Maryland Historical Trust

The Maryland Historical Trust is the state agency dedicated to preserving and interpreting the legacy of Maryland’s past.

- Governed by a 15-member Board of Trustees
- Part of the Maryland Department of Planning
- Headquarters in Crownsville
- Jefferson Patterson Park and Museum
Statewide Preservation Plan

Mandated in the **National Historic Preservation Act**

Regulations require State Historic Preservation Offices to develop a plan "that provides guidance for effective decision making about historic property preservation throughout the State“ (not just MHT)

Typically every **five years**

National Park Service reviews to ensure:

- significant and meaningful **public participation** occurs
- the final plan identifies significant **issues** affecting historic resources, proposes realistic **solutions**, and sets **priorities** for preservation action
Plan Partners

Advisory Committee

Statewide Organization Partners

Preservation Maryland, Main Street Maryland, Maryland Association of Historic District Commissions, Coalition of Maryland Heritage Areas, Maryland Museums Association

Working with

Archeological Society of Maryland, Council for Maryland Archeology, Maryland Commission on African American History and Culture – and many more!
PreserveMaryland
Maryland Preservation Plan 2014
PreserveMaryland Goals

PreserveMaryland calls upon public agencies, private organizations and individuals involved in preservation to:

1. Connect with Broader Audiences
2. Improve the Framework for Preservation
3. Expand and Update Documentation
4. Build Capacity and Strengthen Networks
5. Collaborate Toward Shared Objectives
<table>
<thead>
<tr>
<th>What We Need to Do to CONNECT</th>
<th>Who Leads</th>
<th>Updates</th>
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<tbody>
<tr>
<td><strong>Statewide</strong></td>
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<tr>
<td>Share positive preservation stories and provide links via a Preservation Maryland web page and multiple social media outlets.</td>
<td>Web page/social media – Preservation Maryland Uploads – Local preservation organizations, Heritage Areas, MHT, Main Streets</td>
<td>Hide update</td>
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<tr>
<td>Both the Maryland Historical Trust, through a newly formed Communications Committee, and Preservation Maryland, through a newly created Director of Communications position, have dramatically increased the number, quality and consistency of online posts, particularly via social media. In 2016, Preservation Maryland launched a Facebook group, Maryland Preservation Forum, to allow preservationists to share information easily with each other.</td>
<td>MHT</td>
<td>See what we have done</td>
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<td>Sponsor “Preservation Tuesdays” on MHT website and social media outlets – Section 106 success stories, grant news etc.</td>
<td>Heritage Areas</td>
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<td>Reinforce a preservation component at events in all heritage areas.</td>
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<td>Develop a suite of model materials, including print and electronic media, to connect visitors and residents to local heritage and historic places.</td>
<td>MD Office of Tourism, MHAA, MAHM, MHT, Main Street Maryland</td>
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<td><strong>County And Local</strong></td>
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<td>Select advocacy projects with high public relations potential and</td>
<td>Local preservation organizations and commissions</td>
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Goal 1: Connect with Broader Audiences

- Revamped Facebook, blogs, newsletters, websites - state and local
- MHT Roadshow, program outreach
- MAHDC new trainings for commissions: Communications
- Cross-promoting with affiliated groups
- Preservation Maryland partnership with Rural Maryland Council
Goals 2 and 3:  
*Improve Framework/Update Documentation*

- Fully online grants system
- Simplified small commercial tax credit
- MAHDC new trainings: Sustainability and Modernism
- Project Review log available online
- Return of Historic Preservation Capital and Non-Capital grants, Heritage Area grants doubled
- Medusa available online
Goals 4 and 5: 

*Build Capacity/Collaborate*

- Partners offer regional networking meetings
- Coordinated advocacy led by Preservation Maryland
- Day-long training opportunities
- Weather It Together state-local programs
- Cemeteries
- Women’s Suffrage
Current Plan – Public Outreach

Stakeholder **interviews** (12 stakeholders)

**Focus groups** – Preservation Planners, Architectural Research and Survey, Archeology, Advocacy, Main Street, Museums (~85 attendees)

Presented and collected feedback at **Preservation Maryland’s annual Summit** and the **Maryland Association of Historic District Commissions’ annual Symposium**
Current Plan – Public Outreach

Regional **public meetings** in Cumberland, Frederick, Salisbury, Chestertown, Havre de Grace, Hyattsville, Baltimore City, Prince Frederick (100 attendees)

Three regional meetings on **African American heritage** – one forthcoming (36 attendees)

**Surveys** – online and at meetings – general, by profession, by topic (141 survey responses)
Next Steps

Finish **interviews** and **focus groups**

Compile **data** into spreadsheet

Prepare **preliminary recommendations**, meet with **partners and stakeholders**

Cross-check recommendations with **other agency plans** – MDP, DNR, MDOT, Tourism

Follow up on **missing information**, clarify feedback
PreserveMaryland 2.0 Goals

PreserveMaryland calls upon public agencies, private organizations and individuals involved in preservation to:

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2. Improve the Framework for Preservation
3. Expand and Update Documentation
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Next Steps

**Draft plan** for public comment in Fall 2018

Complete our survey!

[mht.maryland.gov/plan.shtml](mht.maryland.gov/plan.shtml)
Questions?

Nell Ziehl
Chief, Office of Planning, Education and Outreach
nell.ziehl@maryland.gov or (410) 697-9592