A Better Maryland

The State Development Plan

Sustainable Growth Commission
Crownsville
May 20, 2019
A Better Maryland is a dynamic, evolving plan that provides a framework to support a thriving economy and environmental stewardship. The plan supports collaboration among state and local governments and all other stakeholders, providing resources and tools for the long term economic success of Maryland.
STATE DEVELOPMENT PLAN:
A BETTER MARYLAND

• **IMPLEMENTATION OBJECTIVES**
  - Improve the Delivery of Programs and Services to Local Jurisdictions
  - Improve Collaboration and Coordination Among State Agencies
  - Respect Regional Distinctions
  - Build Capacity in Communities

• **Implementation Tools**
  - Increased Technical Assistance
  - Models and Guidelines
  - White papers, Interactive Dashboards, Story Maps
  - Planning Forums
  - Digital Resource Center
Executive Order (August ‘17)

Preparations, Communications, Education (Summer – Fall ‘17)

1st Round of Outreach (Fall ‘17 – Spring ‘18)

In-reach, Analysis, Strategies (Summer ’18)

To Governor for Approval (June ‘19)

Draft Review (Spring ‘19)

Plan Formulation (Winter ’19)

2nd Round of Outreach (Fall ‘18)
**Role of the Commission**

- **Sep ’17**
  - Executive Order

- **Nov ’17**
  - Outreach

- **Mar ’18**
  - Update, Outreach, Feedback

- **May ’18**
  - Comment Responses by Workgroup

- **Sep ’18**
  - 2nd Round Outreach Prep

- **July ’18**
  - Strategy Development

- **Nov ’18**
  - Strategy Feedback and Discussion

- **Mar ’19**
  - Update

- **May ’19**
  - Final Review and Endorsement
THE ROLE OF THE COMMISSION

Laying the Foundation

Feedback and Idea Generation

Strategy Development and Review
Laying the Foundation

- Executive Order
- Outreach Plan and Communications
- Engagement Details
- Commission Involvement
- Goals and Objectives
FEEDBACK/GENERATING IDEAS

• Stakeholder Input and Themes
• Outreach Support
• Workgroup Feedback
• MACo and MML Conferences
• Brainstorming
**STRATEGY DEVELOPMENT**

- Round 2 Prep
- Draft Strategies
  - Feedback
  - Modifications

**Proposed Strategies**

- **A**
  Explore strategies for integrating DLR’s data and online resources into Planning’s community development workplan (e.g., Foreclosure Registry, Workforce MD Expressway Portal, Maryland Workforce Exchange)

- **B**
  Use existing groups and organizations such as Maryland Economic Development Association, and the Regional Councils as strategic partners to collaborate on local and regional economic development needs

- **C**
  Facilitate Economic Opportunity and Reduce Congestion in Maryland through Strategic System Expansion

- **D**
  Support and develop active and healthy agriculture businesses based upon Statewide and regional needs and differences
DOCUMENT

• < 50 pages
• Four Objectives
• Ten Topics
• Areas of Critical State Concern
• Strategy Context and Connectivity Table
**Comments Received**

- Deadline for Public Comments - May 17
- 12 formal comment submissions, covering 29 different areas
- Category of individual items
  - General (6) - including technical corrections
  - Environment (4)
  - Transportation (4)
  - Housing (4)
Several of the comments identified issues that can be addressed by the existing objectives and strategies.

Several of the comments suggested clarifications / modifications to either the objectives or strategies.

Requested additional strategies to address:
- Maryland’s aging population
- Improved coordination between transit systems
- Agriculture Industry modernization
**Next Steps**

- Growth Commission discussion
  - Comments on draft *A Better Maryland*
  - Recommendations on changes to draft *A Better Maryland*
  - Consideration of endorsing submission of *A Better Maryland* to the Governor
- Smart Growth Subcabinet Meeting on May 22
- Finalization of *A Better Maryland* document & website
- Transmittal of *A Better Maryland* to the Governor by July 1