

SELECTED SOCIAL CHARACTERISTICS
2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSEHOLDS BY TYPE				
Total households	16,316	+/-582	100%	(X)
Married-couple household	11,467	+/-521	70.3%	+/-2.4%
With children of the householder under 18 years	4,958	+/-326	30.4%	+/-1.8%
Cohabiting couple household	169	+/-77	1.0%	+/-.5%
With children of the householder under 18 years	16	+/-18	0.1%	+/-.1%
Male householder, no spouse/partner present	1,617	+/-304	9.9%	+/-1.8%
With children of the householder under 18 years	102	+/-51	0.6%	+/-.3%
Householder living alone	1,250	+/-267	7.7%	+/-1.6%
65 years and over	570	+/-185	3.5%	+/-1.1%
Female householder, no spouse/partner present	3,063	+/-388	18.8%	+/-2.2%
With children of the householder under 18 years	457	+/-143	2.8%	+/-.9%
Householder living alone	1,932	+/-396	11.8%	+/-2.3%
65 years and over	1,331	+/-323	8.2%	+/-1.9%
Households with one or more people under 18 years	5,743	+/-305	35.2%	+/-1.8%
Households with one or more people 65 years and over	7,266	+/-455	44.5%	+/-2.2%
Average household size	2.79	+/-0.08	(X)	(X)
Average family size	3.21	+/-0.09	(X)	(X)
RELATIONSHIP				
Population in households	45,510	+/-1,782	100%	(X)
Householder	16,316	+/-582	35.9%	+/-1.0%
Spouse	11,646	+/-581	25.6%	+/- .8%
Unmarried partner	157	+/-77	0.3%	+/- .2%
Child	14,879	+/-970	32.7%	+/-1.3%
Other relatives	1,843	+/-446	4.0%	+/-1.0%
Other nonrelatives	669	+/-233	1.5%	+/- .5%
MARITAL STATUS				
Males 15 years and over	18,114	+/-926	100%	(X)
Never married	4,621	+/-612	25.5%	+/-2.4%
Now married, except separated	12,307	+/-546	67.9%	+/-2.3%
Separated	92	+/-53	0.5%	+/- .3%
Widowed	306	+/-138	1.7%	+/- .8%
Divorced	788	+/-188	4.4%	+/-1.1%
Females 15 years and over	19,797	+/-879	100%	(X)
Never married	4,539	+/-472	22.9%	+/-1.8%
Now married, except separated	12,272	+/-593	62.0%	+/-2.5%
Separated	179	+/-115	0.9%	+/- .6%
Widowed	1,420	+/-243	7.2%	+/-1.2%
Divorced	1,387	+/-343	7.0%	+/-1.7%
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	347	+/-146	100%	(X)
Unmarried women (widowed, divorced, and never married)	7	+/-13	2.0%	+/-4.0%
Per 1,000 unmarried women	2	+/-3	(X)	(X)
Per 1,000 women 15 to 50 years old	39	+/-16	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-21	0.0%	(X)
Per 1,000 women 20 to 34 years old	77	+/-43	(X)	(X)
Per 1,000 women 35 to 50 years old	39	+/-25	(X)	(X)
GRANDPARENTS				

Number of grandparents living with own grandchildren under 18 years	884	+/-289	100%	(X)
Grandparents responsible for grandchildren	83	+/-61	9.4%	+/-6.9%
Years responsible for grandchildren				
Less than 1 year	22	+/-26	2.5%	+/-3.0%
1 or 2 years	31	+/-42	3.5%	+/-4.9%
3 or 4 years	16	+/-25	1.8%	+/-3.0%
5 or more years	14	+/-24	1.6%	+/-2.8%
Number of grandparents responsible for own grandchildren under 18 years	83	+/-61	100%	(X)
Who are female	68	+/-52	81.9%	+/-17.9%
Who are married	74	+/-61	89.2%	+/-16.5%
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	12,218	+/-838	100%	(X)
Nursery school, preschool	972	+/-256	8.0%	+/-2.1%
Kindergarten	513	+/-123	4.2%	+/-1.1%
Elementary school (grades 1-8)	4,736	+/-504	38.8%	+/-3.5%
High school (grades 9-12)	3,631	+/-466	29.7%	+/-3.3%
College or graduate school	2,366	+/-449	19.4%	+/-3.0%
EDUCATIONAL ATTAINMENT				
Population 25 years and over	32,058	+/-1,227	100%	(X)
Less than 9th grade	520	+/-238	1.6%	+/-.7%
9th to 12th grade, no diploma	279	+/-89	0.9%	+/-.3%
High school graduate (includes equivalency)	1,382	+/-248	4.3%	+/-.7%
Some college, no degree	1,855	+/-292	5.8%	+/-.9%
Associate's degree	798	+/-228	2.5%	+/-.7%
Bachelor's degree	9,368	+/-726	29.2%	+/-2.0%
Graduate or professional degree	17,856	+/-949	55.7%	+/-2.1%
High school graduate or higher	31,259	+/-1,204	97.5%	+/-8%
Bachelor's degree or higher	27,224	+/-1,074	84.9%	+/-1.2%
VETERAN STATUS				
Civilian population 18 years and over	35,147	+/-1,463	100%	(X)
Civilian veterans	1,637	+/-281	4.7%	+/-8%
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	45,575	+/-1,785	100%	(X)
With a disability	4,458	+/-622	9.8%	+/-1.2%
Under 18 years	10,682	+/-685	100%	(X)
With a disability	291	+/-146	2.7%	+/-1.3%
18 to 64 years	23,981	+/-1,321	100%	(X)
With a disability	1,779	+/-462	7.4%	+/-1.8%
65 years and over	10,912	+/-609	100%	(X)
With a disability	2,388	+/-290	21.9%	+/-2.5%
RESIDENCE 1 YEAR AGO				
Population 1 year and over	45,554	+/-1,757	100%	(X)
Same house	41,342	+/-1,806	90.8%	+/-1.7%
Different house (in the U.S. or abroad)	4,212	+/-772	9.2%	+/-1.7%
Different house in the U.S.	3,719	+/-697	8.2%	+/-1.5%
Same county	2,289	+/-529	5.0%	+/-1.2%
Different county	1,430	+/-531	3.1%	+/-1.2%
Same state	97	+/-68	0.2%	+/-1%
Different state	1,333	+/-521	2.9%	+/-1.1%
Abroad	493	+/-240	1.1%	+/-5%
PLACE OF BIRTH				
Total population	45,902	+/-1,782	100%	(X)
Native	32,699	+/-1,508	71.2%	+/-2.0%
Born in United States	31,688	+/-1,482	69.0%	+/-2.0%
State of residence	8,939	+/-859	19.5%	+/-1.8%

Different state	22,749	+/-1,342	49.6%	+/-2.3%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	1,011	+/-255	2.2%	+/-.5%
Foreign-born	13,203	+/-1,066	28.8%	+/-2.0%
U.S. CITIZENSHIP STATUS				
Foreign-born population	13,203	+/-1,066	100%	(X)
Naturalized U.S. citizen	9,879	+/-850	74.8%	+/-3.5%
Not a U.S. citizen	3,324	+/-568	25.2%	+/-3.5%
YEAR OF ENTRY				
Population born outside the United States	14,214	+/-1,119	100%	(X)
Native	1,011	+/-255	100%	(X)
Entered 2010 or later	240	+/-129	23.7%	+/-12.5%
Entered before 2010	771	+/-254	76.3%	+/-12.5%
Foreign-born	13,203	+/-1,066	100%	(X)
Entered 2010 or later	2,480	+/-562	18.8%	+/-3.6%
Entered before 2010	10,723	+/-853	81.2%	+/-3.6%
WORLD REGION OF BIRTH OF FOREIGN-BORN				
Foreign-born population, excluding population born at sea	13,203	+/-1,066	100%	(X)
Europe	2,195	+/-459	16.6%	+/-2.8%
Asia	7,810	+/-672	59.2%	+/-4.2%
Africa	860	+/-298	6.5%	+/-2.2%
Oceania	62	+/-71	0.5%	+/-.5%
Latin America	2,170	+/-495	16.4%	+/-3.3%
Northern America	106	+/-66	0.8%	+/-.5%
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	43,726	+/-1,708	100%	(X)
English only	27,549	+/-1,403	63.0%	+/-2.3%
Language other than English	16,177	+/-1,222	37.0%	+/-2.3%
Speak English less than "very well"	3,625	+/-489	8.3%	+/-1.1%
Spanish	3,018	+/-654	6.9%	+/-1.4%
Speak English less than "very well"	569	+/-197	1.3%	+/-.4%
Other Indo-European languages	5,777	+/-841	13.2%	+/-1.8%
Speak English less than "very well"	764	+/-239	1.7%	+/-.5%
Asian and Pacific Islander languages	6,340	+/-772	14.5%	+/-1.7%
Speak English less than "very well"	2,066	+/-364	4.7%	+/-.9%
Other languages	1,042	+/-421	2.4%	+/-1.0%
Speak English less than "very well"	226	+/-151	0.5%	+/-.3%
ANCESTRY				
Total population	45,902	+/-1,782	100%	(X)
American	1,909	+/-474	4.2%	+/-1.0%
Arab	957	+/-402	2.1%	+/-.8%
Czech	118	+/-88	0.3%	+/-.2%
Danish	28	+/-35	0.1%	+/-.1%
Dutch	177	+/-75	0.4%	+/-.2%
English	2,990	+/-450	6.5%	+/-1.0%
French (except Basque)	568	+/-171	1.2%	+/-.4%
French Canadian	9	+/-14	0.0%	+/-.1%
German	4,820	+/-782	10.5%	+/-1.6%
Greek	418	+/-177	0.9%	+/-.4%
Hungarian	249	+/-148	0.5%	+/-.3%
Irish	3,508	+/-587	7.6%	+/-1.2%
Italian	2,132	+/-559	4.6%	+/-1.2%
Lithuanian	196	+/-97	0.4%	+/-.2%
Norwegian	189	+/-107	0.4%	+/-.2%
Polish	2,098	+/-415	4.6%	+/-.9%
Portuguese	118	+/-109	0.3%	+/-.2%
Russian	1,948	+/-400	4.2%	+/-.9%
Scotch-Irish	406	+/-208	0.9%	+/-.5%
Scottish	562	+/-206	1.2%	+/-.4%
Slovak	34	+/-28	0.1%	+/-.1%

Subsaharan African	854	+/-380	1.9%	+/- .8%
Swedish	343	+/-146	0.7%	+/- .3%
Swiss	158	+/-88	0.3%	+/- .2%
Ukrainian	505	+/-224	1.1%	+/- .5%
Welsh	286	+/-126	0.6%	+/- .3%
West Indian (excluding Hispanic origin groups)	328	+/-193	0.7%	+/- .4%
COMPUTERS AND INTERNET USE				
Total households	16,316	+/-582	100%	(X)
With a computer	16,226	+/-588	99.4%	+/- .4%
With a broadband Internet subscription	15,957	+/-571	97.8%	+/- .7%

SELECTED ECONOMIC CHARACTERISTICS
2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	36,935	+/-1,509	100%	(X)
In labor force	22,792	+/-1,004	61.7%	+/-1.7%
Civilian labor force	22,720	+/-1,012	61.5%	+/-1.7%
Employed	21,906	+/-954	59.3%	+/-1.7%
Unemployed	814	+/-226	2.2%	+/- .6%
Armed Forces	72	+/-41	0.2%	+/- .1%
Not in labor force	14,143	+/-937	38.3%	+/-1.7%
Civilian labor force	22,720	+/-1,012	100%	(X)
Unemployment Rate	(X)	(X)	3.6%	+/- .9%
Females 16 years and over	19,338	+/-900	100%	(X)
In labor force	10,840	+/-521	56.1%	+/-2.1%
Civilian labor force	10,832	+/-523	56.0%	+/-2.1%
Employed	10,371	+/-513	53.6%	+/-2.1%
Own children of the householder under 6 years	2,620	+/-489	100%	(X)
All parents in family in labor force	2,245	+/-476	85.7%	+/-5.9%
Own children of the householder 6 to 17 years	7,907	+/-620	100%	(X)
All parents in family in labor force	6,776	+/-666	85.7%	+/-3.7%
COMMUTING TO WORK				
Workers 16 years and over	21,685	+/-945	100%	(X)
Car, truck, or van -- drove alone	11,113	+/-777	51.2%	+/-3.0%
Car, truck, or van -- carpooled	999	+/-279	4.6%	+/-1.3%
Public transportation	514	+/-130	2.4%	+/- .6%
Walked	285	+/-110	1.3%	+/- .5%
Other means	476	+/-216	2.2%	+/-1.0%
Worked from home	8,298	+/-799	38.3%	+/-3.1%
Mean travel time to work (minutes)	29.7	+/-1.6	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	21,906	+/-954	100%	(X)
Management, business, science, and arts occupations	17,484	+/-974	79.8%	+/-2.7%
Service occupations	1,289	+/-392	5.9%	+/-1.7%
Sales and office occupations	2,624	+/-365	12.0%	+/-1.7%
Natural resources, construction, and maintenance occupations	292	+/-134	1.3%	+/- .6%
Production, transportation, and material moving occupations	217	+/-83	1.0%	+/- .4%
INDUSTRY				
Civilian employed population 16 years and over	21,906	+/-954	100%	(X)
Agriculture, forestry, fishing and hunting, and mining	46	+/-44	0.2%	+/- .2%
Construction	505	+/-159	2.3%	+/- .8%
Manufacturing	667	+/-142	3.0%	+/- .6%
Wholesale trade	258	+/-120	1.2%	+/- .6%
Retail trade	1,034	+/-247	4.7%	+/-1.1%
Transportation and warehousing, and utilities	301	+/-99	1.4%	+/- .5%
Information	692	+/-201	3.2%	+/- .9%
Finance and insurance, and real estate and rental and leasing	2,560	+/-392	11.7%	+/-1.6%
Professional, scientific, and management, and administrative and waste management services	5,826	+/-476	26.6%	+/-2.0%
Educational services, and health care and social assistance	4,920	+/-523	22.5%	+/-2.2%
Arts, entertainment, and recreation, and accommodation and food services	1,020	+/-356	4.7%	+/-1.6%
Other services, except public administration	859	+/-177	3.9%	+/- .8%

Public administration	3,218	+/-429	14.7%	+/-1.8%
CLASS OF WORKER				
Civilian employed population 16 years and over	21,906	+/-954	100%	(X)
Private wage and salary workers	15,453	+/-824	70.5%	+/-2.2%
Government workers	5,006	+/-536	22.9%	+/-2.1%
Self-employed in own not incorporated business workers	1,416	+/-203	6.5%	+/-1.0%
Unpaid family workers	31	+/-37	0.1%	+/-.2%
INCOME AND BENEFITS (IN 2024 INFLATION-ADJUSTED DOLLARS)				
Total households	16,316	+/-582	100%	(X)
Less than \$10,000	405	+/-142	2.5%	+/- .9%
\$10,000 to \$14,999	419	+/-223	2.6%	+/-1.3%
\$15,000 to \$24,999	390	+/-136	2.4%	+/- .8%
\$25,000 to \$34,999	287	+/-109	1.8%	+/- .7%
\$35,000 to \$49,999	475	+/-162	2.9%	+/-1.0%
\$50,000 to \$74,999	993	+/-294	6.1%	+/-1.8%
\$75,000 to \$99,999	690	+/-177	4.2%	+/-1.1%
\$100,000 to \$149,999	1,522	+/-265	9.3%	+/-1.6%
\$150,000 to \$199,999	1,725	+/-320	10.6%	+/-1.9%
\$200,000 or more	9,410	+/-561	57.7%	+/-3.0%
Median household income (dollars)	\$236,675	+/-\$16,199	(X)	(X)
Mean household income (dollars)	\$321,477	+/-\$16,288	(X)	(X)
With earnings	12,727	+/-519	78.0%	+/-2.1%
Mean earnings (dollars)	\$318,876	+/-\$18,124	(X)	(X)
With Social Security	5,862	+/-396	35.9%	+/-1.9%
Mean Social Security income (dollars)	\$34,388	+/-\$2,109	(X)	(X)
With retirement income	5,426	+/-420	33.3%	+/-2.4%
Mean retirement income (dollars)	\$80,473	+/-\$9,068	(X)	(X)
With Supplemental Security Income	271	+/-101	1.7%	+/- .6%
Mean Supplemental Security Income (dollars)	\$13,255	+/-\$3,904	(X)	(X)
With cash public assistance income	114	+/-70	0.7%	+/- .4%
Mean cash public assistance income (dollars)	\$4,727	+/-\$3,343	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	386	+/-139	2.4%	+/- .8%
Families	12,859	+/-526	100%	(X)
Less than \$10,000	131	+/-57	1.0%	+/- .4%
\$10,000 to \$14,999	92	+/-59	0.7%	+/- .5%
\$15,000 to \$24,999	178	+/-88	1.4%	+/- .7%
\$25,000 to \$34,999	129	+/-84	1.0%	+/- .7%
\$35,000 to \$49,999	244	+/-127	1.9%	+/-1.0%
\$50,000 to \$74,999	481	+/-161	3.7%	+/-1.3%
\$75,000 to \$99,999	346	+/-123	2.7%	+/-1.0%
\$100,000 to \$149,999	1,062	+/-192	8.3%	+/-1.5%
\$150,000 to \$199,999	1,471	+/-281	11.4%	+/-2.1%
\$200,000 or more	8,725	+/-561	67.9%	+/-3.2%
Median family income (dollars)	250,000+	***	(X)	(X)
Mean family income (dollars)	\$370,663	+/-\$17,294	(X)	(X)
Per capita income (dollars)	\$115,782	+/-\$5,664	(X)	(X)
Nonfamily households	3,457	+/-430	100%	(X)
Median nonfamily income (dollars)	\$75,060	+/-\$21,360	(X)	(X)
Mean nonfamily income (dollars)	\$134,355	+/-\$20,959	(X)	(X)
Median earnings for workers (dollars)	\$113,732	+/-\$10,957	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$187,172	+/-\$12,370	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$140,711	+/-\$11,646	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	45,575	+/-1,785	100%	(X)
With health insurance coverage	44,934	+/-1,736	98.6%	+/- .4%
With private health insurance	40,365	+/-1,664	88.6%	+/-1.4%
With public coverage	11,831	+/-711	26.0%	+/-1.5%

No health insurance coverage	641	+/-206	1.4%	+/- .4%
Civilian noninstitutionalized population under 19 years	11,578	+/-694	100%	(X)
No health insurance coverage	109	+/-68	0.9%	+/- .6%
Civilian noninstitutionalized population 19 to 64 years	23,085	+/-1,236	100%	(X)
In labor force:	18,636	+/-954	100%	(X)
Employed:	17,874	+/-894	100%	(X)
With health insurance coverage	17,598	+/-889	98.5%	+/- .6%
With private health insurance	17,082	+/-839	95.6%	+/-1.3%
With public coverage	799	+/-273	4.5%	+/-1.5%
No health insurance coverage	276	+/-112	1.5%	+/- .6%
Unemployed:	762	+/-221	100%	(X)
With health insurance coverage	664	+/-198	87.1%	+/-11.9%
With private health insurance	543	+/-160	71.3%	+/-12.3%
With public coverage	121	+/-78	15.9%	+/-8.5%
No health insurance coverage	98	+/-99	12.9%	+/-11.9%
Not in labor force:	4,449	+/-633	100%	(X)
With health insurance coverage	4,352	+/-631	97.8%	+/-1.5%
With private health insurance	3,956	+/-632	88.9%	+/-4.5%
With public coverage	607	+/-205	13.6%	+/-4.5%
No health insurance coverage	97	+/-66	2.2%	+/-1.5%
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	2.5%	+/- .8%
With related children of the householder under 18 years	(X)	(X)	1.6%	+/- .9%
With related children of the householder under 5 years only	(X)	(X)	1.6%	+/-2.0%
Married couple families	(X)	(X)	1.6%	+/- .7%
With related children of the householder under 18 years	(X)	(X)	0.4%	+/- .4%
With related children of the householder under 5 years only	(X)	(X)	1.0%	+/-1.7%
Families with female householder, no spouse present	(X)	(X)	12.1%	+/-6.3%
With related children of the householder under 18 years	(X)	(X)	13.3%	+/-9.3%
With related children of the householder under 5 years only	(X)	(X)	6.8%	+/-14.1%
All people	(X)	(X)	3.9%	+/- .8%
Under 18 years	(X)	(X)	1.8%	+/-1.1%
Related children of the householder under 18 years	(X)	(X)	1.7%	+/-1.1%
Related children of the householder under 5 years	(X)	(X)	1.7%	+/-1.6%
Related children of the householder 5 to 17 years	(X)	(X)	1.7%	+/-1.3%
18 years and over	(X)	(X)	4.5%	+/- .9%
18 to 64 years	(X)	(X)	3.1%	+/-1.0%
65 years and over	(X)	(X)	7.6%	+/-2.3%
People in families	(X)	(X)	1.9%	+/- .7%
Unrelated individuals 15 years and over	(X)	(X)	22.2%	+/-5.7%

SELECTED HOUSING CHARACTERISTICS
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Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSING OCCUPANCY				
Total housing units	16,796	+/-551	100%	(X)
Occupied housing units	16,316	+/-582	97.1%	+/-1.1%
Vacant housing units	480	+/-184	2.9%	+/-1.1%
Homeowner vacancy rate	0.6	+/- .5	(X)	(X)
Rental vacancy rate	2.5	+/-2.3	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	16,796	+/-551	100%	(X)
1-unit, detached	11,994	+/-446	71.4%	+/-2.0%
1-unit, attached	2,339	+/-260	13.9%	+/-1.5%
2 units	32	+/-36	0.2%	+/- .2%
3 or 4 units	74	+/-86	0.4%	+/- .5%
5 to 9 units	208	+/-129	1.2%	+/- .8%
10 to 19 units	89	+/-60	0.5%	+/- .4%
20 or more units	2,043	+/-282	12.2%	+/-1.5%
Mobile home	17	+/-22	0.1%	+/- .1%
Boat, RV, van, etc.	-	+/-29	0.0%	+/- .3%
YEAR STRUCTURE BUILT				
Total housing units	16,796	+/-551	100%	(X)
Built 2020 or later	123	+/-79	0.7%	+/- .5%
Built 2010 to 2019	750	+/-232	4.5%	+/-1.4%
Built 2000 to 2009	892	+/-199	5.3%	+/-1.1%
Built 1990 to 1999	1,522	+/-246	9.1%	+/-1.5%
Built 1980 to 1989	3,660	+/-443	21.8%	+/-2.4%
Built 1970 to 1979	4,261	+/-362	25.4%	+/-2.0%
Built 1960 to 1969	4,515	+/-346	26.9%	+/-2.2%
Built 1950 to 1959	798	+/-203	4.8%	+/-1.2%
Built 1940 to 1949	196	+/-106	1.2%	+/- .6%
Built 1939 or earlier	79	+/-44	0.5%	+/- .3%
ROOMS				
Total housing units	16,796	+/-551	100%	(X)
1 room	178	+/-93	1.1%	+/- .6%
2 rooms	190	+/-101	1.1%	+/- .6%
3 rooms	479	+/-156	2.9%	+/- .9%
4 rooms	1,149	+/-340	6.8%	+/-2.0%
5 rooms	800	+/-164	4.8%	+/-1.0%
6 rooms	1,340	+/-251	8.0%	+/-1.5%
7 rooms	1,309	+/-287	7.8%	+/-1.6%
8 rooms	1,572	+/-222	9.4%	+/-1.3%
9 rooms or more	9,779	+/-498	58.2%	+/-2.4%
Median rooms	9.0+	***	(X)	(X)
BEDROOMS				
Total housing units	16,796	+/-551	100%	(X)
No bedroom	186	+/-94	1.1%	+/- .6%
1 bedroom	672	+/-217	4.0%	+/-1.3%
2 bedrooms	1,532	+/-252	9.1%	+/-1.5%
3 bedrooms	2,644	+/-319	15.7%	+/-1.8%
4 bedrooms	5,884	+/-387	35.0%	+/-2.0%
5 or more bedrooms	5,878	+/-369	35.0%	+/-2.0%

HOUSING TENURE				
Occupied housing units	16,316	+/-582	100%	(X)
Owner-occupied	13,835	+/-554	84.8%	+/-2.3%
Renter-occupied	2,481	+/-397	15.2%	+/-2.3%
Average household size of owner-occupied unit	2.86	+/-0.09	(X)	(X)
Average household size of renter-occupied unit	2.40	+/-0.23	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	16,316	+/-582	100%	(X)
Moved in 2023 or later	372	+/-116	2.3%	+/-0.7%
Moved in 2020 to 2022	2,158	+/-295	13.2%	+/-1.8%
Moved in 2010 to 2019	6,034	+/-526	37.0%	+/-2.8%
Moved in 2000 to 2009	3,018	+/-350	18.5%	+/-1.9%
Moved in 1990 to 1999	2,239	+/-232	13.7%	+/-1.5%
Moved in 1989 and earlier	2,495	+/-339	15.3%	+/-2.0%
VEHICLES AVAILABLE				
Occupied housing units	16,316	+/-582	100%	(X)
No vehicles available	587	+/-218	3.6%	+/-1.3%
1 vehicle available	4,115	+/-455	25.2%	+/-2.5%
2 vehicles available	7,835	+/-429	48.0%	+/-2.6%
3 or more vehicles available	3,779	+/-380	23.2%	+/-2.2%
HOUSE HEATING FUEL				
Occupied housing units	16,316	+/-582	100%	(X)
Utility gas	11,135	+/-529	68.2%	+/-2.5%
Bottled or tank gas (propane, butane, etc.)	227	+/-92	1.4%	+/-0.6%
Electricity	4,358	+/-454	26.7%	+/-2.5%
Fuel oil, kerosene, etc.	392	+/-107	2.4%	+/-0.6%
Coal or coke	15	+/-25	0.1%	+/-0.2%
Wood	6	+/-10	0.0%	+/-0.1%
Solar energy	78	+/-64	0.5%	+/-0.4%
Other fuel	61	+/-64	0.4%	+/-0.4%
No fuel used	44	+/-36	0.3%	+/-0.2%
SELECTED CHARACTERISTICS				
Occupied housing units	16,316	+/-582	100%	(X)
Lacking complete plumbing facilities	-	+/-29	0.0%	+/-0.3%
Lacking complete kitchen facilities	30	+/-36	0.2%	+/-0.2%
No telephone service available	10	+/-15	0.1%	+/-0.1%
OCCUPANTS PER ROOM				
Occupied housing units	16,316	+/-582	100%	(X)
1.00 or less	16,184	+/-583	99.2%	+/-0.5%
1.01 to 1.50	63	+/-71	0.4%	+/-0.4%
1.51 or more	69	+/-50	0.4%	+/-0.3%
VALUE				
Owner-occupied units	13,835	+/-554	100%	(X)
Less than \$50,000	168	+/-101	1.2%	+/-0.7%
\$50,000 to \$99,999	45	+/-41	0.3%	+/-0.3%
\$100,000 to \$149,999	92	+/-49	0.7%	+/-0.4%
\$150,000 to \$199,999	43	+/-29	0.3%	+/-0.2%
\$200,000 to \$299,999	445	+/-130	3.2%	+/-0.9%
\$300,000 to \$499,999	495	+/-152	3.6%	+/-1.1%
\$500,000 to \$999,999	3,530	+/-345	25.5%	+/-2.3%
\$1,000,000 or more	9,017	+/-475	65.2%	+/-2.1%
Median (dollars)	\$1,157,000	+/-21,405	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	13,835	+/-554	100%	(X)
Housing units with a mortgage	8,899	+/-435	64.3%	+/-2.5%
Housing units without a mortgage	4,936	+/-435	35.7%	+/-2.5%
SELECTED MONTHLY OWNER COSTS (SMOC)				

Housing units with a mortgage	8,899	+/-435	100%	(X)
Less than \$500	56	+/-68	0.6%	+/- .8%
\$500 to \$999	114	+/-77	1.3%	+/- .9%
\$1,000 to \$1,499	90	+/-53	1.0%	+/- .6%
\$1,500 to \$1,999	453	+/-170	5.1%	+/- 1.9%
\$2,000 to \$2,499	470	+/-150	5.3%	+/- 1.7%
\$2,500 to \$2,999	782	+/-187	8.8%	+/- 2.1%
\$3,000 or more	6,934	+/-453	77.9%	+/- 3.2%
Median (dollars)	4,000+	***	(X)	(X)
 Housing units without a mortgage	 4,936	 +/-435	 100%	 (X)
Less than \$250	37	+/-35	0.7%	+/- .7%
\$250 to \$399	46	+/-42	0.9%	+/- .8%
\$400 to \$599	101	+/-58	2.0%	+/- 1.2%
\$600 to \$799	170	+/-97	3.4%	+/- 2.0%
\$800 to \$999	414	+/-121	8.4%	+/- 2.3%
\$1,000 or more	4,168	+/-407	84.4%	+/- 3.5%
Median (dollars)	1,500+	***	(X)	(X)
 SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPi)				
Housing units with a mortgage (excluding units where SMOCAPi cannot be computed)	8,875	+/-435	100%	(X)
Less than 20.0 percent	4,616	+/-431	52.0%	+/- 3.6%
20.0 to 24.9 percent	1,358	+/-240	15.3%	+/- 2.7%
25.0 to 29.9 percent	776	+/-173	8.7%	+/- 2.0%
30.0 to 34.9 percent	449	+/-148	5.1%	+/- 1.6%
35.0 percent or more	1,676	+/-253	18.9%	+/- 2.8%
 Not computed	 24	 +/-37	 (X)	 (X)
 Housing unit without a mortgage (excluding units where SMOCAPi cannot be computed)	 4,847	 +/-437	 100%	 (X)
Less than 10.0 percent	2,542	+/-267	52.4%	+/- 5.1%
10.0 to 14.9 percent	700	+/-174	14.4%	+/- 3.4%
15.0 to 19.9 percent	431	+/-130	8.9%	+/- 2.6%
20.0 to 24.9 percent	340	+/-163	7.0%	+/- 3.2%
25.0 to 29.9 percent	102	+/-61	2.1%	+/- 1.2%
30.0 to 34.9 percent	53	+/-38	1.1%	+/- .8%
35.0 percent or more	679	+/-245	14.0%	+/- 4.5%
 Not computed	 89	 +/-54	 (X)	 (X)
 GROSS RENT				
Occupied units paying rent	2,158	+/-347	100%	(X)
Less than \$500	149	+/-68	6.9%	+/- 3.1%
\$500 to \$999	114	+/-86	5.3%	+/- 4.1%
\$1,000 to \$1,499	153	+/-85	7.1%	+/- 3.8%
\$1,500 to \$1,999	327	+/-220	15.2%	+/- 8.6%
\$2,000 to \$2,499	141	+/-76	6.5%	+/- 3.4%
\$2,500 to \$2,999	252	+/-119	11.7%	+/- 5.2%
\$3,000 or more	1,022	+/-201	47.4%	+/- 8.5%
Median (dollars)	\$2,887	+/-342	(X)	(X)
 No rent paid	 323	 +/-189	 (X)	 (X)
 GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPi)				
Occupied units paying rent (excluding units where GRAPi cannot be computed)	2,115	+/-337	100%	(X)
Less than 15.0 percent	383	+/-155	18.1%	+/- 7.5%
15.0 to 19.9 percent	275	+/-122	13.0%	+/- 5.5%
20.0 to 24.9 percent	327	+/-156	15.5%	+/- 6.9%
25.0 to 29.9 percent	155	+/-73	7.3%	+/- 3.4%
30.0 to 34.9 percent	261	+/-195	12.3%	+/- 8.2%
35.0 percent or more	714	+/-191	33.8%	+/- 8.2%
 Not computed	 366	 +/-192	 (X)	 (X)

DEMOGRAPHIC AND HOUSING ESTIMATES
2020-2024 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
SEX AND AGE				
Total population	45,902	+/-1,782	100%	(X)
Male	22,201	+/-1,147	48.4%	+/-1.3%
Female	23,701	+/-962	51.6%	+/-1.3%
Sex ratio (males per 100 females)	94	+/-4.7	(X)	(X)
Under 5 years	2,176	+/-485	4.7%	+/-1.0%
5 to 9 years	2,469	+/-307	5.4%	+/-.7%
10 to 14 years	3,346	+/-423	7.3%	+/-.9%
15 to 19 years	4,003	+/-458	8.7%	+/-.9%
20 to 24 years	1,850	+/-410	4.0%	+/- .8%
25 to 34 years	2,367	+/-434	5.2%	+/- .9%
35 to 44 years	5,222	+/-499	11.4%	+/- .9%
45 to 54 years	6,803	+/-524	14.8%	+/-1.1%
55 to 59 years	3,049	+/-432	6.6%	+/- .9%
60 to 64 years	3,529	+/-370	7.7%	+/- .8%
65 to 74 years	5,932	+/-493	12.9%	+/-1.0%
75 to 84 years	3,815	+/-375	8.3%	+/- .8%
85 years and over	1,341	+/-227	2.9%	+/- .5%
Median age (years)	47.4	+/-1.1	(X)	(X)
Under 18 years	10,683	+/-685	23.3%	+/-1.2%
16 years and over	36,935	+/-1,509	80.5%	+/-1.2%
18 years and over	35,219	+/-1,456	76.7%	+/-1.2%
21 years and over	33,494	+/-1,298	73.0%	+/-1.1%
62 years and over	13,357	+/-686	29.1%	+/-1.5%
65 years and over	11,088	+/-611	24.2%	+/-1.3%
18 years and over	35,219	+/-1,456	100%	(X)
Male	16,801	+/-828	47.7%	+/-1.3%
Female	18,418	+/-874.0	52.3%	+/-1.3%
Sex ratio (males per 100 females)	91.2	+/-4.6	(X)	(X)
65 years and over	11,088	+/-611	100%	(X)
Male	5,314	+/-345	47.9%	+/-2.2%
Female	5,774	+/-438.0	52.1%	+/-2.2%
Sex ratio (males per 100 females)	92	+/-8.2	(X)	(X)
RACE				
Total population	45,902	+/-1,782	100%	(X)
One race	40,707	+/-1,735	88.7%	+/-2.1%
Two or More Races	5,195	+/-1,020	11.3%	+/-2.1%
One race	40,707	+/-1,735	88.7%	+/-2.1%
White	27,914	+/-1,680	60.8%	+/-2.5%
Egyptian	97	+/-91	0.2%	+/- .2%
English	1,342	+/-291	2.9%	+/- .6%
German	1,425	+/-388	3.1%	+/- .8%
Irish	1,578	+/-661	3.4%	+/-1.4%
Italian	806	+/-448	1.8%	+/-1.0%
Lebanese	114	+/-90	0.2%	+/- .2%
Other White	22,552	+/-1,339	49.1%	+/-2.3%
Black or African American	2,128	+/-548	4.6%	+/-1.2%
African American	782	+/-312	1.7%	+/- .7%

Ethiopian	141	+/-123	0.3%	+/-.3%
Haitian	21	+/-25	0.0%	+/-.1%
Jamaican	72	+/-63	0.2%	+/-.1%
Nigerian	271	+/-258	0.6%	+/-.6%
Somali	0	+/-29	0.0%	+/-.1%
Other Black or African American	841	+/-325	1.8%	+/-.7%
American Indian and Alaska Native	16	+/-22	0.0%	+/-.1%
Aztec	0	+/-29	0.0%	+/-.1%
Blackfeet Tribe of the Blackfeet Indian Reservation of Montana	0	+/-29	0.0%	+/-.1%
Maya	0	+/-29	0.0%	+/-.1%
Native Village of Barrow Inupiat Traditional Government	0	+/-29	0.0%	+/-.1%
Navajo Nation	0	+/-29	0.0%	+/-.1%
Nome Eskimo Community	0	+/-29	0.0%	+/-.1%
Other American Indian and Alaska Native	16	+/-22	0.0%	+/-.1%
Asian	9,365	+/-821	20.4%	+/-1.8%
Asian Indian	2,256	+/-559	4.9%	+/-1.2%
Chinese	4,434	+/-614	9.7%	+/-1.4%
Filipino	174	+/-90	0.4%	+/-.2%
Japanese	132	+/-132	0.3%	+/-.3%
Korean	1,269	+/-399	2.8%	+/-.9%
Vietnamese	266	+/-219	0.6%	+/-.5%
Other Asian	834	+/-377	1.8%	+/- .8%
Native Hawaiian and Other Pacific Islander	0	+/-29	0.0%	+/-.1%
Chamorro	0	+/-29	0.0%	+/-.1%
Native Hawaiian	0	+/-29	0.0%	+/-.1%
Samoan	0	+/-29	0.0%	+/-.1%
Other Native Hawaiian and Other Pacific Islander	0	+/-29	0.0%	+/-.1%
Some Other Race	1,284	+/-412	2.8%	+/- .9%
Two or More Races	5,195	+/-1,020	11.3%	+/-2.1%
White and Black or African American	437	+/-249	1.0%	+/- .5%
White and American Indian and Alaska Native	133	+/-80	0.3%	+/- .2%
White and Asian	1,144	+/-403	2.5%	+/- .9%
White and Some Other Race	3,078	+/-909	6.7%	+/-1.9%
Black or African American and American Indian and Alaska Native	5	+/-9	0.0%	+/- .1%
Black or African American and Some Other Race	29	+/-39	0.1%	+/- .1%
Race alone or in combination with one or more other races				
Total population	45,902	+/-1,782	100%	(X)
White	32,903	+/-1,819	71.7%	+/-2.1%
Black or African American	2,774	+/-632	6.0%	+/-1.4%
American Indian and Alaska Native	191	+/-107	0.4%	+/- .2%
Asian	10,806	+/-841	23.5%	+/-1.8%
Native Hawaiian and Other Pacific Islander	108	+/-115	0.2%	+/- .3%
Some Other Race	4,580	+/-1,018	10.0%	+/-2.1%
HISPANIC OR LATINO AND RACE				
Total population	45,902	+/-1,782	100%	(X)
Hispanic or Latino (of any race)	4,639	+/-989	10.1%	+/-2.0%
Mexican	391	+/-194	0.9%	+/- .4%
Puerto Rican	803	+/-702	1.7%	+/-1.5%
Cuban	137	+/-122	0.3%	+/- .3%
Other Hispanic or Latino	3,308	+/-748	7.2%	+/-1.6%
Not Hispanic or Latino	41,263	+/-1,618	89.9%	+/-2.0%
White alone	26,772	+/-1,581	58.3%	+/-2.3%
Black or African American alone	2,128	+/-548	4.6%	+/-1.2%
American Indian and Alaska Native alone	16	+/-22	0.0%	+/- .1%
Asian alone	9,365	+/-821	20.4%	+/-1.8%
Native Hawaiian and Other Pacific Islander alone	0	+/-29	0.0%	+/- .1%
Some Other Race alone	468	+/-298	1.0%	+/- .7%
Two or More Races	2,514	+/-461	5.5%	+/-1.0%
Two races including Some Other Race	660	+/-275	1.4%	+/- .6%
Two races excluding Some Other Race, and three or more races	1,854	+/-405	4.0%	+/- .9%
Total housing units	16,796	+/-551	(X)	(X)

CITIZEN, VOTING AGE POPULATION				
Citizen, 18 and over population	32,254	+/-1,384	100%	(X)
Male	15,500	+/-841	48.1%	+/-1.4%
Female	16,754	+/-818	51.9%	+/-1.4%

Source & Explanations:

Prepared by the Maryland Department of Planning, State Data and Analysis Center, January 2026

Source: U.S. Census Bureau, 2024 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. (-) The estimate could not be computed because there were an insufficient number of sample observations. For a ratio of medians estimate, one or both of the median estimates falls in the lowest interval or highest interval of an open-ended distribution. For a 5-year median estimate, the margin of error associated with a median was larger than the median itself.
2. (N) The estimate or margin of error cannot be displayed because there were an insufficient number of sample cases in the selected geographic area.
3. (X) The estimate or margin of error is not applicable or not available.
4. median- The median falls in the lowest interval of an open-ended distribution (for example "2,500-")
5. median+ The median falls in the highest interval of an open-ended distribution (for example "250,000+").
6. ** The margin of error could not be computed because there were an insufficient number of sample observations.
7. *** The margin of error could not be computed because the median falls in the lowest interval or highest interval of an open-ended distribution.
8. ***** A margin of error is not appropriate because the corresponding estimate is controlled to an independent population or housing estimate. Effectively, the corresponding estimate has no sampling error and the margin of error may be treated as zero.