIP</b>                              |        |         | For Sale Only                                   | 121    | 0.7%    |
| Total Population                                 | 44,965 | 100.0%  | Sold, Not Occupied                              | 80     | 0.5%    |
| In Households                                    | 44,645 | 99.3%   | For Seasonal, Recreational or Occasional Use    | 145    | 0.9%    |
| Householders                                     | 16,103 | 35.8%   | All Other Vacants                               | 110    | 0.7%    |
| Spouse /6  | 11,652 | 25.9%   | Homeowner Vacancy Rate (Percent) /8             | 0.8    | (X)     |
| Child  | 14,183 | 31.5%   | Rental Vacancy Rate (Percent) /9                | 3.6    | (X)     |
| Own Child Under 18 Years                         | 11,025 | 24.5%   | <b>HOUSING TENURE</b>                           |        |         |
| Other Relatives                                  | 1,442  | 3.2%    | Occupied Housing Units                          | 16,103 | 100.0%  |
| Under 18 Years                                   | 300    | 0.7%    | Owner-Occupied Housing Units                    | 14,160 | 87.9%   |
| 65 Years and Over                                | 528    | 1.2%    | Renter-Occupied Housing Units                   | 1,943  | 12.1%   |
| Nonrelatives                                     | 1,265  | 2.8%    | Population in Owner-Occupied Housing Units      | 39,349 | (X)     |
| Under 18 Years                                   | 50     | 0.1%    | Population in Renter-Occupied Housing Units     | 5,296  | (X)     |
| 65 Years and Over                                | 135    | 0.3%    | Average Household Size of Owner-Occupied Units  | 2.78   | (X)     |
| Unmarried partner                                | 304    | 0.7%    | Average Household Size of Renter-Occupied Units | 2.73   | (X)     |
| In Group Quarters                                | 320    | 0.7%    |   |        |         |
| Institutionalized Population                     | 259    | 0.6%    |   |        |         |
| Male   | 68     | 0.2%    |   |        |         |
| Female   | 191    | 0.4%    |   |        |         |
| Noninstitutionalized Population                  | 61     | 0.1%    |   |        |         |
| Male   | 34     | 0.1%    |   |        |         |
| Female   | 27     | 0.1%    |   |        |         |

- This category is composed of people whose origins are from the Dominican Republic, Spain and Spanish-speaking Central or South American counties. It also includes general origin responses such as "Latino" or "Hispanic".
- "Spouse" represents spouse of the householder. It does not reflect all spouses in a household responses of "same-sex spouse" were edited during processing to "unmarried partner".
- "Family households" consist of a householder and one or more other people related to the householder by birth, marriage or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couples households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily household" consist of people living alone and households which do not have any members related to the householder.
- The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale". It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only", and vacant units that have been sold but not yet occupied; and then multiplying by 100.
- The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent". It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent", and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, Census 2010.

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