

SELECTED SOCIAL CHARACTERISTICS
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSEHOLDS BY TYPE				
Total households	16,328	+/-589	100%	(X)
Married-couple household	11,387	+/-480	69.7%	+/-2.5%
With children of the householder under 18 years	5,199	+/-336	31.8%	+/-1.9%
Cohabiting couple household	165	+/-70	1.0%	+/-0.4%
With children of the householder under 18 years	30	+/-25	.2%	+/-0.2%
Male householder, no spouse/partner present	1,438	+/-279	8.8%	+/-1.6%
With children of the householder under 18 years	86	+/-53	.5%	+/-0.3%
Householder living alone	1,016	+/-214	6.2%	+/-1.3%
65 years and over	399	+/-137	2.4%	+/-0.8%
Female householder, no spouse/partner present	3,338	+/-422	20.4%	+/-2.3%
With children of the householder under 18 years	492	+/-143	3.0%	+/-0.9%
Householder living alone	2,073	+/-363	12.7%	+/-2.1%
65 years and over	1,431	+/-312	8.8%	+/-1.8%
Households with one or more people under 18 years	6,084	+/-370	37.3%	+/-2.1%
Households with one or more people 65 years and over	6,928	+/-431	42.4%	+/-2.1%
Average household size	2.8	+/-0.08	(X)	(X)
Average family size	3.2	+/-0.09	(X)	(X)
RELATIONSHIP				
Population in households	46,121	+/-1,913	100%	(X)
Householder	16,328	+/-589	35.4%	+/-1.0%
Spouse	11,699	+/-558	25.4%	+/-0.8%
Unmarried partner	163	+/-74	.4%	+/-0.2%
Child	14,858	+/-1,055	32.2%	+/-1.3%
Other relatives	2,137	+/-502	4.6%	+/-1.1%
Other nonrelatives	936	+/-257	2.0%	+/-0.6%
MARITAL STATUS				
Males 15 years and over	17,924	+/-991	100%	(X)
Never married	4,488	+/-651	25.0%	+/-2.6%
Now married, except separated	12,439	+/-563	69.4%	+/-2.5%
Separated	98	+/-71	.5%	+/-0.4%
Widowed	264	+/-115	1.5%	+/-0.6%
Divorced	635	+/-179	3.5%	+/-1.0%
Females 15 years and over	20,185	+/-913	100%	(X)
Never married	4,340	+/-539	21.5%	+/-2.0%
Now married, except separated	12,377	+/-584	61.3%	+/-2.2%
Separated	197	+/-87	1.0%	+/-0.4%
Widowed	1,768	+/-252	8.8%	+/-1.3%
Divorced	1,503	+/-302	7.4%	+/-1.4%
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	314	+/-139	100%	(X)
Unmarried women (widowed, divorced, and never married)	9	+/-16	2.9%	+/-5.2%
Per 1,000 unmarried women	2	+/-4	(X)	(X)
Per 1,000 women 15 to 50 years old	35	+/-15	(X)	(X)
Per 1,000 women 15 to 19 years old	0	+/-20	(X)	(X)
Per 1,000 women 20 to 34 years old	58	+/-32	(X)	(X)

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Per 1,000 women 35 to 50 years old	38	+/-24	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	795	+/-244	100%	(X)
Grandparents responsible for grandchildren	172	+/-90	21.6%	+/-9.3%
Years responsible for grandchildren				
Less than 1 year	16	+/-19	2.0%	+/-2.5%
1 or 2 years	53	+/-46	6.7%	+/-5.3%
3 or 4 years	67	+/-74	8.4%	+/-8.5%
5 or more years	36	+/-41	4.5%	+/-5.3%
Number of grandparents responsible for own grandchildren under 18 years	172	+/-90	100%	(X)
Who are female	103	+/-56	59.9%	+/-15.7%
Who are married	114	+/-81	66.3%	+/-21.4%
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	12,492	+/-913	100%	(X)
Nursery school, preschool	941	+/-253	7.5%	+/-2.0%
Kindergarten	438	+/-125	3.5%	+/-1.1%
Elementary school (grades 1-8)	5,110	+/-543	40.9%	+/-3.7%
High school (grades 9-12)	3,698	+/-419	29.6%	+/-2.9%
College or graduate school	2,305	+/-501	18.5%	+/-3.1%
EDUCATIONAL ATTAINMENT				
Population 25 years and over	32,282	+/-1,177	100%	(X)
Less than 9th grade	426	+/-202	1.3%	+/-0.6%
9th to 12th grade, no diploma	392	+/-143	1.2%	+/-0.4%
High school graduate (includes equivalency)	1,193	+/-226	3.7%	+/-0.7%
Some college, no degree	2,050	+/-276	6.4%	+/-0.8%
Associate's degree	860	+/-199	2.7%	+/-0.6%
Bachelor's degree	9,721	+/-690	30.1%	+/-1.9%
Graduate or professional degree	17,640	+/-942	54.6%	+/-2.1%
High school graduate or higher	31,464	+/-1,149	97.5%	+/-0.8%
Bachelor's degree or higher	27,361	+/-1,080	84.8%	+/-1.4%
VETERAN STATUS				
Civilian population 18 years and over	35,325	+/-1,412	100%	(X)
Civilian veterans	1,662	+/-264	4.7%	+/-0.7%
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	46,157	+/-1,907	100%	(X)
With a disability	4,072	+/-499	8.8%	+/-1.1%
Under 18 years	11,107	+/-770	100%	(X)
With a disability	347	+/-132	3.1%	+/-1.2%
18 to 64 years	24,642	+/-1,291	100%	(X)
With a disability	1,549	+/-442	6.3%	+/-1.7%

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65 years and over	10,408	+/-550	100%	(X)
With a disability	2,176	+/-283	20.9%	+/-2.4%
RESIDENCE 1 YEAR AGO				
Population 1 year and over	46,205	+/-1,898	100%	(X)
Same house	41,589	+/-1,995	90.0%	+/-1.7%
Different house (in the U.S. or abroad)	4,616	+/-791	10.0%	+/-1.7%
Different house in the U.S.	4,245	+/-704	9.2%	+/-1.5%
Same county	2,719	+/-518	5.9%	+/-1.1%
Different county	1,526	+/-441	3.3%	+/-1.0%
Same state	217	+/-128	.5%	+/-0.3%
Different state	1,309	+/-423	2.8%	+/-0.9%
Abroad	371	+/-225	.8%	+/-0.5%
PLACE OF BIRTH				
Total population	46,499	+/-1,914	100%	(X)
Native	32,917	+/-1,639	70.8%	+/-1.7%
Born in United States	32,099	+/-1,584	69.0%	+/-1.7%
State of residence	9,143	+/-1,029	19.7%	+/-2.0%
Different state	22,956	+/-1,416	49.4%	+/-2.4%
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	818	+/-213	1.8%	+/-0.4%
Foreign born	13,582	+/-911	29.2%	+/-1.7%
U.S. CITIZENSHIP STATUS				
Foreign-born population	13,582	+/-911	100%	(X)
Naturalized U.S. citizen	9,680	+/-723	71.3%	+/-3.4%
Not a U.S. citizen	3,902	+/-567	28.7%	+/-3.4%
YEAR OF ENTRY				
Population born outside the United States	14,400	+/-955	100%	(X)
Native	818	+/-213	100%	(X)
Entered 2010 or later	201	+/-99	24.6%	+/-9.4%
Entered before 2010	617	+/-170	75.4%	+/-9.4%
Foreign born	13,582	+/-911	100%	(X)
Entered 2010 or later	2,477	+/-545	18.2%	+/-3.5%
Entered before 2010	11,105	+/-770	81.8%	+/-3.5%
WORLD REGION OF BIRTH OF FOREIGN BORN				
Foreign-born population, excluding population born at sea	13,582	+/-911	100%	(X)
Europe	2,372	+/-477	17.5%	+/-3.2%
Asia	7,930	+/-633	58.4%	+/-3.8%
Africa	963	+/-260	7.1%	+/-1.8%
Oceania	50	+/-53	.4%	+/-0.4%
Latin America	2,155	+/-462	15.9%	+/-3.1%
Northern America	112	+/-61	.8%	+/-0.4%
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	44,377	+/-1,775	100%	(X)
English only	27,459	+/-1,332	61.9%	+/-2.0%
Language other than English	16,918	+/-1,184	38.1%	+/-2.0%

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Speak English less than very well" "	3,891	+/-483	8.8%	+/-1.1%
Spanish	3,114	+/-716	7.0%	+/-1.5%
Speak English less than very well" "	475	+/-159	1.1%	+/- .4%
Other Indo-European languages	6,661	+/-752	15.0%	+/-1.6%
Speak English less than very well" "	1,108	+/-266	2.5%	+/- .6%
Asian and Pacific Islander languages	6,241	+/-783	14.1%	+/-1.7%
Speak English less than very well" "	2,059	+/-390	4.6%	+/- .9%
Other languages	902	+/-274	2.0%	+/- .6%
Speak English less than very well" "	249	+/-144	.6%	+/- .3%
ANCESTRY				
Total population	46,499	+/-1,914	100%	(X)
American	2,392	+/-545	5.1%	+/-1.2%
Arab	938	+/-361	2.0%	+/- .8%
Czech	147	+/-77	.3%	+/- .2%
Danish	152	+/-91	.3%	+/- .2%
Dutch	263	+/-125	.6%	+/- .3%
English	2,552	+/-477	5.5%	+/-1.0%
French (except Basque)	963	+/-311	2.1%	+/- .7%
French Canadian	50	+/-53	.1%	+/- .1%
German	4,014	+/-660	8.6%	+/-1.3%
Greek	440	+/-188	.9%	+/- .4%
Hungarian	378	+/-173	.8%	+/- .4%
Irish	3,655	+/-507	7.9%	+/-1.1%
Italian	1,877	+/-458	4.0%	+/- .9%
Lithuanian	163	+/-93	.4%	+/- .2%
Norwegian	249	+/-127	.5%	+/- .3%
Polish	2,291	+/-485	4.9%	+/-1.1%
Portuguese	212	+/-157	.5%	+/- .3%
Russian	1,959	+/-398	4.2%	+/- .9%
Scotch-Irish	394	+/-168	.8%	+/- .4%
Scottish	456	+/-184	1.0%	+/- .4%
Slovak	52	+/-41	.1%	+/- .1%
Subsaharan African	1,074	+/-434	2.3%	+/- .9%
Swedish	195	+/-98	.4%	+/- .2%
Swiss	104	+/-82	.2%	+/- .2%
Ukrainian	465	+/-190	1.0%	+/- .4%
Welsh	149	+/-86	.3%	+/- .2%
West Indian (excluding Hispanic origin groups)	154	+/-83	.3%	+/- .2%
COMPUTERS AND INTERNET USE				
Total households	16,328	+/-589	100%	(X)
With a computer	16,219	+/-594	99.3%	+/- .3%
With a broadband Internet subscription	15,995	+/-604	98.0%	+/- .6%

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EMPLOYMENT STATUS				
Population 16 years and over	37,278	+/-1,537	100.0%	(X)
In labor force	23,160	+/-1,245	62.1%	+/-1.8%
Civilian labor force	23,093	+/-1,241	61.9%	+/-1.8%
Employed	22,122	+/-1,146	59.3%	+/-1.7%
Unemployed	971	+/-288	2.6%	+/- .7%
Armed Forces	67	+/-47	.2%	+/- .1%
Not in labor force	14,118	+/-844	37.9%	+/-1.8%
Civilian labor force	23,093	+/-1,241	100.0%	(X)
Unemployment Rate	(X)	(X)	4.2%	+/-1.2%
Females 16 years and over	19,808	+/-893	100.0%	(X)
In labor force	10,976	+/-695	55.4%	+/-2.3%
Civilian labor force	10,951	+/-693	55.3%	+/-2.3%
Employed	10,502	+/-637	53.0%	+/-2.2%
Own children of the householder under 6 years	2,525	+/-497	100.0%	(X)
All parents in family in labor force	2,103	+/-494	83.3%	+/-6.3%
Own children of the householder 6 to 17 years	8,368	+/-629	100.0%	(X)
All parents in family in labor force	6,665	+/-638	79.6%	+/-4.2%
COMMUTING TO WORK				
Workers 16 years and over	21,902	+/-1,154	100.0%	(X)
Car, truck, or van -- drove alone	12,731	+/-858	58.1%	+/-2.6%
Car, truck, or van -- carpooled	1,379	+/-269	6.3%	+/-1.2%
Public transportation (excluding taxicab)	1,028	+/-209	4.7%	+/- .9%
Walked	270	+/-102	1.2%	+/- .5%
Other means	448	+/-198	2.0%	+/- .9%
Worked from home	6,046	+/-704	27.6%	+/-2.8%
Mean travel time to work (minutes)	31	+/-2	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	22,122	+/-1,146	100.0%	(X)
Management, business, science, and arts occupations	16,851	+/-983	76.2%	+/-2.1%
Service occupations	1,703	+/-386	7.7%	+/-1.7%
Sales and office occupations	3,031	+/-376	13.7%	+/-1.5%
Natural resources, construction, and maintenance occupations	278	+/-117	1.3%	+/- .5%
Production, transportation, and material moving occupations	259	+/-96	1.2%	+/- .4%
INDUSTRY				
Civilian employed population 16 years and over	22,122	+/-1,146	100.0%	(X)
Agriculture, forestry, fishing and hunting, and mining	82	+/-57	.4%	+/- .3%
Construction	449	+/-144	2.0%	+/- .7%
Manufacturing	549	+/-140	2.5%	+/- .7%
Wholesale trade	346	+/-160	1.6%	+/- .7%
Retail trade	1,110	+/-273	5.0%	+/-1.2%
Transportation and warehousing, and utilities	289	+/-98	1.3%	+/- .4%
Information	600	+/-131	2.7%	+/- .6%
Finance and insurance, and real estate and rental and leasing	2,514	+/-426	11.4%	+/-1.7%

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Professional, scientific, and management, and administrative and waste management	5,754	+/-578	26.0%	+/-2.2%
Educational services, and health care and social assistance	4,892	+/-495	22.1%	+/-1.9%
Arts, entertainment, and recreation, and accommodation and food services	1,097	+/-323	5.0%	+/-1.4%
Other services, except public administration	982	+/-204	4.4%	+/- .9%
Public administration	3,458	+/-440	15.6%	+/-1.8%
CLASS OF WORKER				
Civilian employed population 16 years and over	22,122	+/-1,146	100.0%	(X)
Private wage and salary workers	15,403	+/-983	69.6%	+/-2.2%
Government workers	5,014	+/-518	22.7%	+/-2.1%
Self-employed in own not incorporated business workers	1,636	+/-243	7.4%	+/-1.1%
Unpaid family workers	69	+/-53	.3%	+/- .2%
INCOME AND BENEFITS (IN 2022 INFLATION-ADJUSTED DOLLARS)				
Total households	16,328	+/-589	100.0%	(X)
Less than \$10,000	374	+/-206	2.3%	+/-1.2%
\$10,000 to \$14,999	185	+/-79	1.1%	+/- .5%
\$15,000 to \$24,999	346	+/-116	2.1%	+/- .7%
\$25,000 to \$34,999	245	+/-90	1.5%	+/- .6%
\$35,000 to \$49,999	524	+/-146	3.2%	+/- .9%
\$50,000 to \$74,999	1,264	+/-335	7.7%	+/-2.0%
\$75,000 to \$99,999	895	+/-199	5.5%	+/-1.2%
\$100,000 to \$149,999	1,801	+/-257	11.0%	+/-1.6%
\$150,000 to \$199,999	1,805	+/-272	11.1%	+/-1.7%
\$200,000 or more	8,889	+/-495	54.4%	+/-2.6%
Median household income (dollars)	\$218,710	+/- \$15,552	(X)	(X)
Mean household income (dollars)	\$287,918	+/- \$13,569	(X)	(X)
With earnings	12,981	+/-567	79.5%	+/-2.2%
Mean earnings (dollars)	\$277,587	+/- \$14,978	(X)	(X)
With Social Security	5,736	+/-403	35.1%	+/-2.1%
Mean Social Security income (dollars)	\$31,644	+/- \$2,020	(X)	(X)
With retirement income	5,029	+/-404	30.8%	+/-2.4%
Mean retirement income (dollars)	\$73,589	+/- \$7,457	(X)	(X)
With Supplemental Security Income	282	+/-98	1.7%	+/- .6%
Mean Supplemental Security Income (dollars)	\$12,417	+/- \$2,857	(X)	(X)
With cash public assistance income	149	+/-63	.9%	+/- .4%
Mean cash public assistance income (dollars)	\$7,101	+/- \$3,528	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	462	+/-135	2.8%	+/- .8%
Families	12,898	+/-497	100.0%	(X)
Less than \$10,000	106	+/-46	.8%	+/- .4%
\$10,000 to \$14,999	76	+/-43	.6%	+/- .3%
\$15,000 to \$24,999	192	+/-95	1.5%	+/- .7%
\$25,000 to \$34,999	101	+/-60	.8%	+/- .5%
\$35,000 to \$49,999	176	+/-89	1.4%	+/- .7%
\$50,000 to \$74,999	645	+/-196	5.0%	+/-1.5%
\$75,000 to \$99,999	527	+/-136	4.1%	+/-1.1%

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\$100,000 to \$149,999	1,285	+/-208	10.0%	+/-1.6%
\$150,000 to \$199,999	1,468	+/-267	11.4%	+/-2.0%
\$200,000 or more	8,322	+/-471	64.5%	+/-2.5%
Median family income (dollars)	250,000+	***	(X)	(X)
Mean family income (dollars)	\$330,681	+/- \$15,035	(X)	(X)
Per capita income (dollars)	\$102,878	+/- \$4,791	(X)	(X)
Nonfamily households	3,430	+/-405	100.0%	(X)
Median nonfamily income (dollars)	\$76,614	+/- \$12,458	(X)	(X)
Mean nonfamily income (dollars)	\$121,735	+/- \$19,471	(X)	(X)
Median earnings for workers (dollars)	\$104,524	+/- \$9,822	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	\$170,893	+/- \$4,880	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	\$124,151	+/- \$10,832	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	46,157	+/-1,907	100.0%	(X)
With health insurance coverage	45,351	+/-1,883	98.3%	+/- .5%
With private health insurance	41,086	+/-1,849	89.0%	+/-1.3%
With public coverage	11,404	+/-678	24.7%	+/-1.5%
No health insurance coverage	806	+/-241	1.7%	+/- .5%
Civilian noninstitutionalized population under 19 years	11,900	+/-791	100.0%	(X)
No health insurance coverage	98	+/-61	.8%	+/- .5%
Civilian noninstitutionalized population 19 to 64 years	23,849	+/-1,236	100.0%	(X)
In labor force:	19,515	+/-1,063	100.0%	(X)
Employed:	18,633	+/-993	100.0%	(X)
With health insurance coverage	18,217	+/-980	97.8%	+/- .7%
With private health insurance	17,728	+/-947	95.1%	+/-1.3%
With public coverage	769	+/-268	4.1%	+/-1.4%
No health insurance coverage	416	+/-139	2.2%	+/- .7%
Unemployed:	882	+/-278	100.0%	(X)
With health insurance coverage	737	+/-229	83.6%	+/-11.7%
With private health insurance	619	+/-173	70.2%	+/-11.6%
With public coverage	118	+/-88	13.4%	+/-8.0%
No health insurance coverage	145	+/-121	16.4%	+/-11.7%
Not in labor force:	4,334	+/-504	100.0%	(X)
With health insurance coverage	4,240	+/-500	97.8%	+/-1.4%
With private health insurance	3,925	+/-516	90.6%	+/-3.4%
With public coverage	426	+/-136	9.8%	+/-3.2%
No health insurance coverage	94	+/-62	2.2%	+/-1.4%
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	2.3%	+/- .7%
With related children of the householder under 18 years	(X)	(X)	2.2%	+/-1.1%
With related children of the householder under 5 years only	(X)	(X)	3.3%	+/-3.3%
Married couple families	(X)	(X)	1.7%	+/- .7%
With related children of the householder under 18 years	(X)	(X)	1.2%	+/- .9%

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With related children of the householder under 5 years only	(X)	(X)	1.0%	+/-1.8%
Families with female householder, no spouse present	(X)	(X)	8.7%	+/-5.1%
With related children of the householder under 18 years	(X)	(X)	10.9%	+/-7.5%
With related children of the householder under 5 years only	(X)	(X)	29.2%	+/-31.3%
All people	(X)	(X)	3.7%	+/- .8%
Under 18 years	(X)	(X)	2.8%	+/-1.5%
Related children of the householder under 18 years	(X)	(X)	2.7%	+/-1.5%
Related children of the householder under 5 years	(X)	(X)	1.9%	+/-1.9%
Related children of the householder 5 to 17 years	(X)	(X)	2.9%	+/-1.9%
18 years and over	(X)	(X)	4.1%	+/- .9%
18 to 64 years	(X)	(X)	3.1%	+/- .9%
65 years and over	(X)	(X)	6.3%	+/-2.4%
People in families	(X)	(X)	2.1%	+/- .7%
Unrelated individuals 15 years and over	(X)	(X)	19.0%	+/-5.0%

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HOUSING OCCUPANCY				
Total housing units	16,860	+/-566	100.0%	(X)
Occupied housing units	16,328	+/-589	96.8%	+/-1.0%
Vacant housing units	532	+/-176	3.2%	+/-1.0%
Homeowner vacancy rate	1.8	+/- .9	(X)	(X)
Rental vacancy rate	0.3	+/- .5	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	16,860	+/-566	100.0%	(X)
1-unit, detached	11,833	+/-477	70.2%	+/-2.1%
1-unit, attached	2,457	+/-238	14.6%	+/-1.4%
2 units	34	+/-39	.2%	+/- .2%
3 or 4 units	90	+/-89	.5%	+/- .5%
5 to 9 units	214	+/-114	1.3%	+/- .7%
10 to 19 units	122	+/-70	.7%	+/- .4%
20 or more units	2,090	+/-283	12.4%	+/-1.5%
Mobile home	20	+/-20	.1%	+/- .1%
Boat, RV, van, etc.	-	+/-28	.0%	+/- .2%
YEAR STRUCTURE BUILT				
Total housing units	16,860	+/-566	100.0%	(X)
Built 2020 or later	9	+/-13	.1%	+/- .1%
Built 2010 to 2019	939	+/-231	5.6%	+/-1.3%
Built 2000 to 2009	912	+/-203	5.4%	+/-1.2%
Built 1990 to 1999	1,647	+/-261	9.8%	+/-1.5%
Built 1980 to 1989	3,824	+/-394	22.7%	+/-2.1%
Built 1970 to 1979	4,245	+/-376	25.2%	+/-2.0%
Built 1960 to 1969	4,226	+/-322	25.1%	+/-1.9%
Built 1950 to 1959	809	+/-224	4.8%	+/-1.3%
Built 1940 to 1949	206	+/-92	1.2%	+/- .6%
Built 1939 or earlier	43	+/-33	.3%	+/- .2%
ROOMS				
Total housing units	16,860	+/-566	100.0%	(X)
1 room	189	+/-82	1.1%	+/- .5%
2 rooms	134	+/-75	.8%	+/- .4%
3 rooms	565	+/-136	3.4%	+/- .8%
4 rooms	1,144	+/-330	6.8%	+/-1.9%
5 rooms	847	+/-177	5.0%	+/-1.1%
6 rooms	1,068	+/-216	6.3%	+/-1.3%
7 rooms	1,297	+/-237	7.7%	+/-1.4%
8 rooms	1,803	+/-232	10.7%	+/-1.4%
9 rooms or more	9,813	+/-518	58.2%	+/-2.6%
Median rooms	9.0+	***	(X)	(X)
BEDROOMS				
Total housing units	16,860	+/-566	100.0%	(X)
No bedroom	197	+/-83	1.2%	+/- .5%
1 bedroom	623	+/-225	3.7%	+/-1.3%
2 bedrooms	1,587	+/-285	9.4%	+/-1.6%
3 bedrooms	2,512	+/-309	14.9%	+/-1.8%

SELECTED HOUSING CHARACTERISTICS
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
4 bedrooms	6,110	+/-405	36.2%	+/-2.3%
5 or more bedrooms	5,831	+/-454	34.6%	+/-2.4%
HOUSING TENURE				
Occupied housing units	16,328	+/-589	100.0%	(X)
Owner-occupied	13,913	+/-532	85.2%	+/-1.9%
Renter-occupied	2,415	+/-343	14.8%	+/-1.9%
Average household size of owner-occupied unit	3	+/-0.1	(X)	(X)
Average household size of renter-occupied unit	2	+/-0.2	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	16,328	+/-589	100.0%	(X)
Moved in 2021 or later	353	+/-106	2.2%	+/-0.7%
Moved in 2018 to 2020	2,317	+/-344	14.2%	+/-1.9%
Moved in 2010 to 2017	5,042	+/-446	30.9%	+/-2.5%
Moved in 2000 to 2009	3,234	+/-320	19.8%	+/-1.8%
Moved in 1990 to 1999	2,327	+/-287	14.3%	+/-1.7%
Moved in 1989 and earlier	3,055	+/-367	18.7%	+/-2.2%
VEHICLES AVAILABLE				
Occupied housing units	16,328	+/-589	100.0%	(X)
No vehicles available	533	+/-188	3.3%	+/-1.1%
1 vehicle available	3,959	+/-484	24.2%	+/-2.7%
2 vehicles available	7,686	+/-499	47.1%	+/-3.0%
3 or more vehicles available	4,150	+/-358	25.4%	+/-2.0%
HOUSE HEATING FUEL				
Occupied housing units	16,328	+/-589	100.0%	(X)
Utility gas	10,883	+/-483	66.7%	+/-2.2%
Bottled, tank, or LP gas	241	+/-91	1.5%	+/-0.6%
Electricity	4,383	+/-416	26.8%	+/-2.1%
Fuel oil, kerosene, etc.	624	+/-130	3.8%	+/-0.8%
Coal or coke	-	+/-28	0.0%	+/-0.2%
Wood	-	+/-28	0.0%	+/-0.2%
Solar energy	48	+/-41	0.3%	+/-0.2%
Other fuel	72	+/-69	0.4%	+/-0.4%
No fuel used	77	+/-55	0.5%	+/-0.3%
SELECTED CHARACTERISTICS				
Occupied housing units	16,328	+/-589	100.0%	(X)
Lacking complete plumbing facilities	6	+/-10	0.0%	+/-0.1%
Lacking complete kitchen facilities	21	+/-21	0.1%	+/-0.1%
No telephone service available	91	+/-74	0.6%	+/-0.5%
OCCUPANTS PER ROOM				
Occupied housing units	16,328	+/-589	100.0%	(X)
1.00 or less	16,196	+/-587	99.2%	+/-0.5%
1.01 to 1.50	68	+/-76	0.4%	+/-0.5%
1.51 or more	64	+/-50	0.4%	+/-0.3%
VALUE				

SELECTED HOUSING CHARACTERISTICS
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Owner-occupied units	13,913	+/-532	100.0%	(X)
Less than \$50,000	118	+/-76	.8%	+/- .5%
\$50,000 to \$99,999	20	+/-21	.1%	+/- .2%
\$100,000 to \$149,999	56	+/-40	.4%	+/- .3%
\$150,000 to \$199,999	33	+/-37	.2%	+/- .3%
\$200,000 to \$299,999	433	+/-120	3.1%	+/- .8%
\$300,000 to \$499,999	622	+/-155	4.5%	+/-1.1%
\$500,000 to \$999,999	5,168	+/-320	37.1%	+/-2.3%
\$1,000,000 or more	7,463	+/-486	53.6%	+/-2.2%
Median (dollars)	\$1,044,900	+/-25,698	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	13,913	+/-532	100.0%	(X)
Housing units with a mortgage	8,980	+/-524	64.5%	+/-2.8%
Housing units without a mortgage	4,933	+/-428	35.5%	+/-2.8%
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	8,980	+/-524	100.0%	(X)
Less than \$500	48	+/-66	.5%	+/- .7%
\$500 to \$999	91	+/-42	1.0%	+/- .5%
\$1,000 to \$1,499	166	+/-70	1.8%	+/- .8%
\$1,500 to \$1,999	489	+/-149	5.4%	+/-1.6%
\$2,000 to \$2,499	562	+/-136	6.3%	+/-1.5%
\$2,500 to \$2,999	772	+/-155	8.6%	+/-1.6%
\$3,000 or more	6,852	+/-473	76.3%	+/-2.9%
Median (dollars)	4,000+	***	(X)	(X)
Housing units without a mortgage	4,933	+/-428	100.0%	(X)
Less than \$250	7	+/-10	.1%	+/- .2%
\$250 to \$399	45	+/-39	.9%	+/- .8%
\$400 to \$599	70	+/-61	1.4%	+/-1.2%
\$600 to \$799	170	+/-82	3.4%	+/-1.7%
\$800 to \$999	568	+/-135	11.5%	+/-2.4%
\$1,000 or more	4,073	+/-393	82.6%	+/-3.5%
Median (dollars)	\$1,452	+/- \$82	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	8,980	+/-524	100.0%	(X)
Less than 20.0 percent	4,506	+/-433	50.2%	+/-3.7%
20.0 to 24.9 percent	1,383	+/-271	15.4%	+/-2.9%
25.0 to 29.9 percent	765	+/-165	8.5%	+/-1.8%
30.0 to 34.9 percent	548	+/-163	6.1%	+/-1.8%
35.0 percent or more	1,778	+/-265	19.8%	+/-2.7%
Not computed	-	+/-28	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	4,893	+/-422	100.0%	(X)
Less than 10.0 percent	2,372	+/-277	48.5%	+/-4.8%
10.0 to 14.9 percent	942	+/-172	19.3%	+/-3.5%

SELECTED HOUSING CHARACTERISTICS
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
15.0 to 19.9 percent	330	+/-109	6.7%	+/-2.2%
20.0 to 24.9 percent	275	+/-128	5.6%	+/-2.5%
25.0 to 29.9 percent	167	+/-85	3.4%	+/-1.7%
30.0 to 34.9 percent	98	+/-49	2.0%	+/-1.0%
35.0 percent or more	709	+/-257	14.5%	+/-4.7%
Not computed	40	+/-48 (X)		(X)
GROSS RENT				
Occupied units paying rent	2,095	+/-302	100.0%	(X)
Less than \$500	152	+/-72	7.3%	+/-3.4%
\$500 to \$999	103	+/-57	4.9%	+/-2.6%
\$1,000 to \$1,499	264	+/-203	12.6%	+/-8.6%
\$1,500 to \$1,999	245	+/-111	11.7%	+/-5.0%
\$2,000 to \$2,499	238	+/-84	11.4%	+/-4.3%
\$2,500 to \$2,999	271	+/-96	12.9%	+/-4.4%
\$3,000 or more	822	+/-194	39.2%	+/-8.6%
Median (dollars)	\$2,584	+/- \$344 (X)		(X)
No rent paid	320	+/-176 (X)		(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	2,078	+/-301	100.0%	(X)
Less than 15.0 percent	392	+/-119	18.9%	+/-5.9%
15.0 to 19.9 percent	321	+/-130	15.4%	+/-5.9%
20.0 to 24.9 percent	293	+/-105	14.1%	+/-4.8%
25.0 to 29.9 percent	193	+/-89	9.3%	+/-4.1%
30.0 to 34.9 percent	339	+/-206	16.3%	+/-8.8%
35.0 percent or more	540	+/-135	26.0%	+/-6.0%
Not computed	337	+/-174 (X)		(X)

DEMOGRAPHIC AND HOUSING ESTIMATES
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Total population	46,499	+/-1,914	100.0%	(X)
Male	22,531	+/-1,291	48.5%	+/-1.5%
Female	23,968	+/-1,053	51.5%	+/-1.5%
Sex ratio (males per 100 females)	94	+/-5.6	(X)	(X)
Under 5 years	2,122	+/-475	4.6%	+/-1.0%
5 to 9 years	2,680	+/-321	5.8%	+/-0.7%
10 to 14 years	3,588	+/-419	7.7%	+/-0.8%
15 to 19 years	3,916	+/-491	8.4%	+/-0.9%
20 to 24 years	1,911	+/-455	4.1%	+/-0.9%
25 to 34 years	2,534	+/-399	5.4%	+/-0.8%
35 to 44 years	5,101	+/-519	11.0%	+/-1.0%
45 to 54 years	7,191	+/-647	15.5%	+/-1.2%
55 to 59 years	3,501	+/-375	7.5%	+/-0.8%
60 to 64 years	3,338	+/-422	7.2%	+/-0.8%
65 to 74 years	5,649	+/-488	12.1%	+/-0.9%
75 to 84 years	3,600	+/-386	7.7%	+/-0.9%
85 years and over	1,368	+/-226	2.9%	+/-0.5%
Median age (years)	47.4	+/-1.3	(X)	(X)
Under 18 years	11,107	+/-770	23.9%	+/-1.1%
16 years and over	37,278	+/-1,537	80.2%	+/-1.3%
18 years and over	35,392	+/-1,413	76.1%	+/-1.1%
21 years and over	33,727	+/-1,266	72.5%	+/-1.2%
62 years and over	12,850	+/-683	27.6%	+/-1.4%
65 years and over	10,617	+/-552	22.8%	+/-1.3%
18 years and over	35,392	+/-1,413	100.0%	(X)
Male	16,552	+/-891	46.8%	+/-1.4%
Female	18,840	+/-843	53.2%	+/-1.4%
Sex ratio (males per 100 females)	87.9	+/-5.1	(X)	(X)
65 years and over	10,617	+/-552	100.0%	(X)
Male	4,767	+/-288	44.9%	+/-1.8%
Female	5,850	+/-389	55.1%	+/-1.8%
Sex ratio (males per 100 females)	81.5	+/-6.0	(X)	(X)
RACE				
Total population	46,499	+/-1,914	100.0%	(X)
One race	42,531	+/-1,808	91.5%	+/-2.2%
Two or More Races	3,968	+/-1,064	8.5%	+/-2.2%
One race	42,531	+/-1,808	91.5%	+/-2.2%
White	29,377	+/-1,694	63.2%	+/-2.7%
Black or African American	2,653	+/-644	5.7%	+/-1.4%
American Indian and Alaska Native	1	+/-5	.0%	+/-0.1%
Cherokee tribal grouping	-	+/-28	.0%	+/-0.1%
Chippewa tribal grouping	-	+/-28	.0%	+/-0.1%
Navajo tribal grouping	-	+/-28	.0%	+/-0.1%
Sioux tribal grouping	-	+/-28	.0%	+/-0.1%
Asian	9,576	+/-850	20.6%	+/-1.8%

DEMOGRAPHIC AND HOUSING ESTIMATES
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Asian Indian	2,390	+/-539	5.1%	+/-1.2%
Chinese	4,669	+/-586	10.0%	+/-1.3%
Filipino	129	+/-59	.3%	+/- .1%
Japanese	87	+/-80	.2%	+/- .2%
Korean	1,197	+/-387	2.6%	+/- .8%
Vietnamese	292	+/-232	.6%	+/- .5%
Other Asian	812	+/-289	1.7%	+/- .6%
Native Hawaiian and Other Pacific Islander	19	+/-31	.0%	+/- .1%
Chamorro	-	+/-28	.0%	+/- .1%
Native Hawaiian	19	+/-31	.0%	+/- .1%
Samoa	-	+/-28	.0%	+/- .1%
Other Native Hawaiian and Other Pacific Islander	-	+/-28	.0%	+/- .1%
Some Other Race	905	+/-335	1.9%	+/- .7%
Two or More Races	3,968	+/-1,064	8.5%	+/-2.2%
White and Black or African American	283	+/-189	.6%	+/- .4%
White and American Indian and Alaska Native	130	+/-87	.3%	+/- .2%
White and Asian	1,102	+/-449	2.4%	+/-1.0%
White and Some Other Race	2,060	+/-884	4.4%	+/-1.8%
Black or African American and American Indian and Alaska Native	6	+/-9	.0%	+/- .1%
Black or African American and Some Other Race	21	+/-33	.0%	+/- .1%
Race alone or in combination with one or more other races				
Total population	46,499	+/-1,914	100.0%	(X)
White	33,033	+/-1,842	71.0%	+/-2.2%
Black or African American	3,032	+/-649	6.5%	+/-1.4%
American Indian and Alaska Native	164	+/-96	.4%	+/- .2%
Asian	11,012	+/-974	23.7%	+/-2.1%
Native Hawaiian and Other Pacific Islander	194	+/-168	.4%	+/- .4%
Some Other Race	3,150	+/-949	6.8%	+/-1.9%
HISPANIC OR LATINO AND RACE				
Total population	46,499	+/-1,914	100.0%	(X)
Hispanic or Latino (of any race)	4,560	+/-1,003	9.8%	+/-2.0%
Mexican	780	+/-328	1.7%	+/- .7%
Puerto Rican	603	+/-666	1.3%	+/-1.4%
Cuban	170	+/-107	.4%	+/- .2%
Other Hispanic or Latino	3,007	+/-782	6.5%	+/-1.6%
Not Hispanic or Latino	41,939	+/-1,682	90.2%	+/-2.0%
White alone	27,331	+/-1,636	58.8%	+/-2.8%
Black or African American alone	2,561	+/-618	5.5%	+/-1.3%
American Indian and Alaska Native alone	1	+/-5	.0%	+/- .1%
Asian alone	9,576	+/-850	20.6%	+/-1.8%
Native Hawaiian and Other Pacific Islander alone	19	+/-31	.0%	+/- .1%
Some Other Race alone	379	+/-264	.8%	+/- .6%
Two or More Races	2,072	+/-576	4.5%	+/-1.2%
Two races including Some Other Race	430	+/-217	.9%	+/- .5%
Two races excluding Some Other Race, and three or more races	1,642	+/-527	3.5%	+/-1.1%
Total housing units	16,860	+/-566	(X)	(X)
CITIZEN, VOTING AGE POPULATION				

DEMOGRAPHIC AND HOUSING ESTIMATES
2018-2022 American Community Survey 5-Year Estimates
Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Citizen, 18 and over population	32,031	+/-1,361	100.0%	(X)
Male	15,076	+/-882	47.1%	+/-1.6%
Female	16,955	+/-814	52.9%	+/-1.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. An '***' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '****' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.