

## Maryland's 4th Statewide Brownfields Conference Two Project Tracks



### General Agenda

<b>8:30-9:15 a.m.</b>	Registration & Breakfast _____	Auditorium
<b>9:15-10:15 a.m.</b>	Welcome Remarks & Keynote _____ Dave Campbell, Director of EPA's Land, Chemicals and Redevelopment Division for Region 3 Aneca Atkinson, MDE's Assistant Secretary of Environmental Justice Keynote by Pat Ford, City Manager of the City of Bridgeport, WV	Auditorium
<b>10:15-10:30 a.m.</b>	Break and Find Your Session _____	Various
<b>10:30-11:45 a.m.</b>	Sessions _____	Various
<b>11:45 a.m.</b>	Lunch, Networking, Visit Booths _____	Auditorium
<b>12:30-1:45 p.m.</b>	Sessions _____	Various
<b>1:45-2:00 p.m.</b>	Break, Visit Booths _____	Various
<b>2:00-3:15 p.m.</b>	Sessions _____	Various
<b>3:15-3:30 p.m.</b>	Closing Remarks _____ Rebecca L. Flora, Maryland's Secretary of Planning	Auditorium
<b>3:30-4:00 p.m.</b>	Networking, Visit Booths _____	Auditorium

## Tracks Agenda

Track 1		Track 2	
10:30-11:45	<p>Session 1: Community Engagement for Abandoned Dry Cleaners/Gas Stations</p> <p>Reuse Roleplay Workshop: Creating a Collaborative Brownfields Reuse Strategy with Montrose Environmental and Mid-Atlantic TAB</p>	10:30-10:55	<p>Session 1: Community Engagement for Complex Industrial Facilities/Landfills (TBD)</p>
		10:55-11:45	<p>Session 2a: Renewable Energy for Complex Industrial Facilities/Landfills Utilizing Brownfields for Community Solar Development with Maryland Energy Administration (Community Solar Benefits to Maryland's LMIOU Communities)</p>
11:45-12:30	Lunch, Networking, Visit Booths	11:45-12:30	Lunch, Networking, Visit Booths
12:30-1:45	<p>Session 2: Renewable Energy for Abandoned Dry Cleaners/Gas Stations</p> <p>TBD</p>	12:30-1:45	<p>Session 2b, Track 2: Complex Industrial Facilities/Landfills</p> <p>Riding the Solar-Coaster: Exploring the Redevelopment of Landfills for Solar with AC Power, Offit Kurman, and BL Companies</p>
1:45-2:00	Break, Visit Booths	1:45-2:00	Break, Visit Booths
2:00-3:15	<p>Session 3: Site Planning for Abandoned Dry Cleaners or Gas Stations</p> <p>Small Scale Reuse Strategies, Constraints &amp; Vapor Mitigation Requirements with Urban Green Environmental</p>	2:00-3:15	<p>Session 3: Site Planning for Complex Industrial Facilities or Landfills</p> <p>I Plan Sites...with a Little Help from My Friends! with Mid-Atlantic TAB, EPA, and Pat Ford</p>
3:15-3:30	Closing Remarks by Rebecca L. Flora, Maryland's Secretary of Planning	3:15-3:30	Closing Remarks by Rebecca L. Flora, Maryland's Secretary of Planning
3:30-4:00	Networking, Visit Booths	3:30-4:00	Networking, Visit Booths

## Bios of Speakers

### Pat Ford, Keynote Speaker



Pat Ford currently serves as the City Manager of the City of Bridgeport, WV. Bridgeport is a vibrant and flourishing community and has been a leader of growth in West Virginia. The city has continued to experience development due to its ideal regional location with excellent interstate access and a regional airport that continues to increase connectivity via air travel. The city is a model of how to use planning for the betterment of the entire community by investing in infrastructure well in advance of development, gathering community input and support

for major improvements working to enhance the economy through a variety of public and private partnerships.

Beginning with his undergraduate and master's degrees in city planning from the University of Virginia, Ford's work has taken him from college towns to mill towns and from agrarian crossroads to major industrial metropolitan cities as he served both the private and public sectors from New York to Florida.

His roles span directing external affairs and business development for a national brownfield developer to vice president of a TOP 500 consulting engineering company as listed in the Engineering New Record in the private sector to cabinet appointments in metropolitan city administrations and a city manager in the public sector. This experience has given Mr. Ford a variety of skills that enable him to identify and pursue projects backed by liquid funding, productive partnerships, and with full knowledge of local, state, and federal regulatory landscapes and funding streams. He has a proven track record of moving projects from conception to ribbon cuttings.

Mr. Ford was interviewed earlier this year by the Maryland Chapter of NAIOP Commercial Real Estate Development Association about brownfields spurring economic development in Maryland, "[Brownfields grant aims to spur economic development.](#)"

### David Campbell, Welcome Remarks



Since September 2024, David Campbell has served as the Director of the Land, Chemicals, and Redevelopment Division at the U.S. Environmental Protection Agency Mid-Atlantic Regional Office. The Land, Chemicals, and Redevelopment Division administers a diverse portfolio of regulatory and voluntary programs focused on cleaning up hazardous sites and underground storage tanks, protecting the public from harmful contaminants such as lead-based paint and pesticides, conserving energy and natural resources through recycling and composting, and supporting the redevelopment of brownfield properties. Campbell began his EPA career in 1989 as an engineer in the Air

Protection Division where he worked on an array of challenging air quality issues. Since then, he has served in a variety of leadership positions within the Regional Office.

## **Aneca Atkinson , Welcome Remarks**



Aneca Atkinson serves as Assistant Secretary of Environmental Justice at Maryland Department of the Environment (MDE). Atkinson joined MDE coming from the National Audubon Society Mid-Atlantic, where she served as director of the organization’s Delaware River Watershed Program. Prior to that, she served in several roles with the Pennsylvania Department of Environmental Protection, including Deputy Secretary for the Office of Water Programs and director of the Office of Program Integration.

## **Rebecca L. Flora, AICP, Closing Remarks**



Rebecca Flora, AICP, began her service to the State of Maryland in January 2023 as an inaugural member of Governor Moore’s cabinet. She was selected to serve as Secretary for the Maryland Department of Planning (MDP), in part due to the depth of her expertise gained from lived experiences and a multi-disciplinary career that spans more than 40 years across public, non-profit, and private sectors which includes multiple awards for her leadership and advocacy.

Prior to becoming Secretary at MDP, she led the implementation of mixed-use, housing, and economic development projects. She served as LEED AP for the world’s first LEED Gold certified convention center, created innovative new economic development programs such as one of the nation’s first Green Building Products Initiatives, and led teams in the preparation of award-winning regional sustainability and state resiliency plans as well as Pittsburgh’s first climate action plan. Most recently she led the net-zero development of a 178-acre brownfield development site and the creation of a LEED ND platinum certified site master plan (in collaboration with her Planner daughter) that achieved APA’s 2020 Excellence in Sustainability Award.

Secretary Flora’s leadership experience also includes multiple board positions, including chair of the Federal Home Loan Bank of Pittsburgh’s Affordable Housing Advisory Council and first woman chair of the U.S. Green Building Council board working globally to advance green building and carbon reduction practices. She also served 10 years as adjunct professor for Carnegie Mellon University’s Heinz College where she created one of the nation’s first graduate classes in sustainable community development.

At MDP, Secretary Flora is focused on advancing the agency’s newly developed vision which is “to achieve economic prosperity for all through the development of plans, policies, and places that embrace diversity, treasure shared heritages, and uphold human well-being and ecological regeneration as paramount elements of sustainable growth in Maryland.”

Secretary Flora lives on the Eastern Shore of Maryland and is a proud mom of two grown daughters and Mômê to two grandsons. She enjoys sailing and kayaking on Maryland’s waters, hiking Maryland’s mountains, and exploring heritage areas and unique places throughout Maryland.