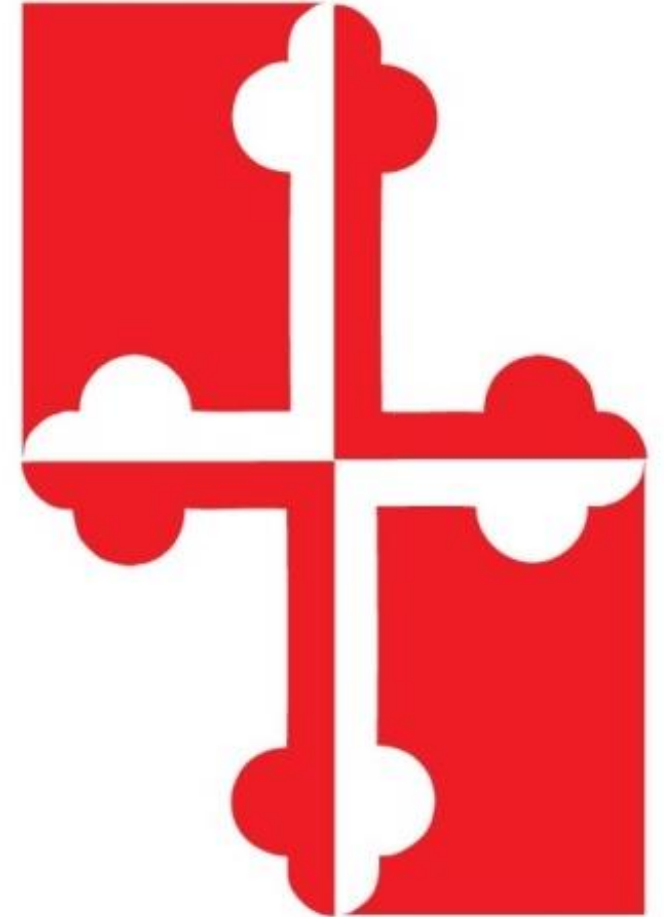


STRATEGIC PLAN OVERVIEW

Bill Butts

MPCA

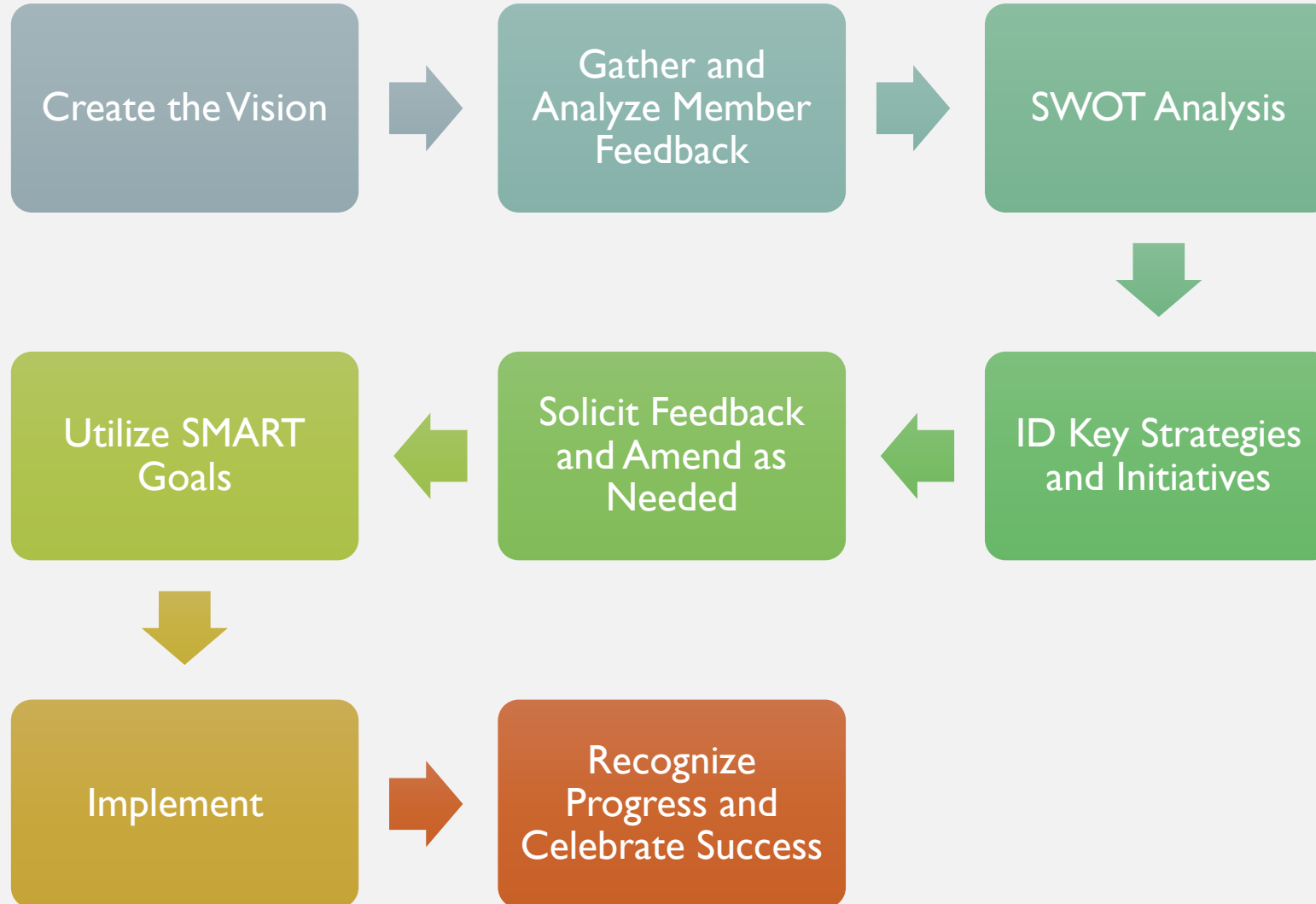


Maryland Planning
Commissioners Association

OUTREACH 2017 THEMES

- Awareness and Communication
- Training Enhancements
- Best Practices
- MPCA as Facilitator
- Regional Support
- Partnerships and Collaboration

STRATEGIC PLANNING PROCESS



- Objective, volunteer membership
- Comprehensive community understanding
- Transparency
- Advisory role to elected officials

- Member time limitations
- Lack of visibility
- Limited funding
- Inconsistent commission policies and procedures across the state



- Advance best practices
- Fill a void of citizen planner assistance
- Develop local leadership
- Partner with other statewide planning organizations

- Poor interjurisdictional communication and coordination
- Short term thinking
- Becoming obsolete
- Complacency

KEY STRATEGIES

Strengthen Member
Engagement & Development

Create Access to Best
Planning Practices &
Processes

Pursue Productive
Partnerships



Develop Local
Planning Leadership

Advocate for Adequate
Operating & Financial
Capacity

Partner to Implement
Planning Literacy
at all Levels