

Martin O'Malley
Governor

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Lt. Governor



Maryland Department of Planning

Richard Eberhart Hall, AICP
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Press Release

FOR IMMEDIATE RELEASE:

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State Planning Department and State Data Center Manager Recognized by U.S. Census Bureau for Valued Partnership in 2010 Count

*Regional Census Director Praises Maryland's Efforts to Help Achieve Complete,
Accurate Decennial Count*

Baltimore (September 20, 2010) – The U.S. Census Bureau presented 2 awards of appreciation to the Maryland Department of Planning (MDP) for "Helping to Paint the New Portrait of America." On behalf of Dr. Robert M. Groves, Director of the U.S. Census Bureau, and Fernando E. Armstrong, Regional Director for the Philadelphia region, Philip M. Lutz, assistant regional census manager, presented the awards to Jane Traynham, Manager of Maryland's State Data Center, and to MDP.

Ms. Traynham, who has been with the State Data Center for 31 years and has been involved in the last 4 decennial censuses, received a personal award of appreciation from the bureau for her valued partnership and support in raising awareness of and inspiring participation in the 2010 Census. Richard E. Hall, AICP, Secretary of MDP, accepted the plaque presented to the department in which Director Groves applauds its "efforts to help achieve a complete and accurate census count" and making "a lasting impact on the nation."

"It is through the enthusiasm and energy of employees like Jane [Traynham] who understand the importance of these counts that the U.S. Census Bureau is able to raise awareness of this 10-year count on the ground," said Mr. Lutz. "Jane, her team and the Maryland Department of Planning stepped up to the challenge of getting the complete count message out to the people of Maryland."

"Being recognized like this is an honor. I am proud of the work that Jane and the whole team at MDP did to tell the story that the 2010 census was important, easy and safe," stated Secretary Hall. "Maryland had strong participation and many areas were improved over the last census in 2000. Governor O'Malley's message from the very beginning was that the success of the census is in Maryland's hands."

Governor O'Malley launched a yearlong comprehensive outreach campaign in early 2009, with the theme "The Success of the Census - It's In Our Hands, Maryland," to capture the grassroots energy of numerous local and statewide organizations and committees. Linda C. Janey, Assistant Secretary for MDP, chaired the state campaign and Dr. Benjamin Carson, the renowned John Hopkins neurosurgeon, served as honorary spokesman for the effort. Maryland's outreach program coordinated the complete count activities to inform all residents of the importance of the census and to encourage everyone to fill out and return their forms.

Maryland's participation rate for mail-back of the 2010 census questionnaire forms was 74%. Baltimore City exceeded its 2000 rate of 60%, achieving 66% the largest improvement recorded in the country compared to the 2000 Census by a city with more than 500,000 residents. The city is joined by 15 Maryland counties that matched or exceeded their 2000 participation rate, including Garrett County which had the highest improvement of 11 percentage points. (See attachment for complete county and municipal comparisons)

The Maryland State Data Center (SDC), a part of MDP, is an official partner with the U.S. Census Bureau. The State Data Center Program is one of the Census Bureau's longest and most successful partnerships. The partnership was created in 1979 to make data available locally to the public through a network of state agencies, universities, libraries, and regional and local governments. In addition to its duties to the bureau, the Maryland SDC monitors development trends, analyzes social, economic and other characteristics and prepares population, housing, employment, labor force, and income projections, which provide the baseline for planning for growth and development in the State. For more information, please visit Planning.Maryland.gov and click on the Data Center tab.



(L to R) Secretary Richard E. Hall, Philip M. Lutz, Jane Traynham and Ben Ramos, Partnership Coordinator with the Philadelphia Regional Census Center

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Mail participation rates for jurisdictions - final mail back date, April 27, 2010

	Census 2000	Census 2010	Change
Maryland	74%	74%	0%
Allegany County, MD	75%	74%	-1%
Anne Arundel County, MD	78%	76%	-2%
Baltimore city, MD	60%	66%	6%
Baltimore County, MD	78%	76%	-2%
Calvert County, MD	73%	78%	5%
Caroline County, MD	68%	74%	6%
Carroll County, MD	81%	81%	0%
Cecil County, MD	70%	71%	1%
Charles County, MD	74%	76%	2%
Dorchester County, MD	67%	70%	3%
Frederick County, MD	80%	77%	-3%
Garrett County, MD	55%	66%	11%
Harford County, MD	78%	79%	1%
Howard County, MD	82%	79%	-3%
Kent County, MD	64%	70%	6%
Montgomery County, MD	79%	78%	-1%
Prince George's County, MD	71%	71%	0%
Queen Anne's County, MD	72%	75%	3%
Somerset County, MD	57%	66%	9%
St. Mary's County, MD	68%	73%	5%
Talbot County, MD	70%	74%	4%
Washington County, MD	76%	73%	-3%
Wicomico County, MD	70%	71%	1%
Worcester County, MD	60%	57%	-3%

Maryland Municipal Participation Rates for 2010 and Comparison with 2000
(2010 Participation Rates as of April 27, 2010)

<u>Municipal Name</u>	<u>2010</u>	<u>Rank</u>	<u>2000</u>	<u>Rank</u>
Aberdeen	77	45	65	110
Accident	61	137	65	110
Annapolis	73	76	71	67
Baltimore City	66	117	60	130
Barclay	83	9	56	144
Barnesville	79	29	56	144
Barton	83	9	69	87
Bel Air	78	35	81	24
Berlin	72	81	72	60
Berwyn Heights	78	35	84	15
Betterton	40	154	51	152
Bladensburg	64	129	63	120
Boonsboro	78	35	80	27
Bowie	80	27	82	18
Brentwood	67	112	67	102
Brookeville	84	7	76	44
Brookview	74	66	79	31
Brunswick	75	60	76	44
Burkittsville	72	81	63	120
Cambridge	68	107	68	95
Capitol Heights	67	112	68	95
Cecilton	66	117	64	114
Centreville	74	66	70	78
Charlestown	63	131	64	114
Chesapeake Beach	77	45	69	87
Chesapeake City	71	89	69	87
Chestertown	78	35	70	78
Cheverly	71	89	76	44
Chevy Chase	85	5	86	10
Chevy Chase Section Five Village	87	2	90	2
Chevy Chase Section Three Village	83	9	87	4
Chevy Chase View	89	1	89	3
Chevy Chase Village	87	2	87	4
Church Creek	71	89	79	31
Church Hill	77	45	79	31
Clear Spring	61	137	59	137
College Park	66	117	72	60
Colmar Manor	71	89	69	87
Cottage City	75	60	71	67
Crisfield	69	102	66	107
Cumberland	74	66	77	41
Deer Park	78	35	58	141
Delmar	72	81	69	87
Denton	77	45	70	78
District Heights	73	76	74	51
Eagle Harbor	65	125	29	157
East New Market	61	137	61	129
Easton	77	45	73	54
Edmonston	64	129	74	51
Eldorado	72	81	57	143
Elkton	70	98	68	95
Emmitsburg	55	150	58	141
Fairmount Heights	62	135	63	120
Federalburg	74	66	70	78

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<u>Municipal Name</u>	<u>2010</u>	<u>Rank</u>	<u>2000</u>	<u>Rank</u>
Forest Heights	69	102	73	54
Frederick	72	81	75	47
Friendsville	61	137	67	102
Frostburg	69	102	72	60
Fruitland	65	125	68	95
Funkstown	24	157	60	130
Gaithersburg	76	55	73	54
Galena	72	81	82	18
Galestown	78	35	60	130
Garrett Park	75	60	84	15
Glenarden	70	98	66	107
Glen Echo	83	9	81	24
Goldsboro	67	112	60	130
Grantsville	81	21	70	78
Greenbelt	71	89	72	60
Greensboro	74	66	59	137
Hagerstown	70	98	72	60
Hampstead	81	21	79	31
Hancock	73	76	73	54
Havre de Grace	74	66	70	78
Hebron	71	89	64	114
Henderson	57	146	44	154
Highland Beach	75	60	56	144
Hillsboro	65	125	64	114
Hurlock	58	145	63	120
Hyattsville	67	112	71	67
Indian Head	69	102	71	67
Keedysville	66	117	71	67
Kensington	79	29	82	18
Kitzmilller	78	35	44	154
Landover Hills	75	60	72	60
La Plata	79	29	72	60
Laurel	69	102	71	67
Laytonsville	82	17	87	4
Leonardtwn	60	141	64	114
Loch Lynn Heights	80	27	73	54
Lonaconing	83	9	80	27
Luke	50	153	52	151
Manchester	84	7	77	41
Mardela Springs	60	141	60	130
Martin's Additions Village	85	5	86	10
Marydel	60	141	40	156
Middletown	81	21	86	10
Midland	28	156	64	114
Millington	66	117	53	148
Morningside	72	81	78	37
Mountain Lake Park	83	9	81	24
Mount Airy	82	17	80	27
Mount Rainier	63	131	62	125
Myersville	73	76	82	18
New Carrollton	70	98	71	67
New Market	77	45	70	78
New Windsor	68	107	71	67
North Beach	74	66	62	125

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<u>Municipal Name</u>	<u>2010</u>	<u>Rank</u>	<u>2000</u>	<u>Rank</u>
North Brentwood	77	45	68	95
North Chevy Chase Village	81	21	90	2
North East	63	131	55	147
Oakland	81	21	80	27
Ocean City	36	155	50	153
Oxford	57	146	59	137
Perryville	75	60	68	95
Pittsville	71	89	67	102
Pocomoke City	78	35	70	78
Poolesville	82	17	78	37
Port Deposit	72	81	53	148
Port Tobacco Village	73	76	75	47
Preston	83	9	74	51
Princess Anne	53	152	53	148
Queen Anne	63	131	75	47
Queenstown	68	107	66	107
Ridgely	55	150	62	125
Rising Sun	77	45	71	67
Riverdale Park	62	135	62	125
Rock Hall	56	148	65	110
Rockville	79	29	82	18
Rosemont Village	77	45	91	1
St. Michaels	60	141	60	130
Salisbury	66	117	65	110
Seat Pleasant	68	107	71	67
Secretary	66	117	68	95
Sharpsburg	56	148	71	67
Sharptown	71	89	59	137
Smithsburg	76	55	78	37
Snow Hill	82	17	70	78
Somerset	76	55	87	4
Sudlersville	77	45	67	102
Sykesville	79	29	79	31
Takoma Park	74	66	69	87
Taneytown	74	66	75	47
Templeville	68	107	69	87
Thurmont	76	55	82	18
Trappe	81	21	67	102
Union Bridge	71	89	63	120
University Park	83	9	85	13
Upper Marlboro	74	66	78	37
Vienna	65	125	60	130
Walkersville	79	29	87	4
Washington Grove	76	55	83	17
Westernport	66	117	79	31
Westminster	78	35	77	41
Willards	78	35	69	87
Williamsport	67	112	73	54
Woodsboro	87	2	85	13

Prepared by the Maryland Department of Planning from U.S. Census Bureau data.