

Denton, Maryland

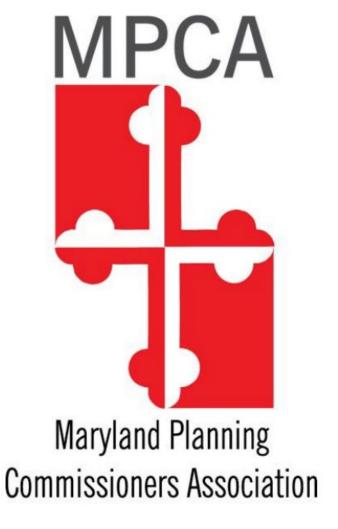
July 14, 202<mark>2</mark>

Maryland Planning

Wharves of Choptank Visitor & Heritage Center Commissioners Association

Strategic Plan

	Eastern Shore
General	Recruitment What is going on in neighboring jurisdictions? Free legal counsel More information and communication about the MPCA
Barriers	Membership diversity and volunteer commitment MPCA meetings with Planning Directors
Training	Grant access and working with limited funding Explaining critical areas to the public Quarterly hot topics
Other Resources	Networking opportunities Recognition of citizen planners Distinguishing roles of elected officials and citizen planners
Communication	Enhanced communication about what the MPCA Board is doing



MPCA Master Plan

ROADMAP FOR THE ORGANIZATION, ITS LEADERSHIP & MEMBER

Strategic Plan

Strengthen Member Engagement & Development

Enable Access to Best Planning Practices & Processes

Develop Local Planning Leadership

Pursue Productive Partnerships

Ensure Adequate Operating & Financial Capacity

Solicit Feedback & Amend the Plan as Needed

Recognize Progress & Celebrate Success

Strategic Plan



Barriers

Executive Committee

Partnerships

Financial Capacity

Communications

Recruitment

Pandemic Adaptation

Staffing/Volunteer Capacity

Successes

Conferences (Recordings and Presentations

- Record Attendance
- Two Virtual Conferences
- Citizen Planner Recognitions
- Requests for Session Proposals

Workshops (Recordings and Presentations)

- 2019
 - Hagerstown
 - Annapolis
- 2020
 - Salisbury
 - Strong Towns
- 2021
- Mastering the Master Plan

Communications and Resources

- MPCA Corner Newsletter
- Rules and Procedures Guidance
- Website Enhancements
- New Bylaws Approved in 2020

Partnerships

- Mid Atlantic Planning Collaboration
- APA MD Chapter
- Maryland Department of Planning

Mentoring Program

2022 Conference

Contracted Assistance

Recruitment

Initiatives