# PlanMaryland

A Statewide Plan for

Smart and Sustainable Growth,
Resource Conservation, &
Quality of Life

Sustainable Growth Commission May 16, 2011







## PlanMaryland: Overview

- Chapter 1, Introduction, History and Stakeholder Input
- Chapter 2, Trends & Land Use Implications
- Chapter 3, Visions, Goals and Objectives
- Chapter 4, PlanMaryland Process
  - Policies to guide Plan Process
  - Initial State Place Designations
  - State Implementation Strategies
  - State/ Local Place Designations
- Chapter 5, Possible Actions
- Chapter 6, Oversight, Management and Metrics





#### PlanMaryland

What: Visions, Goals and Objectives Where:
Designated
Places

How: State Policies and Implementation Strategies

Growth
Preservation
Sustainability

Vertical
Coordination,
State/Local
Gov'ts

Horizontal Coordination, State Agencies

Coordinated S/L Playing Field for Private Sector, Markets

Monitor/ Maintain Focus,
Progress over Time





### Relevant points about the Plan:

- It is a working, policy & process plan
  - Goals, policies as basis for implementation process
  - Initiates implementation process
  - Not static after 2011
- The Plan will be completed in stages as process occurs
  - Final 2011 Plan in October
  - Initial State Designated Places (2011), State
     Implementation Strategies (2011 & 2012), State/Local
     Designated Places (2012 & after)
  - Stages subject to ongoing stakeholder review





### **Suggested Focus for Review:**

- Adequacy as a policy & process plan
  - Direction it provides for implementation by collaborators: goals, objectives, policies
  - Sufficiency of implementation mechanisms, incentives to achieve desired outcomes
  - Process to maintain focus and consistency over time
- Initial State Place Designations
- Implementation timing & sequence
- Additions/ revisions to Plan elements
- Revisions of Draft content, clarity & communication





#### **Desired Plan Outcomes**

- **▶**12 Visions of 2009
- ➤ 35 Objectives under 3 Goals
  - Growth
  - Land and Resource Conservation
  - Sustainable Quality of Life

Visions, Goals, Objectives serve three purposes:

- Foundation for all other elements of the Plan
- 2. Intended to complement goals of collaborators: agencies, local governments, the private sector and markets; not to reiterate or substitute for those goals
- 3. Common targets of the collaboration







### Relevant points about desired outcomes:

- They are no one's and everyone's goals
- Essential players are state government, local government, private sector, markets, the public
- Key is horizontal and vertical collaboration among the players





### **Challenges/ Keys to Success**

- ❖ <u>Desirable</u>, compact, sustainable communities <u>attract</u> and accommodate the vast majority of residential and business development and <u>provide sustainable</u> quality of life.
- Critical agricultural, water, natural and living resources necessary to sustain resource-based businesses and employment and support high quality of life are <u>identified and protected</u>.
- ❖The <u>spread</u> of dispersed low density residential development and the associated costs to the public and the environment are <u>minimized</u>.
- ❖Outcomes result from a <u>coordinated</u> state, local and private sector effort and the <u>responses of markets</u> to that effort.





#### **PlanMaryland Policies**

#### Intended to:

- Guide strategy development and implementation
- Bridge between Visions/Goals/Objectives and Plan Processes
  - ◆ State Implementation Strategies
  - ◆ State/ Local Place Designation
- Agricultural/Rural Lands; Transportation/ Land Use; Public Facilities; Water & Natural Resources; Climate Change Impacts; Economic Development & Community Design; Social Equity, Safety, Education; Sustainability; Capital Budgeting; Community Open Spaces





### **Initial State Place Designations**

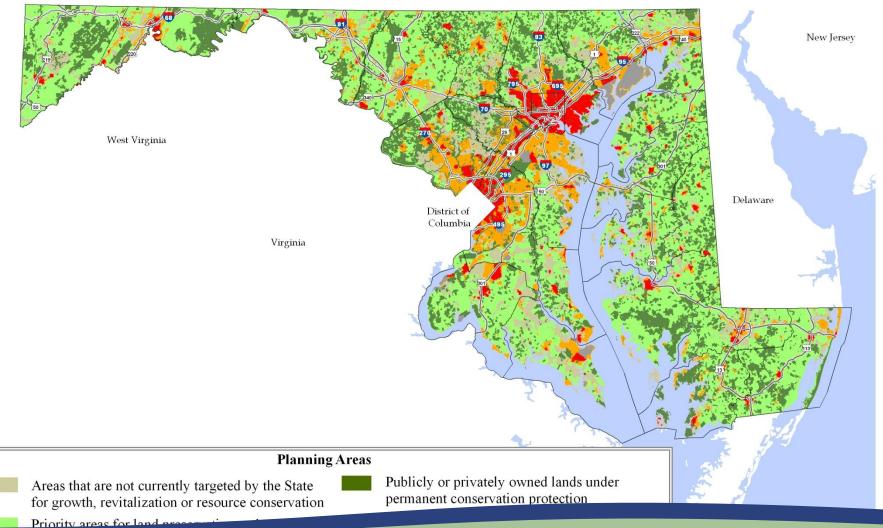
- The State's starting point about where it is important to accomplish what
  - Geographic boundaries and places
  - Place-specific public outcomes and objectives
  - Initial geographic framework for state implementation strategies & local consideration
  - Intended as a start, not as a final
  - GrowthPrint & Priority Resource Areas
    - Agricultural, Water, Natural and Historic Cultural Resources
    - Lands Subject to Effects of Climate Change





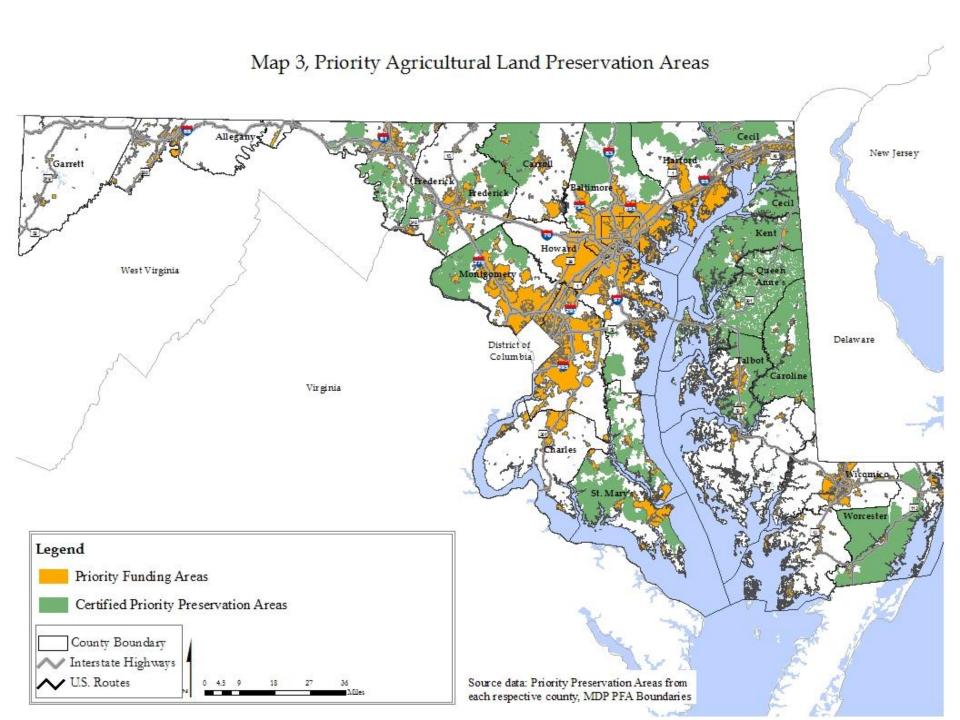
## **GrowthPrint, GreenPrint & AgPrint**

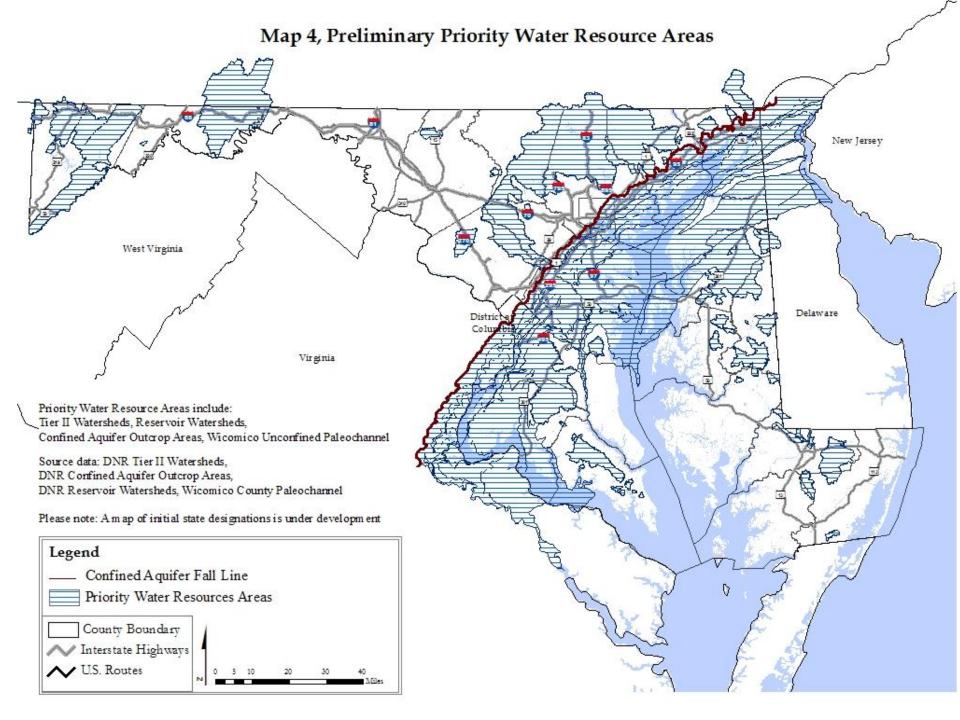












### **State Implementation Strategies**

#### Purpose:

- ♦ Maximize state mechanisms to support goals/ objectives in designated places capital, regulatory, assistance etc.
- ◆ State agencies on same page horizontal integration
- ◆ Integrate agency goals/obligations with Plan outcomes
- ◆ Let local and private partners understand what we're doing support vertical integration

#### **❖** Anticipated Timing:

- ◆ 2011 highest priority state mechanisms
- ◆ 2012 a more comprehensive set of strategies, all major mechanisms





### **State/ Local Designated Places**

- Purpose: Maximize congruence/ compatibility between state & local government
  - Geographies
  - Purpose desired public outcomes
  - Mechanisms capital and noncapital
- Place based objectives bridge between geographies and Goals/ Objectives/ Policies
- Criteria designed to
  - Optimize vertical integration: state & local purpose, mechanisms
  - Not be one size fits all
- Process
  - Preliminary local nominations and state feedback initial coordination
  - Official nominations and designations
  - State & Local commitments & priorities





#### **PlanMaryland Oversight and Consistency Process**

- Auspices of Smart Growth Subcabinet & Coordinating Committee
- Oversee
  - Initial State Place Designations
  - State Implementation Strategy development
  - State/ Local Designation Process
  - Accountability for state/ local commitments
- Facilitate horizontal & vertical integration between agencies and state/ local government
- Resolve inconsistencies/ conflicts
- Provide continuity across elections/ administrations
- Ongoing review by Sustainable Growth Commission to advise
   MDP, Smart Growth Subcabinet, Governor and Legislature





### Recap: PlanMaryland Strategy/ Benefits

- Take advantage of existing programs and relationships
- ➤ Recognize over-arching importance of collaboration
- ➤ Provide partners with context for factors beyond their individual control
  - Land use, socio-economic, development, global & environmental
  - Realities of the relationships between collaborators
- ➤ Designed to create opportunities of synergy among collaborators to
  - Use their individual authorities & influences to
  - Advance their own goals in sync with the goals the Plan





## **Next Steps**

- PlanMaryland Open Houses
- ❖ 120 Day Review and Comment on Draft Plan
  - Smart Growth Commission
  - State Agencies
  - Public & Other Stakeholders
  - Local Government
  - Legislature
- \* Revise/ Refine Draft Plan, October Completion
- Begin Implementation Strategy Development





## **Open House Dates**

May 5 Salisbury University

May 11 Washington College

May 19 Columbia

May 25 Morgan State University

June 2 Frostburg State University

June 8 Harford Community College

June 16 University of Maryland College Park

June 23 College of Southern Maryland





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## **Questions/Discussion**



