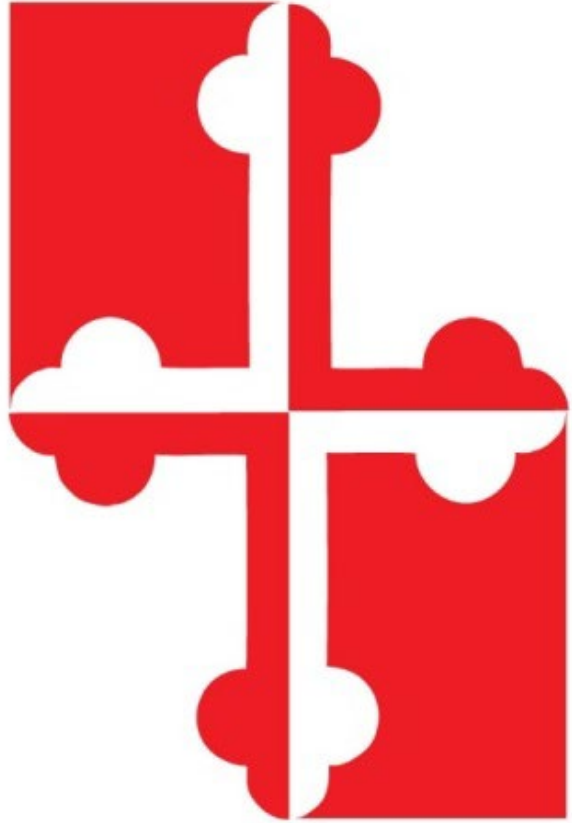


MPCA



Maryland Planning
Commissioners Association



Working with the Public for Positive Results

Kristin O'Connor: Howard County, Division Chief, Comprehensive and Community Planning

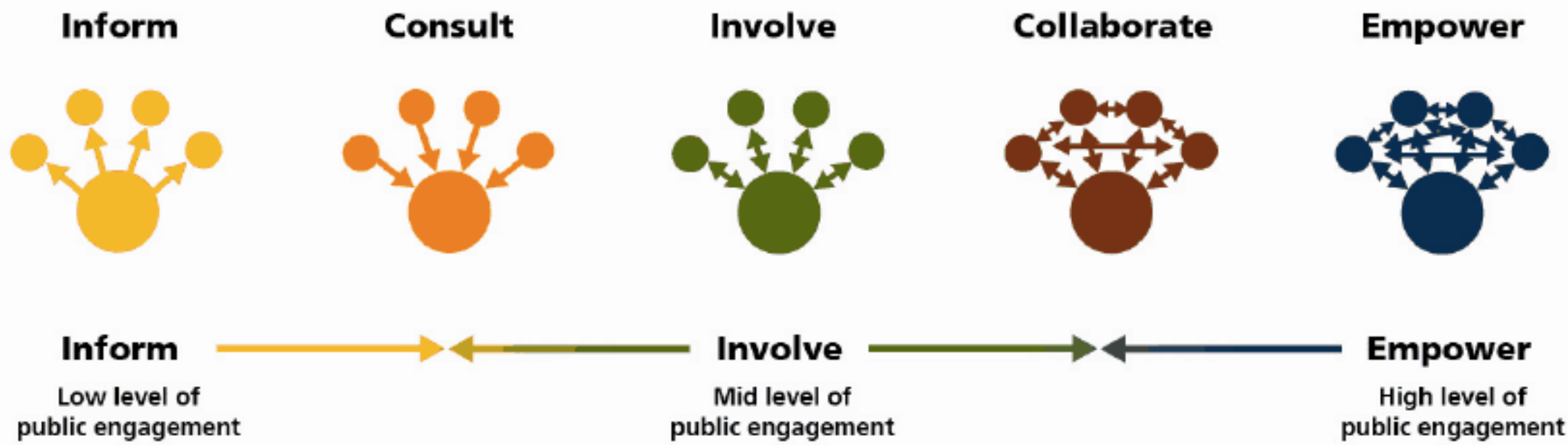
Stephanie Smith: Baltimore City, Assistant Director for Equity, Engagement and Communications

Shane Grimm, AICP: Havre de Grace, Deputy Director of Planning



LISTENING SESSIONS

Meetings in every County and Baltimore City; all jurisdictional notes posted on [website](#)



Source: Burlington Gazette



Communications

- Why are we engaging the public?
- What will we do with the input?

Outreach

- How will we get stakeholders in the room?
- How will we ensure representative participation?

Engagement

- What will we do when they are in the room?
- How will we keep them informed of progress?

PlanHoward Academy

www.howardcountymd.gov/planningacademy

Kristin O'Connor
Division Chief, Comprehensive And Community Planning
Howard County



PlanHoward Academy



Background:

- Initiated and developed by Howard County's Department of Planning and Zoning (DPZ) the summer of 2017, with the first class offered that fall
- Taught by professional planners and attorneys
- Offered two to three times per year
- Completed seven classes and engaged over 100 residents, including five elected officials, two Planning Board members, 17 Homeowners Association members, and 13 board or committee members since 2017.

PlanHoward Academy



- Who:** Residents interested in Howard County's planning and who:
- live in various geographic areas of the county;
 - represent the county's diverse population;
 - have lived in the county for varying amounts of time; and
 - are interested in their community's future.

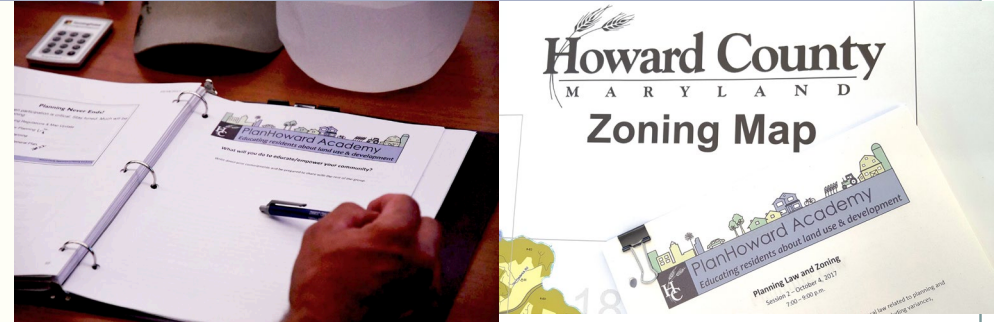
PlanHoward Academy



What: The goal of the Academy is for residents to:

- Educate citizens about the land development process, including how growth policies are shaped, the role of *PlanHoward2030*, the development review process, and zoning regulations;
- Teach residents how to access DPZ's interactive map and web-based tools;
- Provide citizens with the tools to participate in the planning process;
- Develop relationships with planning staff; and
- Build a cadre of informed citizens who can become planning ambassadors in their communities.

PlanHoward Academy



County Executive Calvin Ball congratulates the PlanHoward Academy class of winter 2019!

PlanHoward Academy



Civic Education
and Public
Information
Award

