

SELECTED SOCIAL CHARACTERISTICS

2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac Heights CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSEHOLDS BY TYPE				
Total households	682	+/-202	100%	(X)
Married-couple household	238	+/-109	34.9%	+/-14.2%
With children of the householder under 18 years	112	+/-87	16.4%	+/-11.3%
Cohabiting couple household	26	+/-40	3.8%	+/-6.0%
With children of the householder under 18 years	0	+/-14	0.0%	+/-6.0%
Male householder, no spouse/partner present	90	+/-63	13.2%	+/-8.9%
With children of the householder under 18 years	0	+/-14	0.0%	+/-6.0%
Householder living alone	90	+/-63	13.2%	+/-8.9%
65 years and over	22	+/-24	3.2%	+/-3.5%
Female householder, no spouse/partner present	328	+/-172	48.1%	+/-17.0%
With children of the householder under 18 years	0	+/-14	0.0%	+/-6.0%
Householder living alone	270	+/-171	39.6%	+/-18.1%
65 years and over	201	+/-162	29.5%	+/-18.7%
Households with one or more people under 18 years	150	+/-99	22.0%	+/-12.2%
Households with one or more people 65 years and over	322	+/-165	47.2%	+/-16.8%
Average household size	1.98	+/- .41	(X)	(X)
Average family size	2.90	+/- .42	(X)	(X)
RELATIONSHIP				
Population in households	1,351	+/-402	100%	(X)
Householder	682	+/-202	50.5%	+/-10.4%
Spouse	233	+/-104	17.2%	+/-5.4%
Unmarried partner	13	+/-20	1.0%	+/-1.6%
Child	265	+/-133	19.6%	+/-6.2%
Other relatives	42	+/-40	3.1%	+/-2.7%
Other nonrelatives	116	+/-122	8.6%	+/-8.4%
MARITAL STATUS				
Males 15 years and over	524	+/-191	100%	(X)
Never married	139	+/-88	26.5%	+/-13.2%
Now married, except separated	251	+/-104	47.9%	+/-11.9%
Separated	36	+/-51	6.9%	+/-8.9%
Widowed	24	+/-25	4.6%	+/-4.9%
Divorced	74	+/-58	14.1%	+/-10.0%
Females 15 years and over	725	+/-230	100%	(X)
Never married	157	+/-99	21.7%	+/-11.9%
Now married, except separated	255	+/-106	35.2%	+/-12.3%
Separated	9	+/-15	1.2%	+/-2.1%
Widowed	202	+/-168	27.9%	+/-19.3%
Divorced	102	+/-52	14.1%	+/-7.4%
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	0	+/-14	0.0%	(X)
Unmarried women (widowed, divorced, and never married)	0	+/-14	0.0%	**
Per 1,000 unmarried women	0	+/-223	0.0%	(X)
Per 1,000 women 15 to 50 years old	0	+/-135	0.0%	(X)
Per 1,000 women 15 to 19 years old	0	+/-848	0.0%	(X)
Per 1,000 women 20 to 34 years old	0	+/-294	0.0%	(X)
Per 1,000 women 35 to 50 years old	0	+/-232	0.0%	(X)
GRANDPARENTS				

Number of grandparents living with own grandchildren under 18 years	64	+/-85	100%	(X)
Grandparents responsible for grandchildren	0	+/-14	0.0%	+/-42.4%
Years responsible for grandchildren				
Less than 1 year	0	+/-14	0.0%	+/-42.4%
1 or 2 years	0	+/-14	0.0%	+/-42.4%
3 or 4 years	0	+/-14	0.0%	+/-42.4%
5 or more years	0	+/-14	0.0%	+/-42.4%
Number of grandparents responsible for own grandchildren under 18 years	0	+/-14	0.0%	(X)
Who are female	0	+/-14	0.0%	**
Who are married	0	+/-14	0.0%	**
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	193	+/-112	100%	(X)
Nursery school, preschool	13	+/-22	6.7%	+/-9.9%
Kindergarten	27	+/-44	14.0%	+/-21.1%
Elementary school (grades 1-8)	51	+/-49	26.4%	+/-18.6%
High school (grades 9-12)	60	+/-62	31.1%	+/-24.9%
College or graduate school	42	+/-43	21.8%	+/-22.7%
EDUCATIONAL ATTAINMENT				
Population 25 years and over	1,183	+/-335	100%	(X)
Less than 9th grade	79	+/- \$107	6.7%	+/-8.5%
9th to 12th grade, no diploma	33	+/- \$42	2.8%	+/-3.5%
High school graduate (includes equivalency)	354	+/-148	29.9%	+/-9.0%
Some college, no degree	327	+/-138	27.6%	+/-7.7%
Associate's degree	104	+/- \$68	8.8%	+/-5.7%
Bachelor's degree	197	+/-153	16.7%	+/-12.4%
Graduate or professional degree	89	+/- \$58	7.5%	+/-4.7%
High school graduate or higher	1,071	+/- \$307	90.5%	+/-8.3%
Bachelor's degree or higher	286	+/-157	24.2%	+/-12.3%
VETERAN STATUS				
Civilian population 18 years and over	1,189	+/-334	100%	(X)
Civilian veterans	38	+/- \$32	3.2%	+/-2.7%
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	1,351	+/-402	100%	(X)
With a disability	245	+/-122	18.1%	+/-8.7%
Under 18 years	162	+/-109	100%	(X)
With a disability	0	+/-14	0.0%	+/-22.8%
18 to 64 years	814	+/-282	100%	(X)
With a disability	123	+/-75	15.1%	+/-8.9%
65 years and over	375	+/-180	100%	(X)
With a disability	122	+/-87	32.5%	+/-21.9%
RESIDENCE 1 YEAR AGO				
Population 1 year and over	1,351	+/-402	100%	(X)
Same house	1,163	+/- \$346	86.1%	+/-8.7%
Different house (in the U.S. or abroad)	188	+/-137	13.9%	+/-8.7%
Different house in the U.S.	157	+/-131	11.6%	+/-8.6%
Same county	23	+/- \$38	1.7%	+/-2.7%
Different county	134	+/- \$115	9.9%	+/-7.6%
Same state	55	+/-84	4.1%	+/-5.6%
Different state	79	+/- \$78	5.8%	+/-5.8%
Abroad	31	+/- \$42	2.3%	+/-3.0%
PLACE OF BIRTH				
Total population	1,351	+/-402	100%	(X)
Native	1,301	+/-385	96.3%	+/-3.8%
Born in United States	1,286	+/-378	95.2%	+/-4.0%
State of residence	581	+/-275	43.0%	+/-13.0%

Different state	705	+/-222	52.2%	+/-12.2%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	15	+/-24	1.1%	+/-1.7%
Foreign-born	50	+/-54	3.7%	+/-3.8%
U.S. CITIZENSHIP STATUS				
Foreign-born population	50	+/-54	100%	(X)
Naturalized U.S. citizen	9	+/-16	18.0%	+/-26.2%
Not a U.S. citizen	41	+/-48	82.0%	+/-26.2%
YEAR OF ENTRY				
Population born outside the United States	65	+/-61	100%	(X)
Native	15	+/-24	100%	(X)
Entered 2010 or later	0	+/-14	0.0%	+/-87.6%
Entered before 2010	15	+/-24	100.0%	+/-87.6%
Foreign-born	50	+/-54	100%	(X)
Entered 2010 or later	7	+/-11	14.0%	+/-18.4%
Entered before 2010	43	+/-50	86.0%	+/-18.4%
WORLD REGION OF BIRTH OF FOREIGN-BORN				
Foreign-born population, excluding population born at sea	50	+/-54	100%	(X)
Europe	0	+/-14	0.0%	+/-48.0%
Asia	21	+/-35	42.0%	+/-56.5%
Africa	0	+/-14	0.0%	+/-48.0%
Oceania	0	+/-14	0.0%	+/-48.0%
Latin America	29	+/-46	58.0%	+/-56.5%
Northern America	0	+/-14	0.0%	+/-48.0%
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	1,327	+/-396	100%	(X)
English only	1,263	+/-373	95.2%	+/-4.0%
Language other than English	64	+/-58	4.8%	+/-4.0%
Speak English less than "very well"	36	+/-42	2.7%	+/-3.2%
Spanish	28	+/-43	2.1%	+/-3.0%
Speak English less than "very well"	0	+/-14	0.0%	+/-3.1%
Other Indo-European languages	0	+/-14	0.0%	+/-3.1%
Speak English less than "very well"	0	+/-14	0.0%	+/-3.1%
Asian and Pacific Islander languages	36	+/-42	2.7%	+/-3.2%
Speak English less than "very well"	36	+/-42	2.7%	+/-3.2%
Other languages	0	+/-14	0.0%	+/-3.1%
Speak English less than "very well"	0	+/-14	0.0%	+/-3.1%
ANCESTRY				
Total population	1,351	+/-402	100%	(X)
American	127	+/-112	9.4%	+/-7.5%
Arab	0	+/-14	0.0%	+/-3.1%
Czech	0	+/-14	0.0%	+/-3.1%
Danish	0	+/-14	0.0%	+/-3.1%
Dutch	11	+/-17	0.8%	+/-1.3%
English	479	+/-230	35.5%	+/-13.2%
French (except Basque)	0	+/-14	0.0%	+/-3.1%
French Canadian	8	+/-26	0.6%	+/-1.9%
German	80	+/-95	5.9%	+/-7.0%
Greek	0	+/-14	0.0%	+/-3.1%
Hungarian	0	+/-14	0.0%	+/-3.1%
Irish	168	+/-102	12.4%	+/-7.3%
Italian	69	+/-59	5.1%	+/-4.3%
Lithuanian	11	+/-17	0.8%	+/-1.2%
Norwegian	0	+/-14	0.0%	+/-3.1%
Polish	0	+/-14	0.0%	+/-3.1%
Portuguese	0	+/-14	0.0%	+/-3.1%
Russian	0	+/-14	0.0%	+/-3.1%
Scotch-Irish	0	+/-14	0.0%	+/-3.1%
Scottish	22	+/-24	1.6%	+/-1.9%
Slovak	0	+/-14	0.0%	+/-3.1%

Subsaharan African	12	+/-19	0.9%	+/-1.4%
Swedish	0	+/-14	0.0%	+/-3.1%
Swiss	0	+/-14	0.0%	+/-3.1%
Ukrainian	0	+/-14	0.0%	+/-3.1%
Welsh	0	+/-14	0.0%	+/-3.1%
West Indian (excluding Hispanic origin groups)	0	+/-14	0.0%	+/-3.1%
COMPUTERS AND INTERNET USE				
Total households	682	+/-202	100%	(X)
With a computer	653	+/-203	95.7%	+/-4.0%
With a broadband Internet subscription	644	+/-203	94.4%	+/-4.6%

SELECTED ECONOMIC CHARACTERISTICS

2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac Heights CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	1,241	+/-355	100%	(X)
In labor force	686	+/-249	55.3%	+/-13.2%
Civilian labor force	686	+/-249	55.3%	+/-13.2%
Employed	650	+/-248	52.4%	+/-14.0%
Unemployed	36	+/-36	2.9%	+/-2.8%
Armed Forces	-	+/-14	0.0%	+/-3.4%
Not in labor force	555	+/-233	44.7%	+/-13.2%
Civilian labor force	686	+/-249	100%	(X)
Unemployment Rate	(X)	(X)	5.2%	+/-5.3%
Females 16 years and over	717	+/-228	100%	(X)
In labor force	313	+/-144	43.7%	+/-16.9%
Civilian labor force	313	+/-144	43.7%	+/-16.9%
Employed	301	+/-142	42.0%	+/-16.7%
Own children of the householder under 6 years	13	+/-22	100%	(X)
All parents in family in labor force	13	+/-22	100.0%	+/-94.1%
Own children of the householder 6 to 17 years	138	+/-96	100%	(X)
All parents in family in labor force	91	+/-76	65.9%	+/-31.5%
COMMUTING TO WORK				
Workers 16 years and over	625	+/-239	100%	(X)
Car, truck, or van -- drove alone	472	+/-163	75.5%	+/-16.4%
Car, truck, or van -- carpooled	67	+/-59	10.7%	+/-7.8%
Public transportation	-	+/-14	0.0%	+/-6.6%
Walked	60	+/-90	9.6%	+/-12.3%
Other means	-	+/-14	0.0%	+/-6.6%
Worked from home	26	+/-43	4.2%	+/-6.8%
Mean travel time to work (minutes)	32.1	+/-7.3	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	650	+/-248	100%	(X)
Management, business, science, and arts occupations	208	+/-115	32.0%	+/-10.6%
Service occupations	89	+/-68	13.7%	+/-9.6%
Sales and office occupations	142	+/-89	21.8%	+/-13.4%
Natural resources, construction, and maintenance occupations	80	+/-62	12.3%	+/-9.6%
Production, transportation, and material moving occupations	131	+/-110	20.2%	+/-11.9%
INDUSTRY				
Civilian employed population 16 years and over	650	+/-248	100%	(X)
Agriculture, forestry, fishing and hunting, and mining	-	+/-14	0.0%	+/-6.3%
Construction	75	+/-82	11.5%	+/-12.3%
Manufacturing	9	+/-16	1.4%	+/-2.6%
Wholesale trade	-	+/-14	0.0%	+/-6.3%
Retail trade	64	+/-56	9.8%	+/-8.3%
Transportation and warehousing, and utilities	77	+/-62	11.8%	+/-7.1%
Information	-	+/-14	0.0%	+/-6.3%
Finance and insurance, and real estate and rental and leasing	26	+/-28	4.0%	+/-4.3%
Professional, scientific, and management, and administrative and waste management services	71	+/-56	10.9%	+/-7.3%
Educational services, and health care and social assistance	72	+/-56	11.1%	+/-6.8%
Arts, entertainment, and recreation, and accommodation and food services	117	+/-80	18.0%	+/-10.7%
Other services, except public administration	17	+/-21	2.6%	+/-3.2%

Public administration	122	+/-113	18.8%	+/-15.5%
CLASS OF WORKER				
Civilian employed population 16 years and over	650	+/-248	100%	(X)
Private wage and salary workers	463	+/-187	71.2%	+/-13.2%
Government workers	159	+/-113	24.5%	+/-15.1%
Self-employed in own not incorporated business workers	28	+/-43	4.3%	+/-5.8%
Unpaid family workers	-	+/-14	0.0%	+/-6.3%
INCOME AND BENEFITS (IN 2024 INFLATION-ADJUSTED DOLLARS)				
Total households	682	+/-202	100%	(X)
Less than \$10,000	29	+/-24	4.3%	+/-3.5%
\$10,000 to \$14,999	-	+/-14	0.0%	+/-6.0%
\$15,000 to \$24,999	19	+/-21	2.8%	+/-3.1%
\$25,000 to \$34,999	23	+/-26	3.4%	+/-3.9%
\$35,000 to \$49,999	63	+/-36	9.2%	+/-5.6%
\$50,000 to \$74,999	275	+/-173	40.3%	+/-17.7%
\$75,000 to \$99,999	54	+/-41	7.9%	+/-6.6%
\$100,000 to \$149,999	105	+/-64	15.4%	+/-8.5%
\$150,000 to \$199,999	23	+/-28	3.4%	+/-4.3%
\$200,000 or more	91	+/-74	13.3%	+/-10.4%
Median household income (dollars)	\$71,786	+/- \$2,608	(X)	(X)
Mean household income (dollars)	\$101,095	+/- \$21,787	(X)	(X)
With earnings	411	+/-136	60.3%	+/-18.7%
Mean earnings (dollars)	\$120,502	+/- \$29,204	(X)	(X)
With Social Security	299	+/-173	43.8%	+/-18.2%
Mean Social Security income (dollars)	\$23,506	+/- \$4,632	(X)	(X)
With retirement income	286	+/-163	41.9%	+/-16.9%
Mean retirement income (dollars)	\$41,446	+/- \$7,141	(X)	(X)
With Supplemental Security Income	12	+/-18	1.8%	+/-2.6%
Mean Supplemental Security Income (dollars)	N	N	(X)	(X)
With cash public assistance income	22	+/-26	3.2%	+/-4.0%
Mean cash public assistance income (dollars)	N	N	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	57	+/-41	8.4%	+/-6.2%
Families	284	+/-112	100%	(X)
Less than \$10,000	-	+/-14	0.0%	+/-13.9%
\$10,000 to \$14,999	-	+/-14	0.0%	+/-13.9%
\$15,000 to \$24,999	-	+/-14	0.0%	+/-13.9%
\$25,000 to \$34,999	-	+/-14	0.0%	+/-13.9%
\$35,000 to \$49,999	9	+/-15	3.2%	+/-5.3%
\$50,000 to \$74,999	56	+/-41	19.7%	+/-13.3%
\$75,000 to \$99,999	-	+/-14	0.0%	+/-13.9%
\$100,000 to \$149,999	105	+/-64	37.0%	+/-18.9%
\$150,000 to \$199,999	52	+/-55	18.3%	+/-16.6%
\$200,000 or more	62	+/-60	21.8%	+/-18.1%
Median family income (dollars)	\$140,625	+/- \$39,779	(X)	(X)
Mean family income (dollars)	\$155,525	+/- \$31,937	(X)	(X)
Per capita income (dollars)	\$50,816	+/- \$9,718	(X)	(X)
Nonfamily households	398	+/-175	100%	(X)
Median nonfamily income (dollars)	\$70,248	+/- \$9,270	(X)	(X)
Mean nonfamily income (dollars)	\$58,853	+/- \$7,681	(X)	(X)
Median earnings for workers (dollars)	\$53,646	+/- \$17,432	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$85,606	+/- \$20,274	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$45,208	+/- \$12,929	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	1,351	+/-402	100%	(X)
With health insurance coverage	1,278	+/-392	94.6%	+/-4.0%
With private health insurance	1,049	+/-330	77.6%	+/-9.5%
With public coverage	638	+/-242	47.2%	+/-13.0%

No health insurance coverage	73	+/-54	5.4%	+/-4.0%
Civilian noninstitutionalized population under 19 years	162	+/-109	100%	(X)
No health insurance coverage	5	+/-9	3.1%	+/-6.0%
Civilian noninstitutionalized population 19 to 64 years	814	+/-282	100%	(X)
In labor force:	610	+/-242	100%	(X)
Employed:	574	+/-243	100%	(X)
With health insurance coverage	549	+/-241	95.6%	+/-5.4%
With private health insurance	465	+/-203	81.0%	+/-10.8%
With public coverage	96	+/-74	16.7%	+/-9.3%
No health insurance coverage	25	+/-29	4.4%	+/-5.4%
Unemployed:	36	+/-36	100%	(X)
With health insurance coverage	15	+/-25	41.7%	+/-49.7%
With private health insurance	-	+/-14	0.0%	+/-56.5%
With public coverage	15	+/-25	41.7%	+/-49.7%
No health insurance coverage	21	+/-25	58.3%	+/-49.7%
Not in labor force:	204	+/-107	100%	(X)
With health insurance coverage	182	+/-96	89.2%	+/-10.3%
With private health insurance	133	+/-78	65.2%	+/-24.5%
With public coverage	97	+/-68	47.5%	+/-23.5%
No health insurance coverage	22	+/-24	10.8%	+/-10.3%
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE F				
All families	(X)	(X)	0.0%	+/-13.9%
With related children of the householder under 18 years	(X)	(X)	0.0%	+/-24.3%
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-100.0%
Married couple families	(X)	(X)	0.0%	+/-16.3%
With related children of the householder under 18 years	(X)	(X)	0.0%	+/-25.6%
With related children of the householder under 5 years only	(X)	(X)	#VALUE!	**
Families with female householder, no spouse present	(X)	(X)	0.0%	+/-50.0%
With related children of the householder under 18 years	(X)	(X)	0.0%	+/-100.0%
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-100.0%
All people	(X)	(X)	9.5%	+/-9.6%
Under 18 years	(X)	(X)	0.0%	+/-22.8%
Related children of the householder under 18 years	(X)	(X)	0.0%	+/-22.8%
Related children of the householder under 5 years	(X)	(X)	0.0%	+/-69.2%
Related children of the householder 5 to 17 years	(X)	(X)	0.0%	+/-26.0%
18 years and over	(X)	(X)	10.8%	+/-10.7%
18 to 64 years	(X)	(X)	12.5%	+/-11.3%
65 years and over	(X)	(X)	7.2%	+/-11.6%
People in families	(X)	(X)	0.0%	+/-5.0%
Unrelated individuals 15 years and over	(X)	(X)	24.5%	+/-22.4%

SELECTED HOUSING CHARACTERISTICS

2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac Heights CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSING OCCUPANCY				
Total housing units	746	+/-218	100%	(X)
Occupied housing units	682	+/-202	91.4%	+/-8.5%
Vacant housing units	64	+/-69	8.6%	+/-8.5%
Homeowner vacancy rate	0.0	+/-7.8	0.0%	(X)
Rental vacancy rate	0	+/-23.3	0.0%	(X)
UNITS IN STRUCTURE				
Total housing units	746	+/-218	100%	(X)
1-unit, detached	428	+/-169	57.4%	+/-13.8%
1-unit, attached	318	+/-130	42.6%	+/-13.8%
2 units	-	+/-14	0.0%	+/-5.5%
3 or 4 units	-	+/-14	0.0%	+/-5.5%
5 to 9 units	-	+/-14	0.0%	+/-5.5%
10 to 19 units	-	+/-14	0.0%	+/-5.5%
20 or more units	-	+/-14	0.0%	+/-5.5%
Mobile home	-	+/-14	0.0%	+/-5.5%
Boat, RV, van, etc.	-	+/-14	0.0%	+/-5.5%
YEAR STRUCTURE BUILT				
Total housing units	746	+/-218	100%	(X)
Built 2020 or later	-	+/-14	0.0%	+/-5.5%
Built 2010 to 2019	-	+/-14	0.0%	+/-5.5%
Built 2000 to 2009	11	+/-21	1.5%	+/-2.8%
Built 1990 to 1999	-	+/-14	0.0%	+/-5.5%
Built 1980 to 1989	6	+/-11	0.8%	+/-1.5%
Built 1970 to 1979	38	+/-45	5.1%	+/-6.2%
Built 1960 to 1969	50	+/-39	6.7%	+/-5.6%
Built 1950 to 1959	80	+/-46	10.7%	+/-6.4%
Built 1940 to 1949	512	+/-215	68.6%	+/-12.6%
Built 1939 or earlier	49	+/-36	6.6%	+/-5.0%
ROOMS				
Total housing units	746	+/-218	100%	(X)
1 room	-	+/-14	0.0%	+/-5.5%
2 rooms	-	+/-14	0.0%	+/-5.5%
3 rooms	68	+/-42	9.1%	+/-5.6%
4 rooms	207	+/-168	27.7%	+/-17.9%
5 rooms	164	+/-87	22.0%	+/-11.1%
6 rooms	153	+/-85	20.5%	+/-10.5%
7 rooms	93	+/-63	12.5%	+/-7.9%
8 rooms	61	+/-50	8.2%	+/-7.4%
9 rooms or more	-	+/-14	0.0%	+/-5.5%
Median rooms	5.1	+/-0.7	(X)	(X)
BEDROOMS				
Total housing units	746	+/-218	100%	(X)
No bedroom	-	+/-14	0.0%	+/-5.5%
1 bedroom	19	+/-24	2.5%	+/-3.3%
2 bedrooms	485	+/-206	65.0%	+/-13.4%
3 bedrooms	231	+/-88	31.0%	+/-12.5%
4 bedrooms	11	+/-21	1.5%	+/-2.8%
5 or more bedrooms	-	+/-14	0.0%	+/-5.5%

HOUSING TENURE				
Occupied housing units	682	+/-202	100%	(X)
Owner-occupied	524	+/-147	76.8%	+/-19.9%
Renter-occupied	158	+/-160	23.2%	+/-19.9%
Average household size of owner-occupied unit	2.13	+/- .36	(X)	(X)
Average household size of renter-occupied unit	1.49	+/-1.06	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	682	+/-202	100%	(X)
Moved in 2023 or later	1	+/-8	0.1%	+/-1.2%
Moved in 2020 to 2022	99	+/-65	14.5%	+/-9.3%
Moved in 2010 to 2019	161	+/-71	23.6%	+/-11.2%
Moved in 2000 to 2009	107	+/-54	15.7%	+/-8.8%
Moved in 1990 to 1999	193	+/-174	28.3%	+/-19.9%
Moved in 1989 and earlier	121	+/-70	17.7%	+/-10.0%
VEHICLES AVAILABLE				
Occupied housing units	682	+/-202	100%	(X)
No vehicles available	134	+/-157	19.6%	+/-20.0%
1 vehicle available	236	+/-77	34.6%	+/-12.6%
2 vehicles available	174	+/-93	25.5%	+/-12.8%
3 or more vehicles available	138	+/-88	20.2%	+/-11.6%
HOUSE HEATING FUEL				
Occupied housing units	682	+/-202	100%	(X)
Utility gas	13	+/-21	1.9%	+/-3.1%
Bottled or tank gas (propane, butane, etc.)	84	+/-60	12.3%	+/-8.8%
Electricity	262	+/-105	38.4%	+/-14.2%
Fuel oil, kerosene, etc.	287	+/-161	42.1%	+/-17.3%
Coal or coke	-	+/-14	0.0%	+/-6.0%
Wood	36	+/-57	5.3%	+/-8.0%
Solar energy	-	+/-14	0.0%	+/-6.0%
Other fuel	-	+/-14	0.0%	+/-6.0%
No fuel used	-	+/-14	0.0%	+/-6.0%
SELECTED CHARACTERISTICS				
Occupied housing units	682	+/-202	100%	(X)
Lacking complete plumbing facilities	-	+/-14	0.0%	+/-6.0%
Lacking complete kitchen facilities	-	+/-14	0.0%	+/-6.0%
No telephone service available	8	+/-13	1.2%	+/-1.9%
OCCUPANTS PER ROOM				
Occupied housing units	682	+/-202	100%	(X)
1.00 or less	672	+/-201	98.5%	+/-2.5%
1.01 to 1.50	10	+/-17	1.5%	+/-2.5%
1.51 or more	-	+/-14	0.0%	+/-6.0%
VALUE				
Owner-occupied units	524	+/-147	100%	(X)
Less than \$50,000	82	+/-77	15.6%	+/-12.6%
\$50,000 to \$99,999	120	+/-59	22.9%	+/-11.5%
\$100,000 to \$149,999	174	+/-84	33.2%	+/-14.0%
\$150,000 to \$199,999	38	+/-33	7.3%	+/-6.4%
\$200,000 to \$299,999	36	+/-57	6.9%	+/-10.0%
\$300,000 to \$499,999	58	+/-45	11.1%	+/-8.4%
\$500,000 to \$999,999	16	+/-25	3.1%	+/-4.4%
\$1,000,000 or more	-	+/-14	0.0%	+/-7.8%
Median (dollars)	\$115,800	+/-17,674	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	524	+/-147	100%	(X)
Housing units with a mortgage	180	+/-90	34.4%	+/-13.7%
Housing units without a mortgage	344	+/-116	65.6%	+/-13.7%
SELECTED MONTHLY OWNER COSTS (SMOC)				

Housing units with a mortgage	180	+/-90	100%	(X)
Less than \$500	33	+/-50	18.3%	+/-24.2%
\$500 to \$999	12	+/-18	6.7%	+/-9.2%
\$1,000 to \$1,499	70	+/-57	38.9%	+/-26.7%
\$1,500 to \$1,999	28	+/-30	15.6%	+/-15.6%
\$2,000 to \$2,499	11	+/-21	6.1%	+/-11.5%
\$2,500 to \$2,999	26	+/-40	14.4%	+/-20.7%
\$3,000 or more	-	+/-14	0.0%	+/-20.8%
Median (dollars)	\$1,188	+/- \$361	(X)	(X)
Housing units without a mortgage	344	+/-116	100%	(X)
Less than \$250	12	+/-20	3.5%	+/-5.9%
\$250 to \$399	100	+/-58	29.1%	+/-12.5%
\$400 to \$599	42	+/-34	12.2%	+/-10.3%
\$600 to \$799	78	+/-41	22.7%	+/-12.4%
\$800 to \$999	59	+/-65	17.2%	+/-15.2%
\$1,000 or more	53	+/-42	15.4%	+/-11.7%
Median (dollars)	\$633	+/- \$107	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	180	+/-90	100%	(X)
Less than 20.0 percent	128	+/-80	71.1%	+/-23.5%
20.0 to 24.9 percent	6	+/-14	3.3%	+/-7.4%
25.0 to 29.9 percent	9	+/-15	5.0%	+/-8.0%
30.0 to 34.9 percent	-	+/-14	0.0%	+/-20.8%
35.0 percent or more	37	+/-43	20.6%	+/-22.0%
Not computed	-	+/-14	0.0%	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	336	+/-116	100%	(X)
Less than 10.0 percent	193	+/-104	57.4%	+/-17.9%
10.0 to 14.9 percent	49	+/-30	14.6%	+/-9.3%
15.0 to 19.9 percent	65	+/-46	19.3%	+/-13.0%
20.0 to 24.9 percent	-	+/-14	0.0%	+/-11.9%
25.0 to 29.9 percent	10	+/-16	3.0%	+/-4.7%
30.0 to 34.9 percent	-	+/-14	0.0%	+/-11.9%
35.0 percent or more	19	+/-21	5.7%	+/-6.3%
Not computed	8	+/-13	(X)	(X)
GROSS RENT				
Occupied units paying rent	17	+/-22	100%	(X)
Less than \$500	-	+/-14	0.0%	+/-82.3%
\$500 to \$999	12	+/-19	70.6%	+/-52.0%
\$1,000 to \$1,499	-	+/-14	0.0%	+/-82.3%
\$1,500 to \$1,999	5	+/-10	29.4%	+/-52.0%
\$2,000 to \$2,499	-	+/-14	0.0%	+/-82.3%
\$2,500 to \$2,999	-	+/-14	0.0%	+/-82.3%
\$3,000 or more	-	+/-14	0.0%	+/-82.3%
Median (dollars)	-	**	(X)	(X)
No rent paid	141	+/-161	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	17	+/-22	100%	(X)
Less than 15.0 percent	-	+/-14	0.0%	+/-82.3%
15.0 to 19.9 percent	-	+/-14	0.0%	+/-82.3%
20.0 to 24.9 percent	5	+/-10	29.4%	+/-52.0%
25.0 to 29.9 percent	-	+/-14	0.0%	+/-82.3%
30.0 to 34.9 percent	-	+/-14	0.0%	+/-82.3%
35.0 percent or more	12	+/-19	70.6%	+/-52.0%
Not computed	141	+/-161	(X)	(X)

DEMOGRAPHIC AND HOUSING ESTIMATES

2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac Heights CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
SEX AND AGE				
Total population	1,351	+/-402	100%	(X)
Male	550	+/-200	40.7%	+/-8.3%
Female	801	+/-262	59.3%	+/-8.3%
Sex ratio (males per 100 females)	69	+/-23.8	(X)	(X)
Under 5 years	24	+/-27	1.8%	+/-1.9%
5 to 9 years	69	+/-62	5.1%	+/-3.7%
10 to 14 years	9	+/-18	0.7%	+/-1.3%
15 to 19 years	60	+/-62	4.4%	+/-4.2%
20 to 24 years	6	+/-19	0.4%	+/-1.4%
25 to 34 years	187	+/-108	13.8%	+/-6.7%
35 to 44 years	172	+/-101	12.7%	+/-6.5%
45 to 54 years	265	+/-191	19.6%	+/-11.5%
55 to 59 years	76	+/-48	5.6%	+/-3.7%
60 to 64 years	108	+/-73	8.0%	+/-5.6%
65 to 74 years	141	+/-70	10.4%	+/-5.2%
75 to 84 years	111	+/-51	8.2%	+/-4.0%
85 years and over	123	+/-159	9.1%	+/-11.4%
Median age (years)	51.4	+/-6.1	(X)	(X)
Under 18 years	162	+/-109	12.0%	+/-6.0%
16 years and over	1,241	+/-355	91.9%	+/-5.1%
18 years and over	1,189	+/-334	88.0%	+/-6.0%
21 years and over	1,189	+/-334	88.0%	+/-6.0%
62 years and over	430	+/-187	31.8%	+/-12.8%
65 years and over	375	+/-180	27.8%	+/-12.3%
18 years and over	1,189	+/-334	100%	(X)
Male	480	+/-165	40.4%	+/-8.5%
Female	709	+/-227.0	59.6%	+/-8.5%
Sex ratio (males per 100 females)	67.7	+/-24.3	(X)	(X)
65 years and over	375	+/-180	100%	(X)
Male	95	+/-53	25.3%	+/-14.9%
Female	280	+/-166.0	74.7%	+/-14.9%
Sex ratio (males per 100 females)	34	+/-27.8	(X)	(X)
RACE				
Total population	1,351	+/-402	100%	(X)
One race	1,074	+/-319	79.5%	+/-13.0%
Two or More Races	277	+/-210	20.5%	+/-13.0%
One race	1,074	+/-319	79.5%	+/-13.0%
White	951	+/-316	70.4%	+/-13.9%
Egyptian	0	+/-14	0.0%	+/-3.1%
English	276	+/-234	20.4%	+/-15.2%
German	13	+/-24	1.0%	+/-1.7%
Irish	27	+/-30	2.0%	+/-2.2%
Italian	52	+/-42	3.8%	+/-3.3%
Lebanese	0	+/-14	0.0%	+/-3.1%
Other White	583	+/-253	43.2%	+/-16.4%
Black or African American	94	+/-90	7.0%	+/-6.5%
African American	94	+/-90	7.0%	+/-6.5%

Ethiopian	0	+/-14	0.0%	+/-3.1%
Haitian	0	+/-14	0.0%	+/-3.1%
Jamaican	0	+/-14	0.0%	+/-3.1%
Nigerian	0	+/-14	0.0%	+/-3.1%
Somali	0	+/-14	0.0%	+/-3.1%
Other Black or African American	0	+/-14	0.0%	+/-3.1%
American Indian and Alaska Native	0	+/-14	0.0%	+/-3.1%
Aztec	0	+/-14	0.0%	+/-3.1%
Blackfeet Tribe of the Blackfeet Indian Reservation of Montana	0	+/-14	0.0%	+/-3.1%
Maya	0	+/-14	0.0%	+/-3.1%
Native Village of Barrow Inupiat Traditional Government	0	+/-14	0.0%	+/-3.1%
Navajo Nation	0	+/-14	0.0%	+/-3.1%
Nome Eskimo Community	0	+/-14	0.0%	+/-3.1%
Other American Indian and Alaska Native	0	+/-14	0.0%	+/-3.1%
Asian	21	+/-35	1.6%	+/-2.7%
Asian Indian	0	+/-14	0.0%	+/-3.1%
Chinese	0	+/-14	0.0%	+/-3.1%
Filipino	0	+/-14	0.0%	+/-3.1%
Japanese	0	+/-14	0.0%	+/-3.1%
Korean	0	+/-14	0.0%	+/-3.1%
Vietnamese	21	+/-35	1.6%	+/-2.7%
Other Asian	0	+/-14	0.0%	+/-3.1%
Native Hawaiian and Other Pacific Islander	0	+/-14	0.0%	+/-3.1%
Chamorro	0	+/-14	0.0%	+/-3.1%
Native Hawaiian	0	+/-14	0.0%	+/-3.1%
Samoan	0	+/-14	0.0%	+/-3.1%
Other Native Hawaiian and Other Pacific Islander	0	+/-14	0.0%	+/-3.1%
Some Other Race	8	+/-13	0.6%	+/-1.0%
Two or More Races	277	+/-210	20.5%	+/-13.0%
White and Black or African American	100	+/-134	7.4%	+/-9.7%
White and American Indian and Alaska Native	0	+/-14	0.0%	+/-3.1%
White and Asian	0	+/-14	0.0%	+/-3.1%
White and Some Other Race	151	+/-177	11.2%	+/-11.6%
Black or African American and American Indian and Alaska Native	0	+/-14	0.0%	+/-3.1%
Black or African American and Some Other Race	0	+/-14	0.0%	+/-3.1%
Race alone or in combination with one or more other races				
Total population	1,351	+/-402	100%	(X)
White	1,228	+/-400	90.9%	+/-7.2%
Black or African American	194	+/-161	14.4%	+/-11.3%
American Indian and Alaska Native	26	+/-40	1.9%	+/-3.1%
Asian	21	+/-35	1.6%	+/-2.7%
Native Hawaiian and Other Pacific Islander	0	+/-14	0.0%	+/-3.1%
Some Other Race	185	+/-175	13.7%	+/-11.4%
HISPANIC OR LATINO AND RACE				
Total population	1,351	+/-402	100%	(X)
Hispanic or Latino (of any race)	177	+/-175	13.1%	+/-11.5%
Mexican	62	+/-60	4.6%	+/-4.7%
Puerto Rican	29	+/-46	2.1%	+/-3.1%
Cuban	0	+/-14	0.0%	+/-3.1%
Other Hispanic or Latino	86	+/-128	6.4%	+/-8.7%
Not Hispanic or Latino	1,174	+/-347	86.9%	+/-11.5%
White alone	939	+/-318	69.5%	+/-14.3%
Black or African American alone	88	+/-89	6.5%	+/-6.5%
American Indian and Alaska Native alone	0	+/-14	0.0%	+/-3.1%
Asian alone	21	+/-35	1.6%	+/-2.7%
Native Hawaiian and Other Pacific Islander alone	0	+/-14	0.0%	+/-3.1%
Some Other Race alone	8	+/-13	0.6%	+/-1.0%
Two or More Races	118	+/-136	8.7%	+/-9.6%
Two races including Some Other Race	36	+/-51	2.7%	+/-3.7%
Two races excluding Some Other Race, and three or more races	82	+/-130	6.1%	+/-9.4%
Total housing units	746	+/-218	(X)	(X)

CITIZEN, VOTING AGE POPULATION				
Citizen, 18 and over population	1,153	+/-314	100%	(X)
Male	480	+/-165	41.6%	+/-8.9%
Female	673	+/-211	58.4%	+/-8.9%

Source & Explanations:

Prepared by the Maryland Department of Planning, State Data and Analysis Center, January 2026

Source: U.S. Census Bureau, 2024 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. (-) The estimate could not be computed because there were an insufficient number of sample observations. For a ratio of medians estimate, one or both of the median estimates falls in the lowest interval or highest interval of an open-ended distribution. For a 5-year median estimate, the margin of error associated with a median was larger than the median itself.
2. (N) The estimate or margin of error cannot be displayed because there were an insufficient number of sample cases in the selected geographic area.
3. (X) The estimate or margin of error is not applicable or not available.
4. median- The median falls in the lowest interval of an open-ended distribution (for example "2,500-")
5. median+ The median falls in the highest interval of an open-ended distribution (for example "250,000+").
6. ** The margin of error could not be computed because there were an insufficient number of sample observations.
7. *** The margin of error could not be computed because the median falls in the lowest interval or highest interval of an open-ended distribution.
8. ***** A margin of error is not appropriate because the corresponding estimate is controlled to an independent population or housing estimate.

Effectively, the corresponding estimate has no sampling error and the margin of error may be treated as zero.