## MML Summer Conference 2022 Panel—Transforming Vacant Brownfield Properties Monday, June 13, 2:15-3:00 pm

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## Dis

scussion Questions					
1.	How can communities/organizations go about determining which brownfield sites in their communities would be the most viable for assessment/cleanup/redevelopment? What are the foremost considerations?				
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2.	What are the benefits to starting with a brownfield inventory and site/community revitalization plan versus just picking a site or group of sites and applying for a grant before completing those preliminary steps?				
3.	What's the most compelling way to get community member buy-in for brownfield revitalization projects?				

- 4. What are the most important considerations for grant preparation that give applicants' the best chance for project selection from EPA's panel of reviewers?
- 5. What are the current trends in brownfield redevelopment that communities should be aware of that may help incentivize projects? E.g., renewable energy projects, waterfront redevelopment, data centers... And are there special financial assistance opportunities associated with these trends?

6. Why is environmental due diligence critical to ensuring success of brownfield projects? What are the key initial steps toward environmental due diligence?

7. How do communities/organizations benefit from identifying, cleaning up, and redeveloping brownfields in their communities?

8. When should communities/organizations consider hiring environmental consultants to help strategize/complete brownfield prioritization and grant applications? What is the best way to assess whether hiring a consultant is worth the expenditure?

9. How can communities market their brownfields to developers when most grant funding is not available to private entities?

10. What partnerships should communities/organizations consider to prepare for a successful brownfield project outcome, and why are those partnerships important?

11. How can communities attract redevelopment of brownfields in order to fulfill unmet municipal needs (e.g., green space, mixed-use development)? How can municipalities encourage property owners to redevelop brownfields through effective marketing (e.g., by identifying incentives/benefits such as access to highways and then advertising these in prospectus materials)?