



*Maryland Sustainable Growth Commission  
Education Work Group Report  
July 28, 2014*

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**To:** Jon Laria, Chair, MD Sustainable Growth Commission

**From:** Calvin Ball, Chair, Education Workgroup

**Subj:** Progress Report

**Date:** July 28, 2014

The Education Workgroup is working on several projects with the assistance of MDP including the Sustainable Growth Challenge, development of a Realtors course and our marketing efforts. Below is our progress.

### **Sustainable Growth Challenge**

The Education Workgroup is working with MDP to launch the 2<sup>nd</sup> annual Sustainable Growth Challenge for Fall 2014. We are still working to identify participating institutions and a timeline as we progress.

### **Collaboration with Realtors to Promote Smart Growth**

Our realtor member, Jim Hyatt, is still working to coordinate a meeting with MDP staff, including Mike Paone, and HCAR representatives to review the Realtor Course/SG outline.

### **Social Media & Marketing**

Two of our members, Bryce Turner and Christine Shenot, are working with Val Berton, MDP's communication direct, to strengthen the Commission's social media presence with more activity on Twitter and LinkedIn. The near-term goal is to spotlight upcoming Commission meetings and local sustainable growth initiatives across the state, as well as related national news and trends. MDP is also exploring how to raise awareness of ongoing work on the state's Infill, Redevelopment and Revitalization Initiative.

Bryce, Christine, and Val encourage Commission members to submit any items of interest that relate to specific smart growth development projects, policy and success stories that could be shared via social media.