Maryland Planning Commissioners Association
Outreach

MPCA CONFERENCE
EASTON, MD
11/3/2017
Outreach Purpose

- Improved Services
- Convenience
- Local Benefit

Listening

Improved Services

Local Benefit
Engagement

Surveys: 63
Focus Groups: 45
Please select your role:

62 responses

- Local elected official: 32.3%
- Planning Commission or Board member: 25.8%
- Board of Zoning Appeals Member: 11.3%
- Local Government Planner/Planning Manager: 4.8%
- County or Town Administrator/Manager: 3.3%
- Other Government Staff: 3.3%
- Private Planner/Planning Practitioner: 2.4%
- Non-profit staff or director: 1.6%
- Other/Not Listed: 0.7%
... rate your familiarity with the Association on the following scale?

49 responses

<table>
<thead>
<tr>
<th>Rating</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5</td>
<td>10.2%</td>
</tr>
<tr>
<td>2</td>
<td>15</td>
<td>30.6%</td>
</tr>
<tr>
<td>3</td>
<td>16</td>
<td>32.7%</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>10.2%</td>
</tr>
<tr>
<td>5</td>
<td>8</td>
<td>16.3%</td>
</tr>
</tbody>
</table>
What the MPCA Could be Doing Better to Support Maryland Jurisdictions?

- Conduct a larger annual conference
- Support accessing funding sources
- Support community outreach efforts
- Conducting analyses for planning purposes (market...
- Ethics training
- Publishing informative newsletters and planning guides
- Legal training
- Procedural training
- Regular best practices training
Focus Groups
Discussion

- Familiarity
- The Big Picture
- MPCA Support and Services
Familiarity

- Lack of Clarity

- Improved Planning Commissioner Education Course

- Expanded Conference Offerings
The Big Picture

- Communication
- Roundtables or Other Regular Collaboration
- Regional and Jurisdictional Coordination

The Citizen Planner Gazette
A Quarterly Newsletter from the Maryland Planning Commissioners Association - September 2016
MPCA Support and Services

- Barriers
- Training
- Other Resources
- Communication
Themes

- Awareness and Communication
- Training Enhancements
- Best Practices
- MPCA as Facilitator
- Regional Support
- Partnerships and Collaboration
Next steps

Regional Analysis of Results → MPCA Board → Recommendations → Plan and Implementation