

**SELECTED SOCIAL CHARACTERISTICS**  
**2019-2023 American Community Survey 5-Year Estimates**

Area Name : Potomac Heights CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>HOUSEHOLDS BY TYPE</b>				
Total households	570	+/-199	100.0%	(X)
Married-couple household	198	+/-96	34.7%	+/-17.1%
With children of the householder under 18 years	112	+/-90	19.6%	+/-14.2%
Cohabiting couple household	0	+/-14	0.0%	+/-7.2%
With children of the householder under 18 years	0	+/-14	0.0%	+/-7.2%
Male householder, no spouse/partner present	77	+/-45	13.5%	+/-8.8%
With children of the householder under 18 years	0	+/-14	0.0%	+/-7.2%
Householder living alone	69	+/-43	12.1%	+/-8.3%
65 years and over	20	+/-22	3.5%	+/-4.1%
Female householder, no spouse/partner present	295	+/-189	51.8%	+/-20.9%
With children of the householder under 18 years	0	+/-14	0.0%	+/-7.2%
Householder living alone	276	+/-187	48.4%	+/-21.2%
65 years and over	214	+/-180	37.5%	+/-22.7%
Households with one or more people under 18 years	134	+/-91	23.5%	+/-14.4%
Households with one or more people 65 years and over	291	+/-184	51.1%	+/-21.0%
Average household size	1.93	+/-0.43	(X)	(X)
Average family size	3.23	+/-0.57	(X)	(X)
<b>RELATIONSHIP</b>				
Population in households	1,102	+/-352	100.0%	(X)
Householder	570	+/-199	51.7%	+/-11.1%
Spouse	198	+/-99	18.0%	+/-5.9%
Unmarried partner	0	+/-14	0.0%	+/-3.8%
Child	255	+/-125	23.1%	+/-8.0%
Other relatives	49	+/-55	4.4%	+/-4.8%
Other nonrelatives	30	+/-34	2.7%	+/-2.9%
<b>MARITAL STATUS</b>				
Males 15 years and over	425	+/-161	100.0%	(X)
Never married	128	+/-78	30.1%	+/-12.0%
Now married, except separated	211	+/-94	49.6%	+/-11.6%
Separated	23	+/-34	5.4%	+/-8.0%
Widowed	18	+/-19	4.2%	+/-4.8%
Divorced	45	+/-38	10.6%	+/-9.3%
Females 15 years and over	585	+/-218	100.0%	(X)
Never married	97	+/-67	16.6%	+/-11.8%
Now married, except separated	207	+/-98	35.4%	+/-15.3%
Separated	0	+/-14	0.0%	+/-7.0%
Widowed	211	+/-170	36.1%	+/-21.8%
Divorced	70	+/-48	12.0%	+/-6.7%
<b>FERTILITY</b>				
Number of women 15 to 50 years old who had a birth in the past 12 months	0	+/-14	100.0%	(X)
Unmarried women (widowed, divorced, and never married)	0	+/-14	-	**
Per 1,000 unmarried women	0	+/-292	(X)	(X)
Per 1,000 women 15 to 50 years old	0	+/-178	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-979	(X)	(X)
Per 1,000 women 20 to 34 years old	0	+/-438	(X)	(X)
Per 1,000 women 35 to 50 years old	0	+/-253	(X)	(X)
<b>GRANDPARENTS</b>				
Number of grandparents living with own grandchildren under 18 years	47	+/-60	100.0%	(X)
Grandparents responsible for grandchildren	14	+/-21	29.8%	+/-47.0%
Years responsible for grandchildren				
Less than 1 year	0	+/-14	0.0%	+/-49.5%
1 or 2 years	0	+/-14	0.0%	+/-49.5%
3 or 4 years	0	+/-14	0.0%	+/-49.5%
5 or more years	14	+/-21	29.8%	+/-47.0%

Number of grandparents responsible for own grandchildren under 18 years	14	+/-21	100.0%	(X)
Who are female	7	+/-10	50.0%	+/-13.0%
Who are married	14	+/-21	100.0%	+/-90.6%
<b>SCHOOL ENROLLMENT</b>				
Population 3 years and over enrolled in school	187	+/-130	100.0%	(X)
Nursery school, preschool	0	+/-14	0.0%	+/-20.2%
Kindergarten	27	+/-45	14.4%	+/-23.5%
Elementary school (grades 1-8)	65	+/-64	34.8%	+/-20.0%
High school (grades 9-12)	85	+/-70	45.5%	+/-22.4%
College or graduate school	10	+/-15	5.3%	+/-9.4%
<b>EDUCATIONAL ATTAINMENT</b>				
Population 25 years and over	905	+/-273	100.0%	(X)
Less than 9th grade	77	+/-107	8.5%	+/-10.7%
9th to 12th grade, no diploma	16	+/-19	1.8%	+/-2.2%
High school graduate (includes equivalency)	251	+/-95	27.7%	+/-9.3%
Some college, no degree	213	+/-104	23.5%	+/-9.7%
Associate's degree	114	+/-70	12.6%	+/-7.3%
Bachelor's degree	169	+/-161	18.7%	+/-15.9%
Graduate or professional degree	65	+/-52	7.2%	+/-6.4%
High school graduate or higher	812	+/-231	89.7%	+/-10.8%
Bachelor's degree or higher	234	+/-148	25.9%	+/-13.7%
<b>VETERAN STATUS</b>				
Civilian population 18 years and over	925	+/-278	100.0%	(X)
Civilian veterans	53	+/-34	5.7%	+/-4.1%
<b>DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION</b>				
Total Civilian Noninstitutionalized Population	1,102	+/-352	100.0%	(X)
With a disability	176	+/-80	16.0%	+/-8.4%
Under 18 years	177	+/-129	100.0%	(X)
With a disability	0	+/-14	0.0%	+/-21.1%
18 to 64 years	607	+/-238	100.0%	(X)
With a disability	69	+/-49	11.4%	+/-7.8%
65 years and over	318	+/-188	100.0%	(X)
With a disability	107	+/-63	33.6%	+/-21.3%
<b>RESIDENCE 1 YEAR AGO</b>				
Population 1 year and over	1,102	+/-352	100.0%	(X)
Same house	1,033	+/-338	93.7%	+/-6.4%
Different house (in the U.S. or abroad)	69	+/-74	6.3%	+/-6.4%
Different house in the U.S.	63	+/-73	5.7%	+/-6.4%
Same county	8	+/-13	0.7%	+/-1.1%
Different county	55	+/-62	5.0%	+/-5.4%
Same state	33	+/-55	3.0%	+/-4.8%
Different state	22	+/-25	2.0%	+/-2.4%
Abroad	6	+/-10	0.5%	+/-0.9%
<b>PLACE OF BIRTH</b>				
Total population	1,102	+/-352	100.0%	(X)
Native	1,055	+/-347	95.7%	+/-4.4%
Born in United States	1,055	+/-347	95.7%	+/-4.4%
State of residence	506	+/-263	45.9%	+/-14.3%
Different state	549	+/-185	49.8%	+/-13.6%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	0	+/-14	0.0%	+/-3.8%
Foreign-born	47	+/-50	4.3%	+/-4.4%
<b>U.S. CITIZENSHIP STATUS</b>				
Foreign-born population	47	+/-50	100.0%	(X)
Naturalized U.S. citizen	19	+/-24	40.4%	+/-32.2%
Not a U.S. citizen	28	+/-33	59.6%	+/-32.2%

<b>YEAR OF ENTRY</b>				
Population born outside the United States	47	+/-50	100.0%	(X)
Native	0	+/-14	100.0%	(X)
Entered 2010 or later	0	+/-14	-	**
Entered before 2010	0	+/-14	-	**
Foreign-born	47	+/-50	100.0%	(X)
Entered 2010 or later	7	+/-11	14.9%	+/-15.6%
Entered before 2010	40	+/-41	85.1%	+/-15.6%
<b>WORLD REGION OF BIRTH OF FOREIGN-BORN</b>				
Foreign-born population, excluding population born at sea	47	+/-50	100.0%	(X)
Europe	9	+/-15	19.1%	+/-33.9%
Asia	23	+/-38	48.9%	+/-51.0%
Africa	0	+/-14	0.0%	+/-49.5%
Oceania	0	+/-14	0.0%	+/-49.5%
Latin America	15	+/-25	31.9%	+/-46.4%
Northern America	0	+/-14	0.0%	+/-49.5%
<b>LANGUAGE SPOKEN AT HOME</b>				
Population 5 years and over	1,102	+/-352	100.0%	(X)
English only	1,063	+/-345	96.5%	+/-3.9%
Language other than English	39	+/-45	3.5%	+/-3.9%
Speak English less than "very well"	23	+/-38	2.1%	+/-3.5%
Spanish	16	+/-26	1.5%	+/-2.2%
Speak English less than "very well"	0	+/-14	0.0%	+/-3.8%
Other Indo-European languages	0	+/-14	0.0%	+/-3.8%
Speak English less than "very well"	0	+/-14	0.0%	+/-3.8%
Asian and Pacific Islander languages	23	+/-38	2.1%	+/-3.5%
Speak English less than "very well"	23	+/-38	2.1%	+/-3.5%
Other languages	0	+/-14	0.0%	+/-3.8%
Speak English less than "very well"	0	+/-14	0.0%	+/-3.8%
<b>ANCESTRY</b>				
Total population	1,102	+/-352	100.0%	(X)
American	120	+/-113	10.9%	+/-9.1%
Arab	0	+/-14	0.0%	+/-3.8%
Czech	0	+/-14	0.0%	+/-3.8%
Danish	0	+/-14	0.0%	+/-3.8%
Dutch	10	+/-15	0.9%	+/-1.5%
English	456	+/-274	41.4%	+/-18.6%
French (except Basque)	0	+/-14	0.0%	+/-3.8%
French Canadian	0	+/-14	0.0%	+/-3.8%
German	58	+/-61	5.3%	+/-5.7%
Greek	0	+/-14	0.0%	+/-3.8%
Hungarian	0	+/-14	0.0%	+/-3.8%
Irish	99	+/-61	9.0%	+/-5.7%
Italian	43	+/-40	3.9%	+/-3.6%
Lithuanian	0	+/-14	0.0%	+/-3.8%
Norwegian	0	+/-14	0.0%	+/-3.8%
Polish	0	+/-14	0.0%	+/-3.8%
Portuguese	0	+/-14	0.0%	+/-3.8%
Russian	0	+/-14	0.0%	+/-3.8%
Scotch-Irish	0	+/-14	0.0%	+/-3.8%
Scottish	9	+/-15	0.8%	+/-1.4%
Slovak	0	+/-14	0.0%	+/-3.8%
Subsaharan African	13	+/-22	1.2%	+/-2.1%
Swedish	0	+/-14	0.0%	+/-3.8%
Swiss	0	+/-14	0.0%	+/-3.8%
Ukrainian	0	+/-14	0.0%	+/-3.8%
Welsh	7	+/-11	0.6%	+/-1.0%
West Indian (excluding Hispanic origin groups)	0	+/-14	0.0%	+/-3.8%
<b>COMPUTERS AND INTERNET USE</b>				
Total households	570	+/-199	100.0%	(X)
With a computer	553	+/-198	97.0%	+/-3.6%
With a broadband Internet subscription	544	+/-203	95.4%	+/-4.8%

**SELECTED ECONOMIC CHARACTERISTICS**  
**2019-2023 American Community Survey 5-Year Estimates**

Area Name : Potomac Heights CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>EMPLOYMENT STATUS</b>				
Population 16 years and over	1,004	+/-307	100.0%	(X)
In labor force	526	+/-226	52.4%	+/-15.7%
Civilian labor force	526	+/-226	52.4%	+/-15.7%
Employed	509	+/-223	50.7%	+/-15.7%
Unemployed	17	+/-23	1.7%	+/-2.2%
Armed Forces	0	+/-14	0.0%	+/-4.1%
Not in labor force	478	+/-212	47.6%	+/-15.7%
Civilian labor force	526	+/-226	100.0%	(X)
Unemployment Rate	(X)	(X)	3.2%	+/-4.3%
Females 16 years and over	579	+/-217	100.0%	(X)
In labor force	258	+/-138	44.6%	+/-21.3%
Civilian labor force	258	+/-138	44.6%	+/-21.3%
Employed	251	+/-137	43.4%	+/-21.1%
Own children of the householder under 6 years	0	+/-14	100.0%	(X)
All parents in family in labor force	0	+/-14		**
Own children of the householder 6 to 17 years	177	+/-129	100.0%	(X)
All parents in family in labor force	66	+/-59	37.3%	+/-35.8%
<b>COMMUTING TO WORK</b>				
Workers 16 years and over	509	+/-223	100.0%	(X)
Car, truck, or van -- drove alone	420	+/-183	82.5%	+/-16.4%
Car, truck, or van -- carpoled	26	+/-38	5.1%	+/-6.3%
Public transportation (excluding taxicab)	0	+/-14	0.0%	+/-8.0%
Walked	37	+/-59	7.3%	+/-10.4%
Other means	0	+/-14	0.0%	+/-8.0%
Worked from home	26	+/-43	5.1%	+/-8.2%
Mean travel time to work (minutes)	31.6	+/-9.20	(X)	(X)
<b>OCCUPATION</b>				
Civilian employed population 16 years and over	509	+/-223	100.0%	(X)
Management, business, science, and arts occupations	193	+/-94	37.9%	+/-14.5%
Service occupations	90	+/-69	17.7%	+/-9.7%
Sales and office occupations	80	+/-71	15.7%	+/-13.3%
Natural resources, construction, and maintenance occupations	44	+/-51	8.6%	+/-9.7%
Production, transportation, and material moving occupations	102	+/-102	20.0%	+/-14.6%
<b>INDUSTRY</b>				
Civilian employed population 16 years and over	509	+/-223	100.0%	(X)
Agriculture, forestry, fishing and hunting, and mining	0	+/-14	0.0%	+/-8.0%
Construction	71	+/-66	13.9%	+/-11.9%
Manufacturing	10	+/-17	2.0%	+/-3.4%
Wholesale trade	0	+/-14	0.0%	+/-8.0%
Retail trade	49	+/-50	9.6%	+/-9.4%
Transportation and warehousing, and utilities	53	+/-54	10.4%	+/-8.0%
Information	0	+/-14	0.0%	+/-8.0%
Finance and insurance, and real estate and rental and leasing	21	+/-28	4.1%	+/-5.5%
Professional, scientific, and management, and administrative and waste management services	62	+/-42	12.2%	+/-8.4%
Educational services, and health care and social assistance	53	+/-47	10.4%	+/-7.9%
Arts, entertainment, and recreation, and accommodation and food services	51	+/-37	10.0%	+/-6.3%
Other services, except public administration	7	+/-11	1.4%	+/-2.2%
Public administration	132	+/-110	25.9%	+/-15.2%
<b>CLASS OF WORKER</b>				
Civilian employed population 16 years and over	509	+/-223	100.0%	(X)
Private wage and salary workers	332	+/-138	65.2%	+/-12.7%
Government workers	161	+/-114	31.6%	+/-14.7%
Self-employed in own not incorporated business workers	16	+/-26	3.1%	+/-4.6%
Unpaid family workers	0	+/-14	0.0%	+/-8.0%

<b>INCOME AND BENEFITS (IN 2023 INFLATION-ADJUSTED DOLLARS)</b>				
Total households	570	+/-199	100.0%	(X)
Less than \$10,000	36	+/-31	6.3%	+/-5.7%
\$10,000 to \$14,999	17	+/-19	3.0%	+/-3.8%
\$15,000 to \$24,999	18	+/-20	3.2%	+/-3.1%
\$25,000 to \$34,999	10	+/-15	1.8%	+/-2.6%
\$35,000 to \$49,999	60	+/-51	10.5%	+/-8.2%
\$50,000 to \$74,999	220	+/-171	38.6%	+/-21.8%
\$75,000 to \$99,999	20	+/-22	3.5%	+/-4.2%
\$100,000 to \$149,999	80	+/-65	14.0%	+/-11.2%
\$150,000 to \$199,999	48	+/-38	8.4%	+/-7.9%
\$200,000 or more	61	+/-60	10.7%	+/-10.0%
Median household income (dollars)	\$68,831	+/- \$1,241	(X)	(X)
Mean household income (dollars)	\$95,202	+/- \$21,791	(X)	(X)
With earnings	330	+/-132	57.9%	+/-22.7%
Mean earnings (dollars)	\$118,819	+/- \$25,355	(X)	(X)
With Social Security	264	+/-182	46.3%	+/-23.4%
Mean Social Security income (dollars)	\$21,977	+/- \$5,153	(X)	(X)
With retirement income	259	+/-182	45.4%	+/-21.4%
Mean retirement income (dollars)	\$33,849	+/- \$7,841	(X)	(X)
With Supplemental Security Income	9	+/-14	1.6%	+/-2.6%
Mean Supplemental Security Income (dollars)	N	N	(X)	(X)
With cash public assistance income	9	+/-14	1.6%	+/-2.6%
Mean cash public assistance income (dollars)	N	N	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	20	+/-22	3.5%	+/-4.2%
Families	225	+/-92	100.0%	(X)
Less than \$10,000	0	+/-14	0.0%	+/-17.1%
\$10,000 to \$14,999	0	+/-14	0.0%	+/-17.1%
\$15,000 to \$24,999	0	+/-14	0.0%	+/-17.1%
\$25,000 to \$34,999	0	+/-14	0.0%	+/-17.1%
\$35,000 to \$49,999	0	+/-14	0.0%	+/-17.1%
\$50,000 to \$74,999	26	+/-24	11.6%	+/-11.1%
\$75,000 to \$99,999	17	+/-18	7.6%	+/-8.7%
\$100,000 to \$149,999	80	+/-65	35.6%	+/-23.0%
\$150,000 to \$199,999	56	+/-42	24.9%	+/-19.0%
\$200,000 or more	46	+/-57	20.4%	+/-22.1%
Median family income (dollars)	\$142,083	+/- \$38,815	(X)	(X)
Mean family income (dollars)	\$158,109	+/- \$35,308	(X)	(X)
Per capita income (dollars)	\$50,090	+/- \$10,560	(X)	(X)
Nonfamily households	345	+/-184	100.0%	(X)
Median nonfamily income (dollars)	\$61,875	+/- \$23,959	(X)	(X)
Mean nonfamily income (dollars)	\$51,059	+/- \$11,191	(X)	(X)
Median earnings for workers (dollars)	\$60,833	+/- \$14,143	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$85,125	+/- \$14,546	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$55,221	+/- \$40,214	(X)	(X)
<b>HEALTH INSURANCE COVERAGE</b>				
Civilian noninstitutionalized population	1,102	+/-352	100.0%	(X)
With health insurance coverage	1,083	+/-352	98.3%	+/-2.5%
With private health insurance	966	+/-322	87.7%	+/-6.4%
With public coverage	445	+/-193	40.4%	+/-16.0%
No health insurance coverage	19	+/-26	1.7%	+/-2.5%
Civilian noninstitutionalized population under 19 years	177	+/-129	100.0%	(X)
No health insurance coverage	6	+/-10	3.4%	+/-6.4%

Civilian noninstitutionalized population 19 to 64 years	607	+/-238	100.0%	(X)
In labor force:	458	+/-203	100.0%	(X)
Employed:	441	+/-200	100.0%	(X)
With health insurance coverage	439	+/-198	99.5%	+/-3.2%
With private health insurance	390	+/-184	88.4%	+/-9.6%
With public coverage	62	+/-45	14.1%	+/-9.0%
No health insurance coverage	2	+/-14	0.5%	+/-3.2%
Unemployed:	17	+/-23	100.0%	(X)
With health insurance coverage	14	+/-22	82.4%	+/-57.1%
With private health insurance	7	+/-11	41.2%	+/-33.6%
With public coverage	7	+/-11	41.2%	+/-26.8%
No health insurance coverage	3	+/-7	17.6%	+/-57.1%
Not in labor force:	149	+/-77	100.0%	(X)
With health insurance coverage	141	+/-78	94.6%	+/-9.3%
With private health insurance	122	+/-75	81.9%	+/-17.6%
With public coverage	45	+/-34	30.2%	+/-23.6%
No health insurance coverage	8	+/-13	5.4%	+/-9.3%
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>				
All families	(X)	(X)	0.0%	+/-17.1%
With related children of the householder under 18 years	(X)	(X)	0.0%	+/-26.6%
With related children of the householder under 5 years only	(X)	(X)	-	**
Married couple families	(X)	(X)	0.0%	+/-19.2%
With related children of the householder under 18 years	(X)	(X)	0.0%	+/-26.6%
With related children of the householder under 5 years only	(X)	(X)	-	**
Families with female householder, no spouse present	(X)	(X)	0.0%	+/-77.8%
With related children of the householder under 18 years	(X)	(X)	-	**
With related children of the householder under 5 years only	(X)	(X)	-	**
All people	(X)	(X)	4.1%	+/-3.4%
Under 18 years	(X)	(X)	0.0%	+/-21.1%
Related children of the householder under 18 years	(X)	(X)	0.0%	+/-21.1%
Related children of the householder under 5 years	(X)	(X)	-	**
Related children of the householder 5 to 17 years	(X)	(X)	0.0%	+/-21.1%
18 years and over	(X)	(X)	4.9%	+/-4.0%
18 to 64 years	(X)	(X)	4.4%	+/-4.4%
65 years and over	(X)	(X)	5.7%	+/-7.9%
People in families	(X)	(X)	0.0%	+/-5.7%
Unrelated individuals 15 years and over	(X)	(X)	12.0%	+/-11.6%

**SELECTED HOUSING CHARACTERISTICS**  
**2019-2023 American Community Survey 5-Year Estimates**

Area Name : Potomac Heights CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>HOUSING OCCUPANCY</b>				
Total housing units	635	+/-223	100.0%	(X)
Occupied housing units	570	+/-199	89.8%	+/-10.1%
Vacant housing units	65	+/-73	10.2%	+/-10.1%
Homeowner vacancy rate	0.0	+/-9.3	(X)	(X)
Rental vacancy rate	0	+/-26.3	(X)	(X)
<b>UNITS IN STRUCTURE</b>				
Total housing units	635	+/-223	100.0%	(X)
1-unit, detached	339	+/-178	53.4%	+/-15.8%
1-unit, attached	296	+/-123	46.6%	+/-15.8%
2 units	0	+/-14	0.0%	+/-6.5%
3 or 4 units	0	+/-14	0.0%	+/-6.5%
5 to 9 units	0	+/-14	0.0%	+/-6.5%
10 to 19 units	0	+/-14	0.0%	+/-6.5%
20 or more units	0	+/-14	0.0%	+/-6.5%
Mobile home	0	+/-14	0.0%	+/-6.5%
Boat, RV, van, etc.	0	+/-14	0.0%	+/-6.5%
<b>YEAR STRUCTURE BUILT</b>				
Total housing units	635	+/-223	100.0%	(X)
Built 2020 or later	0	+/-14	0.0%	+/-6.5%
Built 2010 to 2019	7	+/-11	1.1%	+/-1.8%
Built 2000 to 2009	8	+/-13	1.3%	+/-2.1%
Built 1990 to 1999	0	+/-14	0.0%	+/-6.5%
Built 1980 to 1989	3	+/-7	0.5%	+/-1.2%
Built 1970 to 1979	11	+/-18	1.7%	+/-2.8%
Built 1960 to 1969	22	+/-25	3.5%	+/-4.2%
Built 1950 to 1959	95	+/-52	15.0%	+/-8.4%
Built 1940 to 1949	437	+/-206	68.8%	+/-13.8%
Built 1939 or earlier	52	+/-44	8.2%	+/-6.5%
<b>ROOMS</b>				
Total housing units	635	+/-223	100.0%	(X)
1 room	0	+/-14	0.0%	+/-6.5%
2 rooms	0	+/-14	0.0%	+/-6.5%
3 rooms	49	+/-48	7.7%	+/-7.1%
4 rooms	154	+/-163	24.3%	+/-21.2%
5 rooms	128	+/-66	20.2%	+/-10.4%
6 rooms	133	+/-88	20.9%	+/-12.6%
7 rooms	112	+/-72	17.6%	+/-11.5%
8 rooms	52	+/-48	8.2%	+/-7.3%
9 rooms or more	7	+/-11	1.1%	+/-1.8%
Median rooms	5.4	+/-0.8	(X)	(X)
<b>BEDROOMS</b>				
Total housing units	635	+/-223	100.0%	(X)
No bedroom	0	+/-14	0.0%	+/-6.5%
1 bedroom	21	+/-35	3.3%	+/-5.2%
2 bedrooms	383	+/-196	60.3%	+/-16.4%
3 bedrooms	216	+/-96	34.0%	+/-15.2%
4 bedrooms	8	+/-13	1.3%	+/-2.1%
5 or more bedrooms	7	+/-11	1.1%	+/-1.8%
<b>HOUSING TENURE</b>				
Occupied housing units	570	+/-199	100.0%	(X)
Owner-occupied	434	+/-129	76.1%	+/-23.5%
Renter-occupied	136	+/-159	23.9%	+/-23.5%
Average household size of owner-occupied unit	2.22	+/-0.38	(X)	(X)
Average household size of renter-occupied unit	1.01	+/-0.08	(X)	(X)

<b>YEAR HOUSEHOLDER MOVED INTO UNIT</b>				
Occupied housing units	570	+/-199	100.0%	(X)
Moved in 2021 or later	23	+/-29	4.0%	+/-5.2%
Moved in 2018 to 2020	74	+/-48	13.0%	+/-9.8%
Moved in 2010 to 2017	88	+/-49	15.4%	+/-9.3%
Moved in 2000 to 2009	97	+/-63	17.0%	+/-9.6%
Moved in 1990 to 1999	178	+/-169	31.2%	+/-21.9%
Moved in 1989 and earlier	110	+/-68	19.3%	+/-12.5%
<b>VEHICLES AVAILABLE</b>				
Occupied housing units	570	+/-199	100.0%	(X)
No vehicles available	131	+/-159	23.0%	+/-23.3%
1 vehicle available	211	+/-76	37.0%	+/-12.8%
2 vehicles available	126	+/-69	22.1%	+/-12.0%
3 or more vehicles available	102	+/-70	17.9%	+/-13.1%
<b>HOUSE HEATING FUEL</b>				
Occupied housing units	570	+/-199	100.0%	(X)
Utility gas	0	+/-14	0.0%	+/-7.2%
Bottled, tank, or LP gas	66	+/-56	11.6%	+/-9.6%
Electricity	227	+/-80	39.8%	+/-14.2%
Fuel oil, kerosene, etc.	235	+/-164	41.2%	+/-20.9%
Coal or coke	0	+/-14	0.0%	+/-7.2%
Wood	35	+/-57	6.1%	+/-9.8%
Solar energy	7	+/-11	1.2%	+/-2.0%
Other fuel	0	+/-14	0.0%	+/-7.2%
No fuel used	0	+/-14	0.0%	+/-7.2%
<b>SELECTED CHARACTERISTICS</b>				
Occupied housing units	570	+/-199	100.0%	(X)
Lacking complete plumbing facilities	0	+/-14	0.0%	+/-7.2%
Lacking complete kitchen facilities	0	+/-14	0.0%	+/-7.2%
No telephone service available	8	+/-13	1.4%	+/-2.3%
<b>OCCUPANTS PER ROOM</b>				
Occupied housing units	570	+/-199	100.0%	(X)
1.00 or less	570	+/-199	100.0%	+/-7.2%
1.01 to 1.50	0	+/-14	0.0%	+/-7.2%
1.51 or more	0	+/-14	0.0%	+/-7.2%
<b>VALUE</b>				
Owner-occupied units	434	+/-129	100.0%	(X)
Less than \$50,000	84	+/-64	19.4%	+/-11.9%
\$50,000 to \$99,999	164	+/-73	37.8%	+/-12.5%
\$100,000 to \$149,999	98	+/-52	22.6%	+/-13.6%
\$150,000 to \$199,999	19	+/-25	4.4%	+/-5.9%
\$200,000 to \$299,999	35	+/-57	8.1%	+/-12.2%
\$300,000 to \$499,999	17	+/-16	3.9%	+/-3.7%
\$500,000 to \$999,999	10	+/-16	2.3%	+/-3.7%
\$1,000,000 or more	7	+/-11	1.6%	+/-2.5%
Median (dollars)	\$87,900	+/-25,445	(X)	(X)
<b>MORTGAGE STATUS</b>				
Owner-occupied units	434	+/-129	100.0%	(X)
Housing units with a mortgage	173	+/-97	39.9%	+/-16.4%
Housing units without a mortgage	261	+/-91	60.1%	+/-16.4%
<b>SELECTED MONTHLY OWNER COSTS (SMOC)</b>				
Housing units with a mortgage	173	+/-97	100.0%	(X)
Less than \$500	42	+/-52	24.3%	+/-21.2%
\$500 to \$999	32	+/-36	18.5%	+/-14.6%
\$1,000 to \$1,499	41	+/-33	23.7%	+/-21.5%
\$1,500 to \$1,999	20	+/-22	11.6%	+/-13.0%
\$2,000 to \$2,499	31	+/-38	17.9%	+/-20.8%
\$2,500 to \$2,999	0	+/-14	0.0%	+/-21.6%
\$3,000 or more	7	+/-11	4.0%	+/-6.9%
Median (dollars)	\$1,112	+/-576	(X)	(X)



Housing units without a mortgage	261	+/-91	100.0%	(X)
Less than \$250	28	+/-27	10.7%	+/-9.8%
\$250 to \$399	93	+/-49	35.6%	+/-16.5%
\$400 to \$599	19	+/-22	7.3%	+/-8.8%
\$600 to \$799	46	+/-39	17.6%	+/-13.8%
\$800 to \$999	49	+/-60	18.8%	+/-19.2%
\$1,000 or more	26	+/-27	10.0%	+/-10.6%
Median (dollars)	\$505	+/- \$305	(X)	(X)
<b>SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)</b>				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	173	+/-97	100.0%	(X)
Less than 20.0 percent	118	+/-70	68.2%	+/-15.7%
20.0 to 24.9 percent	21	+/-35	12.1%	+/-15.7%
25.0 to 29.9 percent	0	+/-14	0.0%	+/-21.6%
30.0 to 34.9 percent	7	+/-11	4.0%	+/-6.9%
35.0 percent or more	27	+/-24	15.6%	+/-15.5%
Not computed	0	+/-14	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	244	+/-91	100.0%	(X)
Less than 10.0 percent	147	+/-83	60.2%	+/-19.4%
10.0 to 14.9 percent	35	+/-34	14.3%	+/-13.3%
15.0 to 19.9 percent	33	+/-30	13.5%	+/-12.4%
20.0 to 24.9 percent	0	+/-14	0.0%	+/-15.9%
25.0 to 29.9 percent	10	+/-15	4.1%	+/-6.4%
30.0 to 34.9 percent	0	+/-14	0.0%	+/-15.9%
35.0 percent or more	19	+/-21	7.8%	+/-9.1%
Not computed	17	+/-20	(X)	(X)
<b>GROSS RENT</b>				
Occupied units paying rent	1	+/-6	100.0%	(X)
Less than \$500	0	+/-14	0.0%	+/-100.0%
\$500 to \$999	0	+/-14	0.0%	+/-100.0%
\$1,000 to \$1,499	0	+/-14	0.0%	+/-100.0%
\$1,500 to \$1,999	1	+/-6	100.0%	+/-100.0%
\$2,000 to \$2,499	0	+/-14	0.0%	+/-100.0%
\$2,500 to \$2,999	0	+/-14	0.0%	+/-100.0%
\$3,000 or more	0	+/-14	0.0%	+/-100.0%
Median (dollars)	-	**	(X)	(X)
No rent paid	135	+/-159	(X)	(X)
<b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)</b>				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	1	+/-6	100.0%	(X)
Less than 15.0 percent	0	+/-14	0.0%	+/-100.0%
15.0 to 19.9 percent	-	+/-14	0.0%	+/-100.0%
20.0 to 24.9 percent	1	+/-6	100.0%	+/-100.0%
25.0 to 29.9 percent	-	+/-14	0.0%	+/-100.0%
30.0 to 34.9 percent	0	+/-14	0.0%	+/-100.0%
35.0 percent or more	-	+/-14	0.0%	+/-100.0%
Not computed	135	+/-159	(X)	(X)

**DEMOGRAPHIC AND HOUSING ESTIMATES  
2019-2023 American Community Survey 5-Year Estimates**

**Area Name : Potomac Heights CDP, Maryland**

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>SEX AND AGE</b>				
Total population	1,102	+/-352	100.0%	(X)
Male	461	+/-175	41.8%	+/-10.3%
Female	641	+/-247	58.2%	+/-10.3%
Sex ratio (males per 100 females)	71.9	+/-30.6	(X)	(X)
Under 5 years	0	+/-14	0.0%	+/-3.8%
5 to 9 years	46	+/-48	4.2%	+/-3.7%
10 to 14 years	46	+/-63	4.2%	+/-5.5%
15 to 19 years	88	+/-73	8.0%	+/-5.7%
20 to 24 years	17	+/-27	1.5%	+/-2.5%
25 to 34 years	68	+/-56	6.2%	+/-5.3%
35 to 44 years	161	+/-93	14.6%	+/-7.5%
45 to 54 years	250	+/-177	22.7%	+/-12.0%
55 to 59 years	21	+/-22	1.9%	+/-2.1%
60 to 64 years	87	+/-62	7.9%	+/-6.3%
65 to 74 years	106	+/-52	9.6%	+/-4.7%
75 to 84 years	79	+/-41	7.2%	+/-4.1%
85 years and over	133	+/-159	12.1%	+/-13.8%
Median age (years)	51.7	+/-6.3	(X)	(X)
Under 18 years	177	+/-129	16.1%	+/-9.1%
16 years and over	1,004	+/-307	91.1%	+/-6.0%
18 years and over	925	+/-278	83.9%	+/-9.1%
21 years and over	912	+/-275	82.8%	+/-9.1%
62 years and over	349	+/-193	31.7%	+/-16.1%
65 years and over	318	+/-188	28.9%	+/-15.8%
18 years and over	925	+/-278	100.0%	(X)
Male	352	+/-126	38.1%	+/-10.2%
Female	573	+/-216	61.9%	+/-10.2%
Sex ratio (males per 100 females)	61.4	+/-27.1	(X)	(X)
65 years and over	318	+/-188	100.0%	(X)
Male	69	+/-37	21.7%	+/-16.1%
Female	249	+/-183	78.3%	+/-16.1%
Sex ratio (males per 100 females)	27.7	+/-28.1	(X)	(X)
<b>RACE</b>				
Total population	1,102	+/-352	100.0%	(X)
One race	1,009	+/-333	91.6%	+/-10.0%
Two or More Races	93	+/-116	8.4%	+/-10.0%
One race	1,009	+/-333	91.6%	+/-10.0%
White	869	+/-330	78.9%	+/-13.5%
Black or African American	109	+/-102	9.9%	+/-9.6%
American Indian and Alaska Native	0	+/-14	0.0%	+/-3.8%
Aztec	0	+/-14	0.0%	+/-3.8%
Blackfeet Tribe of the Blackfeet Indian Reservation of Montana	0	+/-14	0.0%	+/-3.8%
Maya	0	+/-14	0.0%	+/-3.8%
Native Village of Barrow Inupiat Traditional Government	0	+/-14	0.0%	+/-3.8%
Navajo Nation	0	+/-14	0.0%	+/-3.8%
Nome Eskimo Community	0	+/-14	0.0%	+/-3.8%
Other American Indian and Alaska Native	0	+/-14	0.0%	+/-3.8%

Asian	23	+/-38	2.1%	+/-3.5%
Asian Indian	0	+/-14	0.0%	+/-3.8%
Chinese	0	+/-14	0.0%	+/-3.8%
Filipino	0	+/-14	0.0%	+/-3.8%
Japanese	0	+/-14	0.0%	+/-3.8%
Korean	0	+/-14	0.0%	+/-3.8%
Vietnamese	23	+/-38	2.1%	+/-3.5%
Other Asian	0	+/-14	0.0%	+/-3.8%
Native Hawaiian and Other Pacific Islander	0	+/-14	0.0%	+/-3.8%
Chamorro	0	+/-14	0.0%	+/-3.8%
Native Hawaiian	0	+/-14	0.0%	+/-3.8%
Samoa	0	+/-14	0.0%	+/-3.8%
Other Native Hawaiian and Other Pacific Islander	0	+/-14	0.0%	+/-3.8%
Some Other Race	8	+/-13	0.7%	+/-1.2%
Two or More Races	93	+/-116	8.4%	+/-10.0%
White and Black or African American	0	+/-14	0.0%	+/-3.8%
White and American Indian and Alaska Native	0	+/-14	0.0%	+/-3.8%
White and Asian	0	+/-14	0.0%	+/-3.8%
White and Some Other Race	93	+/-116	8.4%	+/-10.0%
Black or African American and American Indian and Alaska Native	0	+/-14	0.0%	+/-3.8%
Black or African American and Some Other Race	0	+/-14	0.0%	+/-3.8%
Race alone or in combination with one or more other races				
Total population	1,102	+/-352	100.0%	(X)
White	962	+/-349	87.3%	+/-10.0%
Black or African American	109	+/-102	9.9%	+/-9.6%
American Indian and Alaska Native	0	+/-14	0.0%	+/-3.8%
Asian	23	+/-38	2.1%	+/-3.5%
Native Hawaiian and Other Pacific Islander	0	+/-14	0.0%	+/-3.8%
Some Other Race	101	+/-118	9.2%	+/-10.1%
HISPANIC OR LATINO AND RACE				
Total population	1,102	+/-352	100.0%	(X)
Hispanic or Latino (of any race)	91	+/-118	8.3%	+/-9.6%
Mexican	21	+/-35	1.9%	+/-2.9%
Puerto Rican	15	+/-25	1.4%	+/-2.2%
Cuban	0	+/-14	0.0%	+/-3.8%
Other Hispanic or Latino	55	+/-88	5.0%	+/-7.6%
Not Hispanic or Latino	1,011	+/-314	91.7%	+/-9.6%
White alone	869	+/-330	78.9%	+/-13.5%
Black or African American alone	88	+/-96	8.0%	+/-9.4%
American Indian and Alaska Native alone	0	+/-14	0.0%	+/-3.8%
Asian alone	23	+/-38	2.1%	+/-3.5%
Native Hawaiian and Other Pacific Islander alone	0	+/-14	0.0%	+/-3.8%
Some Other Race alone	8	+/-13	0.7%	+/-1.2%
Two or More Races	23	+/-34	2.1%	+/-3.1%
Two races including Some Other Race	23	+/-34	2.1%	+/-3.1%
Two races excluding Some Other Race, and three or more races	0	+/-14	0.0%	+/-3.8%
Total housing units	635	+/-223	(X)	(X)
CITIZEN, VOTING AGE POPULATION				
Citizen, 18 and over population	903	+/-271	100.0%	(X)
Male	352	+/-126	39.0%	+/-10.7%
Female	551	+/-212	61.0%	+/-10.7%

Prepared by the Maryland Department of Planning, State Data and Analysis Center, December 2024.

Source: U.S. Census Bureau, 2023 American Community Survey 5-Year Estimates

Explanation of Symbols:

- 1) "-" The estimate could not be computed because there were an insufficient number of sample observations. For a ratio of medians estimate, one or both of the median estimates falls in the lowest interval or highest interval of an open-ended distribution. For a 5-year median estimate, the margin of error associated with a median was larger than the median itself.
- 2) "N" The estimate or margin of error cannot be displayed because there were an insufficient number of sample cases in the selected geographic area.
- 3) "(X)" The estimate or margin of error is not applicable or not available.
- 4) median "-" The median falls in the lowest interval of an open-ended distribution (for example "2,500-")
- 5) median "+" The median falls in the highest interval of an open-ended distribution (for example "250,000+").
- 6) "\*\*\*\*" The margin of error could not be computed because there were an insufficient number of sample observations.
- 7) "\*\*\*\*\*" The margin of error could not be computed because the median falls in the lowest interval or highest interval of an open-ended distribution.
- 8) "\*\*\*\*\*" A margin of error is not appropriate because the corresponding estimate is controlled to an independent population or housing estimate. Effectively, the corresponding estimate has no sampling error and the margin of error may be treated as zero.