

SELECTED SOCIAL CHARACTERISTICS
2019-2023 American Community Survey 5-Year Estimates

Area Name : North Potomac CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSEHOLDS BY TYPE				
Total households	8,198	+/-422	100.0%	(X)
Married-couple household	5,821	+/-319	71.0%	+/-3.6%
With children of the householder under 18 years	2,548	+/-268	31.1%	+/-2.8%
Cohabiting couple household	244	+/-106	3.0%	+/-1.3%
With children of the householder under 18 years	7	+/-11	0.1%	+/-0.1%
Male householder, no spouse/partner present	649	+/-156	7.9%	+/-1.8%
With children of the householder under 18 years	54	+/-64	0.7%	+/-0.8%
Householder living alone	415	+/-133	5.1%	+/-1.6%
65 years and over	153	+/-66	1.9%	+/-0.8%
Female householder, no spouse/partner present	1,484	+/-309	18.1%	+/-3.3%
With children of the householder under 18 years	281	+/-68	3.4%	+/-0.8%
Householder living alone	940	+/-273	11.5%	+/-3.0%
65 years and over	662	+/-262	8.1%	+/-3.0%
Households with one or more people under 18 years	2,992	+/-279	36.5%	+/-2.8%
Households with one or more people 65 years and over	2,971	+/-278	36.2%	+/-2.7%
Average household size	2.92	+/-0.10	(X)	(X)
Average family size	3.29	+/-0.08	(X)	(X)
RELATIONSHIP				
Population in households	23,976	+/-1,181	100.0%	(X)
Householder	8,198	+/-422	34.2%	+/-1.2%
Spouse	5,891	+/-300	24.6%	+/-0.8%
Unmarried partner	261	+/-114	1.1%	+/-0.5%
Child	7,972	+/-583	33.2%	+/-1.6%
Other relatives	1,123	+/-318	4.7%	+/-1.2%
Other nonrelatives	531	+/-276	2.2%	+/-1.2%
MARITAL STATUS				
Males 15 years and over	9,735	+/-575	100.0%	(X)
Never married	2,761	+/-337	28.4%	+/-2.8%
Now married, except separated	6,440	+/-464	66.2%	+/-2.9%
Separated	6	+/-9	0.1%	+/-0.1%
Widowed	115	+/-65	1.2%	+/-0.7%
Divorced	413	+/-143	4.2%	+/-1.5%
Females 15 years and over	10,366	+/-628	100.0%	(X)
Never married	2,491	+/-382	24.0%	+/-2.8%
Now married, except separated	6,176	+/-307	59.6%	+/-3.0%
Separated	87	+/-63	0.8%	+/-0.6%
Widowed	659	+/-228	6.4%	+/-2.1%
Divorced	953	+/-291	9.2%	+/-2.7%
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	105	+/-58	100.0%	(X)
Unmarried women (widowed, divorced, and never married)	62	+/-56	59.0%	+/-30.9%
Per 1,000 unmarried women	24	+/-22	(X)	(X)
Per 1,000 women 15 to 50 years old	20	+/-11	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-54	(X)	(X)
Per 1,000 women 20 to 34 years old	26	+/-27	(X)	(X)
Per 1,000 women 35 to 50 years old	21	+/-11	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	543	+/-201	100.0%	(X)
Grandparents responsible for grandchildren	64	+/-48	11.8%	+/-9.9%
Years responsible for grandchildren				
Less than 1 year	0	+/-25	0.0%	+/-7.5%
1 or 2 years	7	+/-12	1.3%	+/-2.2%
3 or 4 years	0	+/-25	0.0%	+/-7.5%
5 or more years	57	+/-50	10.5%	+/-10.2%

Number of grandparents responsible for own grandchildren under 18 years	64	+/-48	100.0%	(X)
Who are female	45	+/-37	70.3%	+/-29.0%
Who are married	30	+/-38	46.9%	+/-43.9%
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	6,837	+/-583	100.0%	(X)
Nursery school, preschool	276	+/-99	4.0%	+/-1.5%
Kindergarten	307	+/-98	4.5%	+/-1.5%
Elementary school (grades 1-8)	2,672	+/-413	39.1%	+/-4.6%
High school (grades 9-12)	1,468	+/-249	21.5%	+/-3.8%
College or graduate school	2,114	+/-394	30.9%	+/-4.5%
EDUCATIONAL ATTAINMENT				
Population 25 years and over	16,644	+/-862	100.0%	(X)
Less than 9th grade	306	+/-127	1.8%	+/-0.7%
9th to 12th grade, no diploma	266	+/-115	1.6%	+/-0.7%
High school graduate (includes equivalency)	954	+/-227	5.7%	+/-1.3%
Some college, no degree	1,640	+/-368	9.9%	+/-2.1%
Associate's degree	645	+/-167	3.9%	+/-1.0%
Bachelor's degree	5,699	+/-588	34.2%	+/-2.7%
Graduate or professional degree	7,134	+/-448	42.9%	+/-3.0%
High school graduate or higher	16,072	+/-790	96.6%	+/-1.2%
Bachelor's degree or higher	12,833	+/-720	77.1%	+/-3.1%
VETERAN STATUS				
Civilian population 18 years and over	18,916	+/-1,021	100.0%	(X)
Civilian veterans	550	+/-132	2.9%	+/-0.7%
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	23,903	+/-1,179	100.0%	(X)
With a disability	1,544	+/-250	6.5%	+/-1.1%
Under 18 years	4,987	+/-393	100.0%	(X)
With a disability	111	+/-63	2.2%	+/-1.3%
18 to 64 years	14,330	+/-911	100.0%	(X)
With a disability	618	+/-160	4.3%	+/-1.2%
65 years and over	4,586	+/-403	100.0%	(X)
With a disability	815	+/-156	17.8%	+/-3.3%
RESIDENCE 1 YEAR AGO				
Population 1 year and over	23,941	+/-1,183	100.0%	(X)
Same house	21,488	+/-1,220	89.8%	+/-1.9%
Different house (in the U.S. or abroad)	2,453	+/-456	10.2%	+/-1.9%
Different house in the U.S.	2,112	+/-450	8.8%	+/-1.9%
Same county	1,161	+/-383	4.8%	+/-1.6%
Different county	951	+/-274	4.0%	+/-1.1%
Same state	290	+/-147	1.2%	+/-0.6%
Different state	661	+/-239	2.8%	+/-1.0%
Abroad	341	+/-152	1.4%	+/-0.6%
PLACE OF BIRTH				
Total population	23,994	+/-1,181	100.0%	(X)
Native	14,579	+/-847	60.8%	+/-3.0%
Born in United States	14,184	+/-849	59.1%	+/-3.0%
State of residence	6,126	+/-577	25.5%	+/-1.9%
Different state	8,058	+/-584	33.6%	+/-2.6%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	395	+/-141	1.6%	+/-0.6%
Foreign-born	9,415	+/-953	39.2%	+/-3.0%
U.S. CITIZENSHIP STATUS				
Foreign-born population	9,415	+/-953	100.0%	(X)
Naturalized U.S. citizen	7,114	+/-863	75.6%	+/-4.2%
Not a U.S. citizen	2,301	+/-429	24.4%	+/-4.2%

YEAR OF ENTRY				
Population born outside the United States	9,810	+/-971	100.0%	(X)
Native	395	+/-141	100.0%	(X)
Entered 2010 or later	149	+/-93	37.7%	+/-20.3%
Entered before 2010	246	+/-117	62.3%	+/-20.3%
Foreign-born	9,415	+/-953	100.0%	(X)
Entered 2010 or later	1,932	+/-461	20.5%	+/-4.6%
Entered before 2010	7,483	+/-888	79.5%	+/-4.6%
WORLD REGION OF BIRTH OF FOREIGN-BORN				
Foreign-born population, excluding population born at sea	9,415	+/-953	100.0%	(X)
Europe	918	+/-325	9.8%	+/-3.2%
Asia	6,807	+/-804	72.3%	+/-5.2%
Africa	488	+/-275	5.2%	+/-2.9%
Oceania	81	+/-116	0.9%	+/-1.2%
Latin America	1,029	+/-402	10.9%	+/-4.0%
Northern America	92	+/-66	1.0%	+/-0.7%
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	23,246	+/-1,171	100.0%	(X)
English only	12,349	+/-856	53.1%	+/-3.0%
Language other than English	10,897	+/-958	46.9%	+/-3.0%
Speak English less than "very well"	3,463	+/-563	14.9%	+/-2.2%
Spanish	1,120	+/-439	4.8%	+/-1.9%
Speak English less than "very well"	385	+/-231	1.7%	+/-1.0%
Other Indo-European languages	3,310	+/-695	14.2%	+/-2.9%
Speak English less than "very well"	838	+/-303	3.6%	+/-1.3%
Asian and Pacific Islander languages	5,997	+/-794	25.8%	+/-3.1%
Speak English less than "very well"	2,178	+/-471	9.4%	+/-2.0%
Other languages	470	+/-283	2.0%	+/-1.2%
Speak English less than "very well"	62	+/-36	0.3%	+/-0.2%
ANCESTRY				
Total population	23,994	+/-1,181	100.0%	(X)
American	953	+/-234	4.0%	+/-1.0%
Arab	307	+/-209	1.3%	+/-0.9%
Czech	22	+/-21	0.1%	+/-0.1%
Danish	125	+/-120	0.5%	+/-0.5%
Dutch	245	+/-173	1.0%	+/-0.7%
English	1,305	+/-313	5.4%	+/-1.3%
French (except Basque)	248	+/-97	1.0%	+/-0.4%
French Canadian	21	+/-23	0.1%	+/-0.1%
German	1,394	+/-222	5.8%	+/-1.0%
Greek	149	+/-104	0.6%	+/-0.4%
Hungarian	76	+/-42	0.3%	+/-0.2%
Irish	1,502	+/-371	6.3%	+/-1.5%
Italian	770	+/-238	3.2%	+/-1.0%
Lithuanian	109	+/-70	0.5%	+/-0.3%
Norwegian	91	+/-43	0.4%	+/-0.2%
Polish	669	+/-271	2.8%	+/-1.1%
Portuguese	99	+/-106	0.4%	+/-0.4%
Russian	749	+/-171	3.1%	+/-0.7%
Scotch-Irish	115	+/-83	0.5%	+/-0.3%
Scottish	299	+/-99	1.2%	+/-0.4%
Slovak	7	+/-11	0.0%	+/-0.1%
Subsaharan African	421	+/-280	1.8%	+/-1.2%
Swedish	52	+/-29	0.2%	+/-0.1%
Swiss	33	+/-24	0.1%	+/-0.1%
Ukrainian	164	+/-77	0.7%	+/-0.3%
Welsh	78	+/-53	0.3%	+/-0.2%
West Indian (excluding Hispanic origin groups)	216	+/-180	0.9%	+/-0.7%
COMPUTERS AND INTERNET USE				
Total households	8,198	+/-422	100.0%	(X)
With a computer	8,039	+/-419	98.1%	+/-0.9%
With a broadband Internet subscription	8,001	+/-418	97.6%	+/-0.9%

SELECTED ECONOMIC CHARACTERISTICS
2019-2023 American Community Survey 5-Year Estimates

Area Name : North Potomac CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	19,689	+/-1,044	100.0%	(X)
In labor force	12,976	+/-871	65.9%	+/-2.7%
Civilian labor force	12,888	+/-870	65.5%	+/-2.7%
Employed	12,293	+/-889	62.4%	+/-2.9%
Unemployed	595	+/-152	3.0%	+/-0.8%
Armed Forces	88	+/-63	0.4%	+/-0.3%
Not in labor force	6,713	+/-642	34.1%	+/-2.7%
Civilian labor force	12,888	+/-870	100.0%	(X)
Unemployment Rate	(X)	(X)	4.6%	+/-1.2%
Females 16 years and over	10,215	+/-628	100.0%	(X)
In labor force	6,133	+/-505	60.0%	+/-3.6%
Civilian labor force	6,133	+/-505	60.0%	+/-3.6%
Employed	5,698	+/-505	55.8%	+/-3.7%
Own children of the householder under 6 years	965	+/-186	100.0%	(X)
All parents in family in labor force	782	+/-171	81.0%	+/-8.2%
Own children of the householder 6 to 17 years	3,958	+/-453	100.0%	(X)
All parents in family in labor force	2,997	+/-484	75.7%	+/-6.2%
COMMUTING TO WORK				
Workers 16 years and over	12,267	+/-888	100.0%	(X)
Car, truck, or van -- drove alone	6,403	+/-452	52.2%	+/-3.6%
Car, truck, or van -- carpoled	733	+/-274	6.0%	+/-2.2%
Public transportation (excluding taxicab)	403	+/-111	3.3%	+/-0.9%
Walked	38	+/-35	0.3%	+/-0.3%
Other means	179	+/-115	1.5%	+/-0.9%
Worked from home	4,511	+/-763	36.8%	+/-4.6%
Mean travel time to work (minutes)	32.5	+/-1.70	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	12,293	+/-889	100.0%	(X)
Management, business, science, and arts occupations	8,991	+/-795	73.1%	+/-3.3%
Service occupations	744	+/-173	6.1%	+/-1.4%
Sales and office occupations	1,801	+/-302	14.7%	+/-2.2%
Natural resources, construction, and maintenance occupations	395	+/-181	3.2%	+/-1.5%
Production, transportation, and material moving occupations	362	+/-139	2.9%	+/-1.1%
INDUSTRY				
Civilian employed population 16 years and over	12,293	+/-889	100.0%	(X)
Agriculture, forestry, fishing and hunting, and mining	38	+/-33	0.3%	+/-0.3%
Construction	416	+/-177	3.4%	+/-1.4%
Manufacturing	702	+/-160	5.7%	+/-1.3%
Wholesale trade	97	+/-66	0.8%	+/-0.5%
Retail trade	505	+/-125	4.1%	+/-1.0%
Transportation and warehousing, and utilities	360	+/-139	2.9%	+/-1.1%
Information	443	+/-245	3.6%	+/-1.9%
Finance and insurance, and real estate and rental and leasing	594	+/-147	4.8%	+/-1.2%
Professional, scientific, and management, and administrative and waste management services	3,732	+/-498	30.4%	+/-3.2%
Educational services, and health care and social assistance	2,388	+/-314	19.4%	+/-2.6%
Arts, entertainment, and recreation, and accommodation and food services	681	+/-186	5.5%	+/-1.5%
Other services, except public administration	574	+/-155	4.7%	+/-1.3%
Public administration	1,763	+/-409	14.3%	+/-2.9%
CLASS OF WORKER				
Civilian employed population 16 years and over	12,293	+/-889	100.0%	(X)
Private wage and salary workers	8,386	+/-682	68.2%	+/-3.4%
Government workers	3,274	+/-521	26.6%	+/-3.4%
Self-employed in own not incorporated business workers	633	+/-175	5.1%	+/-1.4%
Unpaid family workers	0	+/-25	0.0%	+/-0.3%

INCOME AND BENEFITS (IN 2023 INFLATION-ADJUSTED DOLLARS)				
Total households	8,198	+/-422	100.0%	(X)
Less than \$10,000	207	+/-78	2.5%	+/-1.0%
\$10,000 to \$14,999	211	+/-91	2.6%	+/-1.1%
\$15,000 to \$24,999	168	+/-63	2.0%	+/-0.8%
\$25,000 to \$34,999	68	+/-41	0.8%	+/-0.5%
\$35,000 to \$49,999	303	+/-124	3.7%	+/-1.5%
\$50,000 to \$74,999	505	+/-128	6.2%	+/-1.5%
\$75,000 to \$99,999	681	+/-266	8.3%	+/-3.0%
\$100,000 to \$149,999	1,011	+/-197	12.3%	+/-2.5%
\$150,000 to \$199,999	1,234	+/-184	15.1%	+/-2.2%
\$200,000 or more	3,810	+/-338	46.5%	+/-3.6%
Median household income (dollars)	\$186,438	+/- \$10,278	(X)	(X)
Mean household income (dollars)	\$215,293	+/- \$11,215	(X)	(X)
With earnings	6,861	+/-413	83.7%	+/-2.2%
Mean earnings (dollars)	\$216,283	+/- \$12,630	(X)	(X)
With Social Security	2,337	+/-265	28.5%	+/-2.7%
Mean Social Security income (dollars)	\$27,779	+/- \$2,039	(X)	(X)
With retirement income	2,126	+/-241	25.9%	+/-2.8%
Mean retirement income (dollars)	\$57,275	+/- \$6,671	(X)	(X)
With Supplemental Security Income	256	+/-92	3.1%	+/-1.1%
Mean Supplemental Security Income (dollars)	\$10,504	+/- \$1,452	(X)	(X)
With cash public assistance income	148	+/-67	1.8%	+/-0.8%
Mean cash public assistance income (dollars)	\$5,147	+/- \$3,181	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	256	+/-96	3.1%	+/-1.2%
Families	6,549	+/-333	100.0%	(X)
Less than \$10,000	112	+/-61	1.7%	+/-0.9%
\$10,000 to \$14,999	83	+/-56	1.3%	+/-0.9%
\$15,000 to \$24,999	69	+/-48	1.1%	+/-0.7%
\$25,000 to \$34,999	35	+/-32	0.5%	+/-0.5%
\$35,000 to \$49,999	228	+/-121	3.5%	+/-1.8%
\$50,000 to \$74,999	309	+/-93	4.7%	+/-1.4%
\$75,000 to \$99,999	344	+/-112	5.3%	+/-1.7%
\$100,000 to \$149,999	799	+/-169	12.2%	+/-2.5%
\$150,000 to \$199,999	1,082	+/-194	16.5%	+/-2.8%
\$200,000 or more	3,488	+/-324	53.3%	+/-3.9%
Median family income (dollars)	\$209,250	+/- \$11,899	(X)	(X)
Mean family income (dollars)	\$236,469	+/- \$12,333	(X)	(X)
Per capita income (dollars)	\$74,589	+/- \$3,908	(X)	(X)
Nonfamily households	1,649	+/-323	100.0%	(X)
Median nonfamily income (dollars)	\$81,454	+/- \$6,707	(X)	(X)
Mean nonfamily income (dollars)	\$122,853	+/- \$21,321	(X)	(X)
Median earnings for workers (dollars)	\$92,726	+/- \$6,543	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$147,575	+/- \$13,664	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$102,654	+/- \$11,234	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	23,903	+/-1,179	100.0%	(X)
With health insurance coverage	23,463	+/-1,161	98.2%	+/-0.8%
With private health insurance	20,934	+/-1,115	87.6%	+/-1.7%
With public coverage	5,776	+/-535	24.2%	+/-2.2%
No health insurance coverage	440	+/-197	1.8%	+/-0.8%
Civilian noninstitutionalized population under 19 years	5,506	+/-427	100.0%	(X)
No health insurance coverage	18	+/-28	0.3%	+/-0.5%

Civilian noninstitutionalized population 19 to 64 years	13,811	+/-898	100.0%	(X)
In labor force:	11,101	+/-820	100.0%	(X)
Employed:	10,577	+/-829	100.0%	(X)
With health insurance coverage	10,390	+/-822	98.2%	+/-0.9%
With private health insurance	10,052	+/-817	95.0%	+/-1.6%
With public coverage	485	+/-200	4.6%	+/-1.9%
No health insurance coverage	187	+/-101	1.8%	+/-0.9%
Unemployed:	524	+/-140	100.0%	(X)
With health insurance coverage	496	+/-136	94.7%	+/-5.0%
With private health insurance	348	+/-104	66.4%	+/-14.2%
With public coverage	173	+/-92	33.0%	+/-15.2%
No health insurance coverage	28	+/-26	5.3%	+/-5.0%
Not in labor force:	2,710	+/-370	100.0%	(X)
With health insurance coverage	2,596	+/-356	95.8%	+/-2.9%
With private health insurance	2,290	+/-347	84.5%	+/-4.9%
With public coverage	461	+/-142	17.0%	+/-5.0%
No health insurance coverage	114	+/-82	4.2%	+/-2.9%
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	3.9%	+/-1.5%
With related children of the householder under 18 years	(X)	(X)	4.2%	+/-2.0%
With related children of the householder under 5 years only	(X)	(X)	17.9%	+/-16.3%
Married couple families	(X)	(X)	3.0%	+/-1.3%
With related children of the householder under 18 years	(X)	(X)	1.6%	+/-1.2%
With related children of the householder under 5 years only	(X)	(X)	0.0%	+/-18.6%
Families with female householder, no spouse present	(X)	(X)	16.6%	+/-10.4%
With related children of the householder under 18 years	(X)	(X)	27.1%	+/-17.2%
With related children of the householder under 5 years only	(X)	(X)	88.5%	+/-22.9%
All people	(X)	(X)	5.4%	+/-1.3%
Under 18 years	(X)	(X)	5.1%	+/-2.3%
Related children of the householder under 18 years	(X)	(X)	4.8%	+/-2.2%
Related children of the householder under 5 years	(X)	(X)	11.9%	+/-11.0%
Related children of the householder 5 to 17 years	(X)	(X)	3.5%	+/-1.9%
18 years and over	(X)	(X)	5.5%	+/-1.4%
18 to 64 years	(X)	(X)	3.7%	+/-1.3%
65 years and over	(X)	(X)	11.4%	+/-4.3%
People in families	(X)	(X)	3.2%	+/-1.2%
Unrelated individuals 15 years and over	(X)	(X)	25.0%	+/-7.9%

SELECTED HOUSING CHARACTERISTICS
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	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSING OCCUPANCY				
Total housing units	8,433	+/-418	100.0%	(X)
Occupied housing units	8,198	+/-422	97.2%	+/-1.2%
Vacant housing units	235	+/-100	2.8%	+/-1.2%
Homeowner vacancy rate	0.1	+/-0.1	(X)	(X)
Rental vacancy rate	6.2	+/-4.6	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	8,433	+/-418	100.0%	(X)
1-unit, detached	5,635	+/-349	66.8%	+/-3.3%
1-unit, attached	1,912	+/-309	22.7%	+/-3.2%
2 units	25	+/-27	0.3%	+/-0.3%
3 or 4 units	35	+/-31	0.4%	+/-0.4%
5 to 9 units	85	+/-49	1.0%	+/-0.6%
10 to 19 units	396	+/-141	4.7%	+/-1.6%
20 or more units	337	+/-87	4.0%	+/-1.0%
Mobile home	8	+/-13	0.1%	+/-0.2%
Boat, RV, van, etc.	0	+/-25	0.0%	+/-0.5%
YEAR STRUCTURE BUILT				
Total housing units	8,433	+/-418	100.0%	(X)
Built 2020 or later	101	+/-49	1.2%	+/-0.6%
Built 2010 to 2019	290	+/-88	3.4%	+/-1.0%
Built 2000 to 2009	911	+/-129	10.8%	+/-1.6%
Built 1990 to 1999	2,032	+/-300	24.1%	+/-3.2%
Built 1980 to 1989	3,855	+/-285	45.7%	+/-3.2%
Built 1970 to 1979	1,080	+/-288	12.8%	+/-3.1%
Built 1960 to 1969	116	+/-49	1.4%	+/-0.6%
Built 1950 to 1959	0	+/-25	0.0%	+/-0.5%
Built 1940 to 1949	6	+/-9	0.1%	+/-0.1%
Built 1939 or earlier	42	+/-32	0.5%	+/-0.4%
ROOMS				
Total housing units	8,433	+/-418	100.0%	(X)
1 room	29	+/-41	0.3%	+/-0.5%
2 rooms	165	+/-126	2.0%	+/-1.5%
3 rooms	397	+/-89	4.7%	+/-1.1%
4 rooms	417	+/-108	4.9%	+/-1.3%
5 rooms	738	+/-225	8.8%	+/-2.5%
6 rooms	809	+/-156	9.6%	+/-1.9%
7 rooms	1,033	+/-208	12.2%	+/-2.4%
8 rooms	1,129	+/-184	13.4%	+/-2.2%
9 rooms or more	3,716	+/-393	44.1%	+/-4.0%
Median rooms	8.1	+/-0.3	(X)	(X)
BEDROOMS				
Total housing units	8,433	+/-418	100.0%	(X)
No bedroom	29	+/-41	0.3%	+/-0.5%
1 bedroom	451	+/-165	5.3%	+/-1.9%
2 bedrooms	576	+/-133	6.8%	+/-1.6%
3 bedrooms	2,077	+/-313	24.6%	+/-3.3%
4 bedrooms	3,644	+/-356	43.2%	+/-3.7%
5 or more bedrooms	1,656	+/-189	19.6%	+/-2.2%
HOUSING TENURE				
Occupied housing units	8,198	+/-422	100.0%	(X)
Owner-occupied	6,828	+/-433	83.3%	+/-2.6%
Renter-occupied	1,370	+/-218	16.7%	+/-2.6%
Average household size of owner-occupied unit	2.96	+/-0.11	(X)	(X)
Average household size of renter-occupied unit	2.76	+/-0.35	(X)	(X)

YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	8,198	+/-422	100.0%	(X)
Moved in 2021 or later	505	+/-134	6.2%	+/-1.6%
Moved in 2018 to 2020	1,363	+/-212	16.6%	+/-2.5%
Moved in 2010 to 2017	1,767	+/-226	21.6%	+/-2.8%
Moved in 2000 to 2009	1,781	+/-309	21.7%	+/-3.4%
Moved in 1990 to 1999	1,584	+/-234	19.3%	+/-2.8%
Moved in 1989 and earlier	1,198	+/-247	14.6%	+/-2.7%
VEHICLES AVAILABLE				
Occupied housing units	8,198	+/-422	100.0%	(X)
No vehicles available	418	+/-118	5.1%	+/-1.4%
1 vehicle available	1,896	+/-338	23.1%	+/-3.6%
2 vehicles available	3,807	+/-304	46.4%	+/-3.4%
3 or more vehicles available	2,077	+/-255	25.3%	+/-3.0%
HOUSE HEATING FUEL				
Occupied housing units	8,198	+/-422	100.0%	(X)
Utility gas	4,217	+/-338	51.4%	+/-3.8%
Bottled, tank, or LP gas	89	+/-55	1.1%	+/-0.7%
Electricity	3,538	+/-320	43.2%	+/-3.5%
Fuel oil, kerosene, etc.	314	+/-227	3.8%	+/-2.7%
Coal or coke	0	+/-25	0.0%	+/-0.5%
Wood	0	+/-25	0.0%	+/-0.5%
Solar energy	19	+/-20	0.2%	+/-0.3%
Other fuel	0	+/-25	0.0%	+/-0.5%
No fuel used	21	+/-23	0.3%	+/-0.3%
SELECTED CHARACTERISTICS				
Occupied housing units	8,198	+/-422	100.0%	(X)
Lacking complete plumbing facilities	65	+/-47	0.8%	+/-0.6%
Lacking complete kitchen facilities	84	+/-54	1.0%	+/-0.7%
No telephone service available	16	+/-17	0.2%	+/-0.2%
OCCUPANTS PER ROOM				
Occupied housing units	8,198	+/-422	100.0%	(X)
1.00 or less	8,125	+/-426	99.1%	+/-0.6%
1.01 to 1.50	33	+/-26	0.4%	+/-0.3%
1.51 or more	40	+/-43	0.5%	+/-0.5%
VALUE				
Owner-occupied units	6,828	+/-433	100.0%	(X)
Less than \$50,000	22	+/-25	0.3%	+/-0.4%
\$50,000 to \$99,999	37	+/-46	0.5%	+/-0.7%
\$100,000 to \$149,999	33	+/-46	0.5%	+/-0.7%
\$150,000 to \$199,999	26	+/-23	0.4%	+/-0.3%
\$200,000 to \$299,999	54	+/-48	0.8%	+/-0.7%
\$300,000 to \$499,999	594	+/-136	8.7%	+/-2.0%
\$500,000 to \$999,999	4,816	+/-442	70.5%	+/-3.3%
\$1,000,000 or more	1,246	+/-168	18.2%	+/-2.6%
Median (dollars)	\$793,200	+/-26,763	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	6,828	+/-433	100.0%	(X)
Housing units with a mortgage	4,607	+/-284	67.5%	+/-4.1%
Housing units without a mortgage	2,221	+/-371	32.5%	+/-4.1%
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	4,607	+/-284	100.0%	(X)
Less than \$500	22	+/-25	0.5%	+/-0.5%
\$500 to \$999	27	+/-24	0.6%	+/-0.5%
\$1,000 to \$1,499	191	+/-67	4.1%	+/-1.5%
\$1,500 to \$1,999	398	+/-121	8.6%	+/-2.5%
\$2,000 to \$2,499	607	+/-167	13.2%	+/-3.5%
\$2,500 to \$2,999	590	+/-152	12.8%	+/-3.2%
\$3,000 or more	2,772	+/-248	60.2%	+/-4.1%
Median (dollars)	\$3,424	+/- \$171	(X)	(X)

Housing units without a mortgage	2,221	+/-371	100.0%	(X)
Less than \$250	22	+/-26	1.0%	+/-1.2%
\$250 to \$399	5	+/-10	0.2%	+/-0.5%
\$400 to \$599	116	+/-79	5.2%	+/-3.4%
\$600 to \$799	348	+/-209	15.7%	+/-8.3%
\$800 to \$999	550	+/-111	24.8%	+/-5.1%
\$1,000 or more	1,180	+/-272	53.1%	+/-8.9%
Median (dollars)	\$1,018	+/-\$48	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	4,589	+/-285	100.0%	(X)
Less than 20.0 percent	2,436	+/-246	53.1%	+/-4.5%
20.0 to 24.9 percent	747	+/-125	16.3%	+/-2.7%
25.0 to 29.9 percent	417	+/-133	9.1%	+/-2.7%
30.0 to 34.9 percent	363	+/-116	7.9%	+/-2.4%
35.0 percent or more	626	+/-163	13.6%	+/-3.5%
Not computed	18	+/-20	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	2,221	+/-371	100.0%	(X)
Less than 10.0 percent	1,253	+/-266	56.4%	+/-9.7%
10.0 to 14.9 percent	319	+/-120	14.4%	+/-5.4%
15.0 to 19.9 percent	260	+/-232	11.7%	+/-9.4%
20.0 to 24.9 percent	69	+/-35	3.1%	+/-1.6%
25.0 to 29.9 percent	43	+/-34	1.9%	+/-1.6%
30.0 to 34.9 percent	28	+/-23	1.3%	+/-1.0%
35.0 percent or more	249	+/-110	11.2%	+/-4.9%
Not computed	0	+/-25	(X)	(X)
GROSS RENT				
Occupied units paying rent	1,259	+/-210	100.0%	(X)
Less than \$500	64	+/-44	5.1%	+/-3.5%
\$500 to \$999	0	+/-25	0.0%	+/-3.3%
\$1,000 to \$1,499	28	+/-25	2.2%	+/-2.0%
\$1,500 to \$1,999	250	+/-84	19.9%	+/-6.6%
\$2,000 to \$2,499	332	+/-149	26.4%	+/-9.8%
\$2,500 to \$2,999	154	+/-63	12.2%	+/-4.5%
\$3,000 or more	431	+/-140	34.2%	+/-10.0%
Median (dollars)	\$2,433	+/-223.0	(X)	(X)
No rent paid	111	+/-55	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	1,252	+/-207	100.0%	(X)
Less than 15.0 percent	137	+/-123	10.9%	+/-9.0%
15.0 to 19.9 percent	228	+/-100	18.2%	+/-7.3%
20.0 to 24.9 percent	151	+/-81	12.1%	+/-6.3%
25.0 to 29.9 percent	124	+/-71	9.9%	+/-5.9%
30.0 to 34.9 percent	103	+/-69	8.2%	+/-5.3%
35.0 percent or more	509	+/-120	40.7%	+/-9.5%
Not computed	118	+/-57	(X)	(X)

DEMOGRAPHIC AND HOUSING ESTIMATES
2019-2023 American Community Survey 5-Year Estimates

Area Name : North Potomac CDP, Maryland

Subject	FIPS Code:			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
SEX AND AGE				
Total population	23,994	+/-1,181	100.0%	(X)
Male	11,682	+/-668	48.7%	+/-1.3%
Female	12,312	+/-675	51.3%	+/-1.3%
Sex ratio (males per 100 females)	94.9	+/-5.0	(X)	(X)
Under 5 years	748	+/-172	3.1%	+/-0.7%
5 to 9 years	1,495	+/-244	6.2%	+/-1.0%
10 to 14 years	1,650	+/-292	6.9%	+/-1.1%
15 to 19 years	1,872	+/-301	7.8%	+/-1.3%
20 to 24 years	1,585	+/-278	6.6%	+/-1.0%
25 to 34 years	1,763	+/-348	7.3%	+/-1.4%
35 to 44 years	2,704	+/-370	11.3%	+/-1.4%
45 to 54 years	3,973	+/-484	16.6%	+/-1.6%
55 to 59 years	1,793	+/-269	7.5%	+/-1.1%
60 to 64 years	1,825	+/-249	7.6%	+/-1.1%
65 to 74 years	2,831	+/-248	11.8%	+/-1.2%
75 to 84 years	1,405	+/-350	5.9%	+/-1.4%
85 years and over	350	+/-124	1.5%	+/-0.5%
Median age (years)	45.5	+/-1.3	(X)	(X)
Under 18 years	4,990	+/-393	20.8%	+/-1.4%
16 years and over	19,689	+/-1,044	82.1%	+/-1.5%
18 years and over	19,004	+/-1,025	79.2%	+/-1.4%
21 years and over	17,869	+/-1,001	74.5%	+/-1.6%
62 years and over	5,706	+/-428	23.8%	+/-1.8%
65 years and over	4,586	+/-403	19.1%	+/-1.6%
18 years and over	19,004	+/-1,025	100.0%	(X)
Male	9,115	+/-558	48.0%	+/-1.4%
Female	9,889	+/-599	52.0%	+/-1.4%
Sex ratio (males per 100 females)	92.2	+/-5.2	(X)	(X)
65 years and over	4,586	+/-403	100.0%	(X)
Male	2,108	+/-202	46.0%	+/-3.7%
Female	2,478	+/-319	54.0%	+/-3.7%
Sex ratio (males per 100 females)	85.1	+/-12.9	(X)	(X)
RACE				
Total population	23,994	+/-1,181	100.0%	(X)
One race	22,600	+/-1,158	94.2%	+/-1.5%
Two or More Races	1,394	+/-376	5.8%	+/-1.5%
One race	22,600	+/-1,158	94.2%	+/-1.5%
White	10,897	+/-682	45.4%	+/-2.8%
Black or African American	1,558	+/-536	6.5%	+/-2.1%
American Indian and Alaska Native	78	+/-100	0.3%	+/-0.4%
Aztec	0	+/-25	0.0%	+/-0.2%
Blackfeet Tribe of the Blackfeet Indian Reservation of Montana	0	+/-25	0.0%	+/-0.2%
Maya	0	+/-25	0.0%	+/-0.2%
Native Village of Barrow Inupiat Traditional Government	0	+/-25	0.0%	+/-0.2%
Navajo Nation	0	+/-25	0.0%	+/-0.2%
Nome Eskimo Community	0	+/-25	0.0%	+/-0.2%
Other American Indian and Alaska Native	78	+/-100	0.3%	+/-0.4%

Asian	9,660	+/-928	40.3%	+/-2.9%
Asian Indian	2,344	+/-681	9.8%	+/-2.7%
Chinese	5,002	+/-941	20.8%	+/-3.6%
Filipino	120	+/-97	0.5%	+/-0.4%
Japanese	69	+/-47	0.3%	+/-0.2%
Korean	1,033	+/-412	4.3%	+/-1.7%
Vietnamese	269	+/-199	1.1%	+/-0.8%
Other Asian	823	+/-310	3.4%	+/-1.3%
Native Hawaiian and Other Pacific Islander	0	+/-25	0.0%	+/-0.2%
Chamorro	0	+/-25	0.0%	+/-0.2%
Native Hawaiian	0	+/-25	0.0%	+/-0.2%
Samoan	0	+/-25	0.0%	+/-0.2%
Other Native Hawaiian and Other Pacific Islander	0	+/-25	0.0%	+/-0.2%
Some Other Race	407	+/-236	1.7%	+/-1.0%
Two or More Races	1,394	+/-376	5.8%	+/-1.5%
White and Black or African American	84	+/-76	0.4%	+/-0.3%
White and American Indian and Alaska Native	62	+/-51	0.3%	+/-0.2%
White and Asian	474	+/-179	2.0%	+/-0.7%
White and Some Other Race	503	+/-267	2.1%	+/-1.1%
Black or African American and American Indian and Alaska Native	14	+/-17	0.1%	+/-0.1%
Black or African American and Some Other Race	50	+/-65	0.2%	+/-0.3%
Race alone or in combination with one or more other races				
Total population	23,994	+/-1,181	100.0%	(X)
White	12,134	+/-759	50.6%	+/-3.0%
Black or African American	1,861	+/-584	7.8%	+/-2.3%
American Indian and Alaska Native	162	+/-108	0.7%	+/-0.4%
Asian	10,241	+/-906	42.7%	+/-2.7%
Native Hawaiian and Other Pacific Islander	11	+/-16	0.0%	+/-0.1%
Some Other Race	1,096	+/-356	4.6%	+/-1.5%
HISPANIC OR LATINO AND RACE				
Total population	23,994	+/-1,181	100.0%	(X)
Hispanic or Latino (of any race)	1,633	+/-491	6.8%	+/-2.0%
Mexican	92	+/-80	0.4%	+/-0.3%
Puerto Rican	90	+/-88	0.4%	+/-0.4%
Cuban	77	+/-93	0.3%	+/-0.4%
Other Hispanic or Latino	1,374	+/-482	5.7%	+/-2.0%
Not Hispanic or Latino	22,361	+/-1,204	93.2%	+/-2.0%
White alone	10,154	+/-661	42.3%	+/-2.7%
Black or African American alone	1,535	+/-538	6.4%	+/-2.2%
American Indian and Alaska Native alone	24	+/-24	0.1%	+/-0.1%
Asian alone	9,649	+/-930	40.2%	+/-3.0%
Native Hawaiian and Other Pacific Islander alone	0	+/-25	0.0%	+/-0.2%
Some Other Race alone	100	+/-96	0.4%	+/-0.4%
Two or More Races	899	+/-250	3.7%	+/-1.0%
Two races including Some Other Race	129	+/-99	0.5%	+/-0.4%
Two races excluding Some Other Race, and three or more races	770	+/-247	3.2%	+/-1.0%
Total housing units	8,433	+/-418	(X)	(X)
CITIZEN, VOTING AGE POPULATION				
Citizen, 18 and over population	17,007	+/-915	100.0%	(X)
Male	8,271	+/-515	48.6%	+/-1.7%
Female	8,736	+/-562	51.4%	+/-1.7%

Prepared by the Maryland Department of Planning, State Data and Analysis Center, December 2024.

Source: U.S. Census Bureau, 2023 American Community Survey 5-Year Estimates

Explanation of Symbols:

- 1) "-" The estimate could not be computed because there were an insufficient number of sample observations. For a ratio of medians estimate, one or both of the median estimates falls in the lowest interval or highest interval of an open-ended distribution. For a 5-year median estimate, the margin of error associated with a median was larger than the median itself.
- 2) "N" The estimate or margin of error cannot be displayed because there were an insufficient number of sample cases in the selected geographic area.
- 3) "(X)" The estimate or margin of error is not applicable or not available.
- 4) median "-" The median falls in the lowest interval of an open-ended distribution (for example "2,500-")
- 5) median "+" The median falls in the highest interval of an open-ended distribution (for example "250,000+").
- 6) "****" The margin of error could not be computed because there were an insufficient number of sample observations.
- 7) "*****" The margin of error could not be computed because the median falls in the lowest interval or highest interval of an open-ended distribution.
- 8) "*****" A margin of error is not appropriate because the corresponding estimate is controlled to an independent population or housing estimate. Effectively, the corresponding estimate has no sampling error and the margin of error may be treated as zero.