

**SELECTED SOCIAL CHARACTERISTICS**  
**2020-2024 American Community Survey 5-Year Estimates**

**Area Name : North Potomac CDP, Maryland**

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>HOUSEHOLDS BY TYPE</b>				
Total households	8,144	+/-424	100%	(X)
Married-couple household	5,856	+/-334	71.9%	+/-3.1%
With children of the householder under 18 years	2,465	+/-278	30.3%	+/-2.8%
Cohabiting couple household	226	+/-93	2.8%	+/-1.1%
With children of the householder under 18 years	19	+/-22	0.2%	+/-3%
Male householder, no spouse/partner present	635	+/-175	7.8%	+/-2.1%
With children of the householder under 18 years	68	+/-65	0.8%	+/-8%
Householder living alone	382	+/-134	4.7%	+/-1.6%
65 years and over	155	+/-60	1.9%	+/-7%
Female householder, no spouse/partner present	1,427	+/-241	17.5%	+/-2.5%
With children of the householder under 18 years	181	+/-75	2.2%	+/-9%
Householder living alone	959	+/-224	11.8%	+/-2.5%
65 years and over	687	+/-201	8.4%	+/-2.3%
Households with one or more people under 18 years	2,889	+/-274	35.5%	+/-2.8%
Households with one or more people 65 years and over	3,208	+/-259	39.4%	+/-2.6%
Average household size	2.94	+/-0.09	(X)	(X)
Average family size	3.31	+/-0.08	(X)	(X)
<b>RELATIONSHIP</b>				
Population in households	23,907	+/-1,237	100%	(X)
Householder	8,144	+/-424	34.1%	+/-1.0%
Spouse	5,919	+/-324	24.8%	+/-0.9%
Unmarried partner	234	+/-97	1.0%	+/-0.4%
Child	7,831	+/-537	32.8%	+/-1.3%
Other relatives	1,292	+/-344	5.4%	+/-1.3%
Other nonrelatives	487	+/-283	2.0%	+/-1.2%
<b>MARITAL STATUS</b>				
Males 15 years and over	9,574	+/-586	100%	(X)
Never married	2,517	+/-387	26.3%	+/-3.4%
Now married, except separated	6,543	+/-490	68.3%	+/-3.8%
Separated	12	+/-13	0.1%	+/-0.1%
Widowed	142	+/-72	1.5%	+/-0.7%
Divorced	360	+/-139	3.8%	+/-1.4%
Females 15 years and over	10,404	+/-614	100%	(X)
Never married	2,392	+/-368	23.0%	+/-2.9%
Now married, except separated	6,239	+/-355	60.0%	+/-3.0%
Separated	109	+/-77	1.0%	+/-0.8%
Widowed	729	+/-230	7.0%	+/-2.1%
Divorced	935	+/-266	9.0%	+/-2.4%
<b>FERTILITY</b>				
Number of women 15 to 50 years old who had a birth in the past 12 months	99	+/-55	100%	(X)
Unmarried women (widowed, divorced, and never married)	27	+/-27	27.3%	+/-21.9%
Per 1,000 unmarried women	11	+/-11	(X)	(X)
Per 1,000 women 15 to 50 years old	19	+/-11	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-55	0.0%	(X)
Per 1,000 women 20 to 34 years old	18	+/-15	(X)	(X)
Per 1,000 women 35 to 50 years old	25	+/-17	(X)	(X)
<b>GRANDPARENTS</b>				

Number of grandparents living with own grandchildren under 18 years	677	+/-249	100%	(X)
Grandparents responsible for grandchildren	72	+/-43	10.6%	+/-6.6%
Years responsible for grandchildren				
Less than 1 year	0	+/-25	0.0%	+/-6.1%
1 or 2 years	8	+/-16	1.2%	+/-2.4%
3 or 4 years	7	+/-14	1.0%	+/-2.1%
5 or more years	57	+/-40	8.4%	+/-6.1%
Number of grandparents responsible for own grandchildren under 18 years	72	+/-43	100%	(X)
Who are female	47	+/-32	65.3%	+/-19.2%
Who are married	36	+/-31	50.0%	+/-26.0%
<b>SCHOOL ENROLLMENT</b>				
Population 3 years and over enrolled in school	6,581	+/-593	100%	(X)
Nursery school, preschool	376	+/-98	5.7%	+/-1.5%
Kindergarten	233	+/-70	3.5%	+/-1.1%
Elementary school (grades 1-8)	2,568	+/-389	39.0%	+/-4.5%
High school (grades 9-12)	1,347	+/-211	20.5%	+/-3.4%
College or graduate school	2,057	+/-401	31.3%	+/-4.8%
<b>EDUCATIONAL ATTAINMENT</b>				
Population 25 years and over	16,668	+/-906	100%	(X)
Less than 9th grade	329	+/-\$131	2.0%	+/-8%
9th to 12th grade, no diploma	313	+/-\$125	1.9%	+/-7%
High school graduate (includes equivalency)	1,042	+/-225	6.3%	+/-1.4%
Some college, no degree	1,585	+/-323	9.5%	+/-1.9%
Associate's degree	526	+/-170	3.2%	+/-1.0%
Bachelor's degree	5,781	+/-668	34.7%	+/-3.0%
Graduate or professional degree	7,092	+/-510	42.5%	+/-2.6%
High school graduate or higher	16,026	+/-\$867	96.1%	+/-1.2%
Bachelor's degree or higher	12,873	+/-937	77.2%	+/-3.3%
<b>VETERAN STATUS</b>				
Civilian population 18 years and over	18,910	+/-1,032	100%	(X)
Civilian veterans	522	+/-\$117	2.8%	+/-6%
<b>DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION</b>				
Total Civilian Noninstitutionalized Population	23,849	+/-1,238	100%	(X)
With a disability	1,677	+/-316	7.0%	+/-1.3%
Under 18 years	4,939	+/-418	100%	(X)
With a disability	80	+/-51	1.6%	+/-1.0%
18 to 64 years	13,779	+/-877	100%	(X)
With a disability	639	+/-168	4.6%	+/-1.2%
65 years and over	5,131	+/-435	100%	(X)
With a disability	958	+/-190	18.7%	+/-3.8%
<b>RESIDENCE 1 YEAR AGO</b>				
Population 1 year and over	23,855	+/-1,236	100%	(X)
Same house	22,121	+/-\$1,236	92.7%	+/-1.5%
Different house (in the U.S. or abroad)	1,734	+/-349	7.3%	+/-1.5%
Different house in the U.S.	1,398	+/-308	5.9%	+/-1.3%
Same county	832	+/-\$270	3.5%	+/-1.1%
Different county	566	+/-\$184	2.4%	+/-8%
Same state	111	+/-80	0.5%	+/-3%
Different state	455	+/-\$173	1.9%	+/-7%
Abroad	336	+/-\$176	1.4%	+/-7%
<b>PLACE OF BIRTH</b>				
Total population	23,922	+/-1,236	100%	(X)
Native	14,062	+/-862	58.8%	+/-3.0%
Born in United States	13,685	+/-858	57.2%	+/-3.0%
State of residence	5,927	+/-560	24.8%	+/-2.0%

Different state	7,758	+/-635	32.4%	+/-2.6%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	377	+/-155	1.6%	+/-0.6%
Foreign-born	9,860	+/-984	41.2%	+/-3.0%
<b>U.S. CITIZENSHIP STATUS</b>				
Foreign-born population	9,860	+/-984	100%	(X)
Naturalized U.S. citizen	7,430	+/-892	75.4%	+/-4.5%
Not a U.S. citizen	2,430	+/-486	24.6%	+/-4.5%
<b>YEAR OF ENTRY</b>				
Population born outside the United States	10,237	+/-1,002	100%	(X)
Native	377	+/-155	100%	(X)
Entered 2010 or later	140	+/-87	37.1%	+/-20.5%
Entered before 2010	237	+/-132	62.9%	+/-20.5%
Foreign-born	9,860	+/-984	100%	(X)
Entered 2010 or later	2,322	+/-572	23.5%	+/-5.2%
Entered before 2010	7,538	+/-872	76.5%	+/-5.2%
<b>WORLD REGION OF BIRTH OF FOREIGN-BORN</b>				
Foreign-born population, excluding population born at sea	9,860	+/-984	100%	(X)
Europe	960	+/-333	9.7%	+/-3.2%
Asia	7,048	+/-837	71.5%	+/-5.3%
Africa	566	+/-249	5.7%	+/-2.4%
Oceania	93	+/-107	0.9%	+/-1.1%
Latin America	1,082	+/-417	11.0%	+/-4.0%
Northern America	111	+/-66	1.1%	+/-0.7%
<b>LANGUAGE SPOKEN AT HOME</b>				
Population 5 years and over	23,068	+/-1,232	100%	(X)
English only	11,917	+/-875	51.7%	+/-3.2%
Language other than English	11,151	+/-1,053	48.3%	+/-3.2%
Speak English less than "very well"	3,668	+/-536	15.9%	+/-2.2%
Spanish	1,008	+/-453	4.4%	+/-1.9%
Speak English less than "very well"	380	+/-203	1.6%	+/-0.9%
Other Indo-European languages	3,638	+/-641	15.8%	+/-2.6%
Speak English less than "very well"	968	+/-305	4.2%	+/-1.3%
Asian and Pacific Islander languages	5,956	+/-784	25.8%	+/-3.0%
Speak English less than "very well"	2,259	+/-415	9.8%	+/-1.8%
Other languages	549	+/-269	2.4%	+/-1.1%
Speak English less than "very well"	61	+/-34	0.3%	+/-0.1%
<b>ANCESTRY</b>				
Total population	23,922	+/-1,236	100%	(X)
American	917	+/-287	3.8%	+/-1.2%
Arab	375	+/-235	1.6%	+/-1.0%
Czech	29	+/-28	0.1%	+/-1%
Danish	132	+/-139	0.6%	+/-0.6%
Dutch	252	+/-184	1.1%	+/-0.8%
English	1,389	+/-262	5.8%	+/-1.1%
French (except Basque)	270	+/-120	1.1%	+/-0.5%
French Canadian	19	+/-22	0.1%	+/-0.1%
German	1,307	+/-247	5.5%	+/-1.0%
Greek	200	+/-139	0.8%	+/-0.6%
Hungarian	104	+/-44	0.4%	+/-0.2%
Irish	1,468	+/-333	6.1%	+/-1.4%
Italian	714	+/-212	3.0%	+/-0.9%
Lithuanian	113	+/-70	0.5%	+/-0.3%
Norwegian	134	+/-72	0.6%	+/-0.3%
Polish	615	+/-280	2.6%	+/-1.2%
Portuguese	138	+/-149	0.6%	+/-0.6%
Russian	667	+/-163	2.8%	+/-0.7%
Scotch-Irish	115	+/-86	0.5%	+/-0.4%
Scottish	286	+/-109	1.2%	+/-0.5%
Slovak	16	+/-18	0.1%	+/-0.1%

Subsaharan African	555	+/-290	2.3%	+/-1.2%
Swedish	82	+/-59	0.3%	+/-.2%
Swiss	24	+/-21	0.1%	+/-.1%
Ukrainian	204	+/-98	0.9%	+/-.4%
Welsh	82	+/-64	0.3%	+/-.3%
West Indian (excluding Hispanic origin groups)	174	+/-153	0.7%	+/-.6%
<b>COMPUTERS AND INTERNET USE</b>				
Total households	8,144	+/-424	100%	(X)
With a computer	7,963	+/-445	97.8%	+/-1.2%
With a broadband Internet subscription	7,918	+/-446	97.2%	+/-1.2%

**SELECTED ECONOMIC CHARACTERISTICS**  
**2020-2024 American Community Survey 5-Year Estimates**

**Area Name : North Potomac CDP, Maryland**

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>EMPLOYMENT STATUS</b>				
Population 16 years and over	19,581	+/-1,035	100%	(X)
In labor force	12,552	+/-941	64.1%	+/-2.7%
Civilian labor force	12,481	+/-940	63.7%	+/-2.7%
Employed	11,962	+/-964	61.1%	+/-2.9%
Unemployed	519	+/-176	2.7%	+/- .9%
Armed Forces	71	+/-48	0.4%	+/- .2%
Not in labor force	7,029	+/-581	35.9%	+/-2.7%
Civilian labor force	12,481	+/-940	100%	(X)
Unemployment Rate	(X)	(X)	4.2%	+/-1.5%
Females 16 years and over	10,227	+/-603	100%	(X)
In labor force	6,068	+/-542	59.3%	+/-3.6%
Civilian labor force	6,068	+/-542	59.3%	+/-3.6%
Employed	5,722	+/-546	55.9%	+/-3.7%
Own children of the householder under 6 years	1,105	+/-171	100%	(X)
All parents in family in labor force	858	+/-189	77.6%	+/-8.9%
Own children of the householder 6 to 17 years	3,732	+/-417	100%	(X)
All parents in family in labor force	2,897	+/-412	77.6%	+/-5.8%
<b>COMMUTING TO WORK</b>				
Workers 16 years and over	11,897	+/-969	100%	(X)
Car, truck, or van -- drove alone	6,064	+/-498	51.0%	+/-4.3%
Car, truck, or van -- carpooled	653	+/-244	5.5%	+/-2.0%
Public transportation	294	+/-93	2.5%	+/- .8%
Walked	62	+/-44	0.5%	+/- .4%
Other means	154	+/-66	1.3%	+/- .6%
Worked from home	4,670	+/-806	39.3%	+/-4.6%
Mean travel time to work (minutes)	31.5	+/-1.7	(X)	(X)
<b>OCCUPATION</b>				
Civilian employed population 16 years and over	11,962	+/-964	100%	(X)
Management, business, science, and arts occupations	8,781	+/-831	73.4%	+/-3.7%
Service occupations	819	+/-201	6.8%	+/-1.6%
Sales and office occupations	1,721	+/-384	14.4%	+/-2.8%
Natural resources, construction, and maintenance occupations	348	+/-167	2.9%	+/-1.4%
Production, transportation, and material moving occupations	293	+/-122	2.4%	+/-1.0%
<b>INDUSTRY</b>				
Civilian employed population 16 years and over	11,962	+/-964	100%	(X)
Agriculture, forestry, fishing and hunting, and mining	71	+/-45	0.6%	+/- .4%
Construction	406	+/-183	3.4%	+/-1.5%
Manufacturing	560	+/-128	4.7%	+/-1.0%
Wholesale trade	101	+/-60	0.8%	+/- .5%
Retail trade	456	+/-148	3.8%	+/-1.2%
Transportation and warehousing, and utilities	286	+/-118	2.4%	+/- .9%
Information	441	+/-247	3.7%	+/-2.0%
Finance and insurance, and real estate and rental and leasing	737	+/-139	6.2%	+/-1.2%
Professional, scientific, and management, and administrative and waste management services	3,487	+/-469	29.2%	+/-2.9%
Educational services, and health care and social assistance	2,599	+/-289	21.7%	+/-2.5%
Arts, entertainment, and recreation, and accommodation and food services	569	+/-158	4.8%	+/-1.3%
Other services, except public administration	572	+/-160	4.8%	+/-1.3%

Public administration	1,677	+/-412	14.0%	+/-2.8%
<b>CLASS OF WORKER</b>				
Civilian employed population 16 years and over	11,962	+/-964	100%	(X)
Private wage and salary workers	8,254	+/-625	69.0%	+/-3.4%
Government workers	3,053	+/-534	25.5%	+/-3.0%
Self-employed in own not incorporated business workers	649	+/-229	5.4%	+/-1.9%
Unpaid family workers	6	+/-11	0.1%	+/-1%
<b>INCOME AND BENEFITS (IN 2024 INFLATION-ADJUSTED DOLLARS)</b>				
Total households	8,144	+/-424	100%	(X)
Less than \$10,000	182	+/-74	2.2%	+/-0.9%
\$10,000 to \$14,999	187	+/-91	2.3%	+/-1.1%
\$15,000 to \$24,999	219	+/-100	2.7%	+/-1.2%
\$25,000 to \$34,999	63	+/-35	0.8%	+/-0.4%
\$35,000 to \$49,999	240	+/-109	2.9%	+/-1.3%
\$50,000 to \$74,999	548	+/-129	6.7%	+/-1.6%
\$75,000 to \$99,999	774	+/-275	9.5%	+/-3.2%
\$100,000 to \$149,999	1,043	+/-181	12.8%	+/-2.3%
\$150,000 to \$199,999	1,219	+/-193	15.0%	+/-2.3%
\$200,000 or more	3,669	+/-353	45.1%	+/-3.3%
Median household income (dollars)	\$186,514	+/-6,709	(X)	(X)
Mean household income (dollars)	\$215,193	+/-11,691	(X)	(X)
With earnings	6,632	+/-446	81.4%	+/-2.2%
Mean earnings (dollars)	\$216,859	+/-14,135	(X)	(X)
With Social Security	2,686	+/-263	33.0%	+/-2.9%
Mean Social Security income (dollars)	\$27,759	+/-1,881	(X)	(X)
With retirement income	2,171	+/-233	26.7%	+/-2.8%
Mean retirement income (dollars)	\$60,214	+/-7,196	(X)	(X)
With Supplemental Security Income	302	+/-103	3.7%	+/-1.3%
Mean Supplemental Security Income (dollars)	\$10,605	+/-1,310	(X)	(X)
With cash public assistance income	140	+/-72	1.7%	+/-0.9%
Mean cash public assistance income (dollars)	\$5,451	+/-3,420	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	311	+/-107	3.8%	+/-1.4%
Families	6,520	+/-353	100%	(X)
Less than \$10,000	99	+/-60	1.5%	+/-0.9%
\$10,000 to \$14,999	57	+/-45	0.9%	+/-0.7%
\$15,000 to \$24,999	108	+/-66	1.7%	+/-1.0%
\$25,000 to \$34,999	57	+/-41	0.9%	+/-0.6%
\$35,000 to \$49,999	163	+/-93	2.5%	+/-1.4%
\$50,000 to \$74,999	294	+/-95	4.5%	+/-1.4%
\$75,000 to \$99,999	416	+/-135	6.4%	+/-2.1%
\$100,000 to \$149,999	828	+/-159	12.7%	+/-2.4%
\$150,000 to \$199,999	1,130	+/-191	17.3%	+/-2.8%
\$200,000 or more	3,368	+/-325	51.7%	+/-3.6%
Median family income (dollars)	\$207,346	+/-11,344	(X)	(X)
Mean family income (dollars)	\$236,319	+/-13,749	(X)	(X)
Per capita income (dollars)	\$74,358	+/-3,878	(X)	(X)
Nonfamily households	1,624	+/-280	100%	(X)
Median nonfamily income (dollars)	\$83,877	+/-3,987	(X)	(X)
Mean nonfamily income (dollars)	\$125,217	+/-19,106	(X)	(X)
Median earnings for workers (dollars)	\$92,264	+/-8,491	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$146,609	+/-11,074	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$103,866	+/-8,873	(X)	(X)
<b>HEALTH INSURANCE COVERAGE</b>				
Civilian noninstitutionalized population	23,849	+/-1,238	100%	(X)
With health insurance coverage	23,443	+/-1,211	98.3%	+/-0.6%
With private health insurance	20,727	+/-1,219	86.9%	+/-2.1%
With public coverage	6,233	+/-510	26.1%	+/-2.0%

No health insurance coverage	406	+/-147	1.7%	+/- .6%
Civilian noninstitutionalized population under 19 years	5,372	+/-429	100%	(X)
No health insurance coverage	27	+/-28	0.5%	+/- .5%
Civilian noninstitutionalized population 19 to 64 years	13,346	+/-875	100%	(X)
In labor force:	10,746	+/-854	100%	(X)
Employed:	10,308	+/-864	100%	(X)
With health insurance coverage	10,178	+/-858	98.7%	+/- .7%
With private health insurance	9,823	+/-842	95.3%	+/-1.7%
With public coverage	548	+/-216	5.3%	+/-2.0%
No health insurance coverage	130	+/-76	1.3%	+/- .7%
Unemployed:	438	+/-156	100%	(X)
With health insurance coverage	425	+/-155	97.0%	+/-4.7%
With private health insurance	261	+/-106	59.6%	+/-19.9%
With public coverage	169	+/-116	38.6%	+/-19.3%
No health insurance coverage	13	+/-21	3.0%	+/-4.7%
Not in labor force:	2,600	+/-392	100%	(X)
With health insurance coverage	2,476	+/-374	95.2%	+/-3.3%
With private health insurance	2,145	+/-371	82.5%	+/-5.5%
With public coverage	474	+/-148	18.2%	+/-5.6%
No health insurance coverage	124	+/-90	4.8%	+/-3.3%
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>				
All families	(X)	(X)	3.8%	+/-1.5%
With related children of the householder under 18 years	(X)	(X)	3.3%	+/-2.0%
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-14.1%
Married couple families	(X)	(X)	3.5%	+/-1.6%
With related children of the householder under 18 years	(X)	(X)	2.6%	+/-1.9%
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-14.5%
Families with female householder, no spouse present	(X)	(X)	10.4%	+/-8.8%
With related children of the householder under 18 years	(X)	(X)	13.6%	+/-13.3%
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-100.0%
All people	(X)	(X)	5.3%	+/-1.6%
Under 18 years	(X)	(X)	3.6%	+/-2.1%
Related children of the householder under 18 years	(X)	(X)	3.4%	+/-2.0%
Related children of the householder under 5 years	(X)	(X)	0.0%	+/-4.9%
Related children of the householder 5 to 17 years	(X)	(X)	4.1%	+/-2.4%
18 years and over	(X)	(X)	5.7%	+/-1.8%
18 to 64 years	(X)	(X)	3.8%	+/-1.6%
65 years and over	(X)	(X)	11.0%	+/-4.3%
People in families	(X)	(X)	3.2%	+/-1.3%
Unrelated individuals 15 years and over	(X)	(X)	24.9%	+/-9.6%

**SELECTED HOUSING CHARACTERISTICS**  
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<b>HOUSING OCCUPANCY</b>				
Total housing units	8,402	+/-412	100%	(X)
Occupied housing units	8,144	+/-424	96.9%	+/-1.4%
Vacant housing units	258	+/-117	3.1%	+/-1.4%
Homeowner vacancy rate	0.1	+/- .2	(X)	(X)
Rental vacancy rate	7	+/-5.0	(X)	(X)
<b>UNITS IN STRUCTURE</b>				
Total housing units	8,402	+/-412	100%	(X)
1-unit, detached	5,616	+/-370	66.8%	+/-3.2%
1-unit, attached	1,839	+/-300	21.9%	+/-3.3%
2 units	33	+/-30	0.4%	+/- .4%
3 or 4 units	68	+/-54	0.8%	+/- .7%
5 to 9 units	89	+/-58	1.1%	+/- .7%
10 to 19 units	419	+/-153	5.0%	+/-1.8%
20 or more units	330	+/-110	3.9%	+/-1.3%
Mobile home	8	+/-13	0.1%	+/- .2%
Boat, RV, van, etc.	-	+/-25	0.0%	+/- .5%
<b>YEAR STRUCTURE BUILT</b>				
Total housing units	8,402	+/-412	100%	(X)
Built 2020 or later	86	+/-61	1.0%	+/- .7%
Built 2010 to 2019	293	+/-102	3.5%	+/-1.2%
Built 2000 to 2009	992	+/-154	11.8%	+/-1.9%
Built 1990 to 1999	1,997	+/-292	23.8%	+/-3.0%
Built 1980 to 1989	3,649	+/-278	43.4%	+/-2.9%
Built 1970 to 1979	1,216	+/-252	14.5%	+/-2.7%
Built 1960 to 1969	115	+/-48	1.4%	+/- .6%
Built 1950 to 1959	11	+/-16	0.1%	+/- .2%
Built 1940 to 1949	-	+/-25	0.0%	+/- .5%
Built 1939 or earlier	43	+/-33	0.5%	+/- .4%
<b>ROOMS</b>				
Total housing units	8,402	+/-412	100%	(X)
1 room	40	+/-54	0.5%	+/- .6%
2 rooms	150	+/-121	1.8%	+/-1.4%
3 rooms	423	+/-93	5.0%	+/-1.1%
4 rooms	388	+/-122	4.6%	+/-1.5%
5 rooms	785	+/-247	9.3%	+/-2.8%
6 rooms	750	+/-124	8.9%	+/-1.5%
7 rooms	1,070	+/-190	12.7%	+/-2.1%
8 rooms	1,133	+/-183	13.5%	+/-2.2%
9 rooms or more	3,663	+/-357	43.6%	+/-3.6%
Median rooms	8.0	+/- .3	(X)	(X)
<b>BEDROOMS</b>				
Total housing units	8,402	+/-412	100%	(X)
No bedroom	40	+/-54	0.5%	+/- .6%
1 bedroom	465	+/-148	5.5%	+/-1.7%
2 bedrooms	556	+/-130	6.6%	+/-1.6%
3 bedrooms	2,110	+/-303	25.1%	+/-3.3%
4 bedrooms	3,421	+/-361	40.7%	+/-3.6%
5 or more bedrooms	1,810	+/-177	21.5%	+/-2.1%

HOUSING TENURE				
Occupied housing units	8,144	+/-424	100%	(X)
Owner-occupied	6,749	+/-444	82.9%	+/-2.5%
Renter-occupied	1,395	+/-203	17.1%	+/-2.5%
Average household size of owner-occupied unit	2.99	+/-0.11	(X)	(X)
Average household size of renter-occupied unit	2.67	+/-0.29	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	8,144	+/-424	100%	(X)
Moved in 2023 or later	187	+/-68	2.3%	+/-0.8%
Moved in 2020 to 2022	981	+/-162	12.0%	+/-2.0%
Moved in 2010 to 2019	2,523	+/-232	31.0%	+/-2.9%
Moved in 2000 to 2009	1,761	+/-281	21.6%	+/-3.1%
Moved in 1990 to 1999	1,455	+/-203	17.9%	+/-2.3%
Moved in 1989 and earlier	1,237	+/-259	15.2%	+/-2.9%
VEHICLES AVAILABLE				
Occupied housing units	8,144	+/-424	100%	(X)
No vehicles available	392	+/-122	4.8%	+/-1.5%
1 vehicle available	1,936	+/-305	23.8%	+/-3.3%
2 vehicles available	3,849	+/-351	47.3%	+/-3.5%
3 or more vehicles available	1,967	+/-252	24.2%	+/-3.1%
HOUSE HEATING FUEL				
Occupied housing units	8,144	+/-424	100%	(X)
Utility gas	4,252	+/-352	52.2%	+/-3.9%
Bottled or tank gas (propane, butane, etc.)	65	+/-41	0.8%	+/-0.5%
Electricity	3,402	+/-349	41.8%	+/-3.8%
Fuel oil, kerosene, etc.	335	+/-221	4.1%	+/-2.6%
Coal or coke	-	+/-25	0.0%	+/-0.5%
Wood	-	+/-25	0.0%	+/-0.5%
Solar energy	56	+/-34	0.7%	+/-0.4%
Other fuel	6	+/-9	0.1%	+/-0.1%
No fuel used	28	+/-27	0.3%	+/-0.3%
SELECTED CHARACTERISTICS				
Occupied housing units	8,144	+/-424	100%	(X)
Lacking complete plumbing facilities	56	+/-46	0.7%	+/-0.6%
Lacking complete kitchen facilities	56	+/-44	0.7%	+/-0.5%
No telephone service available	16	+/-18	0.2%	+/-0.2%
OCCUPANTS PER ROOM				
Occupied housing units	8,144	+/-424	100%	(X)
1.00 or less	8,054	+/-424	98.9%	+/-0.8%
1.01 to 1.50	41	+/-28	0.5%	+/-0.3%
1.51 or more	49	+/-56	0.6%	+/-0.7%
VALUE				
Owner-occupied units	6,749	+/-444	100%	(X)
Less than \$50,000	36	+/-35	0.5%	+/-0.5%
\$50,000 to \$99,999	34	+/-42	0.5%	+/-0.6%
\$100,000 to \$149,999	37	+/-49	0.5%	+/-0.7%
\$150,000 to \$199,999	7	+/-8	0.1%	+/-0.1%
\$200,000 to \$299,999	-	+/-25	0.0%	+/-0.6%
\$300,000 to \$499,999	637	+/-149	9.4%	+/-2.2%
\$500,000 to \$999,999	4,557	+/-472	67.5%	+/-4.1%
\$1,000,000 or more	1,441	+/-177	21.4%	+/-2.8%
Median (dollars)	\$826,200	+/-19,361	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	6,749	+/-444	100%	(X)
Housing units with a mortgage	4,386	+/-287	65.0%	+/-4.0%
Housing units without a mortgage	2,363	+/-374	35.0%	+/-4.0%
SELECTED MONTHLY OWNER COSTS (SMOC)				

Housing units with a mortgage	4,386	+/-287	100%	(X)
Less than \$500	17	+/-25	0.4%	+/-6.6%
\$500 to \$999	10	+/-14	0.2%	+/-3.3%
\$1,000 to \$1,499	115	+/-42	2.6%	+/-9.9%
\$1,500 to \$1,999	355	+/-116	8.1%	+/-2.5%
\$2,000 to \$2,499	518	+/-135	11.8%	+/-3.1%
\$2,500 to \$2,999	538	+/-145	12.3%	+/-3.0%
\$3,000 or more	2,833	+/-246	64.6%	+/-4.5%
Median (dollars)	\$3,520	+/-\$151	(X)	(X)
 Housing units without a mortgage	 2,363	 +/-374	 100%	 (X)
Less than \$250	32	+/-29	1.4%	+/-1.3%
\$250 to \$399	10	+/-17	0.4%	+/-7.7%
\$400 to \$599	125	+/-73	5.3%	+/-3.3%
\$600 to \$799	342	+/-207	14.5%	+/-7.6%
\$800 to \$999	463	+/-102	19.6%	+/-5.1%
\$1,000 or more	1,391	+/-300	58.9%	+/-7.9%
Median (dollars)	\$1,045	+/-\$35	(X)	(X)
 <b>SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPi)</b>				
Housing units with a mortgage (excluding units where SMOCAPi cannot be computed)	4,378	+/-284	100%	(X)
Less than 20.0 percent	2,254	+/-267	51.5%	+/-4.6%
20.0 to 24.9 percent	692	+/-153	15.8%	+/-3.5%
25.0 to 29.9 percent	481	+/-153	11.0%	+/-3.3%
30.0 to 34.9 percent	322	+/-128	7.4%	+/-2.8%
35.0 percent or more	629	+/-137	14.4%	+/-3.2%
 Not computed	 8	 +/-13	 (X)	 (X)
 Housing unit without a mortgage (excluding units where SMOCAPi cannot be computed)	 2,363	 +/-374	 100%	 (X)
Less than 10.0 percent	1,349	+/-293	57.1%	+/-9.1%
10.0 to 14.9 percent	335	+/-117	14.2%	+/-5.4%
15.0 to 19.9 percent	258	+/-233	10.9%	+/-9.1%
20.0 to 24.9 percent	93	+/-49	3.9%	+/-2.2%
25.0 to 29.9 percent	28	+/-25	1.2%	+/-1.0%
30.0 to 34.9 percent	42	+/-31	1.8%	+/-1.4%
35.0 percent or more	258	+/-118	10.9%	+/-4.8%
 Not computed	 -	 +/-25	 0.0%	 (X)
 <b>GROSS RENT</b>				
Occupied units paying rent	1,274	+/-194	100%	(X)
Less than \$500	54	+/-45	4.2%	+/-3.5%
\$500 to \$999	11	+/-16	0.9%	+/-1.2%
\$1,000 to \$1,499	43	+/-37	3.4%	+/-2.9%
\$1,500 to \$1,999	206	+/-91	16.2%	+/-6.9%
\$2,000 to \$2,499	391	+/-147	30.7%	+/-9.4%
\$2,500 to \$2,999	160	+/-73	12.6%	+/-6.0%
\$3,000 or more	409	+/-119	32.1%	+/-8.0%
Median (dollars)	\$2,413	+/-\$142	(X)	(X)
 No rent paid	 121	 +/-76	 (X)	 (X)
 <b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPi)</b>				
Occupied units paying rent (excluding units where GRAPi cannot be computed)	1,268	+/-194	100%	(X)
Less than 15.0 percent	131	+/-114	10.3%	+/-8.2%
15.0 to 19.9 percent	188	+/-70	14.8%	+/-5.4%
20.0 to 24.9 percent	161	+/-91	12.7%	+/-6.7%
25.0 to 29.9 percent	120	+/-68	9.5%	+/-5.1%
30.0 to 34.9 percent	121	+/-66	9.5%	+/-5.4%
35.0 percent or more	547	+/-129	43.1%	+/-9.1%
 Not computed	 127	 +/-79	 (X)	 (X)

**DEMOGRAPHIC AND HOUSING ESTIMATES**  
**2020-2024 American Community Survey 5-Year Estimates**

**Area Name : North Potomac CDP, Maryland**

Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>SEX AND AGE</b>				
Total population	23,922	+/-1,236	100%	(X)
Male	11,668	+/-736	48.8%	+/-1.5%
Female	12,254	+/-687	51.2%	+/-1.5%
Sex ratio (males per 100 females)	95	+/-5.6	(X)	(X)
Under 5 years	854	+/-188	3.6%	+/-8%
5 to 9 years	1,447	+/-227	6.0%	+/-9%
10 to 14 years	1,643	+/-294	6.9%	+/-1.1%
15 to 19 years	1,721	+/-262	7.2%	+/-1.1%
20 to 24 years	1,589	+/-296	6.6%	+/-1.2%
25 to 34 years	1,604	+/-267	6.7%	+/-1.1%
35 to 44 years	2,624	+/-355	11.0%	+/-1.3%
45 to 54 years	3,763	+/-511	15.7%	+/-1.8%
55 to 59 years	1,641	+/-232	6.9%	+/-1.0%
60 to 64 years	1,905	+/-296	8.0%	+/-1.3%
65 to 74 years	2,957	+/-295	12.4%	+/-1.1%
75 to 84 years	1,731	+/-343	7.2%	+/-1.4%
85 years and over	443	+/-141	1.9%	+/-6%
Median age (years)	46.5	+/-1.4	(X)	(X)
Under 18 years	4,941	+/-418	20.7%	+/-1.4%
16 years and over	19,581	+/-1,035	81.9%	+/-1.4%
18 years and over	18,981	+/-1,029	79.3%	+/-1.4%
21 years and over	18,020	+/-1,015	75.3%	+/-1.5%
62 years and over	6,389	+/-451	26.7%	+/-1.7%
65 years and over	5,131	+/-435	21.4%	+/-1.6%
18 years and over	18,981	+/-1,029	100%	(X)
Male	9,046	+/-578	47.7%	+/-1.5%
Female	9,935	+/-589.0	52.3%	+/-1.5%
Sex ratio (males per 100 females)	91.1	+/-5.3	(X)	(X)
65 years and over	5,131	+/-435	100%	(X)
Male	2,312	+/-214	45.1%	+/-3.4%
Female	2,819	+/-339.0	54.9%	+/-3.4%
Sex ratio (males per 100 females)	82	+/-11.2	(X)	(X)
<b>RACE</b>				
Total population	23,922	+/-1,236	100%	(X)
One race	22,316	+/-1,266	93.3%	+/-1.6%
Two or More Races	1,606	+/-393	6.7%	+/-1.6%
One race	22,316	+/-1,266	93.3%	+/-1.6%
White	10,531	+/-821	44.0%	+/-2.9%
Egyptian	29	+/-48	0.1%	+/-2%
English	855	+/-208	3.6%	+/-8%
German	274	+/-82	1.1%	+/-3%
Irish	729	+/-314	3.0%	+/-1.3%
Italian	318	+/-114	1.3%	+/-5%
Lebanese	59	+/-72	0.2%	+/-3%
Other White	8,267	+/-779	34.6%	+/-2.9%
Black or African American	1,475	+/-397	6.2%	+/-1.6%
African American	536	+/-275	2.2%	+/-1.1%

Ethiopian	154	+/-127	0.6%	+/-.5%
Haitian	17	+/-29	0.1%	+/-.1%
Jamaican	10	+/-16	0.0%	+/-.1%
Nigerian	83	+/-103	0.3%	+/-.4%
Somali	0	+/-25	0.0%	+/-.2%
Other Black or African American	675	+/-295	2.8%	+/-1.2%
American Indian and Alaska Native	6	+/-14	0.0%	+/-.1%
Aztec	0	+/-25	0.0%	+/-.2%
Blackfeet Tribe of the Blackfeet Indian Reservation of Montana	0	+/-25	0.0%	+/-.2%
Maya	0	+/-25	0.0%	+/-.2%
Native Village of Barrow Inupiat Traditional Government	0	+/-25	0.0%	+/-.2%
Navajo Nation	0	+/-25	0.0%	+/-.2%
Nome Eskimo Community	0	+/-25	0.0%	+/-.2%
Other American Indian and Alaska Native	6	+/-14	0.0%	+/-.1%
Asian	9,701	+/-959	40.6%	+/-3.1%
Asian Indian	2,336	+/-603	9.8%	+/-2.4%
Chinese	4,971	+/-938	20.8%	+/-3.6%
Filipino	123	+/-93	0.5%	+/-4%
Japanese	63	+/-51	0.3%	+/-2%
Korean	1,035	+/-377	4.3%	+/-1.6%
Vietnamese	274	+/-170	1.1%	+/-.7%
Other Asian	899	+/-328	3.8%	+/-1.4%
Native Hawaiian and Other Pacific Islander	0	+/-25	0.0%	+/-.2%
Chamorro	0	+/-25	0.0%	+/-.2%
Native Hawaiian	0	+/-25	0.0%	+/-.2%
Samoan	0	+/-25	0.0%	+/-.2%
Other Native Hawaiian and Other Pacific Islander	0	+/-25	0.0%	+/-.2%
Some Other Race	603	+/-321	2.5%	+/-1.3%
Two or More Races	1,606	+/-393	6.7%	+/-1.6%
White and Black or African American	43	+/-49	0.2%	+/-2%
White and American Indian and Alaska Native	54	+/-48	0.2%	+/-2%
White and Asian	533	+/-202	2.2%	+/-8%
White and Some Other Race	721	+/-289	3.0%	+/-1.2%
Black or African American and American Indian and Alaska Native	17	+/-23	0.1%	+/-1%
Black or African American and Some Other Race	33	+/-39	0.1%	+/-2%
Race alone or in combination with one or more other races				
Total population	23,922	+/-1,236	100%	(X)
White	12,044	+/-854	50.3%	+/-3.0%
Black or African American	1,695	+/-423	7.1%	+/-1.7%
American Indian and Alaska Native	107	+/-68	0.4%	+/-.3%
Asian	10,305	+/-946	43.1%	+/-3.0%
Native Hawaiian and Other Pacific Islander	24	+/-30	0.1%	+/-.1%
Some Other Race	1,516	+/-423	6.3%	+/-1.8%
HISPANIC OR LATINO AND RACE				
Total population	23,922	+/-1,236	100%	(X)
Hispanic or Latino (of any race)	1,582	+/-469	6.6%	+/-1.9%
Mexican	91	+/-79	0.4%	+/-3%
Puerto Rican	70	+/-75	0.3%	+/-3%
Cuban	0	+/-25	0.0%	+/-2%
Other Hispanic or Latino	1,421	+/-467	5.9%	+/-1.9%
Not Hispanic or Latino	22,340	+/-1,263	93.4%	+/-1.9%
White alone	10,078	+/-741	42.1%	+/-2.7%
Black or African American alone	1,456	+/-397	6.1%	+/-1.6%
American Indian and Alaska Native alone	6	+/-14	0.0%	+/-.1%
Asian alone	9,682	+/-962	40.5%	+/-3.1%
Native Hawaiian and Other Pacific Islander alone	0	+/-25	0.0%	+/-2%
Some Other Race alone	229	+/-185	1.0%	+/-8%
Two or More Races	889	+/-242	3.7%	+/-1.0%
Two races including Some Other Race	132	+/-81	0.6%	+/-3%
Two races excluding Some Other Race, and three or more races	757	+/-257	3.2%	+/-1.1%
Total housing units	8,402	+/-412	(X)	(X)

<b>CITIZEN, VOTING AGE POPULATION</b>				
Citizen, 18 and over population		16,933	+/-992	100% (X)
Male		8,079	+/-594	47.7% +/-1.7%
Female		8,854	+/-553	52.3% +/-1.7%

**Source & Explanations:**

Prepared by the Maryland Department of Planning, State Data and Analysis Center, January 2026

Source: U.S. Census Bureau, 2024 American Community Survey 5-Year Estimates

**Explanation of Symbols:**

1. (-) The estimate could not be computed because there were an insufficient number of sample observations. For a ratio of medians estimate, one or both of the median estimates falls in the lowest interval or highest interval of an open-ended distribution. For a 5-year median estimate, the margin of error associated with a median was larger than the median itself.
2. (N) The estimate or margin of error cannot be displayed because there were an insufficient number of sample cases in the selected geographic area.
3. (X) The estimate or margin of error is not applicable or not available.
4. median- The median falls in the lowest interval of an open-ended distribution (for example "2,500-")
5. median+ The median falls in the highest interval of an open-ended distribution (for example "250,000+").
6. \*\* The margin of error could not be computed because there were an insufficient number of sample observations.
7. \*\*\* The margin of error could not be computed because the median falls in the lowest interval or highest interval of an open-ended distribution.
8. \*\*\*\*\* A margin of error is not appropriate because the corresponding estimate is controlled to an independent population or housing estimate. Effectively, the corresponding estimate has no sampling error and the margin of error may be treated as zero.