

SELECTED SOCIAL CHARACTERISTICS
2019-2023 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSEHOLDS BY TYPE				
Total households	16,280	+/-504	100.0%	(X)
Married-couple household	11,470	+/-429	70.5%	+/-2.4%
With children of the householder under 18 years	5,226	+/-402	32.1%	+/-2.4%
Cohabiting couple household	132	+/-68	0.8%	+/-0.4%
With children of the householder under 18 years	29	+/-29	0.2%	+/-0.2%
Male householder, no spouse/partner present	1,540	+/-295	9.5%	+/-1.7%
With children of the householder under 18 years	110	+/-60	0.7%	+/-0.4%
Householder living alone	1,112	+/-230	6.8%	+/-1.4%
65 years and over	529	+/-187	3.2%	+/-1.2%
Female householder, no spouse/partner present	3,138	+/-419	19.3%	+/-2.4%
With children of the householder under 18 years	462	+/-170	2.8%	+/-1.0%
Householder living alone	2,042	+/-354	12.5%	+/-2.0%
65 years and over	1,381	+/-314	8.5%	+/-1.8%
Households with one or more people under 18 years	5,997	+/-404	36.8%	+/-2.3%
Households with one or more people 65 years and over	7,046	+/-404	43.3%	+/-2.0%
Average household size	2.82	+/-0.08	(X)	(X)
Average family size	3.22	+/-0.09	(X)	(X)
RELATIONSHIP				
Population in households	45,848	+/-1,698	100.0%	(X)
Householder	16,280	+/-504	35.5%	+/-1.0%
Spouse	11,724	+/-514	25.6%	+/-0.7%
Unmarried partner	127	+/-67	0.3%	+/-0.1%
Child	14,940	+/-993	32.6%	+/-1.3%
Other relatives	1,819	+/-351	4.0%	+/-0.8%
Other nonrelatives	958	+/-323	2.1%	+/-0.7%
MARITAL STATUS				
Males 15 years and over	18,032	+/-898	100.0%	(X)
Never married	4,541	+/-566	25.2%	+/-2.2%
Now married, except separated	12,368	+/-535	68.6%	+/-2.3%
Separated	110	+/-65	0.6%	+/-0.4%
Widowed	313	+/-131	1.7%	+/-0.7%
Divorced	700	+/-169	3.9%	+/-0.9%
Females 15 years and over	19,868	+/-794	100.0%	(X)
Never married	4,424	+/-454	22.3%	+/-1.8%
Now married, except separated	12,276	+/-501	61.8%	+/-2.0%
Separated	175	+/-82	0.9%	+/-0.4%
Widowed	1,533	+/-263	7.7%	+/-1.3%
Divorced	1,460	+/-294	7.3%	+/-1.4%
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	352	+/-142	100.0%	(X)
Unmarried women (widowed, divorced, and never married)	8	+/-15	2.3%	+/-4.5%
Per 1,000 unmarried women	2	+/-4	(X)	(X)
Per 1,000 women 15 to 50 years old	39	+/-15	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-20	(X)	(X)
Per 1,000 women 20 to 34 years old	81	+/-39	(X)	(X)
Per 1,000 women 35 to 50 years old	38	+/-24	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	679	+/-172	100.0%	(X)
Grandparents responsible for grandchildren	105	+/-60	15.5%	+/-9.6%
Years responsible for grandchildren				
Less than 1 year	6	+/-11	0.9%	+/-1.6%
1 or 2 years	22	+/-30	3.2%	+/-4.6%
3 or 4 years	44	+/-32	6.5%	+/-4.9%
5 or more years	33	+/-39	4.9%	+/-6.0%

Number of grandparents responsible for own grandchildren under 18 years	105	+/-60	100.0%	(X)
Who are female	73	+/-46	69.5%	+/-19.3%
Who are married	66	+/-47	62.9%	+/-28.2%
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	12,612	+/-904	100.0%	(X)
Nursery school, preschool	943	+/-246	7.5%	+/-1.9%
Kindergarten	451	+/-123	3.6%	+/-1.0%
Elementary school (grades 1-8)	5,065	+/-581	40.2%	+/-3.7%
High school (grades 9-12)	3,830	+/-424	30.4%	+/-3.0%
College or graduate school	2,323	+/-446	18.4%	+/-3.0%
EDUCATIONAL ATTAINMENT				
Population 25 years and over	32,032	+/-1,028	100.0%	(X)
Less than 9th grade	522	+/-196	1.6%	+/-0.6%
9th to 12th grade, no diploma	423	+/-132	1.3%	+/-0.4%
High school graduate (includes equivalency)	1,293	+/-245	4.0%	+/-0.8%
Some college, no degree	1,899	+/-354	5.9%	+/-1.1%
Associate's degree	819	+/-211	2.6%	+/-0.7%
Bachelor's degree	9,418	+/-713	29.4%	+/-2.0%
Graduate or professional degree	17,658	+/-831	55.1%	+/-2.0%
High school graduate or higher	31,087	+/-974	97.0%	+/-0.7%
Bachelor's degree or higher	27,076	+/-962	84.5%	+/-1.5%
VETERAN STATUS				
Civilian population 18 years and over	35,026	+/-1,261	100.0%	(X)
Civilian veterans	1,655	+/-254	4.7%	+/-0.7%
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	45,888	+/-1,700	100.0%	(X)
With a disability	4,094	+/-551	8.9%	+/-1.1%
Under 18 years	11,127	+/-806	100.0%	(X)
With a disability	307	+/-129	2.8%	+/-1.1%
18 to 64 years	24,311	+/-1,216	100.0%	(X)
With a disability	1,572	+/-430	6.5%	+/-1.6%
65 years and over	10,450	+/-558	100.0%	(X)
With a disability	2,215	+/-265	21.2%	+/-2.6%
RESIDENCE 1 YEAR AGO				
Population 1 year and over	45,908	+/-1,688	100.0%	(X)
Same house	41,337	+/-1,736	90.0%	+/-1.7%
Different house (in the U.S. or abroad)	4,571	+/-768	10.0%	+/-1.7%
Different house in the U.S.	4,149	+/-688	9.0%	+/-1.5%
Same county	2,719	+/-607	5.9%	+/-1.3%
Different county	1,430	+/-417	3.1%	+/-0.9%
Same state	74	+/-65	0.2%	+/-0.1%
Different state	1,356	+/-414	3.0%	+/-0.9%
Abroad	422	+/-244	0.9%	+/-0.5%
PLACE OF BIRTH				
Total population	46,230	+/-1,698	100.0%	(X)
Native	32,532	+/-1,590	70.4%	+/-1.8%
Born in United States	31,597	+/-1,549	68.3%	+/-1.9%
State of residence	9,146	+/-893	19.8%	+/-1.8%
Different state	22,451	+/-1,483	48.6%	+/-2.4%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	935	+/-253	2.0%	+/-0.5%
Foreign-born	13,698	+/-905	29.6%	+/-1.8%
U.S. CITIZENSHIP STATUS				
Foreign-born population	13,698	+/-905	100.0%	(X)
Naturalized U.S. citizen	9,822	+/-762	71.7%	+/-3.5%
Not a U.S. citizen	3,876	+/-565	28.3%	+/-3.5%

YEAR OF ENTRY				
Population born outside the United States	14,633	+/-959	100.0%	(X)
Native	935	+/-253	100.0%	(X)
Entered 2010 or later	221	+/-127	23.6%	+/-11.3%
Entered before 2010	714	+/-212	76.4%	+/-11.3%
Foreign-born	13,698	+/-905	100.0%	(X)
Entered 2010 or later	2,589	+/-540	18.9%	+/-3.6%
Entered before 2010	11,109	+/-815	81.1%	+/-3.6%
WORLD REGION OF BIRTH OF FOREIGN-BORN				
Foreign-born population, excluding population born at sea	13,698	+/-905	100.0%	(X)
Europe	2,383	+/-480	17.4%	+/-3.0%
Asia	7,877	+/-567	57.5%	+/-3.7%
Africa	967	+/-309	7.1%	+/-2.2%
Oceania	40	+/-48	0.3%	+/-0.4%
Latin America	2,354	+/-450	17.2%	+/-2.9%
Northern America	77	+/-57	0.6%	+/-0.4%
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	44,081	+/-1,581	100.0%	(X)
English only	27,304	+/-1,340	61.9%	+/-2.2%
Language other than English	16,777	+/-1,163	38.1%	+/-2.2%
Speak English less than "very well"	3,764	+/-502	8.5%	+/-1.1%
Spanish	3,213	+/-661	7.3%	+/-1.5%
Speak English less than "very well"	575	+/-195	1.3%	+/-0.4%
Other Indo-European languages	6,337	+/-921	14.4%	+/-2.0%
Speak English less than "very well"	866	+/-218	2.0%	+/-0.5%
Asian and Pacific Islander languages	6,320	+/-828	14.3%	+/-1.8%
Speak English less than "very well"	2,059	+/-359	4.7%	+/-0.8%
Other languages	907	+/-275	2.1%	+/-0.6%
Speak English less than "very well"	264	+/-146	0.6%	+/-0.3%
ANCESTRY				
Total population	46,230	+/-1,698	100.0%	(X)
American	2,130	+/-483	4.6%	+/-1.0%
Arab	1,034	+/-401	2.2%	+/-0.9%
Czech	114	+/-84	0.2%	+/-0.2%
Danish	21	+/-29	0.0%	+/-0.1%
Dutch	235	+/-105	0.5%	+/-0.2%
English	2,657	+/-348	5.7%	+/-0.7%
French (except Basque)	772	+/-353	1.7%	+/-0.7%
French Canadian	10	+/-16	0.0%	+/-0.1%
German	4,924	+/-845	10.7%	+/-1.8%
Greek	368	+/-156	0.8%	+/-0.3%
Hungarian	228	+/-140	0.5%	+/-0.3%
Irish	3,539	+/-525	7.7%	+/-1.1%
Italian	1,963	+/-539	4.2%	+/-1.1%
Lithuanian	151	+/-94	0.3%	+/-0.2%
Norwegian	221	+/-107	0.5%	+/-0.2%
Polish	2,066	+/-417	4.5%	+/-0.9%
Portuguese	127	+/-105	0.3%	+/-0.2%
Russian	1,609	+/-324	3.5%	+/-0.7%
Scotch-Irish	386	+/-189	0.8%	+/-0.4%
Scottish	451	+/-187	1.0%	+/-0.4%
Slovak	39	+/-31	0.1%	+/-0.1%
Subsaharan African	1,140	+/-472	2.5%	+/-1.0%
Swedish	252	+/-122	0.5%	+/-0.3%
Swiss	95	+/-74	0.2%	+/-0.2%
Ukrainian	398	+/-166	0.9%	+/-0.4%
Welsh	259	+/-138	0.6%	+/-0.3%
West Indian (excluding Hispanic origin groups)	243	+/-130	0.5%	+/-0.3%
COMPUTERS AND INTERNET USE				
Total households	16,280	+/-504	100.0%	(X)
With a computer	16,144	+/-508	99.2%	+/-0.5%
With a broadband Internet subscription	15,916	+/-510	97.8%	+/-0.8%

SELECTED ECONOMIC CHARACTERISTICS
2019-2023 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code:			
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EMPLOYMENT STATUS				
Population 16 years and over	36,970	+/-1,322	100.0%	(X)
In labor force	22,895	+/-1,066	61.9%	+/-1.7%
Civilian labor force	22,818	+/-1,071	61.7%	+/-1.7%
Employed	21,990	+/-1,018	59.5%	+/-1.7%
Unemployed	828	+/-266	2.2%	+/-0.7%
Armed Forces	77	+/-46	0.2%	+/-0.1%
Not in labor force	14,075	+/-761	38.1%	+/-1.7%
Civilian labor force	22,818	+/-1,071	100.0%	(X)
Unemployment Rate	(X)	(X)	3.6%	+/-1.1%
Females 16 years and over	19,475	+/-791	100.0%	(X)
In labor force	11,009	+/-555	56.5%	+/-1.9%
Civilian labor force	10,987	+/-558	56.4%	+/-1.9%
Employed	10,549	+/-519	54.2%	+/-2.1%
Own children of the householder under 6 years	2,515	+/-486	100.0%	(X)
All parents in family in labor force	2,211	+/-482	87.9%	+/-5.3%
Own children of the householder 6 to 17 years	8,397	+/-716	100.0%	(X)
All parents in family in labor force	7,167	+/-690	85.4%	+/-3.4%
COMMUTING TO WORK				
Workers 16 years and over	21,770	+/-1,005	100.0%	(X)
Car, truck, or van -- drove alone	11,740	+/-746	53.9%	+/-2.6%
Car, truck, or van -- carpoled	1,201	+/-235	5.5%	+/-1.1%
Public transportation (excluding taxicab)	914	+/-191	4.2%	+/-0.9%
Walked	226	+/-91	1.0%	+/-0.4%
Other means	485	+/-199	2.2%	+/-0.9%
Worked from home	7,204	+/-662	33.1%	+/-2.4%
Mean travel time to work (minutes)	31.2	+/-1.70	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	21,990	+/-1,018	100.0%	(X)
Management, business, science, and arts occupations	17,497	+/-911	79.6%	+/-2.5%
Service occupations	1,437	+/-392	6.5%	+/-1.7%
Sales and office occupations	2,542	+/-342	11.6%	+/-1.5%
Natural resources, construction, and maintenance occupations	322	+/-117	1.5%	+/-0.5%
Production, transportation, and material moving occupations	192	+/-85	0.9%	+/-0.4%
INDUSTRY				
Civilian employed population 16 years and over	21,990	+/-1,018	100.0%	(X)
Agriculture, forestry, fishing and hunting, and mining	80	+/-56	0.4%	+/-0.3%
Construction	465	+/-150	2.1%	+/-0.7%
Manufacturing	702	+/-148	3.2%	+/-0.7%
Wholesale trade	296	+/-138	1.3%	+/-0.6%
Retail trade	1,101	+/-272	5.0%	+/-1.2%
Transportation and warehousing, and utilities	264	+/-88	1.2%	+/-0.4%
Information	523	+/-148	2.4%	+/-0.7%
Finance and insurance, and real estate and rental and leasing	2,419	+/-385	11.0%	+/-1.6%
Professional, scientific, and management, and administrative and waste management services	5,859	+/-551	26.6%	+/-2.3%
Educational services, and health care and social assistance	4,878	+/-516	22.2%	+/-2.1%
Arts, entertainment, and recreation, and accommodation and food services	898	+/-250	4.1%	+/-1.1%
Other services, except public administration	1,073	+/-236	4.9%	+/-1.1%
Public administration	3,432	+/-512	15.6%	+/-2.1%
CLASS OF WORKER				
Civilian employed population 16 years and over	21,990	+/-1,018	100.0%	(X)
Private wage and salary workers	15,425	+/-914	70.1%	+/-2.3%
Government workers	5,078	+/-538	23.1%	+/-2.2%
Self-employed in own not incorporated business workers	1,430	+/-217	6.5%	+/-1.0%
Unpaid family workers	57	+/-45	0.3%	+/-0.2%

INCOME AND BENEFITS (IN 2023 INFLATION-ADJUSTED DOLLARS)				
Total households	16,280	+/-504	100.0%	(X)
Less than \$10,000	322	+/-140	2.0%	+/-0.8%
\$10,000 to \$14,999	363	+/-210	2.2%	+/-1.3%
\$15,000 to \$24,999	336	+/-104	2.1%	+/-0.6%
\$25,000 to \$34,999	266	+/-110	1.6%	+/-0.7%
\$35,000 to \$49,999	455	+/-148	2.8%	+/-0.9%
\$50,000 to \$74,999	1,107	+/-315	6.8%	+/-1.9%
\$75,000 to \$99,999	727	+/-159	4.5%	+/-1.0%
\$100,000 to \$149,999	1,630	+/-216	10.0%	+/-1.4%
\$150,000 to \$199,999	1,720	+/-280	10.6%	+/-1.7%
\$200,000 or more	9,354	+/-519	57.5%	+/-2.7%
Median household income (dollars)	\$239,205	+/- \$17,656	(X)	(X)
Mean household income (dollars)	\$304,509	+/- \$14,622	(X)	(X)
With earnings	12,759	+/-468	78.4%	+/-2.1%
Mean earnings (dollars)	\$301,850	+/- \$14,628	(X)	(X)
With Social Security	5,778	+/-408	35.5%	+/-2.3%
Mean Social Security income (dollars)	\$32,795	+/- \$2,130	(X)	(X)
With retirement income	5,309	+/-371	32.6%	+/-2.2%
Mean retirement income (dollars)	\$80,177	+/- \$7,806	(X)	(X)
With Supplemental Security Income	307	+/-102	1.9%	+/-0.6%
Mean Supplemental Security Income (dollars)	\$12,877	+/- \$3,627	(X)	(X)
With cash public assistance income	139	+/-80	0.9%	+/-0.5%
Mean cash public assistance income (dollars)	\$4,725	+/- \$2,310	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	469	+/-145	2.9%	+/-0.9%
Families	12,839	+/-427	100.0%	(X)
Less than \$10,000	115	+/-59	0.9%	+/-0.5%
\$10,000 to \$14,999	65	+/-45	0.5%	+/-0.3%
\$15,000 to \$24,999	173	+/-78	1.3%	+/-0.6%
\$25,000 to \$34,999	122	+/-69	1.0%	+/-0.5%
\$35,000 to \$49,999	183	+/-108	1.4%	+/-0.8%
\$50,000 to \$74,999	584	+/-184	4.5%	+/-1.4%
\$75,000 to \$99,999	429	+/-139	3.3%	+/-1.1%
\$100,000 to \$149,999	1,125	+/-174	8.8%	+/-1.4%
\$150,000 to \$199,999	1,327	+/-246	10.3%	+/-1.9%
\$200,000 or more	8,716	+/-510	67.9%	+/-3.0%
Median family income (dollars)	250,000+	***	(X)	(X)
Mean family income (dollars)	\$348,871	+/- \$15,205	(X)	(X)
Per capita income (dollars)	\$109,051	+/- \$4,663	(X)	(X)
Nonfamily households	3,441	+/-388	100.0%	(X)
Median nonfamily income (dollars)	\$81,110	+/- \$17,400	(X)	(X)
Mean nonfamily income (dollars)	\$133,438	+/- \$22,437	(X)	(X)
Median earnings for workers (dollars)	\$114,404	+/- \$7,808	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$179,202	+/- \$5,450	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$135,467	+/- \$10,220	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	45,888	+/-1,700	100.0%	(X)
With health insurance coverage	45,226	+/-1,658	98.6%	+/-0.4%
With private health insurance	40,772	+/-1,594	88.9%	+/-1.1%
With public coverage	11,416	+/-645	24.9%	+/-1.6%
No health insurance coverage	662	+/-176	1.4%	+/-0.4%
Civilian noninstitutionalized population under 19 years	11,949	+/-826	100.0%	(X)
No health insurance coverage	85	+/-56	0.7%	+/-0.5%

Civilian noninstitutionalized population 19 to 64 years	23,489	+/-1,154	100.0%	(X)
In labor force:	19,274	+/-1,002	100.0%	(X)
Employed:	18,510	+/-958	100.0%	(X)
With health insurance coverage	18,166	+/-952	98.1%	+/-0.6%
With private health insurance	17,686	+/-918	95.5%	+/-1.1%
With public coverage	702	+/-239	3.8%	+/-1.3%
No health insurance coverage	344	+/-111	1.9%	+/-0.6%
Unemployed:	764	+/-266	100.0%	(X)
With health insurance coverage	692	+/-252	90.6%	+/-10.0%
With private health insurance	556	+/-175	72.8%	+/-11.1%
With public coverage	136	+/-107	17.8%	+/-10.2%
No health insurance coverage	72	+/-79	9.4%	+/-10.0%
Not in labor force:	4,215	+/-439	100.0%	(X)
With health insurance coverage	4,118	+/-441	97.7%	+/-1.6%
With private health insurance	3,780	+/-449	89.7%	+/-3.3%
With public coverage	517	+/-141	12.3%	+/-3.4%
No health insurance coverage	97	+/-69	2.3%	+/-1.6%
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	2.0%	+/-0.6%
With related children of the householder under 18 years	(X)	(X)	1.2%	+/-0.7%
With related children of the householder under 5 years only	(X)	(X)	1.8%	+/-2.3%
Married couple families	(X)	(X)	1.5%	+/-0.6%
With related children of the householder under 18 years	(X)	(X)	0.4%	+/-0.4%
With related children of the householder under 5 years only	(X)	(X)	0.9%	+/-1.6%
Families with female householder, no spouse present	(X)	(X)	7.9%	+/-4.5%
With related children of the householder under 18 years	(X)	(X)	8.7%	+/-6.5%
With related children of the householder under 5 years only	(X)	(X)	12.3%	+/-23.6%
All people	(X)	(X)	3.7%	+/-0.8%
Under 18 years	(X)	(X)	1.7%	+/-1.0%
Related children of the householder under 18 years	(X)	(X)	1.6%	+/-1.1%
Related children of the householder under 5 years	(X)	(X)	1.4%	+/-1.7%
Related children of the householder 5 to 17 years	(X)	(X)	1.6%	+/-1.3%
18 years and over	(X)	(X)	4.3%	+/-0.9%
18 to 64 years	(X)	(X)	3.1%	+/-0.8%
65 years and over	(X)	(X)	7.2%	+/-2.4%
People in families	(X)	(X)	1.6%	+/-0.6%
Unrelated individuals 15 years and over	(X)	(X)	22.2%	+/-5.1%

SELECTED HOUSING CHARACTERISTICS
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HOUSING OCCUPANCY				
Total housing units	16,843	+/-524	100.0%	(X)
Occupied housing units	16,280	+/-504	96.7%	+/-1.0%
Vacant housing units	563	+/-171	3.3%	+/-1.0%
Homeowner vacancy rate	1.4	+/-0.7	(X)	(X)
Rental vacancy rate	2.5	+/-2.3	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	16,843	+/-524	100.0%	(X)
1-unit, detached	11,836	+/-451	70.3%	+/-2.3%
1-unit, attached	2,519	+/-260	15.0%	+/-1.4%
2 units	59	+/-57	0.4%	+/-0.3%
3 or 4 units	96	+/-90	0.6%	+/-0.5%
5 to 9 units	194	+/-119	1.2%	+/-0.7%
10 to 19 units	77	+/-60	0.5%	+/-0.4%
20 or more units	2,048	+/-303	12.2%	+/-1.7%
Mobile home	14	+/-19	0.1%	+/-0.1%
Boat, RV, van, etc.	0	+/-29	0.0%	+/-0.3%
YEAR STRUCTURE BUILT				
Total housing units	16,843	+/-524	100.0%	(X)
Built 2020 or later	89	+/-68	0.5%	+/-0.4%
Built 2010 to 2019	856	+/-238	5.1%	+/-1.4%
Built 2000 to 2009	980	+/-221	5.8%	+/-1.3%
Built 1990 to 1999	1,569	+/-253	9.3%	+/-1.5%
Built 1980 to 1989	3,778	+/-417	22.4%	+/-2.2%
Built 1970 to 1979	4,042	+/-311	24.0%	+/-1.8%
Built 1960 to 1969	4,479	+/-357	26.6%	+/-2.2%
Built 1950 to 1959	725	+/-208	4.3%	+/-1.2%
Built 1940 to 1949	271	+/-114	1.6%	+/-0.7%
Built 1939 or earlier	54	+/-43	0.3%	+/-0.3%
ROOMS				
Total housing units	16,843	+/-524	100.0%	(X)
1 room	214	+/-91	1.3%	+/-0.5%
2 rooms	169	+/-94	1.0%	+/-0.6%
3 rooms	474	+/-147	2.8%	+/-0.9%
4 rooms	1,122	+/-319	6.7%	+/-1.8%
5 rooms	832	+/-181	4.9%	+/-1.1%
6 rooms	1,256	+/-215	7.5%	+/-1.3%
7 rooms	1,368	+/-231	8.1%	+/-1.3%
8 rooms	1,722	+/-248	10.2%	+/-1.5%
9 rooms or more	9,686	+/-481	57.5%	+/-2.3%
Median rooms	9.0+	***	(X)	(X)
BEDROOMS				
Total housing units	16,843	+/-524	100.0%	(X)
No bedroom	220	+/-91	1.3%	+/-0.5%
1 bedroom	656	+/-258	3.9%	+/-1.5%
2 bedrooms	1,470	+/-296	8.7%	+/-1.7%
3 bedrooms	2,579	+/-281	15.3%	+/-1.7%
4 bedrooms	5,990	+/-445	35.6%	+/-2.4%
5 or more bedrooms	5,928	+/-402	35.2%	+/-2.2%
HOUSING TENURE				
Occupied housing units	16,280	+/-504	100.0%	(X)
Owner-occupied	13,851	+/-462	85.1%	+/-2.3%
Renter-occupied	2,429	+/-404	14.9%	+/-2.3%
Average household size of owner-occupied unit	2.88	+/-0.09	(X)	(X)
Average household size of renter-occupied unit	2.45	+/-0.24	(X)	(X)

YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	16,280	+/-504	100.0%	(X)
Moved in 2021 or later	845	+/-205	5.2%	+/-1.2%
Moved in 2018 to 2020	2,783	+/-323	17.1%	+/-1.9%
Moved in 2010 to 2017	4,649	+/-423	28.6%	+/-2.3%
Moved in 2000 to 2009	3,134	+/-320	19.3%	+/-2.0%
Moved in 1990 to 1999	2,118	+/-247	13.0%	+/-1.6%
Moved in 1989 and earlier	2,751	+/-309	16.9%	+/-1.8%
VEHICLES AVAILABLE				
Occupied housing units	16,280	+/-504	100.0%	(X)
No vehicles available	670	+/-220	4.1%	+/-1.3%
1 vehicle available	4,024	+/-435	24.7%	+/-2.3%
2 vehicles available	7,642	+/-374	46.9%	+/-2.4%
3 or more vehicles available	3,944	+/-337	24.2%	+/-2.0%
HOUSE HEATING FUEL				
Occupied housing units	16,280	+/-504	100.0%	(X)
Utility gas	11,115	+/-443	68.3%	+/-2.3%
Bottled, tank, or LP gas	249	+/-88	1.5%	+/-0.5%
Electricity	4,219	+/-433	25.9%	+/-2.3%
Fuel oil, kerosene, etc.	456	+/-95	2.8%	+/-0.6%
Coal or coke	13	+/-20	0.1%	+/-0.1%
Wood	7	+/-11	0.0%	+/-0.1%
Solar energy	63	+/-56	0.4%	+/-0.3%
Other fuel	75	+/-65	0.5%	+/-0.4%
No fuel used	83	+/-59	0.5%	+/-0.4%
SELECTED CHARACTERISTICS				
Occupied housing units	16,280	+/-504	100.0%	(X)
Lacking complete plumbing facilities	0	+/-29	0.0%	+/-0.3%
Lacking complete kitchen facilities	8	+/-12	0.0%	+/-0.1%
No telephone service available	91	+/-80	0.6%	+/-0.5%
OCCUPANTS PER ROOM				
Occupied housing units	16,280	+/-504	100.0%	(X)
1.00 or less	16,105	+/-500	98.9%	+/-0.6%
1.01 to 1.50	79	+/-75	0.5%	+/-0.5%
1.51 or more	96	+/-71	0.6%	+/-0.4%
VALUE				
Owner-occupied units	13,851	+/-462	100.0%	(X)
Less than \$50,000	148	+/-93	1.1%	+/-0.7%
\$50,000 to \$99,999	50	+/-36	0.4%	+/-0.3%
\$100,000 to \$149,999	97	+/-55	0.7%	+/-0.4%
\$150,000 to \$199,999	63	+/-43	0.5%	+/-0.3%
\$200,000 to \$299,999	386	+/-105	2.8%	+/-0.7%
\$300,000 to \$499,999	513	+/-142	3.7%	+/-1.0%
\$500,000 to \$999,999	4,210	+/-320	30.4%	+/-2.3%
\$1,000,000 or more	8,384	+/-465	60.5%	+/-2.4%
Median (dollars)	\$1,105,900	+/-21,786	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	13,851	+/-462	100.0%	(X)
Housing units with a mortgage	9,068	+/-444	65.5%	+/-2.6%
Housing units without a mortgage	4,783	+/-418	34.5%	+/-2.6%
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	9,068	+/-444	100.0%	(X)
Less than \$500	49	+/-68	0.5%	+/-0.7%
\$500 to \$999	107	+/-74	1.2%	+/-0.8%
\$1,000 to \$1,499	165	+/-66	1.8%	+/-0.7%
\$1,500 to \$1,999	374	+/-126	4.1%	+/-1.4%
\$2,000 to \$2,499	477	+/-131	5.3%	+/-1.4%
\$2,500 to \$2,999	729	+/-171	8.0%	+/-1.9%
\$3,000 or more	7,167	+/-414	79.0%	+/-2.6%
Median (dollars)	4,000+	***	(X)	(X)

Housing units without a mortgage	4,783	+/-418	100.0%	(X)
Less than \$250	35	+/-33	0.7%	+/-0.7%
\$250 to \$399	68	+/-50	1.4%	+/-1.0%
\$400 to \$599	103	+/-70	2.2%	+/-1.5%
\$600 to \$799	177	+/-75	3.7%	+/-1.5%
\$800 to \$999	481	+/-127	10.1%	+/-2.6%
\$1,000 or more	3,919	+/-407	81.9%	+/-3.3%
Median (dollars)	\$1,484	+/-\$93	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	9,045	+/-437	100.0%	(X)
Less than 20.0 percent	4,769	+/-405	52.7%	+/-3.6%
20.0 to 24.9 percent	1,402	+/-269	15.5%	+/-2.9%
25.0 to 29.9 percent	816	+/-166	9.0%	+/-1.8%
30.0 to 34.9 percent	465	+/-119	5.1%	+/-1.3%
35.0 percent or more	1,593	+/-275	17.6%	+/-2.9%
Not computed	23	+/-34	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	4,724	+/-420	100.0%	(X)
Less than 10.0 percent	2,406	+/-270	50.9%	+/-5.1%
10.0 to 14.9 percent	825	+/-202	17.5%	+/-4.2%
15.0 to 19.9 percent	350	+/-120	7.4%	+/-2.5%
20.0 to 24.9 percent	296	+/-126	6.3%	+/-2.5%
25.0 to 29.9 percent	149	+/-72	3.2%	+/-1.5%
30.0 to 34.9 percent	85	+/-49	1.8%	+/-1.0%
35.0 percent or more	613	+/-261	13.0%	+/-5.0%
Not computed	59	+/-45	(X)	(X)
GROSS RENT				
Occupied units paying rent	2,113	+/-366	100.0%	(X)
Less than \$500	170	+/-68	8.0%	+/-3.3%
\$500 to \$999	103	+/-64	4.9%	+/-2.9%
\$1,000 to \$1,499	193	+/-109	9.1%	+/-4.9%
\$1,500 to \$1,999	339	+/-215	16.0%	+/-8.7%
\$2,000 to \$2,499	209	+/-84	9.9%	+/-4.0%
\$2,500 to \$2,999	183	+/-77	8.7%	+/-3.8%
\$3,000 or more	916	+/-206	43.4%	+/-7.6%
Median (dollars)	\$2,616	+/-410.0	(X)	(X)
No rent paid	316	+/-181	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	2,086	+/-366	100.0%	(X)
Less than 15.0 percent	412	+/-150	19.8%	+/-6.2%
15.0 to 19.9 percent	290	+/-115	13.9%	+/-5.2%
20.0 to 24.9 percent	283	+/-126	13.6%	+/-5.6%
25.0 to 29.9 percent	172	+/-80	8.2%	+/-3.7%
30.0 to 34.9 percent	308	+/-209	14.8%	+/-8.8%
35.0 percent or more	621	+/-180	29.8%	+/-8.4%
Not computed	343	+/-181	(X)	(X)

DEMOGRAPHIC AND HOUSING ESTIMATES
2019-2023 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
SEX AND AGE				
Total population	46,230	+/-1,698	100.0%	(X)
Male	22,534	+/-1,187	48.7%	+/-1.4%
Female	23,696	+/-956	51.3%	+/-1.4%
Sex ratio (males per 100 females)	95.1	+/-5.5	(X)	(X)
Under 5 years	2,149	+/-480	4.6%	+/-1.0%
5 to 9 years	2,620	+/-371	5.7%	+/-0.8%
10 to 14 years	3,561	+/-425	7.7%	+/-0.9%
15 to 19 years	4,031	+/-451	8.7%	+/-0.9%
20 to 24 years	1,837	+/-383	4.0%	+/-0.8%
25 to 34 years	2,468	+/-424	5.3%	+/-0.9%
35 to 44 years	5,128	+/-525	11.1%	+/-1.0%
45 to 54 years	7,206	+/-601	15.6%	+/-1.2%
55 to 59 years	3,118	+/-350	6.7%	+/-0.7%
60 to 64 years	3,467	+/-359	7.5%	+/-0.8%
65 to 74 years	5,656	+/-520	12.2%	+/-1.2%
75 to 84 years	3,569	+/-346	7.7%	+/-0.8%
85 years and over	1,420	+/-253	3.1%	+/-0.6%
Median age (years)	47	+/-1.5	(X)	(X)
Under 18 years	11,127	+/-806	24.1%	+/-1.3%
16 years and over	36,970	+/-1,322	80.0%	+/-1.2%
18 years and over	35,103	+/-1,259	75.9%	+/-1.3%
21 years and over	33,467	+/-1,114	72.4%	+/-1.2%
62 years and over	13,008	+/-646	28.1%	+/-1.6%
65 years and over	10,645	+/-557	23.0%	+/-1.4%
18 years and over	35,103	+/-1,259	100.0%	(X)
Male	16,597	+/-823	47.3%	+/-1.4%
Female	18,506	+/-762	52.7%	+/-1.4%
Sex ratio (males per 100 females)	89.7	+/-5.0	(X)	(X)
65 years and over	10,645	+/-557	100.0%	(X)
Male	5,030	+/-320	47.3%	+/-2.2%
Female	5,615	+/-413	52.7%	+/-2.2%
Sex ratio (males per 100 females)	89.6	+/-8.0	(X)	(X)
RACE				
Total population	46,230	+/-1,698	100.0%	(X)
One race	41,684	+/-1,768	90.2%	+/-2.5%
Two or More Races	4,546	+/-1,205	9.8%	+/-2.5%
One race	41,684	+/-1,768	90.2%	+/-2.5%
White	28,423	+/-1,691	61.5%	+/-2.8%
Black or African American	2,547	+/-595	5.5%	+/-1.3%
American Indian and Alaska Native	24	+/-34	0.1%	+/-0.1%
Aztec	0	+/-29	0.0%	+/-0.1%
Blackfeet Tribe of the Blackfeet Indian Reservation of Montana	0	+/-29	0.0%	+/-0.1%
Maya	0	+/-29	0.0%	+/-0.1%
Native Village of Barrow Inupiat Traditional Government	0	+/-29	0.0%	+/-0.1%
Navajo Nation	0	+/-29	0.0%	+/-0.1%
Nome Eskimo Community	0	+/-29	0.0%	+/-0.1%
Other American Indian and Alaska Native	24	+/-34	0.1%	+/-0.1%

Asian	9,570	+/-898	20.7%	+/-1.9%
Asian Indian	2,306	+/-651	5.0%	+/-1.4%
Chinese	4,503	+/-517	9.7%	+/-1.2%
Filipino	128	+/-70	0.3%	+/-0.2%
Japanese	125	+/-120	0.3%	+/-0.3%
Korean	1,276	+/-416	2.8%	+/-0.9%
Vietnamese	309	+/-220	0.7%	+/-0.5%
Other Asian	923	+/-314	2.0%	+/-0.7%
Native Hawaiian and Other Pacific Islander	8	+/-16	0.0%	+/-0.1%
Chamorro	0	+/-29	0.0%	+/-0.1%
Native Hawaiian	8	+/-16	0.0%	+/-0.1%
Samoan	0	+/-29	0.0%	+/-0.1%
Other Native Hawaiian and Other Pacific Islander	0	+/-29	0.0%	+/-0.1%
Some Other Race	1,112	+/-404	2.4%	+/-0.9%
Two or More Races	4,546	+/-1,205	9.8%	+/-2.5%
White and Black or African American	317	+/-198	0.7%	+/-0.4%
White and American Indian and Alaska Native	98	+/-78	0.2%	+/-0.2%
White and Asian	1,185	+/-464	2.6%	+/-1.0%
White and Some Other Race	2,632	+/-957	5.7%	+/-2.0%
Black or African American and American Indian and Alaska Native	5	+/-9	0.0%	+/-0.1%
Black or African American and Some Other Race	26	+/-31	0.1%	+/-0.1%
Race alone or in combination with one or more other races				
Total population	46,230	+/-1,698	100.0%	(X)
White	32,778	+/-1,750	70.9%	+/-2.2%
Black or African American	2,996	+/-605	6.5%	+/-1.3%
American Indian and Alaska Native	177	+/-103	0.4%	+/-0.2%
Asian	10,970	+/-960	23.7%	+/-2.1%
Native Hawaiian and Other Pacific Islander	85	+/-107	0.2%	+/-0.2%
Some Other Race	3,928	+/-1,039	8.5%	+/-2.2%
HISPANIC OR LATINO AND RACE				
Total population	46,230	+/-1,698	100.0%	(X)
Hispanic or Latino (of any race)	4,763	+/-1,055	10.3%	+/-2.2%
Mexican	580	+/-258	1.3%	+/-0.6%
Puerto Rican	688	+/-680	1.5%	+/-1.5%
Cuban	213	+/-136	0.5%	+/-0.3%
Other Hispanic or Latino	3,282	+/-791	7.1%	+/-1.7%
Not Hispanic or Latino	41,467	+/-1,618	89.7%	+/-2.2%
White alone	26,790	+/-1,615	57.9%	+/-2.8%
Black or African American alone	2,519	+/-600	5.4%	+/-1.3%
American Indian and Alaska Native alone	24	+/-34	0.1%	+/-0.1%
Asian alone	9,570	+/-898	20.7%	+/-1.9%
Native Hawaiian and Other Pacific Islander alone	8	+/-16	0.0%	+/-0.1%
Some Other Race alone	406	+/-253	0.9%	+/-0.5%
Two or More Races	2,150	+/-641	4.7%	+/-1.4%
Two races including Some Other Race	496	+/-230	1.1%	+/-0.5%
Two races excluding Some Other Race, and three or more races	1,654	+/-580	3.6%	+/-1.3%
Total housing units	16,843	+/-524	(X)	(X)
CITIZEN, VOTING AGE POPULATION				
Citizen, 18 and over population	31,755	+/-1,224	100.0%	(X)
Male	15,100	+/-808	47.6%	+/-1.5%
Female	16,655	+/-757	52.4%	+/-1.5%

Prepared by the Maryland Department of Planning, State Data and Analysis Center, December 2024.

Source: U.S. Census Bureau, 2023 American Community Survey 5-Year Estimates

Explanation of Symbols:

- 1) "-" The estimate could not be computed because there were an insufficient number of sample observations. For a ratio of medians estimate, one or both of the median estimates falls in the lowest interval or highest interval of an open-ended distribution. For a 5-year median estimate, the margin of error associated with a median was larger than the median itself.
- 2) "N" The estimate or margin of error cannot be displayed because there were an insufficient number of sample cases in the selected geographic area.
- 3) "(X)" The estimate or margin of error is not applicable or not available.
- 4) median "-" The median falls in the lowest interval of an open-ended distribution (for example "2,500-")
- 5) median "+" The median falls in the highest interval of an open-ended distribution (for example "250,000+").
- 6) "****" The margin of error could not be computed because there were an insufficient number of sample observations.
- 7) "*****" The margin of error could not be computed because the median falls in the lowest interval or highest interval of an open-ended distribution.
- 8) "*****" A margin of error is not appropriate because the corresponding estimate is controlled to an independent population or housing estimate. Effectively, the corresponding estimate has no sampling error and the margin of error may be treated as zero.