





# Housing Downturn & Recovery: Homeownership Trends in Maryland

January, 2015





### Acknowledgements

#### Data, technical assistance and advice was provided by:

Clarence J. Snuggs, Acting Secretary
Maryland Department of Housing and Community Development

Carol A. Gilbert, Assistant Secretary
Division of Neighborhood Revitalization
Maryland Department of Housing and Community Development

Casey J. Dawkins, Ph.D.
Research Associate, National Center for Smart Growth
Associate Professor, Urban Studies and Planning Program
University of Maryland

Neighborhood Stabilization & Homeownership Work Group Chair, Honorable Stephen Lafferty, Delegate



### Objective of the NSHO Workgroup (Excerpted)

# Neighborhood Stabilization & Homeownership Workgroup PROPOSED WORK PLAN

as of July 24, 2014

#### **Overview:**

As requested by the Honorable Michael E. Busch, Speaker of The Maryland House of Delegates, in a letter dated March 19, 2014 to Mr. Jon Laria, Esq., Chair of the Sustainable Growth Commission, the Neighborhood Stabilization & Homeownership (NSHO) Workgroup has been formed for the purposes and related objectives described below.

**Workgroup Purpose:** To study the impact of the financial crisis on historically owner-occupied neighborhoods and to identify resources and strategies and recommendations to preserve the stability of historically owner-occupied neighborhoods and promote homeownership in these neighborhoods.



#### Profile of TRF

The Reinvestment Fund builds wealth and opportunity for low-wealth communities and low and moderate income individuals through the promotion of socially and environmentally responsible development.

We achieve our mission through:

#### **Capital**

Grants, loans and equity investments

#### **Knowledge**

 Information and policy analysis; PolicyMap & Policy Solutions

#### **Innovation**

Products, markets and strategic partnerships



Data Sources / Geography



#### **Data Sources**

#### Population, Housing Units, Families, Households, Tenure and Geography

U.S. Census, 2000

U.S. Census, 2010

#### **Home Sale Prices**

State of Maryland, Department of Assessment and Taxation

Home Mortgages (Originations, Loan Amounts, Applicant Income, Loan Types)

Home Mortgage Disclosure Act (HMDA) Database

**Mortgage Foreclosures (Notices of Intent to Foreclose)** 

State of Maryland, Department of Housing and Community Development

**Bureau of Labor Statistics (CPI adjustment)** 



#### Geography

Basic geography for this analysis is the set of boundaries established for the Census, 2010. Census data from the 2000 Census were recast into 2010 boundaries. Please note that there will always be errors in recasting data aggregated to one year's census into another.

All point-level data were geocoded initially to the 2010 Census boundaries.

Please note that not all pieces of data were available for all Census tracts.

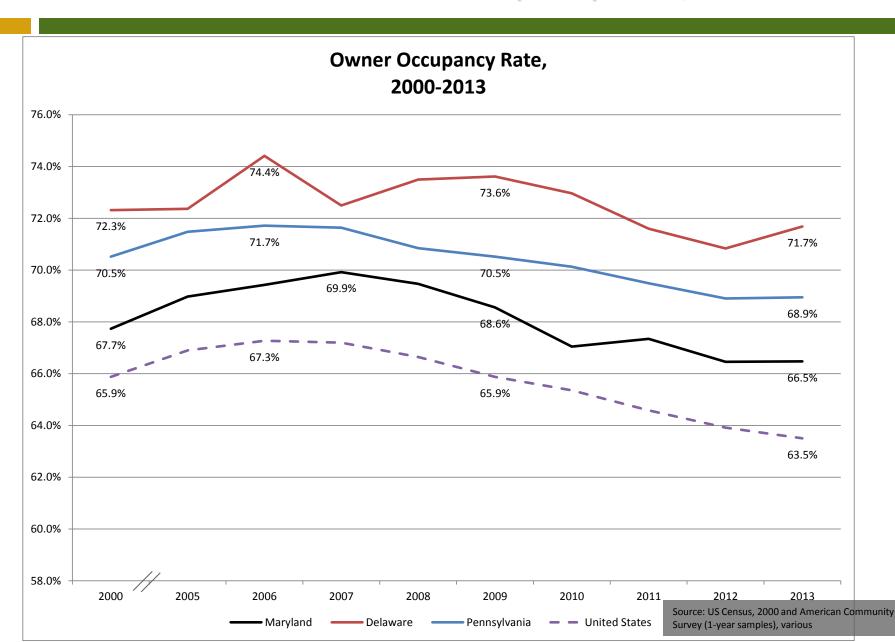
Accordingly, there will be minor differences – from figure-to-figure – that are a result of that "missing data" issue.



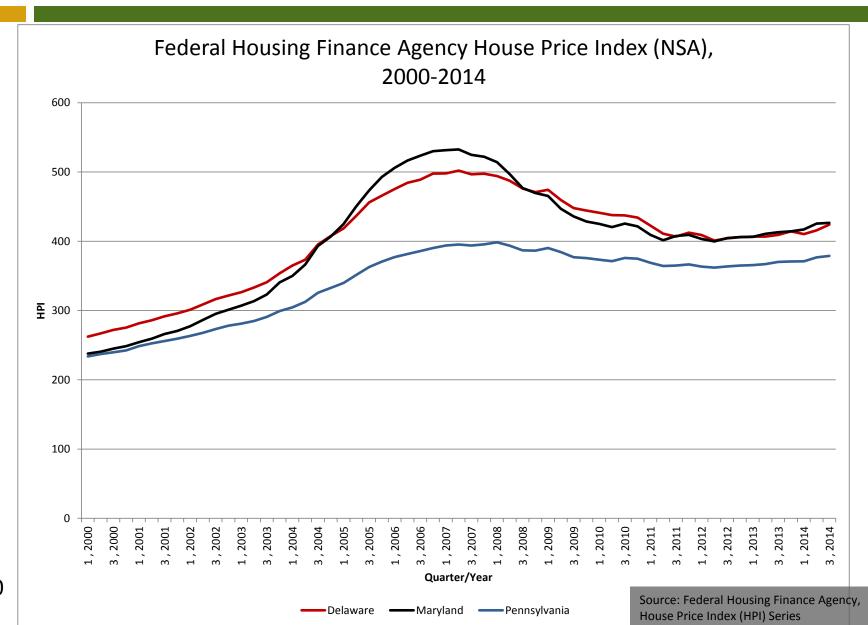
State of Maryland:
Context of Tenure, Home Sale Price,
Mortgage Interest Rates and
Mortgage Delinquency/Foreclosure



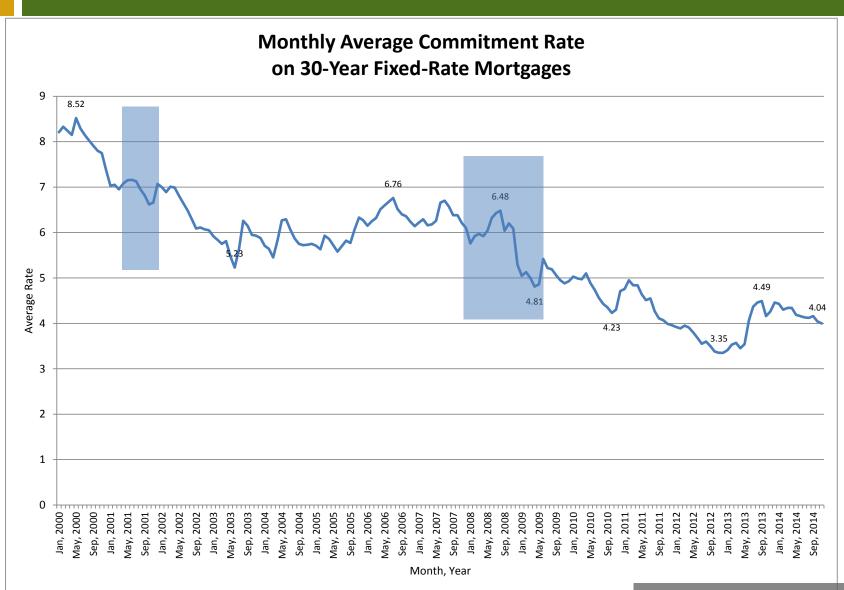
### Owner Occupancy Rate, 2000-2013



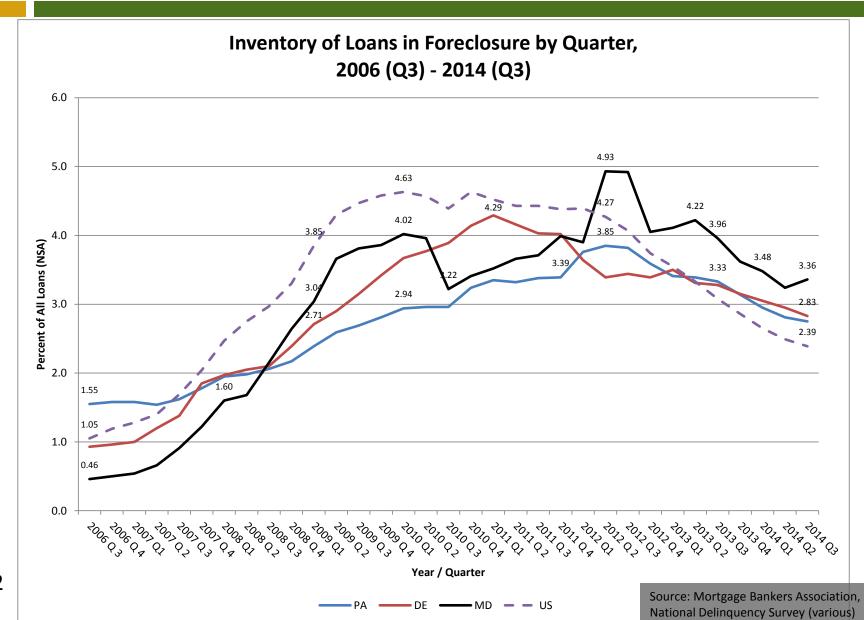
#### House Price Index, 2000-2014



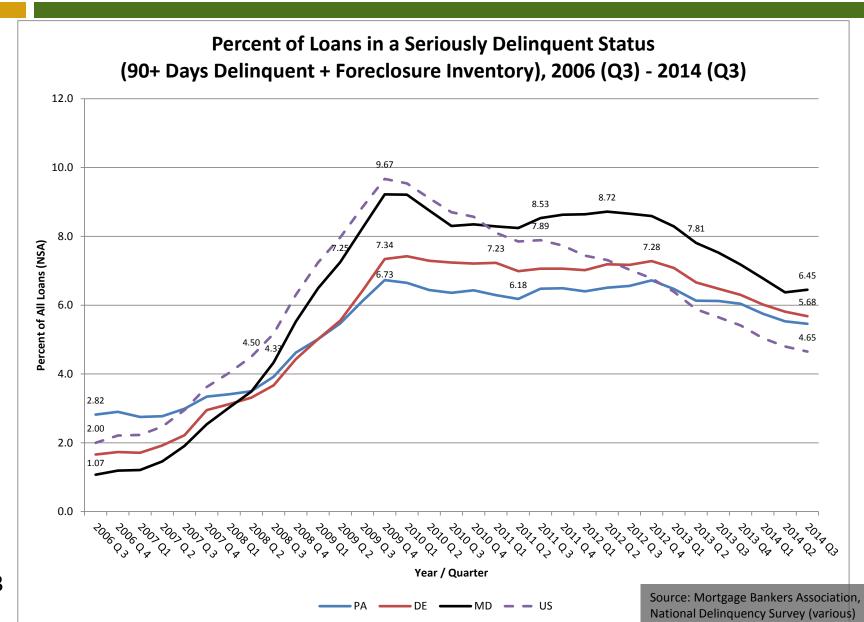
### Monthly Mortgage Interest Rates, 2000-2014



### Mortgage Foreclosure Rates, 2006-2014

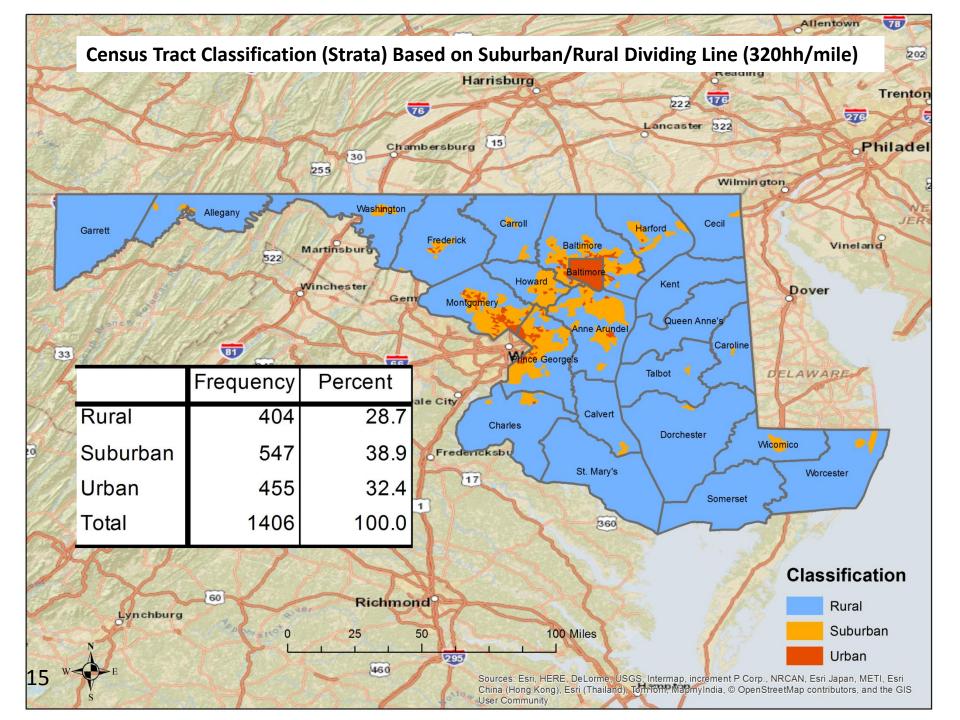


## Serious Delinquency Rates, 2006-2014



### Strata

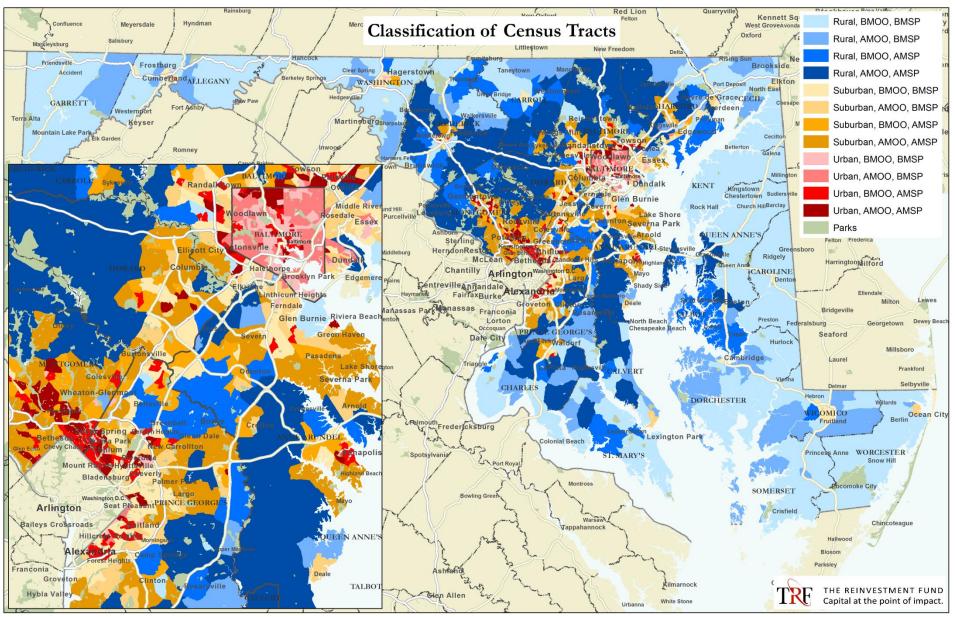




# Sale Price and Owner Occupancy Breaks

Status	Median Sale Price (2000-2001)	Owner Occupancy Rate (2000)
Rural	\$150,291	85.7%
Suburban	\$150,000	78.3%
Urban	\$90,000	52.8%





### **Census Tract Classifications**

	Number of	Percent of
Tract Type	Tracts	Tracts
1.00 Rural, Below Median Owner-Occupancy, Below Median Sales Price	143	10.2
2.00 Suburban, Below Median Owner-Occupancy, Below Median Sales Price	170	12.1
3.00 Urban, Below Median Owner-Occupancy, Below Median Sales Price	121	8.6
4.00 Rural, Above Median Owner-Occupancy, Below Median Sales Price	52	3.7
5.00 Suburban, Above Median Owner-Occupancy, Below Median Sales Price	102	7.3
6.00 Urban, Above Median Owner-Occupancy, Below Median Sales Price	109	7.8
7.00 Rural, Below Median Owner-Occupancy, Above Median Sales Price	54	3.8
8.00 Suburban, Below Median Owner-Occupancy, Above Median Sales Price	105	7.5
9.00 Urban, Below Median Owner-Occupancy, Above Median Sales Price	118	8.4
10.00 Rural, Above Median Owner-Occupancy, Above Median Sales Price	139	9.9
11.00 Suburban, Above Median Owner-Occupancy, Above Median Sales Price	170	12.1
12.00 Urban, Above Median Owner-Occupancy, Above Median Sales Price	106	7.5
Subtotal	1389	98.8
Missing	17	1.2
Total	1406	100



# Demographics



# Population, Families & Changes

	Total	Total	1	Percent				Percent
	Population,	Population,	Change in	Change in	Total Families,	Total Families,	Change in	Change in
Strata	2000	2010	Population	Population	2000	2010	Families	Families
1.00 Rural, Low Ownocc, Below Median Sales Price	539,799	617,568	77,769	14.4%	144,573	160,954	16,381	11.3%
2.00 Suburban, Low Ownocc, Below Median Sales	675,659	719,932	44,273	6.6%	169,247	172,224	2,977	1.8%
3.00 Urban, Low Ownocc, Below Median Sales Price	389,847	365,739	(24,108)	-6.2%	88,400	79,525	(8,875)	-10.0%
4.00 Rural, High Ownocc, Below Median Sales Price	103,841	120,762	16,921	16.3%	28,332	31,201	2,869	10.1%
5.00 Suburban, High Ownocc, Below Median Sales	408,535	437,278	28,743	7.0%	110,878	114,241	3,363	3.0%
6.00 Urban, High Ownocc, Below Median Sales Price	371,876	361,439	(10,437)	-2.8%	93,496	86,075	(7,421)	-7.9%
7.00 Rural, Low Ownocc, Above Median Sales Price	177,827	218,993	41,166	23.1%	47,064	56,969	9,905	21.0%
8.00 Suburban, Low Ownocc, Above Median Sales	422,181	492,457	70,276	16.6%	108,393	123,403	15,010	13.8%
9.00 Urban, Low Ownocc, Above Median Sales Price	456,630	481,165	24,535	5.4%	102,632	103,790	1,158	1.1%
10.00 Rural, High Ownocc, Above Median Sales Price	588,756	713,463	124,707	21.2%	166,063	198,571	32,508	19.6%
11.00 Suburban, High Ownocc, Above Median Sales	719,210	784,955	65,745	9.1%	200,889	213,722	12,833	6.4%
12.00 Urban, High Ownocc, Above Median Sales	428,934	448,400	19,466	4.5%	108,359	106,327	(2,032)	-1.9%
Total	5,283,095	5,762,151	479,056	9.1%	1,368,326	1,447,002	78,676	5.7%



# Race/Ethnicity Composition

	Percent Black,	Percent Black,	Percent	Percent	Percent	Percent
Strata	2000	2010	White, 2000	White, 2010	Hispanic, 2000	Hispanic, 2010
1.00 Rural, Low Ownocc, Below Median Sales Price	12.7%	13.7%	83.5%	79.0%	1.4%	3.4%
2.00 Suburban, Low Ownocc, Below Median Sales	32.8%	36.1%	57.5%	47.5%	3.7%	8.6%
3.00 Urban, Low Ownocc, Below Median Sales Price	60.8%	60.0%	28.7%	24.6%	5.9%	10.4%
4.00 Rural, High Ownocc, Below Median Sales Price	12.1%	15.9%	84.3%	78.3%	1.1%	2.6%
5.00 Suburban, High Ownocc, Below Median Sales	26.8%	30.3%	65.8%	55.8%	2.6%	7.2%
6.00 Urban, High Ownocc, Below Median Sales Price	55.1%	59.2%	40.1%	32.2%	1.7%	4.9%
7.00 Rural, Low Ownocc, Above Median Sales Price	14.1%	16.3%	79.5%	70.8%	2.3%	4.5%
8.00 Suburban, Low Ownocc, Above Median Sales	22.2%	27.3%	60.9%	48.5%	6.5%	10.4%
9.00 Urban, Low Ownocc, Above Median Sales Price	44.6%	44.1%	36.8%	30.8%	9.4%	15.4%
10.00 Rural, High Ownocc, Above Median Sales Price	9.0%	13.0%	85.7%	76.3%	1.6%	3.5%
11.00 Suburban, High Ownocc, Above Median Sales	16.5%	19.8%	70.7%	61.5%	3.4%	6.8%
12.00 Urban, High Ownocc, Above Median Sales	21.8%	22.6%	58.2%	47.4%	10.5%	19.1%
Total	27.4%	28.9%	62.2%	54.8%	4.3%	8.2%



# Owner Occupancy

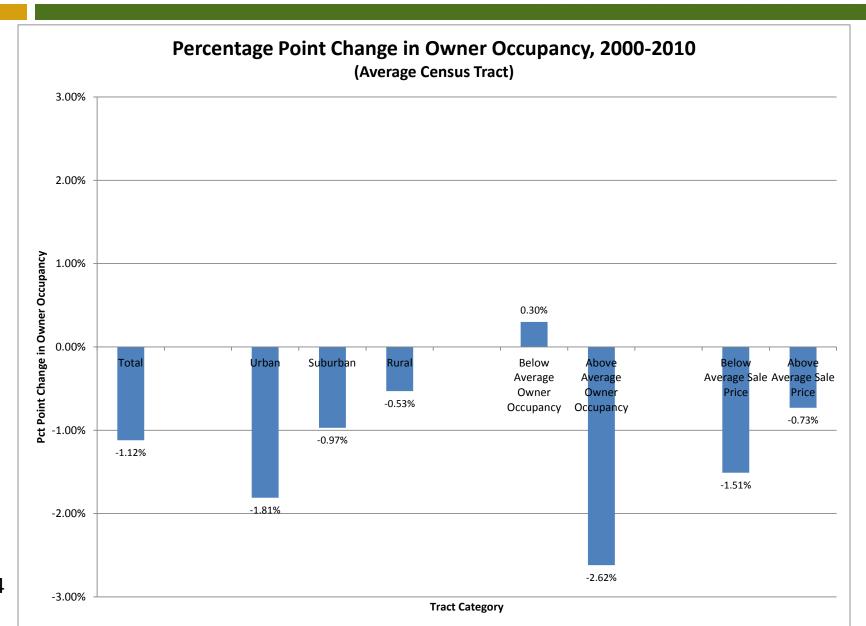


# Households, Owner-Occupancy Counts & Changes

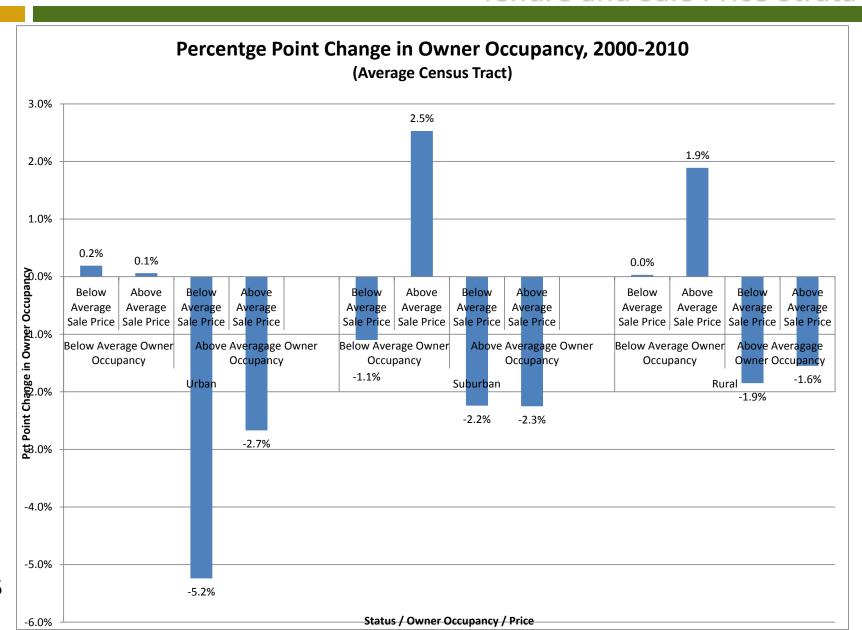
		$\overline{}$				
	Households, 2000	Households, 2010	Change in Households	Percent Owner Occupied, 2000	Percent Owner Occupied, 2010	Difference in Owner Occupancy
1.00 Rural, Low Ownocc, Below Median Sales Price	145,812	166,869	21,057	73.8%	73.3%	-0.5%
2.00 Suburban, Low Ownocc, Below Median Sales Price	149,578	153,143	3,565	57.5%	56.1%	-1.4%
3.00 Urban, Low Ownocc, Below Median Sales Price	53,547	50,472	-3,075	33.8%	33.7%	-0.1%
4.00 Rural, High Ownocc, Below Median Sales Price	56,176	62,523	6,347	88.4%	86.4%	-1.9%
5.00 Suburban, High Ownocc, Below Median Sales Price	123,703	129,652	5,949	86.6%	84.5%	-2.1%
6.00 Urban, High Ownocc, Below Median Sales Price	98,400	89,871	-8,529	68.1%	63.3%	-4.9%
7.00 Rural, Low Ownocc, Above Median Sales Price	48,852	62,983	14,131	74.5%	77.8%	3.3%
8.00 Suburban, Low Ownocc, Above Median Sales Price	98,521	117,066	18,545	60.5%	62.3%	1.8%
9.00 Urban, Low Ownocc, Above Median Sales Price	62,693	65,254	2,561	31.9%	31.9%	0.0%
10.00 Rural, High Ownocc, Above Median Sales Price	159,438	196,514	37,076	91.8%	90.2%	-1.6%
11.00 Suburban, High Ownocc, Above Median Sales Price	227,241	246,245	19,004	90.1%	87.5%	-2.6%
12.00 Urban, High Ownocc, Above Median Sales Price	117,309	115,183	-2,126	72.2%	69.6%	-2.6%
Total	1,341,270	1,455,775	114,505	67.7%	67.5%	-0.2%



#### Average Tract Percent Change in Owner Occupancy by Status, Tenure and Sale Price Strata

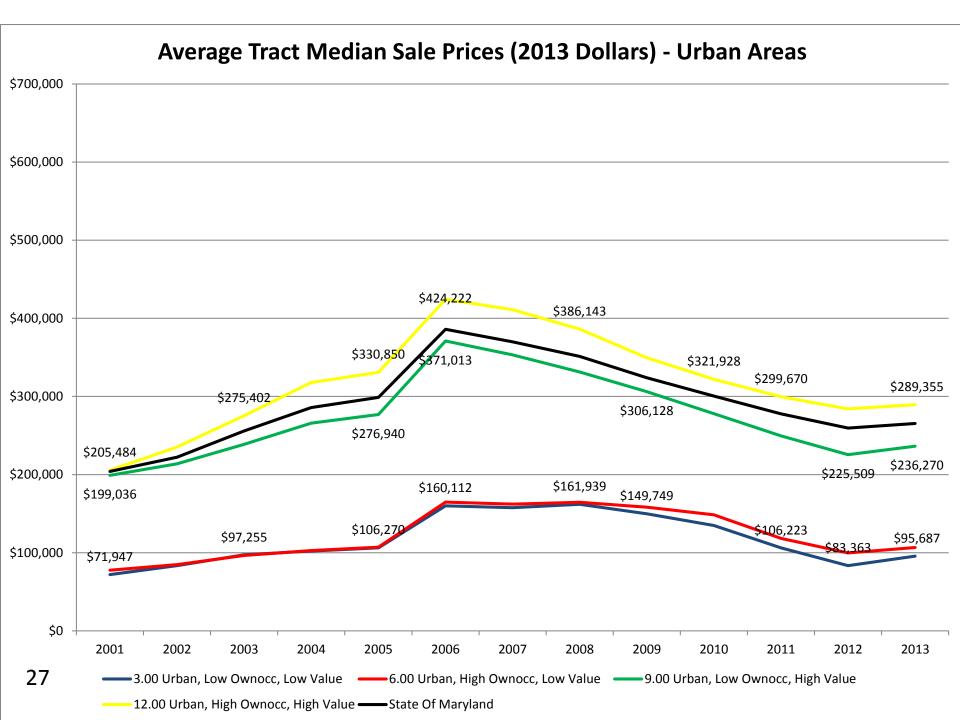


#### Average Tract Percent Change in Owner Occupancy by Status, Tenure and Sale Price Strata

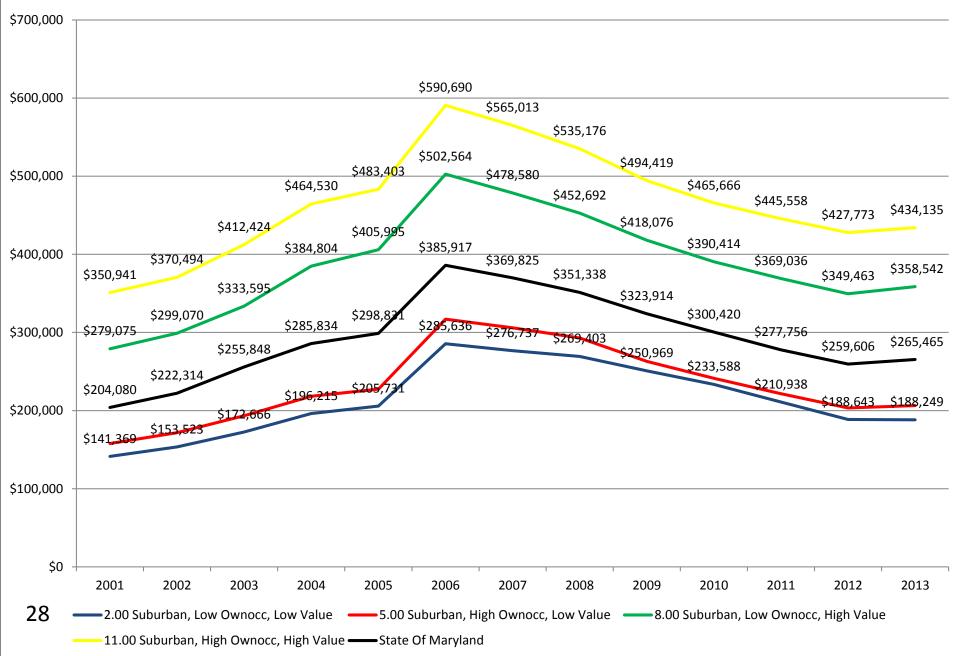


### Sale Prices

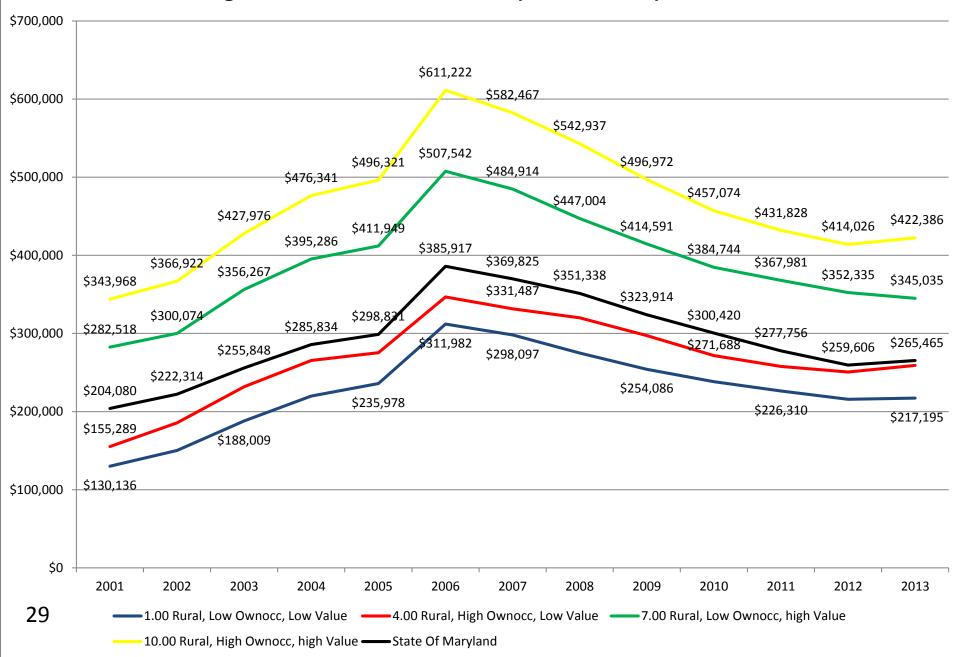




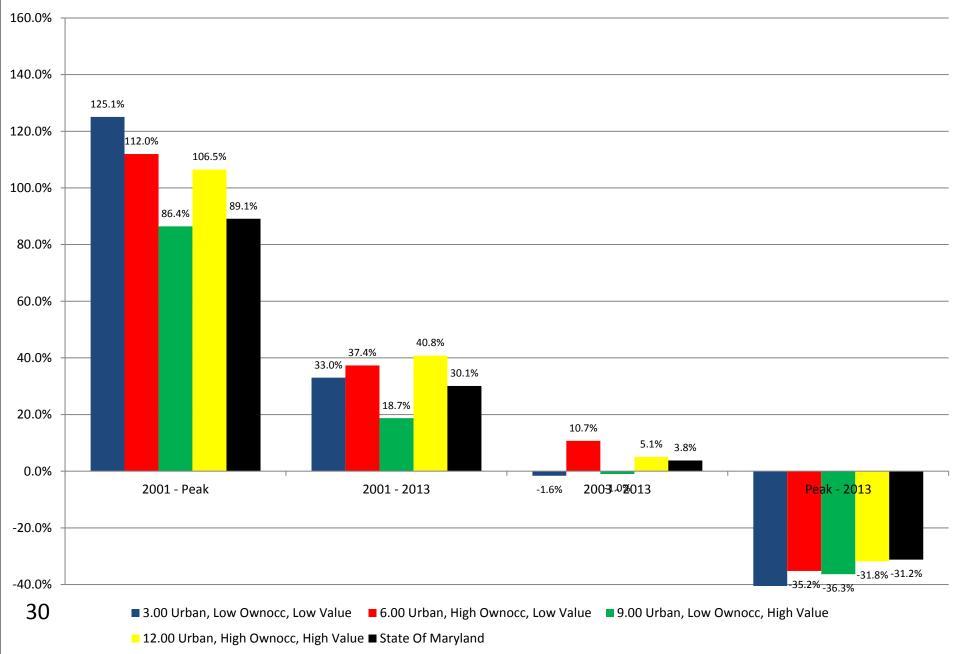
#### **Average Tract Median Sale Prices (2013 Dollars) - Suburban Areas**



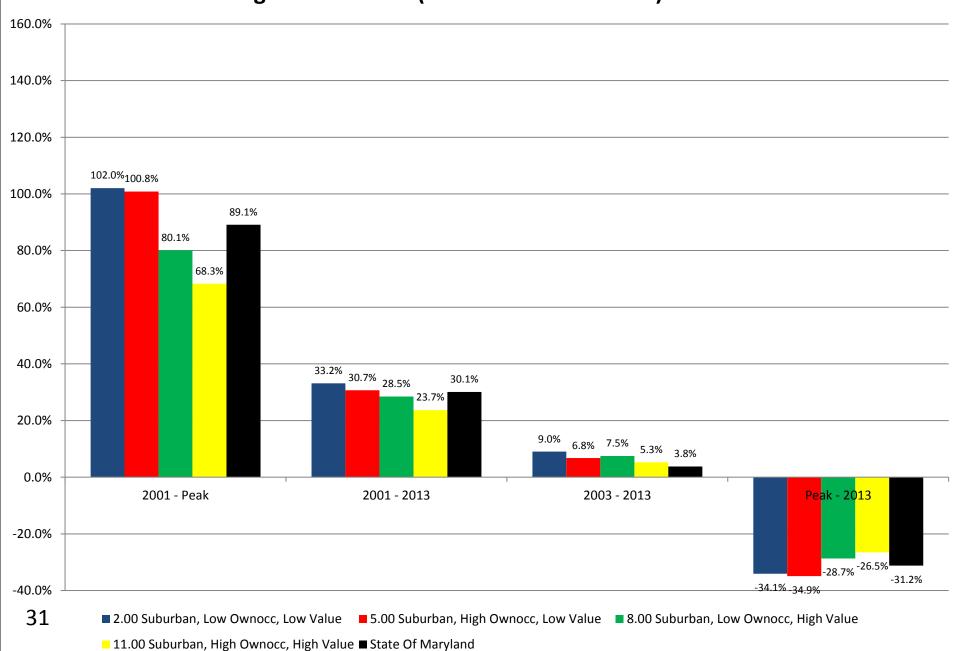
#### **Average Tract Median Sale Prices (2013 Dollars) - Rural Areas**



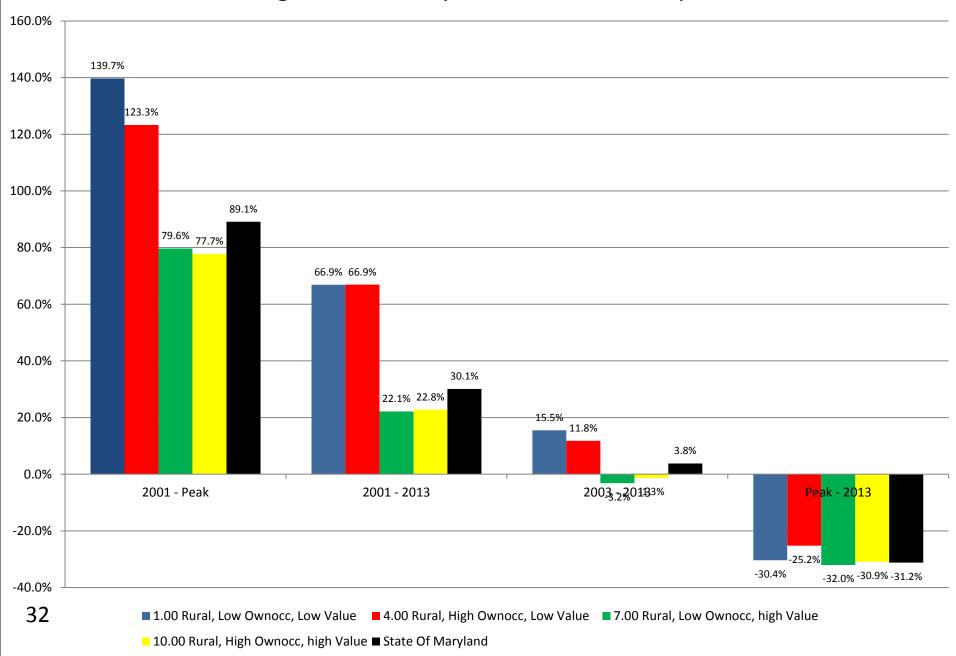








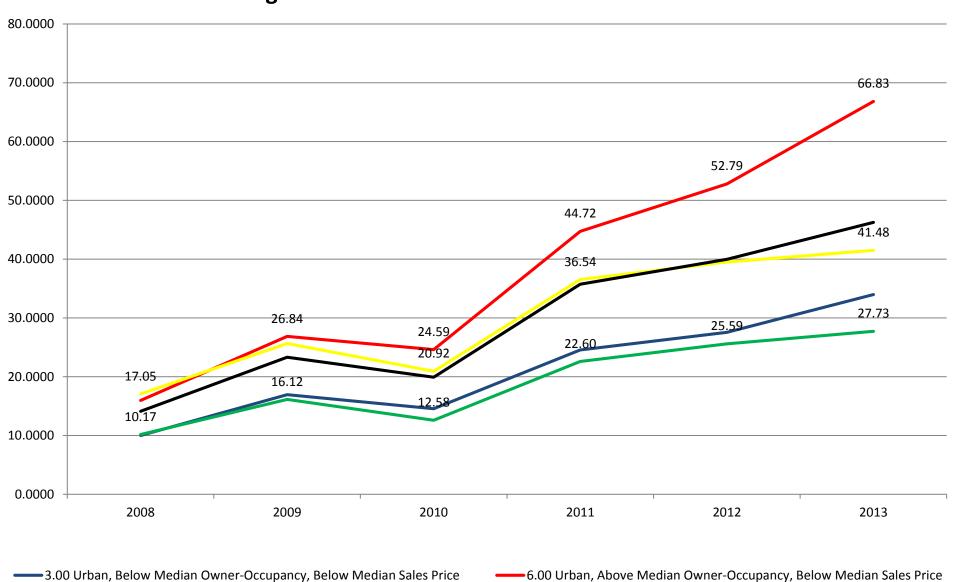




Mortgage Foreclosures





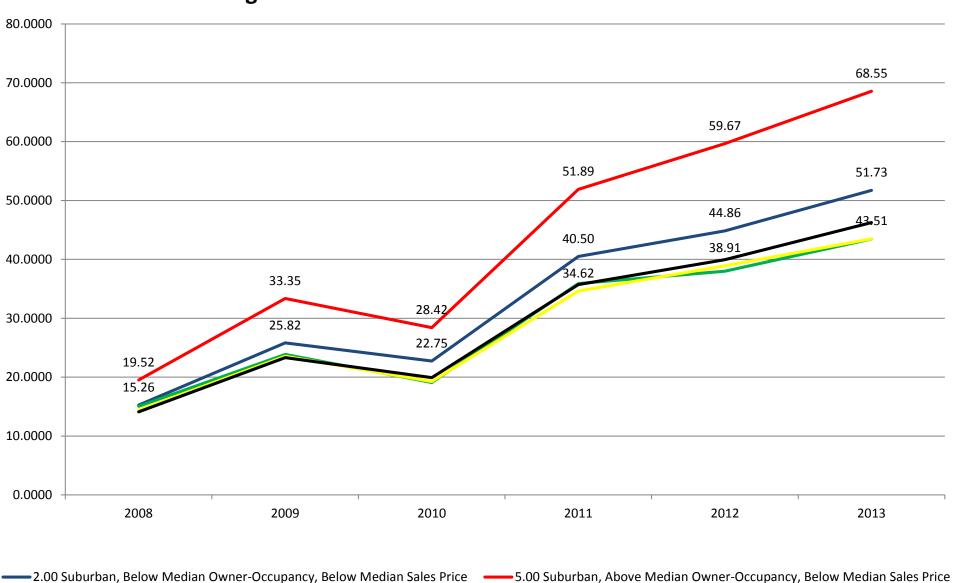


9.00 Urban, Below Median Owner-Occupancy, Above Median Sales Price

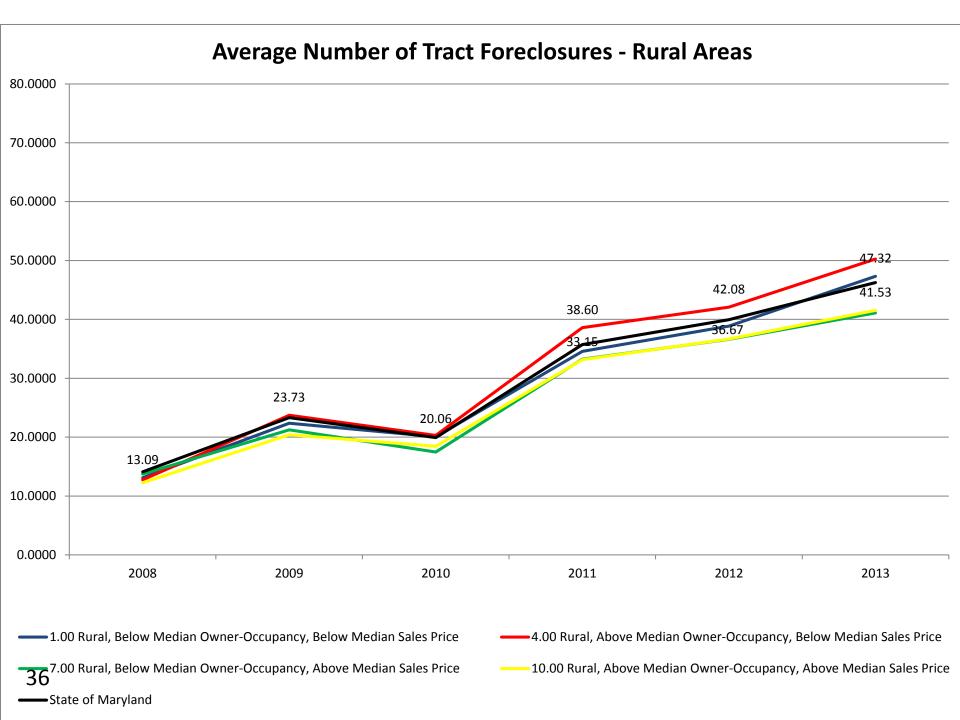
12.00 Urban, Above Median Owner-Occupancy, Above Median Sales Price

State of Maryland





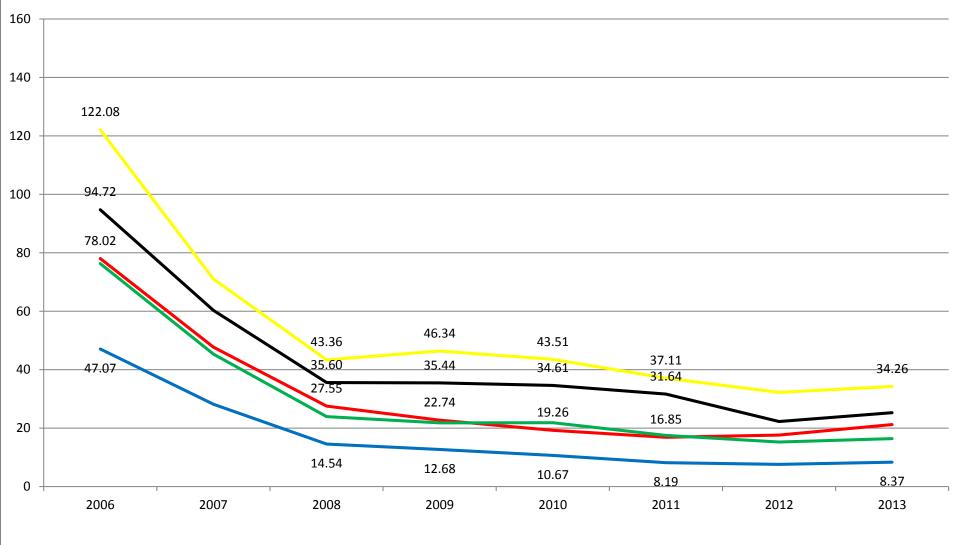
200 Suburban, Below Median Owner-Occupancy, Above Median Sales Price ——11.00 Suburban, Above Median Owner-Occupancy, Above Median Sales Price ——State of Maryland



Mortgage Lending Activity







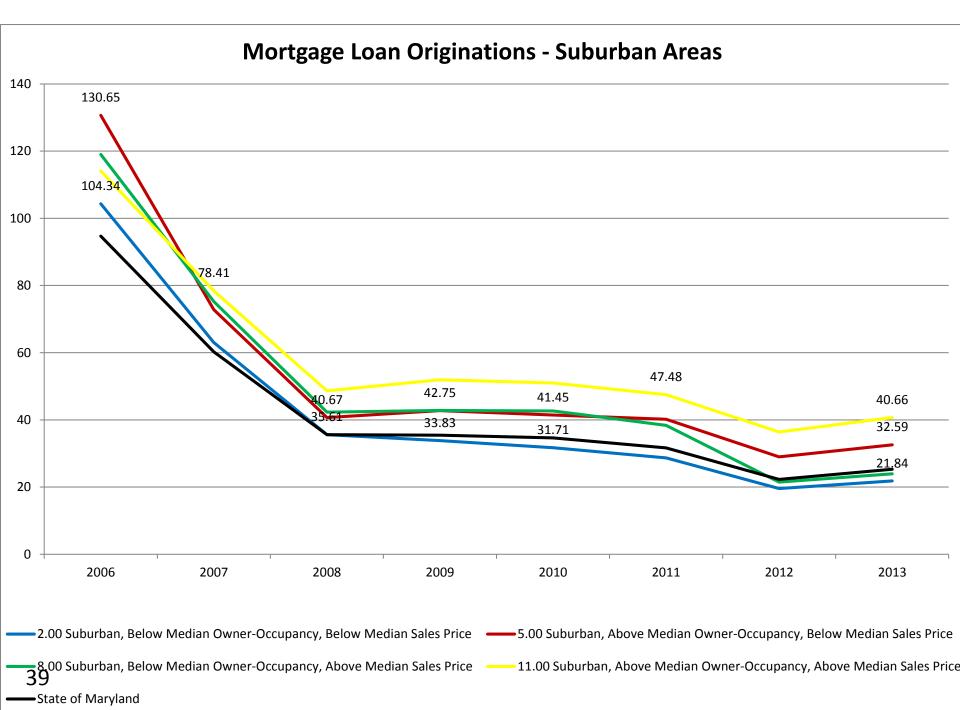
-----3.00 Urban, Below Median Owner-Occupancy, Below Median Sales Price

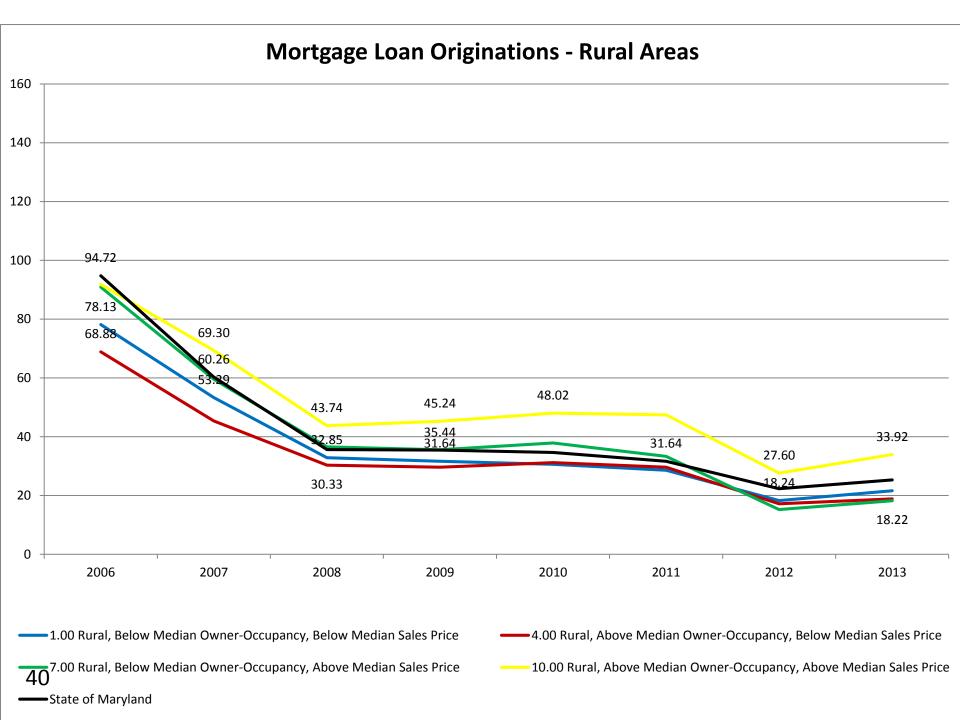
12.00 Urban, Above Median Owner-Occupancy, Above Median Sales Price

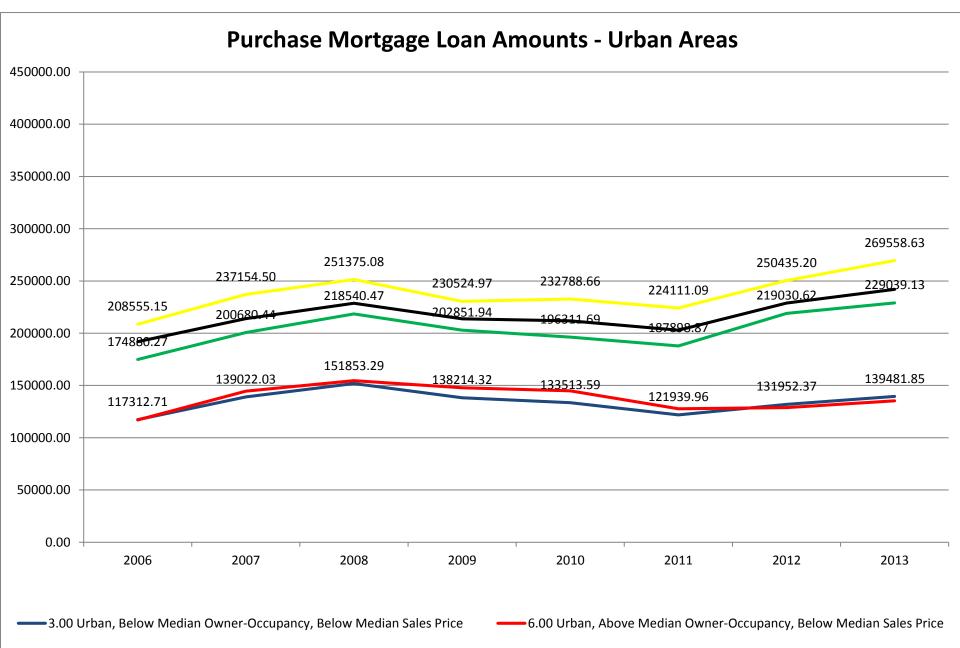
■6.00 Urban, Above Median Owner-Occupancy, Below Median Sales Price

38 9.00 Urban, Below Median Owner-Occupancy, Above Median Sales Price

State of Maryland



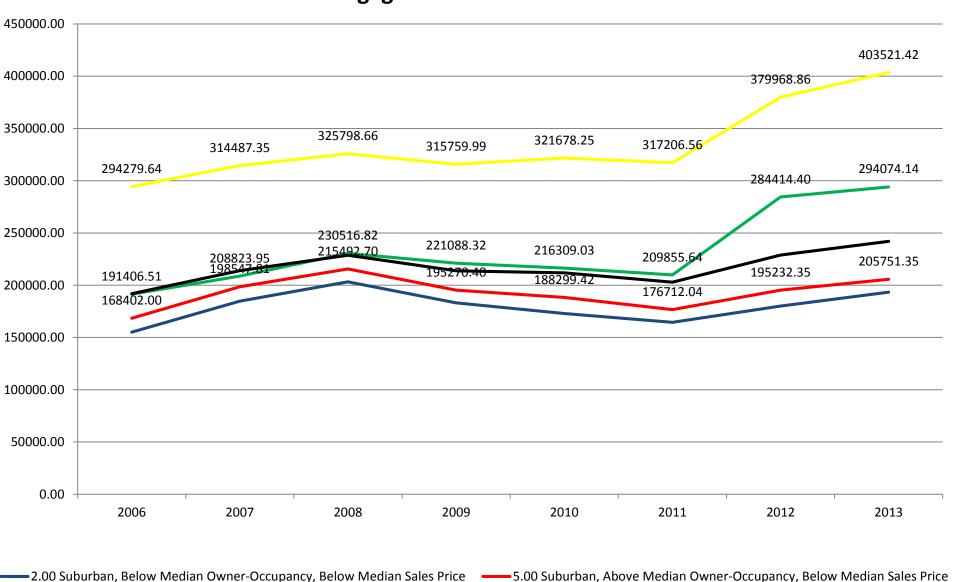




9.00 Urban, Below Median Owner-Occupancy, Above Median Sales Price
—State of Maryland

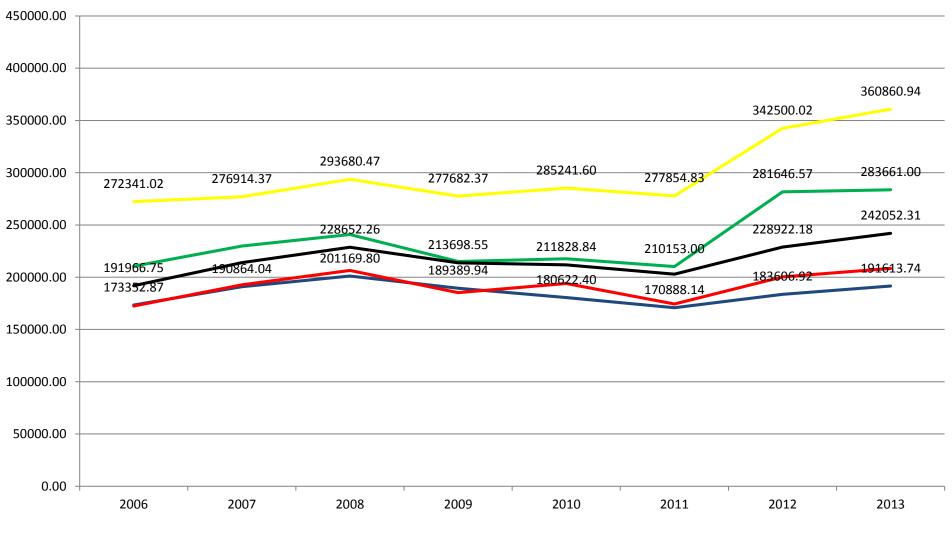
12.00 Urban, Above Median Owner-Occupancy, Above Median Sales Price





300 Suburban, Below Median Owner-Occupancy, Above Median Sales Price ——11.00 Suburban, Above Median Owner-Occupancy, Above Median Sales Price ——15 State of Maryland



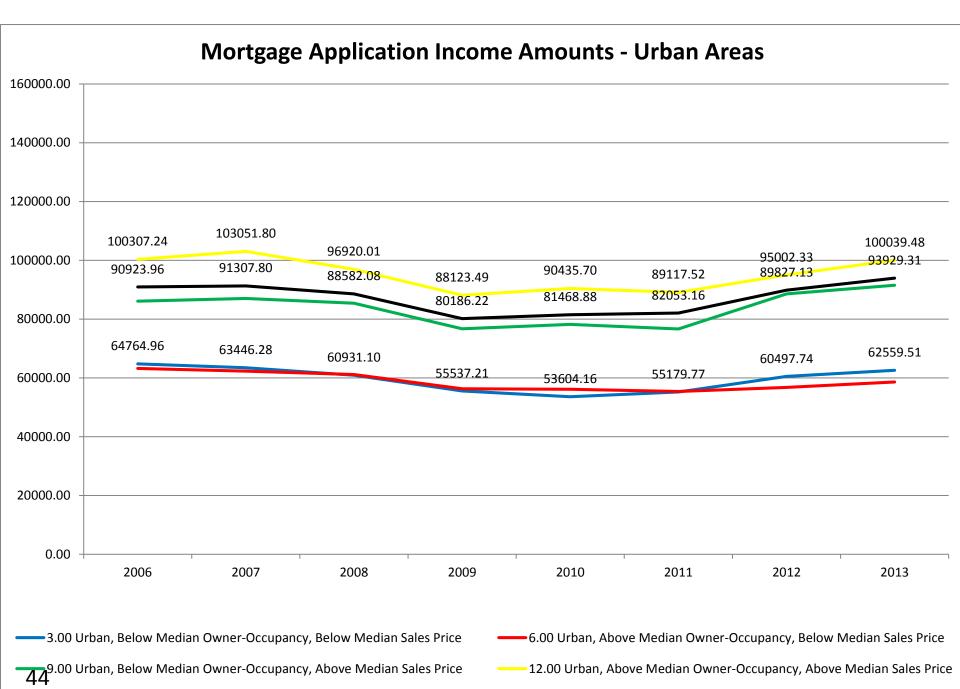


1.00 Rural, Below Median Owner-Occupancy, Below Median Sales Price7.00 Rural, Below Median Owner-Occupancy, Above Median Sales Price

— 10.00 Rural, Above Median Owner-Occupancy, Above Median Sales Price

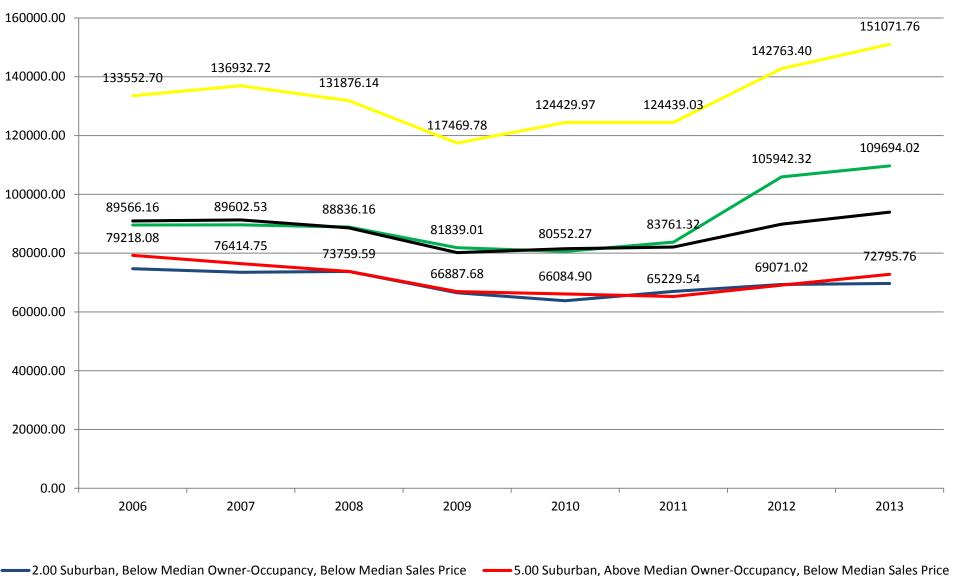
4.00 Rural, Above Median Owner-Occupancy, Below Median Sales Price

State of Maryland



State Of Maryland

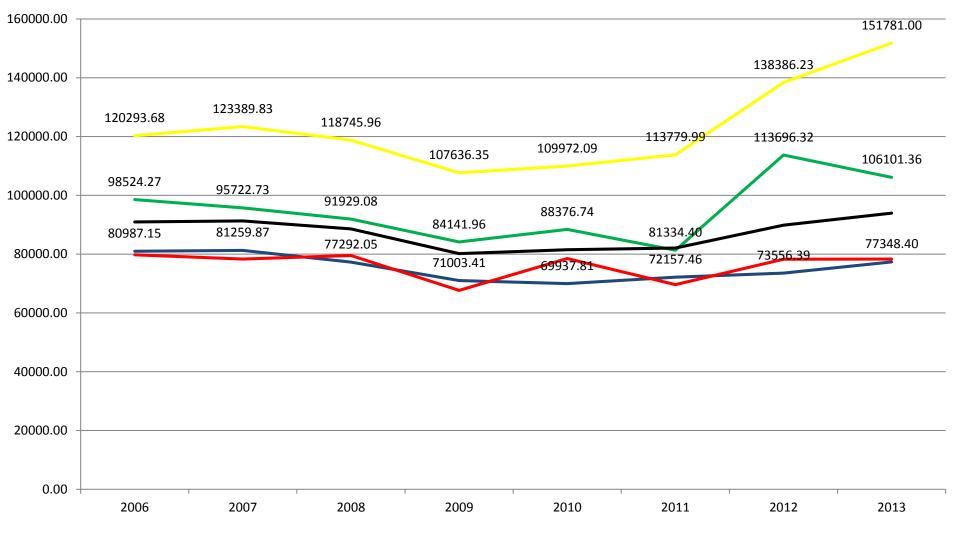




2.00 Suburban, Below Median Owner-Occupancy, Above Median Sales Price ——11.00 Suburban, Above Median Owner-Occupancy, Above Median Sales Price ——15.00 Suburban, Above Median Owner-Occupancy, Above Median Sales Price

State Of Maryland





1.00 Rural, Below Median Owner-Occupancy, Below Median Sales Price

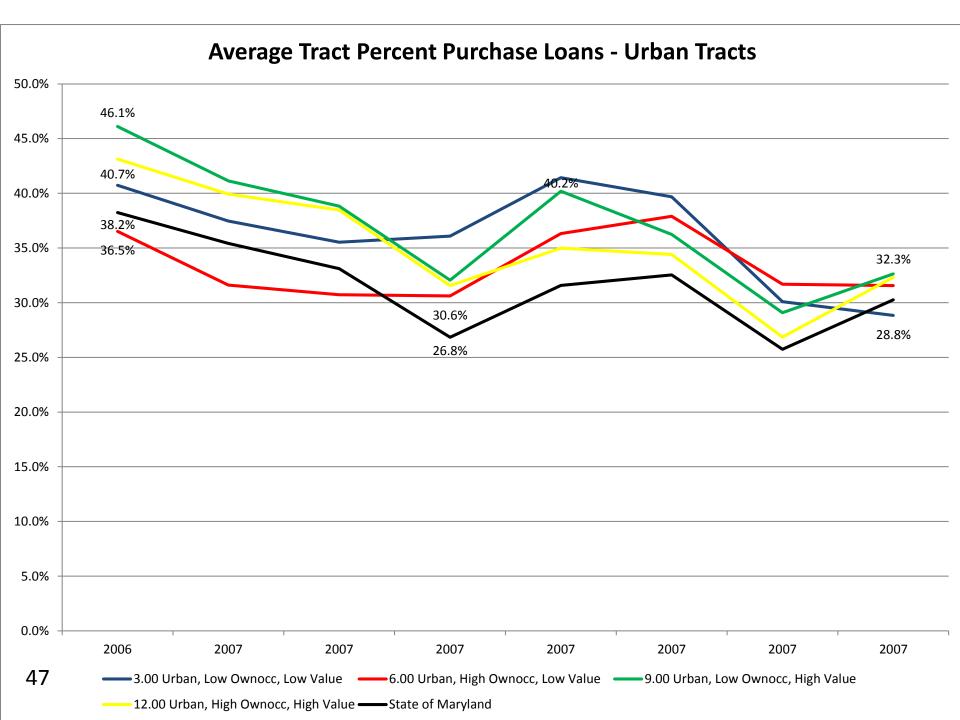
State Of Maryland

ce —

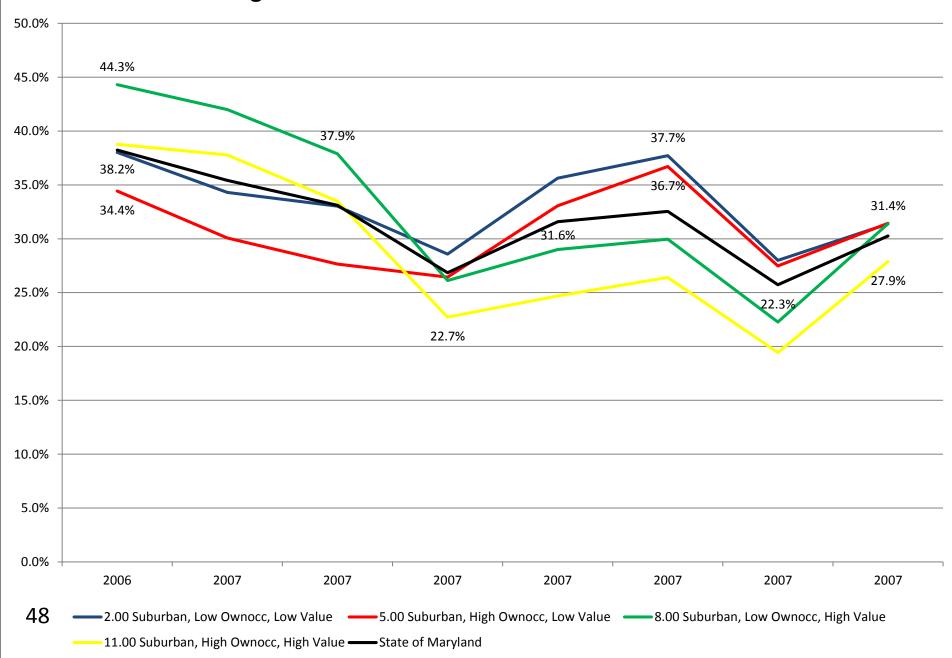
—10.00 Rural, Above Median Owner-Occupancy, Above Median Sales Price

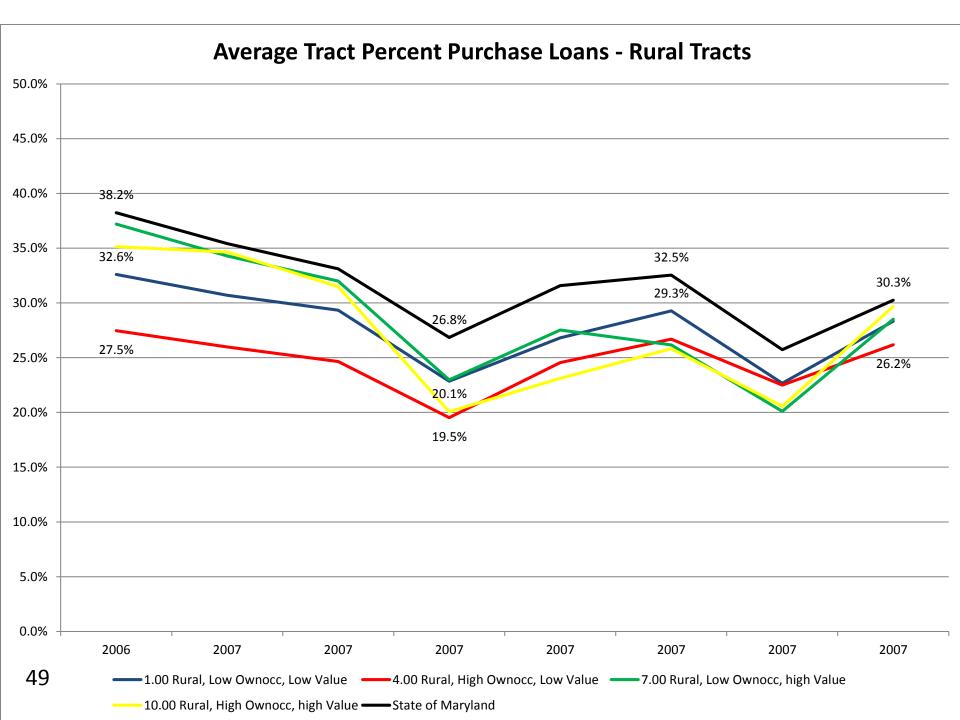
4.00 Rural, Above Median Owner-Occupancy, Below Median Sales Price

7.00 Rural, Below Median Owner-Occupancy, Above Median Sales Price

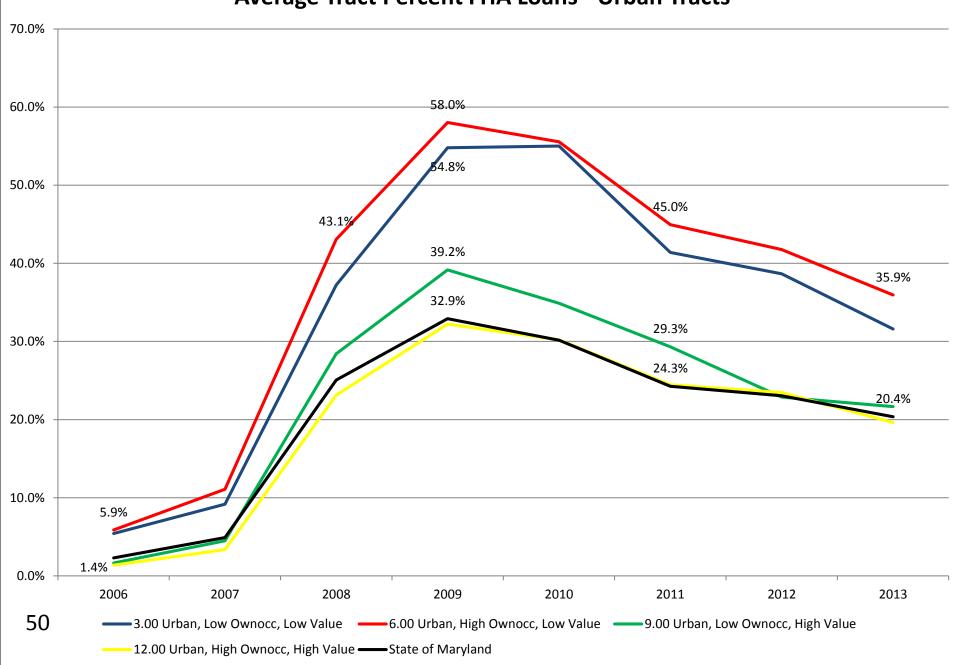


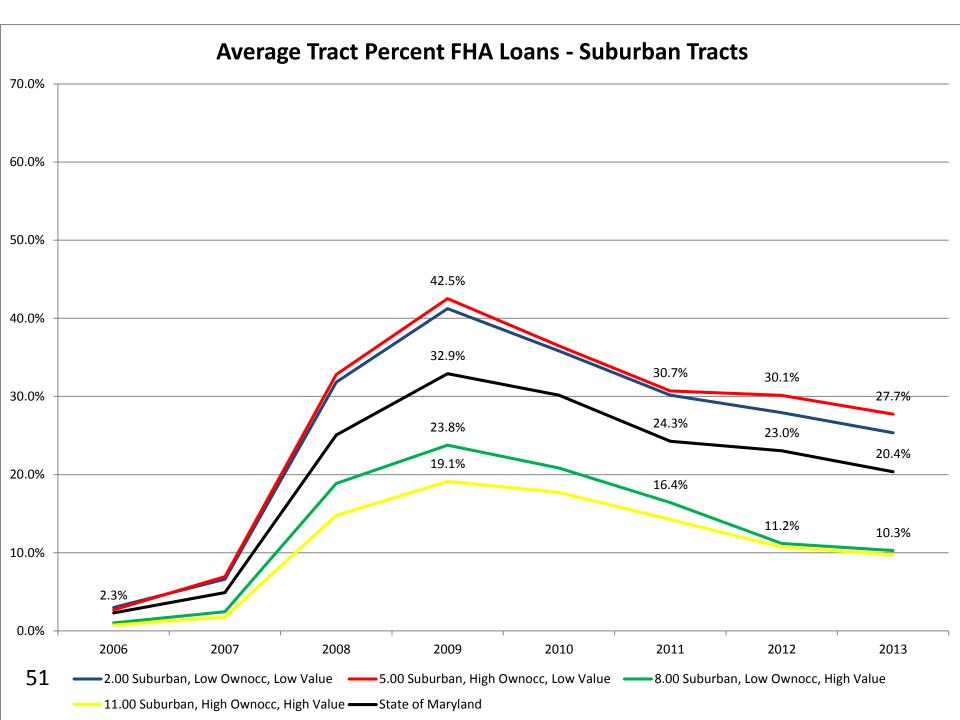


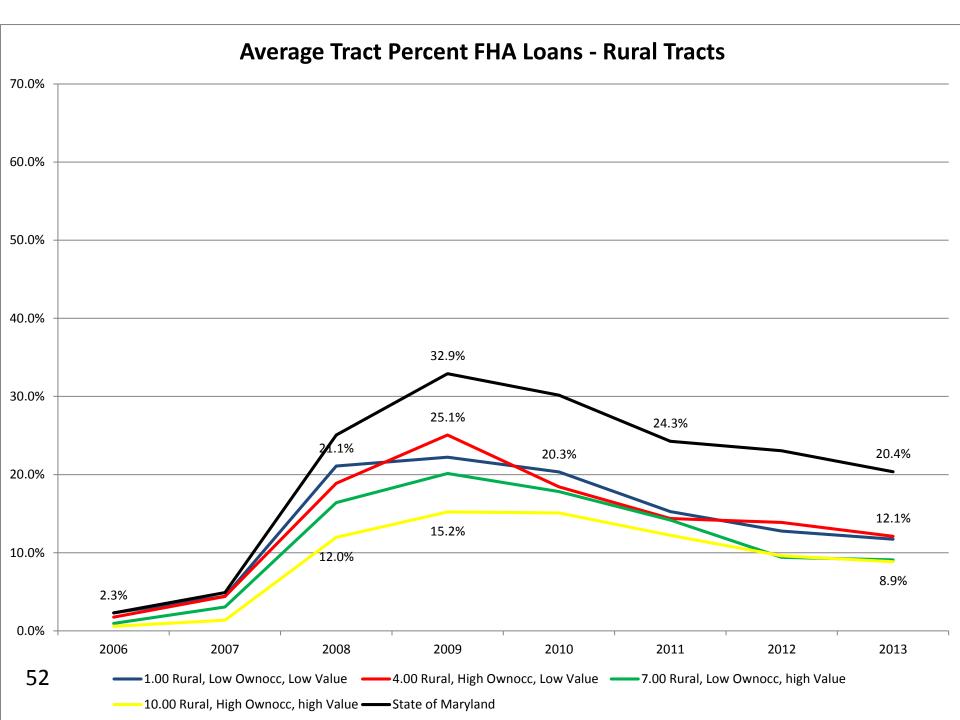










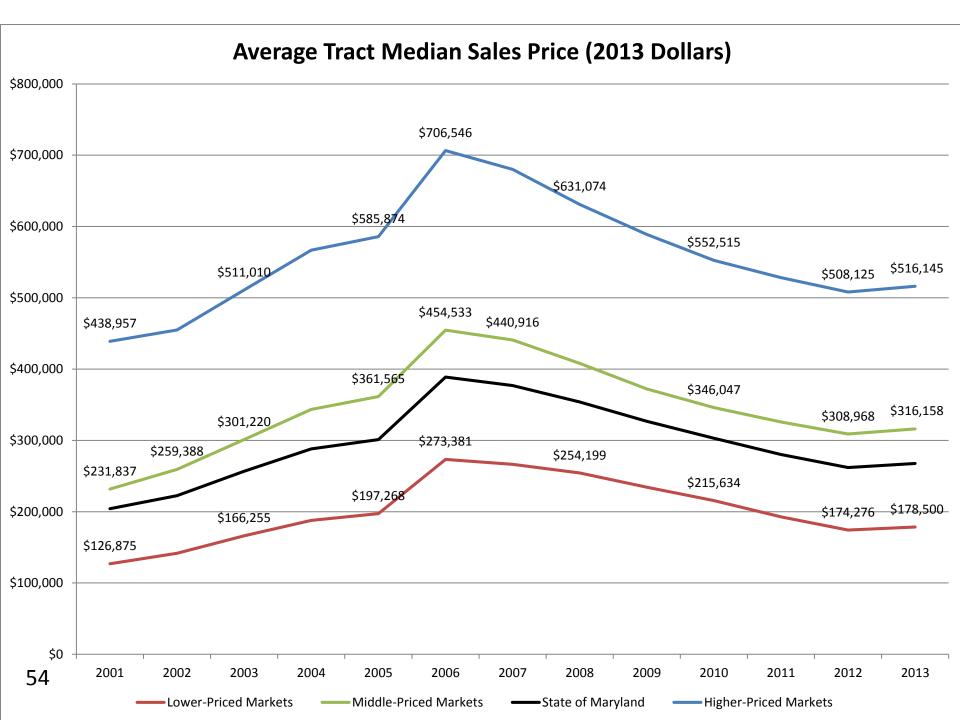


### "Middle-Priced Markets"

Approach: Middle-Priced Markets are defined as Census tracts with 2000/2001 home prices that are between approximately 80% and 120% of three times statewide median family income in 2000.

Low Markets =  $\leq$  \$150,000 Middle Markets = \$150,000 through \$210,000 High Markets =  $\geq$  \$210,000





## Owner Occupancy and Middle Markets

	Percent Owner Occupied, 2000	Percent Owner Occupied, 2010	Percentage Point Difference
Lower-Priced Markets	63.2%	61.6%	-1.6%
Middle-Priced Markets	76.0%	75.5%	-0.5%
Higher-Priced Markets	81.7%	81.2%	-0.5%
State of Maryland	69.3%	68.1%	-1.1%

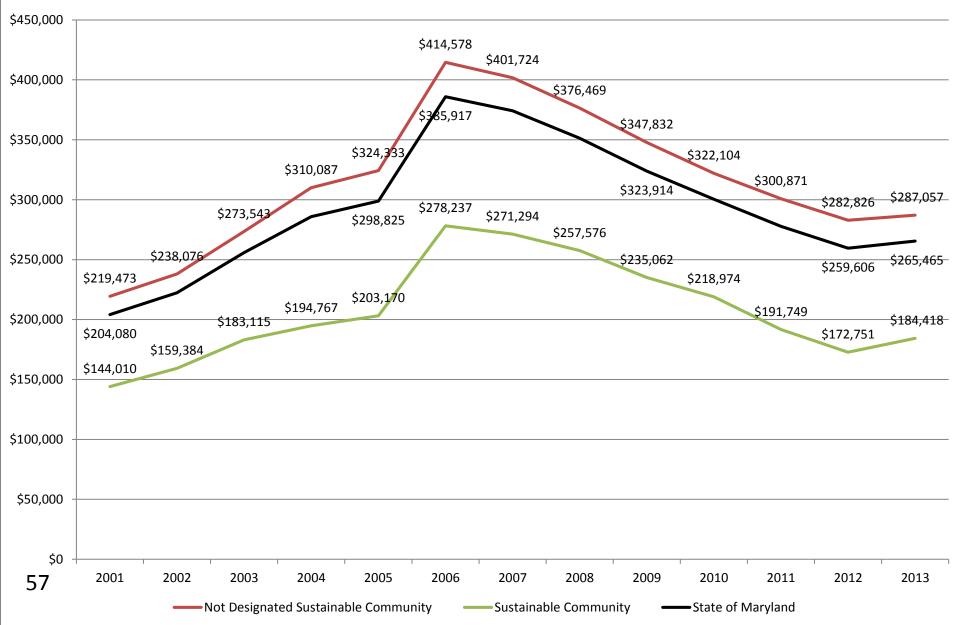


### Sustainable Communities

The designation of areas deemed "sustainable communities" is based on the Sustainable Communities Act of 2010. Local governments submit to DHCD nominations for places they would like designated. DHCD and other state agencies review all applications.



## Median Sales Price (2013 Dollars) - Sustainable Communities Designation



### Owner Occupancy and Sustainable Communities

	Percent Owner	Percent Owner	Percentage
	Occupied,	Occupied,	Point
	2000	2010	Difference
Not Designated Sustainable Community	73.2%	72.2%	-0.9%
Sustainable Community	50.8%	48.9%	-2.0%
State of Maryland	68.4%	67.3%	-1.2%



#### **Contact Information**

# Questions and comments about this work should be directed to:

Ira Goldstein, President, Policy Solutions, The Reinvestment Fund <a href="mailto:ira.goldstein@trfund.com">ira.goldstein@trfund.com</a>

Joshua Freely, Chief Policy Analyst, Policy Solutions, The Reinvestment Fund joshua.freely@trfund.com

